

**EDITRESS AIKEN
A VISITOR HERE**

**Smart Southern Woman
Started Film Magazine
and Made Success of It:**

One of the interesting visitors to the Southern Motion Picture Exposition and one of the influential figures at

the exposition is Miss Eugene Aiken, editor of The Weekly Film Review, of Atlanta, a publication that circulates widely in the Southern States, particularly seven of them adjacent to this territory and Atlanta. For five years Miss Aiken was with the Universal Film Manufacturing Company and two years later was with the Paramount-Artcraft people, or S. A. Lynch Enterprises, now the Southern Enterprises, Inc., as publicity director and promotion agent. Seeing the need of a publication that would give authentic and well-considered in-

formation to the exhibitors, exchange men and others connected with the movie industry, Miss Aiken conceived the idea of starting a publication of that nature in this territory. Although there was already one in this field that had just started, she thought there was an opportunity for another publication of a little different type. From this idea The Weekly Film Review was born two years ago. It has been successful beyond the founder's most sanguine expectations, although she has only a small staff, one other than herself in fact, Mrs. Margaret O. Iles.

Since her paper carries reviews of many of the big films released first in Atlanta, Miss Aiken's opinion on pictures is widely observed. "Honesty is the only policy that will go in this kind of business," Miss Aiken said "as in most other lines of endeavor. You may get away with it a while by hedging with the truth or diverging slightly from rigid honesty, but in the long run it pays to be on the level and entirely honest in reviewing pictures as in everything else."

Although Miss Aiken, who is one of the personalities of the convention, has been many times taken for a New Orleans creole, or an Italian lady of the most typical characteristics, she is a native born Georgian, reared a short distance from Atlanta, largely on a farm, and is related to the family for whom Aiken, S. C. is named. Her family is related to the Crawford family of Georgia and the well-known Eyrd family of Virginia. She attended school at the Normal College, Athens, Ga., and afterward attended Chicago University. She is one of nine children.

One of her hobbies is reading every new life of Napoleon Bonaparte that comes from the press. She thinks, with Arthur Brisbane, that Napoleon is one of the few master minds of all time and never tires studying his life.



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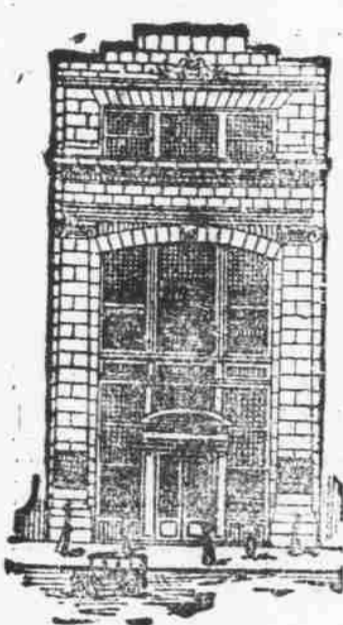
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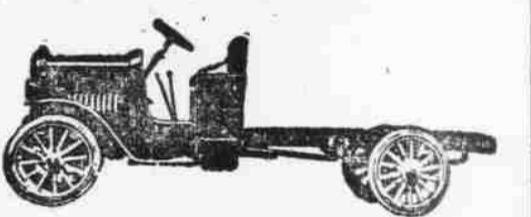
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