

THEATERS

Entire French Village Built to Be Destroyed in Metro's "Four Horsemen" Spectacle Now Showing at the Auditorium.

The towers of a quaint French castle reared the pinnacles over the tops of a great ranch near Los Angeles, while a group of little structures about its base took on the outward semblance of a village in France. A miniature army of carpenters worked in double shifts for weeks to re-erect a castle and village for an equal industrious body of men that later destroyed the result of their efforts. The castle and village faced a terrible foe from the biggest guns of the wrecked German military machine when the second battle of the Marne was re-enacted and served as one of the big features of the screen version.

"The Four Horsemen of the Apocalypse," the Rex Ingram production for Metro, adapted by June Mathis from the novel of Vicente Blasco Ibañez. Although such big structures ordinarily would be rebuilt in miniature for the destructive purposes of the director, it was decided in this instance that the same effect of realism through the reproduction in detail of the castles, shops and little French homes that were in the path of German guns during the battle of the Marne.

"Babe" Ruth at Broadway. Like the arrival of a circus, came the enthusiasm that was prevalent in Charlotte with the opening of the three-day engagement of "Babe" Ruth, the "miracle boy," in the motherliest story ever told on the screen, "Headin' Home" at the Broadway theater today.

The kiddies who have looked forward anxiously to the coming of their idol looked on the day as one deserving of more than ordinary notice. To the woman folks the showing of "Headin' Home" means more than it does to either youth or man. In the first place "Headin' Home" tells a tale that reaches down to the fundamentals of human life—mother. It depicts that earthly saint as she really is, lovable, sympathetic and sacrificing. She plays a most important role in the building up of manhood out of a lad who is scorned and belittled by a Puritanical community.

Aside from the mother love and human interest that abounds in this feature photodrama, "Headin' Home" is chock full of that indescribable, but at all time entertaining rural humor. It is a story that will reach out to the heart strings for it is a simple story of simple, peace-loving folks living in a simple fashion and community.

It will bring back fond and ever welcome memories of mother, sweetheart and what is more—home. It is the sort of play that will appeal itself to every boy and girl between "six and sixty."

The message carried in "Headin' Home" is human. It teaches the younger generation a lesson that can not help but leave its impression. "Brownie's Baby Dolls," a fine comedy featuring Brownie, "the Wonder dog," is the added attraction.

CIRCUS PARADE NOW THING OF THE PAST.

Great Combine Drops Pageant to Make Room for Mammoth New Features.

Because of the increased size of the Ringling Brothers and Barnum & Bailey Combined Shows, the managing directors have this season been obliged to eliminate the usual street parade.

It was a case of eliminating this feature or being obliged to reduce the size of the show. One of the advance agents today, "so the parade was dropped, and now we are able to present an even bigger circus than that which toured America last season. Indeed, the elimination of the parade has made possible the addition of the largest of Europe's trained animal shows. This immense aggregation occupies sixteen specially designed railway cars. A corps of more than thirty trainers and assistants who accompanied the animals to this country, attend them. Four mammoth steel arenas are each day carted from the trains and erected in the circus main tent, that the scores of lions, tigers, leopards and jaguars may be presented on the regular circus program. Fifty additional property men are required to handle this one feature.

"That there might be room for the added arenas and yet retain all the rings and stages heretofore used in presenting the show, the side of the performance, it was necessary to enlarge the main tent. Thus everything is bigger, everything is heavier—harder to handle.

There can be no time for a street parade. The immensity of the new circus requires every hour of the morning and all the people of the show to get it in place.

The elimination of the circus street parade has been under consideration since the two great shows were merged in 1918. The bigness of the combined institution rendered it most difficult to get the ponderous equipment and properties on the show grounds and still give the street pageant at anything like the advertised hour. Indeed there were many days when the parade had to be cancelled entirely. Thus, the sidewalk crowds were disappointed after waiting patiently for hours.

Now there will be no more such occurrences. The will be no more waiting at the big show entrance for belated doors to open. Everything will begin on time.

What about the small boy who used to follow the calliope? Why he and the grown-ups will find more free sights on the circus grounds between sun-up and lunch time than any street parade ever offered. We have more than forty elephants, the menagerie is bigger than ever and the scores of trained animals, before mentioned, and which have no connection whatever with the circus zoo, are easily the finest specimens ever seen in America.

Ringling Brothers and Barnum & Bailey will exhibit here Wednesday, October 10.

AL. G. FIELD'S MUSICAL DIRECTOR Thomas B. Bryan is the director and part composer of the Al. G. Field Minstrels, which appear at the Auditorium next Tuesday, October 4, matinee and night. Besides directing the Field orchestra, an excellent and justly famed

musical organization, he arranges all the orchestrations for the entire show, writes many of the numbers used, including a number of vocal solos, directs all the choruses and rehearses all the musical parts of the show. He plays in the band, too.

