

FOUR HORSEMEN A GREAT DRAMA

Worthy of the Masterpiece of Literature from Which It is Taken, Says Atlanta Critic.

Dudley Glass, well known critic of the staff of the Atlantic Georgian, wrote the following regarding "The Four Horsemen of the Apocalypse." "Something more than merely a 'big picture' is "The Four Horsemen of the Apocalypse" which opened its week's engagement at the Atlanta theater Monday evening. It is truly a great drama of the screen, worthy of the masterpiece of Vicente Blasco Ibañez, from which it was taken and which it follows with much more fidelity than the usual picture version of a novel. We have become accustomed to looking to David Wark Griffith for our imposing film spectacles, but this work of Rex Ingram, has rivaled, if he has not exceeded any of the great works of "The Master."

"The Four Horsemen" is a "war picture" and nothing better demonstrates its worth than its tremendous appeal to a public which months ago grew weary of battle scenes and big guns and marching troops and turned its back upon pictures and books which might lead again through these scenes which already seem so far in the past. The Ibañez story and the drama which grew out of it gives us a glimpse of the trenches and artillery and the rain and mud of No Man's Land of anguish and death. But these are woven into a study of men and women whose lives and characters are invested with such interest that their fortunes command our first attention.

PLOT HARDLY NEW.

The plot of the story is hardly a new one. It is familiar to readers of our own Civil War, a family divided by allegiance to the homeland, its members fighting one another on the battlefield. But none of the screen dramas which grew out of the great conflict so clearly analyzed the causes of the war

the development of German kultur, the spirit of militarism which held in its grip even its exiles in a far country.

The story opens in the Argentine, where the old Spaniard has become a cattle king with a vast fortune. One of his daughters has married a German and has three sons who are being trained by their father as they would have been in Prussia. The other daughter has married a Frenchman, and it is upon their only son that the old Argentine lavishes his love. At his death the fortune is divided and the estates sold and German and French families return to their respective countries. We see nothing of the Germans after that until the war begins but Julio Desnoyers, the son of the French father, becomes the central figure of the story.

Not even Griffith was more successful in choosing types for his screen plays than was Rex Ingram in this work. Rudolph Valentino, as Julio, a handsome youngster with eyes no woman could resist and the carriage of a young god, might have been born for the role of the Pampas-bred young heir to the Madariaga fortune. Pomeroy Cannon, as the old Argentine, is one of the most striking figures of the screen and in Joseph Swickard, as Marcello Desnoyers, Julio's father, there was found not only a splendid type but an exceptionally able actor. The Germans must all have been real Teutons, too, for no others could possibly have so looked the part. And most striking of all is Nigel de Bruiler as the mystic, who relates to Julio the prophecy of the Four Horsemen—Conquest, War, Pestilence and Death. In his face there is something of Christ, as He was painted by the old masters, something of Abraham Lincoln in the closing hours of his life.

PHOTOGRAPHY SUPERB.

The photography in "The Four Horsemen" is superb, the settings magnificent, the dramatic action gripping. It is one of those big photodramas which calls for tremendous expenditure of money, time and work and perhaps better than any of its predecessors, it proves worthy of all that has been lavished upon it.

OWNS 12 PIER MIRRORS AND YET IS NOT VAIN



ONE OF THE HUNDREDS OF PERFORMERS COMING WITH RINGLING BROS., AND BARNUM AND BAILEY.

What would you think of a young woman who had spent several weeks salary for twelve specially designed pier mirrors? Doubtless you would call her vain. Yet Lily Leitzel, aerial gymnast extraordinary with the Ringling Brothers and Barnum and Bailey Circus has done this very thing and yet is not vain.

Long reckoned as the world's most foremost artist of mid-air, Miss Leitzel has achieved her reputation by reason of her gracefulness as well as her daring. She says:

"A performer should give as much thought to the manner in which an act is presented as is given to the thing done. Like many professionals, I had long practiced before a mirror. But I was never certain that my evolutions

at great heights were entirely like those which I did from the ground rings. Then came a happy thought. I purchased a sufficient number of big French mirrors to completely circle me. I then had my practice rope fixed low enough so that I might watch myself in the mirrors while doing my giant half-flanges. You have often heard it said that a looking glass is a woman's best friend. Twelve such 'friends' are exactly a dozen times better. They have taught me to see myself as others see me and unlike some friends, they never tell a story."

ARMY OF ARTISTS IN GREAT FILM

"The Affairs of Anatol" With Remarkable Cast Including Twelve Stars, at The Imperial.

