

### MEET MONDAY TO PLAN EXPOSITION

#### Chairman Craver to Call Theatre and Exchange Managers Together.

First definite action preliminary to preparing a tentative program for the proposed grant exposition showing the importance of the motion picture industry, which will be held in Charlotte next December, will be taken here probably tomorrow night, it was announced yesterday by R. D. Craver, chairman of the central committee. This exposition will be held under auspices of the North Carolina Theatre Owners Association, this decision having been reached at the convention at Wilmington, which adjourned Friday afternoon.

Mr. Craver said he expected to issue early tomorrow the call for this conference, which would include all theatre owners and managers and exchange managers of Charlotte.

When asked regarding the likelihood of the managers of the exchanges at Charlotte influencing their respective producing organizations to prevail upon the stars to come to the exposition, Mr. Craver replied that "no one exists that each exchange will be able to have several of its stars here as special guests of the exposition."

Mr. Craver, who suggested this proposal to the theatre owners convention, admits he is "mighty enthusiastic" about the plan and declares he knows of no good reason why such an exposition should not be a tremendous advertisement of Charlotte. He speaks of the important position among the industries represented here that the motion picture exhibiting and distributing industry has attained, and added that probably other exchanges will come here before many months.

Already there are eight film exchanges here, including the First National, Paramount, Universal, Pathe, Seiznick and Select, Ellabran, Hygrade and Premier, the latter three being distributors of state right productions. While definite figures were not available, estimates that the total of rentals paid on films from Charlotte exchanges exceeds \$70,000 weekly were declared "probably not excessive."

### MASTER DRAMA AT BROADWAY

#### Presentation of "Lying Lips," Built on Theme of Life and Love, is Big Accomplishment for This Theatre.

Every succeeding year of motion picture progress offers something superior in scenic effects. "Lying Lips," which through its enterprise, the Broadway Theatre has brought to Charlotte at great expense for a four-day presentation opening Monday, seems to have reached the zenith of artistic achievement, for Thomas H. Ince has transferred to the silver sheet such masterpieces of nature as Corot and Constable have immortalized with paint and canvas.

From the opening sequence to the final curtain, the scenic effects of "Lying Lips" beggar description. Nature is depicted in its every mood with such force and color that any one of a hundred different panoramas might be lifted from the screen and assigned a place of honor in a famous art gallery.

The most vivid pictures of the entire production are probably those of a sunrise in the North Atlantic. From a rippling sea, upon which floats the battered hulk of a wrecked liner, through curling wisps of morning mist creeps the red ball of fire. First a thin silver of light, then a half circle, and finally a globe of orange which tints the clouds, dissolves the fog, and throws a path of gold across the water.

The filming of the sunrise scenes,

which required repeated efforts to secure, is declared to be a photographic triumph.

**BEAUTY OF ENGLAND FILMED.**

Canada and England are the other subjects which Ince has selected to glorify with the camera. The Dominion offers a spectacular thunder storm, with driving sheets of rain, blinding flashes of lightning and a swirling, sweeping gale of wind, as well as impressive landscapes of towering pines and firs, of rushing rivers, and the endless expanse of the wheat prairies.

The English scenes of "Lying Lips" depict the quiet lanes of meadows of Surrey, the immaculately trimmed hedges and the neat stone fences which have been so for centuries.

Not only is the straight, artistic photographic panorama and landscape which may be registered on celluloid one of the features of the big Ince special but innumerable minor, although equally impressive scenic novelties contribute materially to the artistry of the production.

Ince has long been noted for the vivid telling strokes of color and atmosphere which have added to the "punch" which his creations always contain. A deft touch of the foremost of his screen productions. In "Lying Lips," he has surpassed his former efforts in securing unusually novel and original photographic effects.

Nance Abbott, and English aristocrat, is engaged to a man of her own set, but twice her age. She visits Canada and there meets Blair Cornwall, a young ranchman. She falls in love with him, but cannot reconcile herself to living a life of hardship as his wife, Nance returns to England and Elsie sails on the same boat, determined to luxury and wealth. The ship is wrecked and the two left together on the floating hulk. Nance swears her love for him but retreats when a rescue ship is sighted, and asks him to hide so that she may be found alone. The wreckage is destroyed and Cornwall, so Nance believes, with it.

Conscience stricken, she returns to London and prepares to marry the man to whom she is engaged. Cornwall, who has survived the wreck, appears under an assumed name, and attempts to make her repent her act of consenting him to death.

The concluding scenes of the story embrace a climax so powerful and unexpected as to place "Lying Lips" among the monumental screen dramas of the year.

### FINDING RUBBER IN RABBIT BUSH SHRUB

Alamosa, Col., June 25.—San Luis Valley residents are keenly interested in reports reaching here that crude rubber is contained in an indigenous shrub that grows quite promiscuously in this region, known as "rabbit brush."