JEWISH NEW YEAR TO BE OBSERVED HERE

Beginning Sunday evening and continuing until Monday evening, the Hebrews of Charlotte and the whole country will hold appropriate ceremonies in observance of the beginning of the Jewish new year.

The vast majority of this people regard the new year as one of the two most significant holy days on the Jewish calendar, the other being the day of atonement which comes ten days later. According to Jewish belief, the new year's day marks the anniversary of the creation of the world and according to this tradition, the coming year will be the 5,682 year of the existence of the world.

1,000 Ladies' New Ready-to-Wear Garments offered in our Opening Sale Saturday morning 10:30, Post Piano Store Rooms, 209-211 West Trade street.

EFIRD'S EFIRD'S

IMPERIAL

The Coolest Place in Town. TODAY ONLY

Cecil B. DeMille's PRODUCTION "The Affairs of Anatol" WITH AN ALL STAR CAST A Paramount Picture

A real life story pulsing with thrills and clad in a thousand beauties. Acted by the greatest cast of noted players ever brought together on the screen.

ADDED INTERNATIONAL NEWS

AUDITORIUM

TUESDAY OCTOBER 4. Matinee and Night.

AL. G. FIELD MINSTRELS WITH BERT SWOR AND 60 FAVORITES

PRICES Night \$2.00, \$1.50, \$1.00, 75c Bargain matinee 50c, \$1.00 All seats reserved. Seats on sale Friday at Beatty Drug Store. Mail orders accepted now. Address Geo. E. Swink, Mgr.

CRAVER'S BROADWAY
Three Days—Starting Today
A MILLION DOLLAR STAR IN A MILLION DOLLAR PHOTODRAMA
"BABE" RUTH
"THE MOST POPULAR MAN IN THE WORLD"
"HEADIN' HOME"
THE SWEETEST AND MOTHERLIEST STORY EVER TOLD
A SIMPLE TALE OF SIMPLE FOLKS IN A SIMPLE VILLAGE
ABOUNDING IN
ACTION-THRILL-SUSPENSE-PATHOS

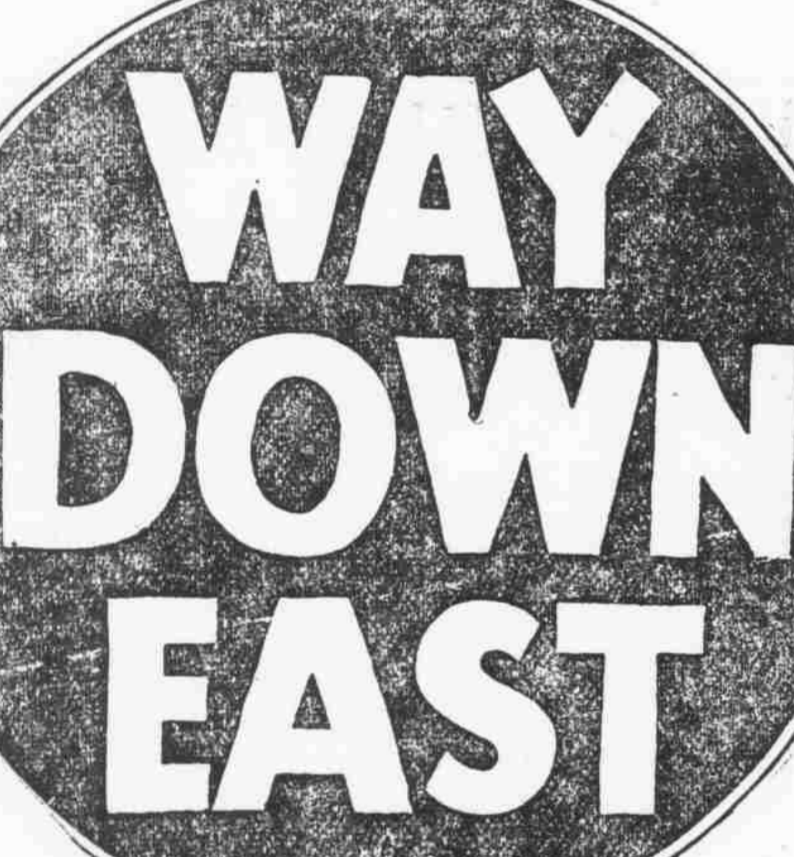


Yes, the same "Babe" Ruth who thrills thousands by his home-run swats, is the star of this six-reel photodrama of life on the farm, in the home, on the diamond and of mother-love.