Cecil B. De Mille, perhaps the foremost motion picture producer in the country, if not the world, displayed his genius at its best in his latest Paramount picture, "The Affairs of Anatol," which will be presented at the Imperial theatre opening its engagement Monday night. From every standpoint—in-vestiture, its all-star cast, sumptuousness of settings, brilliance of directorial execution, richness of costumes, quality of story and general artistry, this picture marks a distinct epoch in screen production of the decade.

The story, written by Jeanie Macpherson, and suggested by the famous play by Arthur Schnitzler, deals with an impressionable young man of wealth who finds time to interest himself in the affairs of others and who learns by practical experience that it pays best to attend to one's own affairs and let others do the same.

The cast is superb and includes such stars as Wallace Reid, Gloria Swanson, Elliott Dexter, Bebe Daniels, Monte Blue, Wanda Hawley, Theodore Roberts, Agnes Ayres and Theo. Kosloff. Their portrayals are artistic and add vastly to the value of the production. The photography by Alvin Wycoff and Karl Strauss is beautiful. Take it all in all this is perhaps the best picture thus far made by Cecil B. De Mille and that is saying a great deal.

"The Affairs of Anatol" is a searching analysis of the matrimonial and divorce problem handled with the mastery which is Cecil B. DeMille's chief distinction. He has developed a powerful story that deals in real truths, it is said, and to this he has added a sympathetic comedy note that serves to relieve the serious vein of the story without in any way detracting from the power of vividness of the central theme. Wallace Reid and Gloria Swanson head an all-star cast in this picture.

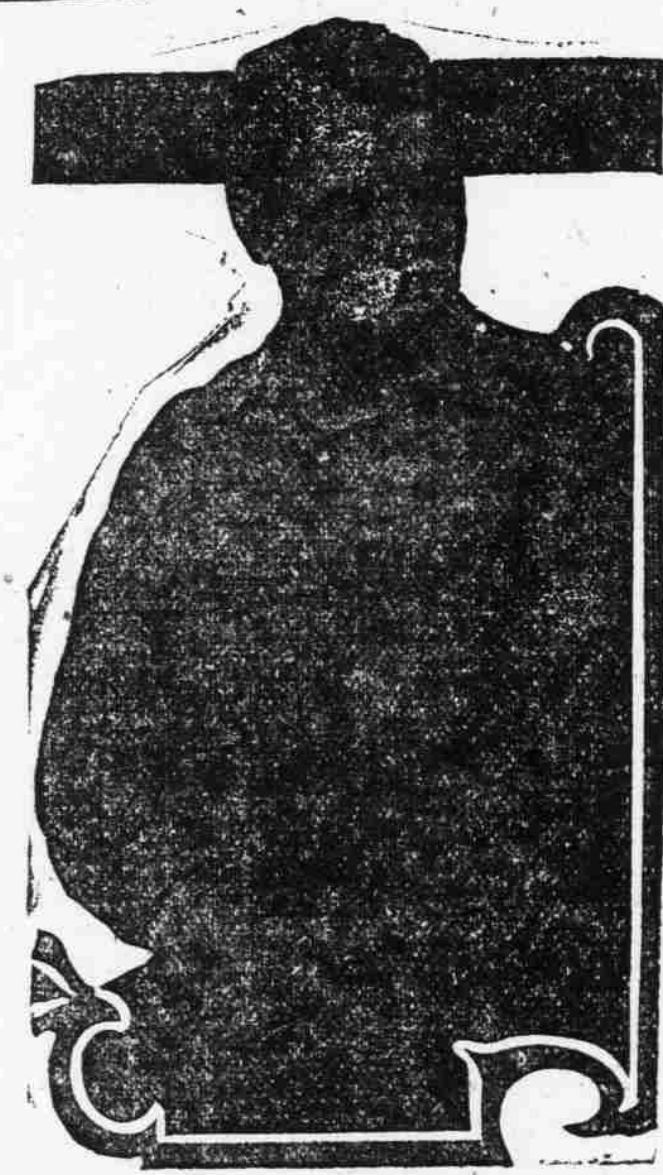
The effect of the subtitles is materially increased by the symbolic art work which decorates the subtitles. This work is from the brush of Paul Irlbe, the famous French artist and designer, who is now serving as art director for Cecil B. DeMille productions.

His color on the screen is secured by the quadri-color process which is the exclusive property of Paramount pictures and which has been developed under the direction of Loren Taylor.

