

### NASH OUTPUT BELOW DEMAND

#### Voorhis Declares Orders for August Exceeded Production by 50 Per Cent.

The Nash Motors Company have again ended the month in an oversold condition, it was announced by the Carolinas Nash Motors Company, of Charlotte, distributor for this territory. The demand for Nash cars followed immediately the price reduction July 2 and has continued since that time. Both the Milwaukee and Kenosha plants of the company are making every effort consistent with high standards, to catch up to the demand but August orders on the books are 50 per cent in excess of production, it was explained. Indications point to an unusually busy Fall season at practically all Nash distributing points.

"There is just one reason, in my opinion, for the demand for Nash cars in its present proportions," said Charles B. Voorhis, vice-president and general sales manager of the Nash Motors Company, "the buying public in a market such as this naturally turns to that product in which it has confidence. I am stating no secret when I say that since the very day it was established the Nash Motors Company set out deliberately to win confidence in itself and in its product. More than that, the same deliberate and determined effort has been made to hold that confidence, for we regard confidence as the very cornerstone upon which business of this company is built."

"This confidence on the part of the automobile buyer is reposed very firmly, I believe, in the product itself, in the Nash Motors Company which stands back of that product and in the Nash organization of distributors and dealers with whom the public comes in direct contact. Every effort is being made to catch up with the demand for cars but in spite of an overworked condition increased production is being attained only through methods that will continue to safeguard the quality of the Nash product so that confidence of the part of the owner, the most highly prized asset of our business, will in no way be impaired."

### FARM LOAN OFFICERS GOING TO COLUMBIA

Officers and directors of the Caramel Farm Loan Association met at the court house Saturday and, among other business transacted, decided to go on a trip next Wednesday by automobile to Columbia to visit the federal land bank there. The object of the trip is to allow the members of the local association to become familiar with the methods of lending money to local associations and to inquire about the big appropriation which, it was announced a few days ago from Washington, was going to be placed in federal land banks for immediate farm relief.

### THREE KILLED; THREE INJURED.

Norristown, Pa., Sept. 10.—Three persons were killed and three injured near here late today when the Allentown Electric Limited train on the Lehigh Valley Traction Company struck a taxicab demolishing it. The taxicab was struck when the driver mistook the watchman's signal, which he was giving to the electric limited, for a signal for him to go ahead.



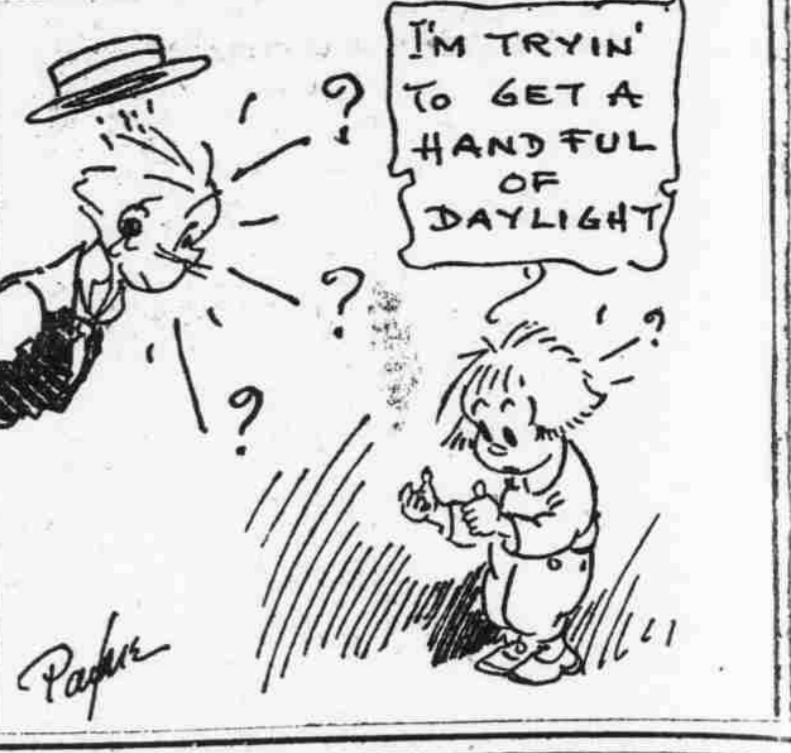
You can have full faith in prices asked you here—the lowered prices do not mean lowered quality.