—ADDED ATTRACTION—
"BROWNIE'S BABY DOLLS"
Featuring Brownie "The Wonder Dog"
THE BROADWAY—A Charlotte Institution

ACADEMY ONE WEEK—BEGINNING MONDAY, OCTOBER 3 MATINEE AND NIGHT

D. W. GRIFFITH
Presents
"WAY DOWN EAST"
Based on Wm. A Brady's Famous Play by Lottie Blair Parker and Jos. R. Grismer.



Here you have something more than a motion picture—it is a story of human hearts, unfolded in a simple, soul-reaching way, under the master guidance of Mr. Griffith—a production that will go thundering down the ages just because it is so human.

BOX OFFICE OPENS TODAY 1 P. M.
Make Your Reservations Early.
Prices: 50c to \$1.00; these prices include war tax.
Performance Starts Sharp—3:30 and 8:30 P. M.

CHARLOTTE'S BIG CIRCUS DAY
CIRCUS COMING MONDAY, OCTOBER 10 BEST HOLIDAY OF THE YEAR

RINGLING BROS. AND BARNUM & BAILEY COMBINED
AMERICA'S 10 TIMES BIGGEST SHOW

30 BARBARY STALLIONS WORLD'S GREATEST HORSE ACT
FAMOUS ARENIC CHAMPIONS
ARMY OF GLOWNS
HERDS OF PERFORMING ELEPHANTS

NEWLY ADDED TRAINED WILD ANIMAL CIRCUS
FEROCIOUS PERFORMING JUNGLE BEASTS
THE COLLOSSUS OF ALL AMUSEMENTS
MAMMOTH MENAGERIE
ZOOLOGICAL RARITIES
IN 3 STEEL GIRTED ARENAS

ADMISSION—ADULTS 75¢ CHILDREN 50¢—INCLUDING WAR TAX
DOORS OPEN AT 1 AND 7 P.M.—PERFORMANCES AT 2 AND 8 P.M.
ONE TICKET ADMITS TO EVERYTHING

THERE WILL BE NO STREET PARADE
Downtown Ticket Office CIRCUS DAY at HUNTER-HOUSE CIGAR STORE, Cor. Trade and Church Streets. Admission Tickets and Reserved Seats on Sale.

CHARLOTTE JOINS WITH ATLANTA NEW YORK CHICAGO BOSTON AND OTHER GREAT CITIES IN ACCLAIMING



The GREATEST Picture Ever Filmed NOW SHOWING TWICE DAILY at 3:30 and 8:15

Auditorium Today, Friday and Saturday
Matinee, 3:30; Night 8:15 P. M.
Seat Sale, 9:30 A. M. to 2:30 P. M., Beatty's Drug Store.

FUZZY WOODRUFF IN "THE CONSTITUTION"
"The Four Horsemen" Marks Arrival of New Screen Era
One looks vainly for some standard by which a comparison can be made for "The Four Horsemen." "The Birth of a Nation" becomes dwarfed, "Intolerance" pales into the poor and puny endeavor of the circus' grand entrance spectacle to depict the Hindoo Durbar. "Hearts of the World" descends to war-time trash. "Broken Blossom" becomes maudlin sentimentality, and "Way Down East" the cheapest sort of obsolete melodrama.

CHARLOTTE OBSERVER SAYS:
The Four Horsemen is not a sermon, nor a historical treatise or an allegorical spectacle. It is a play far removed from the average so billed "big photoplays," one by which no comparison can be made. Brim full of human element that makes a good story so powerful and so effectively told, and one looks vainly for some standard by which a comparison can be made. The picture thrills, it goes further, it teaches a good moral lesson.

J. A. DALY IN "CHARLOTTE NEWS"
"Four Horsemen" Powerful Film is worthy companion piece in every particular to the Birth of a Nation.

DUDLEY GLASS IN "THE GEORGIAN"
The photography in "The Four Horsemen" is superb, the settings magnificent, the dramatic action gripping; it is one of those "big" photodramas which call for tremendous expenditure of money and time and work, and perhaps better than any of its predecessors it proves worthy of all that has been lavished upon it.

EFIRD'S OPENS Saturday Morning 10:30

Temporary Salesrooms
The Post Piano Location
209-211 West Trade St.

We get possession of store rooms at 12 o'clock Friday night, and will open 10:30 Saturday morning. Come down, look us over, see what we can accomplish in a few hours.

All New Merchandise
We have not lost a minute. Our buyers have been in New York ever since the fire and we have the biggest selection of all new merchandise shown at one time in Charlotte in many a day.

Ready-to-Wear
We will show more than one thousand Ladies' Ready-to-Wear Garments in our opening Saturday morning.

All Stocks About Complete
Men's and Boys' Clothing, Shoes, Dry Goods, Dress Goods, Silks, etc., in fact all departments represented with new merchandise at special prices.

EFIRD'S
209-211 West Trade St.