E. C. McCarty, professor of botany at the Colorado Agricultural College, in Fort Collins, is expected here soon to gather several hundred pounds of the shrub to ship to Eastern rubber companies for further experimental purposes.

That the shrub has a large percentage of crude rubber has already been established, according to Professor McCarty, who says that, after extracting considerable of this material from the shrub, he sent it to a bi-rubber company for tests. Chemical analysis disclosed, according to Professor McCarty, that the rubber in the shrub was of a high grade and that it vulcanized readily.

### KIPLING NOW IS ON SCREEN

#### Pathe Presents "Without Benefit of Clergy," Which Wins High Tribute from Critics.

Pathe's success in bringing to the screen, "Without Benefit of Clergy," just as it was written by Rudyard Kipling, is attested by the criticisms appearing in the New York Dailies following the premiere at the Capitol.

The acting, direction and production all came in for a goodly portion of enthusiastic praise.

P. F. Reniers of the Evening Post, whose judgment of pictures is accepted as expert, was particularly energetic in his praise of the picture. He said: "It is so seldom that one may sat that a written masterpiece transferred to the screen still remains a masterpiece that it is almost an honor to say it. Rudyard Kipling's "Without Benefit of Clergy," as produced by Robert Brunton and directed by James Young, is the best example of a purely lyric film that has come out of an American studio. Perhaps it will not prove meat for the groundlings. There is nothing sensational in it, one triangle, no duelling, nothing in fact, that is not in Kipling's story. Nor is it such a literal translation that the cinema has been prevented from contributing something of its own by way of pictorial interpretation. India and the city of Lahore, are there, both in atmosphere and form.

### NEW BILL OFFERED BY LEWIS PLAYERS

#### "Sleeping Partners" French Comedy Drama Will be the Attraction at the Academy Monday, Tuesday and Wednesday.

For the first three days of the week Mr. Lewis will offer a classy little Comedy-Drama, adapted from the French and like all French plays it is highly romantic and sensational. Monday the Jack X. Lewis Players will present "Sleeping Partners," and we opine that it will not need any introduction to Charlotte Theater Patrons.

This is the play made famous by the beautiful and talented Edna Goodrich, who starred in it for two consecutive seasons. Those who admire the work of Miss Grandin will see her in one of her very best roles and the gown she wears will be worth the price of admission alone to see. This has been conceded to be one of the most beautiful interior stage settings ever produced and Mr. Lewis will give as near a duplicate as is possible with material at hand. "Sleeping Partners" is entirely devoid of a plot which makes it different from any other play. Every wearing just happens from the evening to the next morning. A young married woman goes to the apartment of a friend, innocently of course and complaining of a headache, the friend gives her a sleeping powder by mistake and is unable to awake her. In sitting up waiting for her to regain consciousness he falls asleep. The next morning early the husband who has been out all night with some friends comes to the apartment to get the friend to tell his wife he has been there. The friend gives him a sleeping powder and the wife makes her escape. She then accuses her hubby of infidelity. A pretty situation, husband and wife under the same roof of a friend. "Sleeping Partners" is an intensely interesting play and full of pep from start to finish. The Jack X. Lewis Players, Academy Theater.

### THE IMPERIAL

The Week's Attractions  
The Coolest Place in Town  
PRICES  
Adults .... 30c  
Children ... 10c

### THREE DAYS—Commencing Tomorrow

ADOLPH ZUKOR PRESENTS  
**ELSIE FERGUSON**  
in  
WILLIAM D. TAYLOR'S PRODUCTION  
*"Sacred and Profane Love"*

The play that created a Broadway sensation. And lured Elsie Ferguson back to the stage for the greatest dramatic triumph of her career. A drama of life's master emotion—its daring, its pain, its ecstasy. Its terrible power to drag down. Its sacred power to glorify.

A romance of love and music, youth and fame. Dressed in silks, basking in luxury, but touching at times the underworld haunts of those who have lost the fight. Now brought direct from stage to screen to mark the beautiful star's return to motion pictures. Yet far more pretentious and varied than any stage production could be.

A beauty-picture that carries straight to the heart.

From the Noted Novel and Play by Arnold Bennets

Added  
International News and Topics of the Day

THURSDAY FRIDAY SATURDAY

Jesse L. Lasky presents  
**WALLACE REID**

in  
*"The Love Special"*

Stop! Look! Listen! She's bound for the Land of Heart's Desire! Her only stop is to coal up with thrills in blizzard and flood in the wild Sierras. A railroad romance that stands for good time.

