## THE EFIRD CHAIN SALE Here Are Only a Few of the Many Specials for Saturday Morning

Try and be on hand promptly at 9 o'clock every morning as there are many new things that are thrown out at a price, that are not mentioned for lack of space.

This Chain Sale is one of the wonders of the South and contains more real genuine bargains than any other sale that has ever been attempted.


JUST RECEIVED-TWO LOTS OF VOILE AND OR-

Entire stock of Trunks, Suit Cases and Hand Bags
bove 98c at 20 per cent off in this Chain Sale.
In addition to our already reduced prices on Rugs, we
ffer during this sale only an extra 10 per cent discount. SHEETS HALF PRICE


MOHAWK BLEACHED SHEETING, 49c
all DAY Saturday and Monday we will sell Mohawk, 81 -inch bleached Sheeting, best grade manufactured, sold recently up to $\$ 1.50$ per yard.
Special at ....................................

YARD WIDE PERCALE, 10c
sale, one lot Saturday morning and another lot Monsay morning, values up to 35 c per yard. Sale
drice.........................................$~$

PAJAMA CHECKS, 10
all yd wide Pajama Checks for Saturday morn- 10C
ing at 9 o'clock and while it lasts .........
IMPORTED ORGANDIE, 68c
ery sheer quality Imported Organdie, pink, blue, maize, to $\$ 1.00$ per yard. Sale price . .
ull Mercerized Marquisette Voiles, values up to 65 c BED TICKING ON A 6c COTTON BASIS Full width Mattress Ticking, per yard 5 c

## EFIRD'S DEPARTMENT STORE

Charlotte, N. C.
36-inch Cretonne in all the new dark medium
and fancy designs, values up to $35 \mathrm{c} \ldots .$. . COLORED VOILES, 18 c
to 40 inch Cols this season's newest Satterns, va 18c
32-INCH GINGHAM, 10c
One big table 32 -inch Gingham, all good dress
patterns, warranted fast colors............. 10 C
32-inch Fancy Plaid Dress Gingham, values up
to 35 c , for ....................................
35c GINGHAM, $161 / 2^{c}$
All standard Dress Gingham, values up to 35 c per yard including the newest Spring and Summer $16 \frac{1}{2} \mathbf{C}$
CROCHET SPREADS
Full size Crochet Spreads, $\$ 1.50$ values
85C

| $68 \times 88$ Crocheted Spreads, extra heavy weight. $\$ 1.55$ |
| :---: |
| Sale price............................$~$ |

86x90 Marseilles Spreads, a $\$ 7.50$ value. ..................................
Sale price
COWHIDE OVERALLS, 85c genuine, nationally advertised Cowhide Overall, recently sold for $\$ 3.00$ per pair
Sale price.................................$~ 85 C ~$ MEN'S DRESS SHIRTS, 65c
Men's Percale and Madras Dress Shirts, values worth up to $\$ 1.50,60$ dozen in the lot, one half to go on sale Saturday morning at 9 o'clock. Special price 65C
of $\ldots . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . ~$
Men's. Blue Chambray Work Shirts, values up
to $\$ 1.00$.............................. 58 C


Sale price $\ldots \ldots \ldots . . . . . . . . . . . . . . . . . . . . .$.
Choice of any sailor Straw Hat in the house. $\$ 2.85$
Sale price....................
Panama Hat, values up to $\$ 3.98$

MEN'S PALM BEACH SUITS
A genuine Palm Beach Suit, best make
Sale price...........................$~$
$\mathbf{1} 11.95$
Men's all wool Blue Serge and novelty wors-
ted suits values up to $\$ 35.00$. Sale price .. $\$ 19.95$
BOYS' PALM BEACH SUITS
Boys' genuine Palm Beach Suits, with label, in new



