PATHE RELEASES ANIMAL THRILLERS

Major Jack Allen's Unique Short Subects Give Film Audiences Hitherto Inexperineced Thrills.

Major Jack Allen saunters into lions, tigers, leopards and away at them with a gun-

along and play with your 'Major Jack.' naturalist will tell you that e pungent smell of burning re apt to be simply cur-

that coil of rope over the r, and has yet to discover lack" is about the liveliest gs on two legs, a veritable

> the leopard tapering off inin, entirely without warn ward shoots the Major's opard is slawing at an

waiting at the foot of the tree. Presto! down tumbles the leopard,

choked off, plump into the net. crowding the bounding and snarling ager E. E. Heller. African jungle with a coil beast snugly into its bottom, where he

g game hunters do-it is as netted leopard acting like a Kansas cy-

tive or two appear and carry off the himself with a cigarette. The whole inmore highly developed cident reminds you vaguely that the tion. than in a human be- net part of the business is of ancient generations these wild and ancestry. In the Imperial Roman glad- the story, is a typical son of the West when they see it, and well with battle axe and Roman sword.

Major Jack Allen has made a series Westerner on the screen. Thy should they worry about of short motion pictures showing his animal methods of capturing lions, leopards alone with a butterfly and panthers alive and unhurt. These pictures are released through Pathe Film Exchanges and they give the motion picture audiences thrills which here's a leopard up a they never have experienced when seetle and dangerous of ing the usual thrilling photoplays. Ti His curiosity about tles of these films are "Netting the Leoin the butterfly net is min- pard," "Capturing Lions by Aeroplane" He sees nothing and "Roping the Black Panther."

SANTSCHI TWO REELERS POPULAR

All the Good Points of the Long Feature Are Condensed in This Santschi Series.

tightening necktie with photoplay has arrived. All the action, which "Major Jack" is all the story, all the diversity of types

tugging, with the yawning butterfly net and atmosphere which usually finds its way into a five or six-reel production has been condensed into two with half his wind and fighting spirit reels in the dramas featuring Tom Santschi which is now being booked Now watch the lightning movements by the Pathe Film Exchange, Inc., at of "Major Jack." It is a capacious net Charlotte. This series is proving one with a lot of slack fabric. This slack of the most popular two-reel series of the Major seizes and twists quickly, Western films ever released, said Man-

The first of the series, shoulder and an exagis as helpless as a "pig in a poke"—

very net dragging along Saxon word for bag. The leopard is can blame the man
"bagged." So long as "Major Jack" "shots," however, the director has keeps the slack of the net well twisted, gone straight into the canyons, the for being interested? Instead he is helpless-and to see the Major plains and the hills of Utah and Coljumping about at that task, with the orado and has produced a beautiful conception of the West, as the backlajor Jack" were saying coax- clone, truly is worth the price of ad- ground for a tale of sincere human appeal. Practically every out-door scene Now-and not until now-a dusky na- in "Beyond the Trail" affords a vision of natural grandeur never before phoprize while the doughty Major refreshes tographed, and from this viewpoint

Tom Santschi, the stalwart hero of ingle beasts have been hunt- latorial contests the champion, armed | Perhaps his greatest characterization with guns and a retinue of only with the metal-meshed net, fre- before this was in "The Spoilers," by The older ones quently overcame his rival equipped Rex Beach. He is described as the fastest-drawing and kindest-hearted

MISS HÖWELL IS CONTEST LEADER

The Broadway announces that be ginning Monday a bonus of 10,000 votes will be given each day until the lose of the contest on Saturday, the 26th, to the contestant who turns in the most coupons each day.

Miss Conzo Howell takes the lead in the contest today with a maximum of 323,000 votes, although Miss Azaie Mulligan is running a close secand with a total of 316,000, while Miss Boatright and Miss Heidt are making steady climbs. Each of these young women, together with Miss Lillian Floyd have taken the lead in the con-The long desired two-reel feature test standings at the Broadway during the past week.

The standings late Saturday afterwere as follows: Misses Conzo Howell, 323,000; Azalie Mulligan, 316,-Marguerite Boatright, 314,000 Ursula Heidt, 304,000; Lillian Floyd 295,000; Emma Sullivan, 247,000; Ruth Overcash, 223,400; Mary Vanderburg 168,800; Katherine Wilson, 154,600; Lil lian Patterson, 132,000; Evelyn Mason 108,800; Florence Boatright, 98,600; Martha Harper 94,000; Vera Caldwell, 80,000; Martha Estridge, 78,600; Flossie Black, 72,800.

LLOYD COMEDY SETS A RECORD

For Five Consecutive Weeks Harold Lloyd Played on Unique Pathe Program.

Hardly more than six months ago, would have been considered committing box-office suicide. Then Samuel L. Rothafel of the Capitol theater, New York city, staged a bill composed en-tirely of short features with a Harold Lloyd comedy headlining. The success of the innovation was immediate. Soon other exhibitors tried the experiment and found it profitable. Now it's a matter of fact policy among big exhibitors to show short subject pro-

of the remarkable drawing power of these one, two and three-reel subjects never before dreamed of by the indus-The Symphony theater, five weeks ago, started playing Harold Lloyd in "Never Weaken" and a pro-gram completed by Pathe short sub-

On November 6, the Symphony started its fifth big week with "Never Weaken" still headlining, and with Pathe short subjects completing the remainder of the entertainment. On the bill appeared the Pathe Review, Aesop's Fables, "The Mountain Lion," one of the "Bill and Bob" series, and the Holman Day two reeler, "Brother

This program stopped being an ex-periment the first night it was shown five weeks ago. The Symphony has never done the business with any feature that has been brought to the boxoffice by its short subjects program. Only the regular advertising appro priation was used by the Symphony in promoting this bill, which in itself is a strong indication of the power of short





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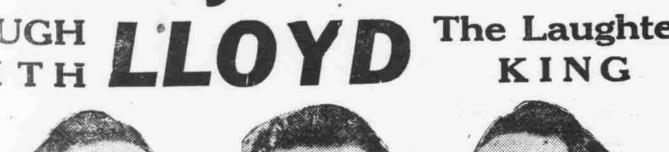
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PATHE NEWS

DEVOY and DAYTON

A Pleasing Comedy

LAUGH L'LOYD The Laughter WITH L'LOYD KING





HAROLD LLOYD'S NEW

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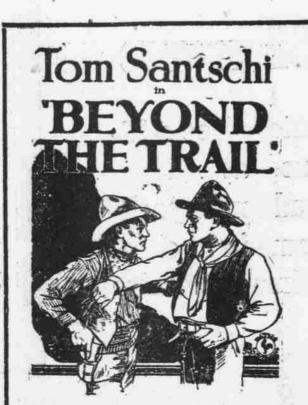
New prints on "HIGH AND DIZZY," "GET OUT AND GET UNDER" and "NUMBER, PLEASE"-with a new special price.

Stimulate your Box Office receipts with this excellent mixture. Make inquiry today about the Special Rates on the Second Pathe Harold Lloyd Series.

Tom Santschi

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