Added Attraction  
MUTT & JEFF—In a Comedy Cartoon

Adults, 50c. PRICES Children, 25c

A CAREFULLY ARRANGED MUSICAL PROGRAM

Reflecting in Music the ever changing sentiments of the scenes will be rendered each day by the Broadway's Organists. This feature of the program should appeal to Charlotte Music Lovers.

THE BROADWAY — A Charlotte Institution

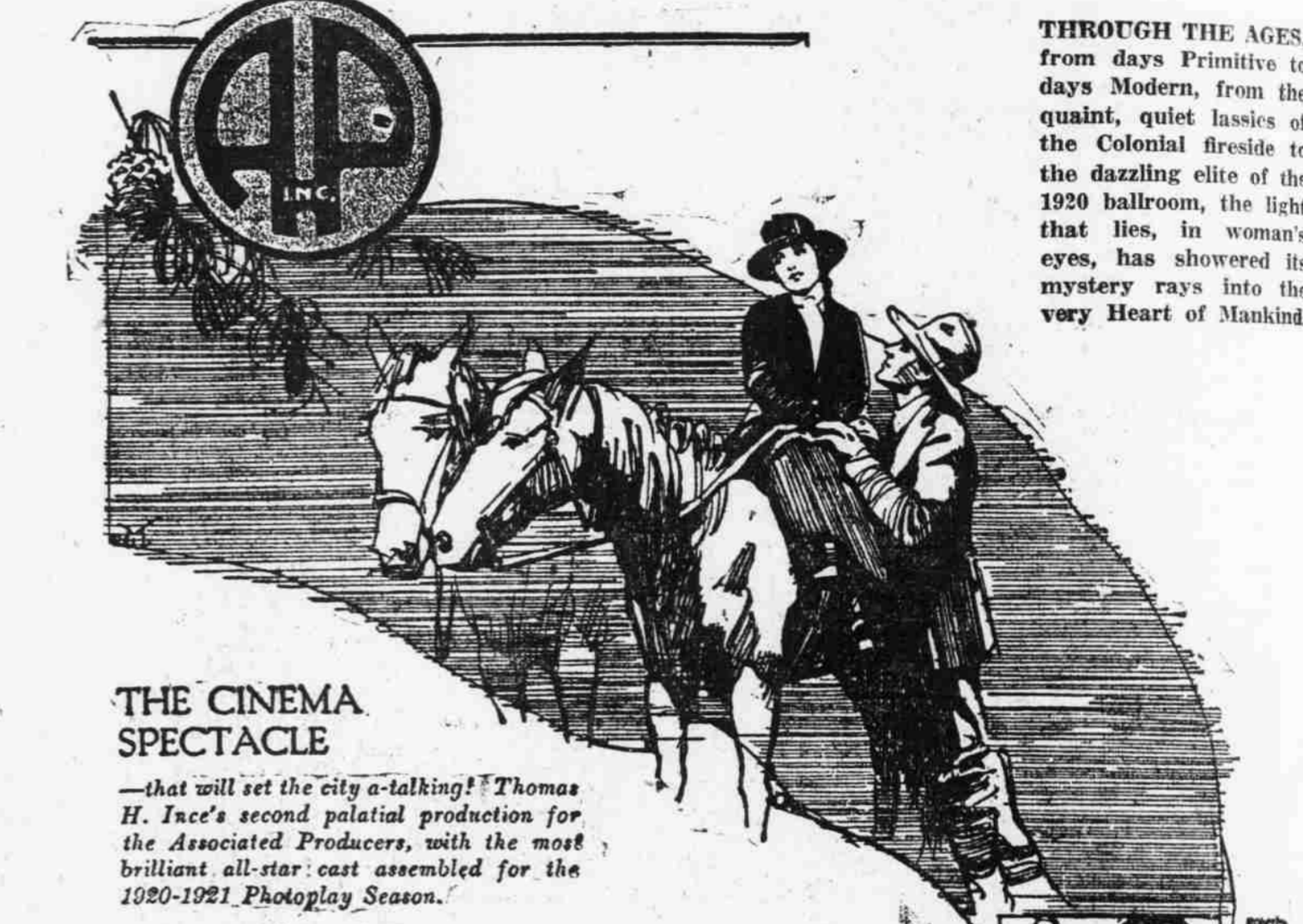
With Agnes Ayres and Theodore Roberts

# BROADWAY

The Broadway likes to do things in a big way, in the interests of the photoplay enthusiasts who call this theatre their theatre. Oftentimes it takes "nerve" to undertake some of these big things The Broadway does, but the management always is confident of success because of the loyalty of this theatre's patrons and their frequently demonstrated confidence in this institution. That public confidence in a very great measure has made possible the continuation of this record of big accomplishment. The appreciation the management feels offers stimulus to still greater endeavor in this task of providing wholesome entertainment for discriminating people.