Typewriters of all makes sold, rented, exchanged or repaired. Pound & Moore Co. Phone 4542. 23-41

MILLIONS NOW LIVING WILL NEVER DIE

Hear the proof in Red Men's Hall, over Tryon Drug Co., North Tryon St., Sunday night, 7:30. Seats free. No collection. 23-31



"Babe" Ruth, "the colossus of swat," who makes his initial bow in Charlotte Thursday as the star in pictures. His feature production, "Headin' Home" will be presented the last three days of the week at The Broadway.

CRAVER'S BROADWAY

Presents

Monday—Tuesday—Wednesday THE BIGGEST PHOTOPLAY THAT WILL BE SHOWN THIS WEEK IN CHARLOTTE

A photodrama as amazing as it is powerful, depicting with true artistry a story that is crowned by a climax of supreme appeal— IS THIS

The Drama of a Wife Who Wed With a Lie on her lips

Louis B. Mayer presents



The Child Thou Gavest Me

Surprise, amazement and heartbeats are tuned to a symphony of splendid delight.

with a REAL All-Star Cast headed by

Lewis Stone, Barbara Castleton, William Desmond, Dick Headrick

Just a child who brought sadness and gladness into three hearts. Just a mother who brought love and a secret into marriage. Just a friend who loved them both in his own way. Just a husband, seeking revenge and finding retribution.

AS BIG AS IT'S AMAZING

"THREE GOOD PALS," Sunshine Comedy

"TONGUE SANDWICH" Mutt & Jeff Comedy

Thursday—Friday—Saturday

A PLAY EVERY BOY AND GIRL BETWEEN SIX AND SIXTY SHOULD SEE

THE FOUR HORSEMEN OF THE APOCALYPSE

A MILLION DOLLAR STAR IN A MILLION DOLLAR PHOTODRAMA

"BABE" RUTH

"THE MOST POPULAR MAN IN THE WORLD"

"HEADIN' HOME"

THE SWEETEST AND MOTHERLIEST STORY EVER TOLD

A SIMPLE TALE OF SIMPLE FOLKS IN A SIMPLE VILLAGE

ABOUNDING IN ACTION-THRILL-SUSPENSE-PATIOS

A ROMANTICALLY HUMAN INTEREST PICTURE

Yes, the same "Babe" Ruth who thrills thousands by his home-run swats is the star of this six-act photodrama of life on the farm, in the home, on the diamond and of mother-love.

"THE PLAY THAT WILL MAKE EVERY CHILD THINK, EVERY MOTHER WEEP AND EVERY FATHER ASPIRE TO GREATER ACHIEVEMENTS."

ADDED ATTRACTION "BROWNIE'S BABY DOLLS"

Featuring Brownie, "The Wonder Dog."

THE BROADWAY—A Charlotte Institution.