**Kuppenheimer Good Clothes**  
at one-third less than last year  
See the new ideas in lapels and looser coat backs



34 S. Tryon

### 'SMATTER POP?



### ONE THING YOU CAN SAVE WITHOUT GETTING IT.

### IMPENDING CABINET

(Continued From Page One.)

Secretary Weeks, now in the War Department, would naturally fall heir to the position. As a matter of fact, when the Cabinet was being formed last January and February, Mr. Weeks was considered as Secretary of the Treasury, but later was shifted to be head of the War Department when Senator Knox and others urged Mr. Mellon, reputed to be the second richest man in the United States, for the Treasury. It was said to be Mr. Weeks' ambition to be Secretary of the Treasury and there is now reason to believe he will achieve that ambition in a comparatively short time.

There is no doubt that Secretary Mellon has found his position as head of the Treasury Department, at this critical period in the finance of the nation, a much more onerous duty than he expected when he gave his consent to serve last winter.

It is related here that recently a director in one of the many Mellon institutions came to Washington and went to the Treasury Department to pay his respects to the Secretary.

"Well, A. W.," he is reported to have said, "how do you like your new task?"

The Secretary placed his left hand on a stack of letters about two feet high. His right hand waved in the direction of other piles of papers in the big mahogany desk.

"I have been used to hard work all of my life," the Secretary replied according to the story, "but this is the hardest job I ever had. I come to the office as early as half past eight in the morning and often I must remain here until nine or ten o'clock at night. Lots of times I feel that I am too old a man for this work. I have reached the time of life when men rest, or when they are relegated to positions which have nominal duties only. The long years I have labored naturally have entitled me to a rest at this time. And yet I find myself engaged in the hardest work I ever undertook. I have accumulated enough to live on (the Secretary is reputed to be worth anywhere from two hundred to eight hundred million dollars). I don't know that I shall stay here very long."

Secretary Mellon is 69 years of age, the oldest member of the Cabinet, and there is no question but that his position has been a difficult one. It is said that he fully realizes what he would be "in for" as head of the Treasury Department during the period of reconstruction and that he demurred to undertaking so heavy a task at his time of life. This reluctance reached Senator Penrose, so the story goes, and the latter dismissed it with a gesture of impatience.

"Why, to a man of your experience," he pooh-poohed "it would only be a matter of a couple of hours a day."

Despite his well-known wizardry at finance, Mr. Mellon has found it a tiring and two-hour task daily. The rumors as to his retirement are directly traceable to the reported interview with one of his directors, and Washington feels that, when the Secretary has accomplished a little more in the way of getting the Treasury on its feet, he will ask to be relieved to enjoy some of the leisure he craves and which he feels he has won.

It is thus seen that the placing of Mr. Weeks in the Treasury Department would solve one of the problems which will face the President when Congress authorizes the merging of the War and Navy Departments. However, another problem is arising. Mr. Harding is committed definitely to the creation of a department of Public Welfare. It is now understood the Department of Labor will be merged with the new Welfare Department. Secretary James J. Davis is head of the Department of Labor, but General Chamarles Sawyer the President's personal physician, has generally been accepted as the probable head of the Department of Public Welfare, when created. This situation, therefore, presents a problem which the President himself must solve.

### UNEMPLOYMENT

(Continued From Page One.)

The country nine business men out of every ten have quit talking about hard times and are feeling the first effects of returning prosperity.

That buying orders for almost everything the people of the country usually purchase are beginning to seep over the barriers of the buyer's strike and that the full force of the buying movement is expected soon.

Labor Department officials making the survey are cheered by the prospects. They have figures in hand which will show that the number of unemployed will reach into the millions and hence do not minimize the unhappiness of the present; but they also have figures showing that the numbers are diminishing fast and indications that they will diminish still faster in the next thirty days.

Surface indications of the revival during the week include a sensational rise in the price of cotton; a marked increase in production of iron, steel and coal; an apparent solution of some of the difficulties of the oil industry; a bullish stock market; a new high mark for the year in railroad

### FIGURES NOT ACCURATE.

In New York, the number of idle was placed at half a million. The figure is much too high, it is thought at the Labor Department. It contains not only the number of men idle through no fault of their own—but the number of men out on strike—obviously different conditions of unemployment. In one case the unemployment is involuntary; in the other optional.