## FOUR DAYS—STARTING MONDAY THE EVENT OF THE PICTURE SEASON

Oh, the Light That Lies In Woman's Eyes— And Lies, and Lies, and Lies!



THOS. H. INCE'S  
Great Drama  
of Life and Love

# LYING LIPS

All star cast with House Peters and Florence Vidor  
STORY BY MAY EDINGTON

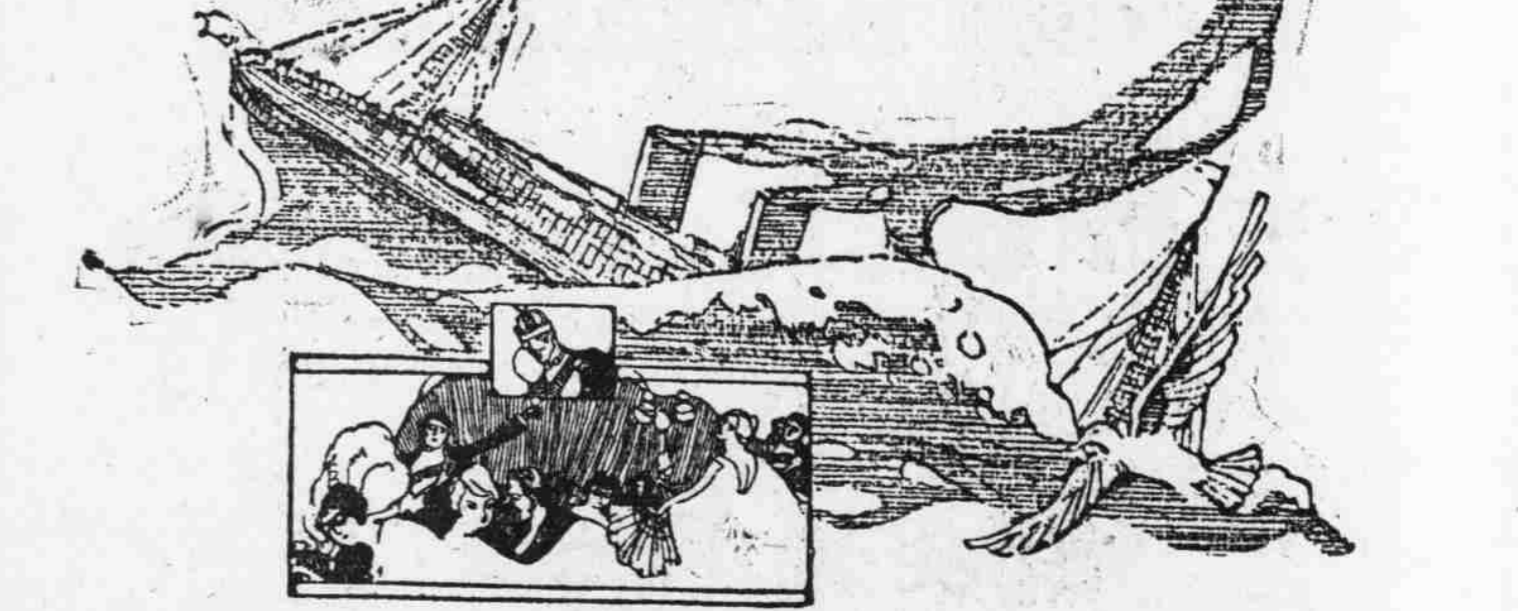
Always the Woman!

THAT'S the cry of the World—ALWAYS, the Woman! From dawn to dusk, through beckoning valleys of Romance to the final hour of mortal judgment, Woman is placed on the auction block to bear the burdens of Destiny designed by the mind of man.

But there is a Reckoning, as inevitable as the law of life, as sure as the bonds which brought Nancy Abbott and Blair Cornwall triumphant to the gates of eternal Life—and Love.

In this story of women of the world, you will open the innermost chapters of Humanity; you will see things that you have never seen before. You'll be thrilled and amazed over the swiftly moving events which include spectacular scenes seldom equaled even by the prowess of the magic screen.

It's Thomas H. Ince's Greatest Production.



ADDED ATTRACTION  
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## ACADEMY THEATRE

THE JACK X LEWIS AND ASSOCIATE PLAYERS WITH EDNA GRANDIN

MONDAY TUESDAY WEDNESDAY

The Sensational Comedy-Drama

# "SLEEPING PARTNERS"

Adapted From the French. Made Famous by Edna Goodrich

THURSDAY FRIDAY SATURDAY

A Play of the Out Doors

# "THE CALL OF THE HEART"

A Drama of Life

Night—8:30 P. M. Matinee—3 P. M. Sharp  
Box Office Opens 1 P. M.

All Furniture used on stage furnished by the Banner Furniture Co.—"Out of the High Rent District."