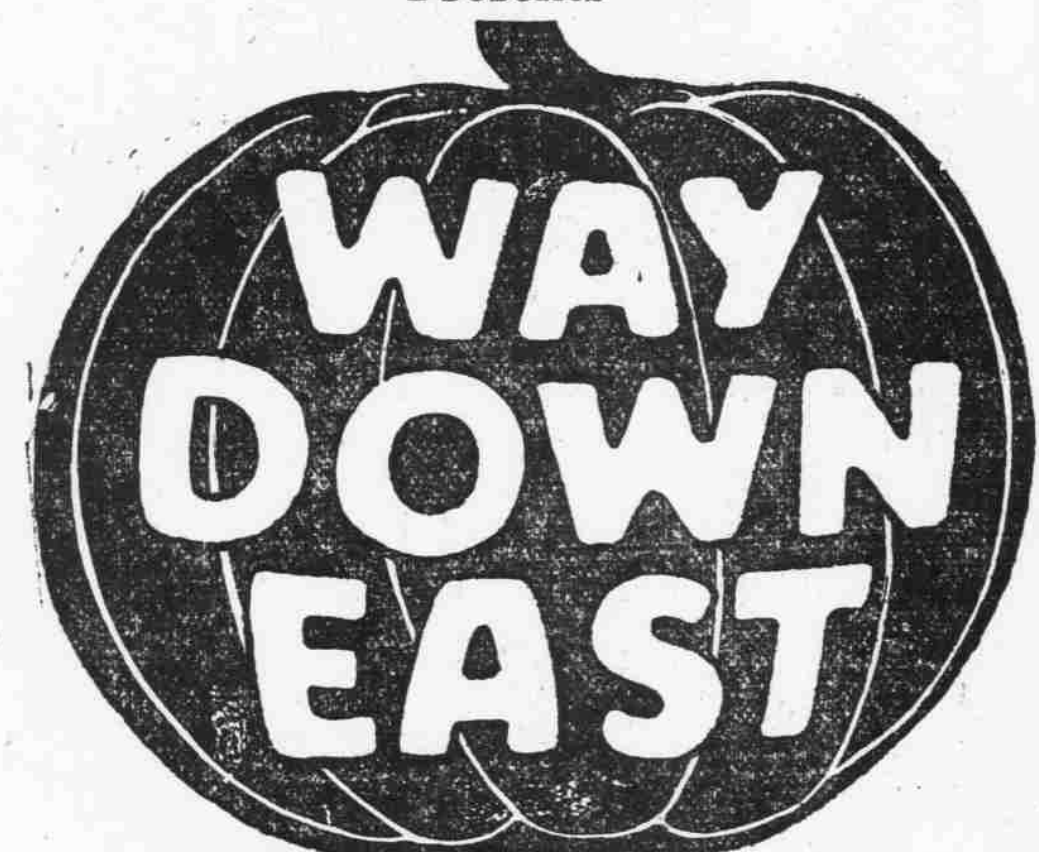
PRICES, ADULTS, 30c; CHILDREN, 15c

ACADEMY THEATRE

BEGINNING MONDAY, OCTOBER 3 For One Week

D. W. GRIFFITH

Presents



Twice Daily 3:30 and 8:30 Prices 50c to \$1.00

These Prices include war tax. Advance Sale opens Wednesday, September 23 at 1 o'clock. Mail Orders Given Prompt Attention.

CHARLOTTE'S BIG CIRCUS DAY

CIRCUS COMING MONDAY, OCTOBER 10 BEST HOLIDAY OF THE YEAR

RINGLING BROS. AND BARNUM & BAILEY COMBINED AMERICA'S 10 TIMES BIGGEST SHOW

A grid of small illustrations and text boxes advertising circus acts: 30 BARBARY STALLIONS, WORLD'S GREATEST HORSE ACT; FAMOUS ARENIC CHAMPIONS; ARMY OF CLOWNS; HERDS OF PERFORMING ELEPHANTS; THE COLOSSUS OF ALL AMUSEMENTS; MAMMOTH MENAGERIE; ZOOLOGICAL RARITIES; NEWLY ADDED TRAINED WILD ANIMAL CIRCUS; FEROCIOUS PERFORMING JUNGLE BEASTS; IN 3 STEEL GIRTED ARENAS.

ADMISSION—ADULTS 75¢ CHILDREN 50¢—INCLUDING WAR TAX DOORS OPEN AT 1 AND 7 P.M.—PERFORMANCES AT 2 AND 8 P.M. ONE TICKET ADMITS TO EVERYTHING

THERE WILL BE NO STREET PARADE

Downtown Ticket Office CIRCUS DAY at HUNTER-HOUSE CIGAR STORE, Cor. Trade and Church Streets. Admission Tickets and Reserved Seats on Sale.

The Auditorium

ENTIRE WEEK

Beginning Monday Evening, Sept. 26, 8:15 P. M.

AN ASTOUNDING WORK OF GENIUS

SINCE VICTOR HUGO, there has been no more striking literary figure than Vicente Blasco Ibañez, whose famous book has reached its 161st edition here. The multifarious thrills, the perfection of this masterpiece, have been presented masterfully in

METRO'S PICTURIZATION OF

Advertisement for 'The Four Horsemen of the Apocalypse' featuring a central illustration of a man on a horse and a book titled 'THE FOUR HORSEMEN OF THE APOCALYPSE'.

By VICENTE BLASCO IBAÑEZ

A REX INGRAM PRODUCTION

Translated to the screen from the internationally famous novel that has been read by ten million persons in the United States alone. Interpreted by a cast of 50 principals and an ensemble of 12,500. Produced at a cost of A MILLION DOLLARS, it is the greatest feat ever performed by makers of motion pictures.

Adapted by JUNE MATHIS Photographed by JOHN F. SEITZ

This colossal spectacle-drama has turned thousands away from the doors of every theatre in which it is shown.

METRO PICTURES CORPORATION

Matinee 3:30—Two Performances Daily—Night 8:15 Prices: Matinee 50c to \$1.00 Night 50c to \$1.50 Special Music 10-Piece Orchestra