

VIEW OF THE WOMAN'S CLUB BOOTH AT CAROLINA EXPOSITION



In this booth are showing many products of women's handiwork, and it is the arts and crafts exhibit of the Made-in Carolinas Exposition. It has attracted great interest, particularly on the part of the thousands of women who have visited the exposition. The Charlotte Woman's Club, of which Mrs. Eugene Reilly is president, fostered the development of the exhibit. Mrs. C. C. Hook, of Charlotte, former president of the State Federation of Women's Clubs, had active charge of the work of securing the great variety of articles included in the display.

ACTIVITIES OF CLUB WOMEN

By C. S. P.

The club women have been working hard all week trying to make the Woman's Department of the Exposition a success. Whether it is a case of "Love's Labor Lost" remains to be seen, for the loss sustained so far has been quite sizeable.

The "Arts and Crafts" Department which was put on under the direction of the Woman's Club, is attracting great attention. The committee is ably assisted by Mrs. Olive Webster Perry, of Siler City, who is with the State Fire Insurance Department, and is a most capable and efficient helper. At the called meeting of the club on Friday at noon, a great step forward was taken when the women voted to sell bonds to the amount of \$45,000, which will pay off the debt of \$25,000 on the property, and give \$20,000 to build a much needed auditorium and other improvements necessary to carry on the work of the club.

Mr. D. E. Henderson was present and explained the plan of issuing the bonds, and told the women it should be no great effort to dispose of the bonds on such a valuable piece of property.

In the absence of the president, Mrs. Eugene Reilly, who is out of the city, Mrs. J. S. Hoffman, first vice-president, presided. The new Club Year Books are ready for distribution, and were given to those present last Friday. They are very artistic, and reflect much credit on the program committee. After the meeting adjourned, the usual tempting "club luncheon" was served. Mrs. John Paul Lucas acting as toastmistress.

STATE FEDERATION NOTES.

Federation Publicity Bureau. (Nell Battle Lewis, Chairman.)

Throughout the summer, the cafeteria committee of the Woman's Club of Rocky Mount, composed of Mesdames S. W. Stanley, Henry Home, W. W. Williams, George T. Burnette, A. F. Sydenstricker and Maurice Dauridge, with Mrs. W. W. Williams as chairman, has been diligently going about the work incidental to equipping a modern cafeteria, which is now nearing completion. The managers, Mrs. Norma Shepperson and Mrs. Edith Jones, both of Richmond, have started, and the final plans for the formal opening which takes place this week, are now being worked out.

The Woman's Club cafeteria occupies one of the largest downtown buildings, which was formerly used as a wholesale drygoods house. Having entrances on both Main and Washington streets, centrally located and near the postoffice, the cafeteria is in a position to benefit the community at large.

CAFETERIA COMMUNITY CENTER.

The operation of a cafeteria by the Woman's Club primarily to raise funds for the building of a Woman's Club house in Rocky Mount, has developed into a unique and ultra modern project, that of establishing a sort of community center. The out-of-town patrons will find there not only a most attractive eating place on the first floor, with modern cafeteria service, but will appreciate thoroughly the homey atmosphere that pervades the entire building, its three waiting and rest rooms, and its four wash rooms. There will be a cordial welcome on all occasions.

Worthy of mention is the upstairs "restroom," furnished especially for mothers and children, complete even to the "kiddie coop." These comforts were the thoughtful gift the Young Woman's Auxiliary, under the leadership

of Miss Etta Lancaster and Mrs. T. A. Cooper. (It might be said here that these young women have done much towards community betterment, and this is only one of the good results of their labors.)

BANQUET HALL AND TEA ROOM

The second floor, carrying out the colors of the Club in gray and rose furnishings and draperies, will be used for a banquet hall and tea room, catering especially to private dinners, luncheons and banquets of the various organizations of the community. While the cafeteria has not opened its doors for general service, demands of several organizations for luncheons have been yielded to, and the Kiwanis Club of Rocky Mount had the distinction of christening the banquet hall. The success of the occasion was evidenced by the unanimous vote that hence, twice monthly, the Kiwanis Club, will patronize the Woman's Club banquet hall. The annual reception given by the Rocky Mount Woman's Club to the teachers of the city took place in the cafeteria proper with the club officials and the cafeteria committee receiving. Plans are also being perfected for a get-together dinner to be served the entire membership of the club with their husbands and men friends as guests.

The cafeteria committee has labored under the difficulties incidental to the re-adjusting conditions of the times, and deserves much credit for the manner in which they have accomplished the seemingly impossible.

This report of the enterprise of the Rocky Mount Woman's Club was sent to the Federation publicity bureau by Mrs. W. Gray Williams, corresponding secretary of the Rocky Mount Woman's Club. A committee from the club attended the recent opening of the Red Cross Cafeteria in Raleigh.

HOME FOR GREENSBORO CLUB

The Woman's Club of Greensboro, with more than 400 members, has recently purchased the Jordan home in that city, which will be used immediately as a club house by the organization. Many improvements are now being made there. An assembly room for the Woman's Club, which will also be used as a meeting place for the women of Greensboro and of Guilford County, takes up the entire lower floor. Apartments for business and professional women of Greensboro will be on the second floor. All women of the city and county are invited to make use of the new club house as a meeting place. The Greensboro Woman's Club is very proud of its new home.