The Government's census, if it can be avoided, is not going to list a single worker out on strike. Its aim is to show only the number of men who are involuntarily idle.

In making the survey, the Department's workers have obtained the views of many business men. They have reported that stocks are down to rock bottom. Many firms are not placing sizable orders, however, on the rising market. Manufacturers, anticipating good business, are adding to their forces moderately. Six months ago the manufacturer with only a few orders would have closed down. Now he is going ahead and sending his salesmen out; and they are sending back orders.

The manufacturer of a nationally-known brand of men's hats, for instance, said today that he had only enough actual orders on hand to keep his plant going until October 1.

"Will you close down then?" he was asked.

"Oh, no," he replied. "In fact, we are taking on a few more men. We have salesmen out and we know that orders are coming along soon. We will accumulate a stock if we have to but we are going to keep running."

And that is the new spirit, say reports to Washington, of industry in the United States today.

Columbus Circle, New York, is the world's busiest corner, 3,266 vehicles passing every hour.

**Are you buying the value of today or the reputation of yesterday?**

**J. H. HAM**

306 N. Tryon St. Distributer Charlotte, N. C. Phone 352

New Price \$1085

**\$400.00 CASH AND 10 MONTHLY \$80**

notes will buy a completely equipped BRISCOE F. O. B. Charlotte. This includes interest, fire and theft insurance.

BRISCOE MOTOR CORPORATION, Jackson, Michigan

*The most completely equipped car in America in its price class*

**PLANNING TO TAKE A SHORTHAND COURSE THIS FALL?**

What system will you choose? Why spend from SIX to EIGHT months in slavish study on Pitman or Gregg? Instead, why not learn

**SPENCERIAN**

an easy, fascinating system that can be

**LEARNED IN FROM THREE TO FOUR MONTHS TIME**

and which is far more SPEEDY and LEGIBLE than either Pitman or Gregg.

Learn SPENCERIAN—the Twentieth Century method—taught exclusively at Brown's Business College.

Famous Spencerian Shorthand, Touch Typewriting, Twentieth Century Book-keeping, Palmer Penmanship, Spelling, English and Office Practice.

Start your course today. Write or call to see us. Endorsed by the leading business men of this section.

**Brown's Business College**

12 South Tryon Street Telephone 2566

### J. M. HAMMERLY IS TO PRACTICE LAW HERE

Joseph McCants Hammerly has opened an office at No. 12 Scott Building, No. 208 South Tryon street, for the practice of law. He will be a general practitioner in the courts of the city and county here. He read law privately and afterward attended the law school

### at the University of North Carolina for nearly two years, successfully passing the state bar examination in August of this year.

For a number of years Mr. Hammerly was connected with the Western Union Telegraph company here and filled during his period of service with several important executive positions with conspicuous ability.

Since 1868  
The Home of Good Shoes

**For Men---**

**WE HAVE**

A new tan calf brogue boot built on a comfortable last, made for service as well as appearance.

**—\$9.00—**

**GILMER-MOORE CO.**  
Shoes, Hosiery, Luggage, Lingerie

**New Models For Fall In WOMEN'S SHOES**

\$4.00 to \$8.00

New shipments of Fall Styles in Women's Footwear are arriving daily, and our stock now offers a wide range of choice. The prices this Fall are much lower than a year ago, and the quality is better.

We are displaying selected numbers in several popular, well-known brands, including the famous

**W. L. Douglas Shoes for Women**

**NATHAN'S**  
38 East Trade Street.

**Simplifying Telephoning**

Personal Directories—upon which you may jot down the numbers you are forever calling and find them again quick as a flash. These Directories have a pretty painted metal case with hanger so that they may be hung just over the 'phone transmitter.

Telephone Pads—thick and conveniently sized pads set in an artistically decorated metal case made to fasten just below the transmitter where it is always ready for those so important memoranda. You'll find both of these 'phone conveniences in our Home Furnishings department, second floor.

**SMITH-WADSWORTH Hardware Company**  
"The Quality Hardware Store"  
29 E. Trade St. Phones 64-65