The new extension department of the Greensboro Woman's Club will cooperate with the county women's clubs in Guilford. This committee is composed of Mrs. J. W. Patton, chairman; Miss Minnie Jamieson, vice-chairman; and Mrs. J. W. Patterson, secretary-treasurer. Other workers are: Miss Betty A. Land, Mrs. Dorothy Hyden, Mrs. Ola S. Wells, and Mrs. Blanche C. Sterne. Through the efforts of this committee, clubs have been formed at Springfield, Jamestown, Guilford College, Summerfield, South Buffalo, Monticello, Pomona, Brown Summit, Mull's Chapel and Oak Ridge. A "County Day" will be held sometime in October, when all clubs in the county will be invited to meet at the new home of the Greensboro Club. Mrs. Sydney P. Cooper, president of the State Federation of Women's Clubs will be present at this meeting, and will speak.

This account of the activities of the Greensboro Woman's Club was sent to the Federation Publicity Bureau by Mrs. H. J. McClamroch, president of the Club.



Who Am I?---

I represent true economy.

Once I was considered a luxury, an extravagance, obtainable only by those of unlimited wealth.

Slowly through the mist of time, the veil lifted and I was taken into the homes of the many.

Wherever I entered, the standard of living was raised. Where there was disorder and discontent, I brought comfort and good cheer.

I am the product of commercial art and am admired by discriminating people. Among intelligent and thoughtful families, I have a place at the head of the list. Only thoughtless and careless men and women deny my merits.

I wish everyone knew my advantages. If they did, they would make the Bon Marche Stores their official shopping places. I have assisted these stores for thirty odd years and have helped them expand and grow, for in merchandise I am

QUALITY

(Contributed by the Director of Merchandise of Bon Marche Stores.)

Autumn Fabrics

Will Make Up Most Delightfully

Never have silks and Dress Goods sent out more cordial invitations to the women who design their own costumes.

Pebble Crepes and crinkly taffetas, with the heavier meteor Satins—are equally smart for street and afternoon wear.

Deep pile fabrics of an exquisite texture. Serges in novelty stripes and plaids and twills of better qualities than have been possible for years merely hint at the wealth of wool materials.

Krepe Knit

The new Sport Silks, 40 inches wide, Brown, Black, Navy, Fuchsia, Copen, yard ..... \$4.00

Radia Knit

A Silk Jersey like weave, Navy, Brown and Black, 36 inches wide ..... \$1.95

Lace Stripe Knit Weave

Black, Copen, Nile Rose and Navy, 36 inches wide, yard ..... \$2.50

Canton Crepes

Black, Browns, Navy and the wanted Street shades, 36 to 40 inches wide \$2.75 to \$4.50.

Satin Faced Cantons

Black, Navy, Brown and the popular street shades, 40 inches wide \$4.00 yd Brocaded Cantons. Brocaded Chiffon Velvets. Brocaded Messalines. Mallinson's and Migels Novelty Sport Silks.

The Magic Of Style

Who Can Deny Its Appeal

There is a fascination about beautiful apparel that is irresistible.

The New Frocks

The Autumn Frocks have continued to utilize all the ways known to fashion to tempt the feminine.

Among silk models where Canton Crepe, Satin Canton and Roshannara vie with each other for supremacy, stunning effects have been accomplished.

These have been achieved with panels, uneven hem lines, Jenny sleeves, metallic and silk embroideries, beaded designs and brilliant contrasts. All black in stunning creations and black with dashes of coloring are strongly featured.

Cloth Frocks

Many in the smart Coat style, are in Poret Twill, Tricotine, Tricofine and Duvetyn, variously adorned and embellished. Our prices

\$25.00 to \$100.00

The New Suits

With the exception of the conventionally designed tailleurs, which maintain severe lines and tailored mannish collars season after season, almost all of the new models are enriched with fur.

It appears as straight roll or Tuxedo Collar, as turn back or Bell Cuff, and is sometimes seen around the bottom of the coat, and at hip lines in pannier effect. Soft velvety fabrics, and as Duvet de Laine, Duvetyn or Veldyne or the louder finished Twills or Tricotines, Navy, Blues, Browns and Black are the prevailing colors. Our prices

\$29.50 to \$175.00

Around The Store

The new fuchsia shades are reborn to the world of fashion and with far reaching effect an echo is found in the silks as well as in the millinery, where attractive fabrics and hats are shown in these shades.

The pronounced vogue for black has created a demand for black footwear.

Our Shoe Department responds with many choice styles in Russian Calfskin, Patent leather and Satin

\$10 \$11 \$12

Veils are Spanish this season. Consider for a moment the veil with the long chenille fringe. It's black and should be worn draped about the hat, with the fringed end gracefully hanging down the back or over the left shoulder—these.

It's so easy to brighten home corners by means of new cushions or new drapes, made from these unusually attractive cretonnes. You will discover many ways to do it and will find prices so much more cheerful and normal.

Have you noticed the pretty appliqued Spreads, Table Covers, Scarfs and Sets. These are made of a very heavy smooth unbleached cotton with quaint design or flowers in pretty colors, gracefully placed as borders or corners. Not expensive, either.

Kimono Silks and Satins

Quaint Japanese designs and floral effects on Blue, Gold, Rose, Red, Taupe and Brown grounds \$1.95 and \$2.50.

Velour Checks

Smart little checks or the larger plaids, Black, Blue or Brown, 56 inches wide ..... \$3.00

Prunella Stripes

Bold Skirting stripes in combinations of colors on Navy, Black and Brown ground, 56 inches wide \$3.75 yard.

Yalama Coatings

Soft shades of Copen, Navy, Brown, Deep Red, Henna and Peacock, 56 inches wide ..... \$3.95



Kimball Parlor Grand Piano

Mahogany Case

Thoroughly overhauled, excellent condition. Will meet your requirements in tone, action and volume.

\$550

CASH

Ideal instrument for school or college.

WHO GETS IT?

John W. Post & Company

209 W. Trade St.

Charlotte, N. C.

"CHARLOTTE'S SHOPPING CENTER"

The Little-Long Co.

"A BON MARCHE STORE"