

OUR BIG DECEMBER SALE

Continues FRIDAY and SATURDAY

From Our Great Staple and Holiday Lines We Are Putting Out In This Sale Values In the Ivey Quality Merchandise That Are Of Compelling Interest.

20 Per Cent Discount Furs, Scarfs, Coats

There will be a flat discount of 20 per cent given on all fur scarfs, chokers and coats during Friday and Saturday.

\$700.00 Fur Coats	\$560.00
\$250.00 Fur Coats	\$200.00
\$500.00 Fur Coats	\$400.00
\$100.00 Fur Coats	\$80.00
\$75.00 Fur Scarfs	\$60.00
\$25.00 Fur Scarfs	\$20.00
\$30.00 Fur Chokers	\$24.00
\$15.00 Fur Chokers	\$12.00

\$7.00 Jersey Sport Coats \$4.95

Jersey Sport Coats in navy, brown, Kelly and black. They are thirty inches long and well tailored. \$3.95

\$2.25 Brown Silk and Wool Hose, \$1.95 Pair

An extra fine quality silk and wool sport hose in brown only—priced for this sale at, pair \$1.95

Tuxedo Sweaters Half Price

About 200 worsted and mohair sweaters in solid and combinations of colors—browns, blues and black and white are among the most popular.

\$3.00 quality	\$1.50
\$8.50 quality	\$4.25
\$10.00 quality	\$5.00
\$15.00 quality	\$7.50

50c Men's Four-in-Hand Ties, 35c Each

Men's attractive four-in-hand ties—one hundred dozen to sell the first day of our sale at, each \$1.35 Or 3 for \$4.00

\$3.00 Kid and Lambskin Gloves, \$1.95 Pair

Black, brown and white in these fine quality French kid and lambskin gloves, stitched in contrasting colors. Very special.

\$2.25 Silk Hose, \$1.85 Pr

Full fashioned hose of finest thread silk, with lisle top, just, pair \$1.85

\$3.50 Glove Silk Hose, \$2.85 Pair

Plain glove silk hose of most exquisite qualities and in the well known Van Ralste and Merrill make—just, pair \$2.85

35c Fast Color Gingham, 21c Yard.

Very pretty patterns in 32-inch fast color gingham—at a price that makes buying in large quantities advisable.

39c Suiting, 29c Yard

36-inch suiting, in all colors—splendid, fine quality, and very practical for many uses.

25c Flannel Outing, 18c Yard

Best grade flannel outing, in attractive stripes, checks and so on.

Hemmed Diapers, Specially Priced

27 by 27 inch and 30 by 30-inch hemmed diapers—\$1.75 values at \$1.45 and \$2.00 values at, dozen \$1.55

\$1.25 Fancy Kimono Silks, \$1.00 Yard

Rose, blue and combinations in this pretty kimono silk; 36 inches wide, and splendid values at this price.

\$5.50 Handsome Duveltyne, \$4.20 Yard

All shades in this rich, handsome fabric; 40 inches wide, and of splendid quality.

\$4.75 Black Costume Velvet \$4.20 Yard

Handsome black costume velvet selling regularly at \$4.75 yard. Reduced for this sale only.

Silk Finish Corduroy, 89c Yard.

Very lovely silk finish corduroy, 56 inches wide; especially attractive for kimonos and bath robes.

Salesman's Sample Linens, One-Third Off

Table cloths and a few other pieces—of fine quality linens, and offered for this sale at one-third off.

50c Oxford Cloth, 35c Yard.

Fine Oxford cloth, excellent for shirts, boys' blouses, children's frocks, and so on, 32 inches wide.

19c Pajama Checks, 5 Yards for 75c

Dainty pajama checks, of very pretty quality; special for the first day of our December sale.

39c Turkish Towels, 35c

18x36-inch fancy Turkish towels, in blue and pink.

Ten Per Cent Off on Marseilles Bed Spreads

Hemmed and scalloped Marseilles bed spreads, with cut corners. Ten per cent off—priced regularly at from \$5.00 to \$7.50.

89c Mercerized Table Damask, 78c Yard.

Mercerized table damask, 72 inches wide; very special for this sale.

\$3.50 Drawn Work Bed Spreads, \$2.50

81 by 90 inch drawn work bed spreads; very attractive.

\$1.50 Fancy Ribbons, 50c Yard

Light and dark combinations may be had in these attractive fancy ribbons. They are quite special at this sale price.

75c Neckwear, 39c

Dainty net vestees with lace frills and organdie, net and lace collars and sets.

\$1.25 Boudoir Caps, 69c

A special assortment of dainty satin and crepe de chine boudoir caps, lace and ribbon-trimmed, in blue, pink, rose and yellow.

\$4.25 Silk Camisoles, \$2.95

Pretty lace and georgette are used to trim these camisoles of satin and crepe de chine. They may be had in both flesh and white. Ideal for Christmas gifts.

\$7.50 Gossard Corsets, \$5.95

Two splendid models in this group of Gossard Corsets, made of fancy brocades, with all the genuine Gossard goodness as to style and quality. To be had in all sizes. Discontinued numbers.

\$12.00 Gossard Corsets, \$7.95

Two good models are included in this group of Gossard's, suitable for the medium or larger figure. They are unusually good quality, and are one of the best corset values we have offered in some time. Discontinued numbers.

Handkerchiefs at 14c

Women's plain hemstitched all-linen handkerchiefs; women's embroidered corner hemstitched handkerchiefs; women's colored border handkerchiefs with hemstitched edges; children's embroidered and hemstitched handkerchiefs, and men's colored handkerchiefs.

\$10.00 Petticoats, \$6.95

An assortment of petticoats made of the best materials to be had, and at prices of cheaper qualities. These materials are Florisua, Radium, Crepe Meteor and heavy Satin. They are made in a beautiful assortment of high shades, dark shades and fancy patterns.

Percaline and Sateen Petticoats, \$1.00

Several hundred Sateen and Percaline Petticoats in all the high shades and navy and black. Very heavy qualities are used and the wide assortment of styles are very attractive. \$1.00

\$140.00 Coats and Wraps \$95.00

The very finest materials are used in these handsome Coats and Wraps, and such materials have never been developed until this season. Many of these models are beautifully trimmed with Mole, Beaver and Squirrel. Sizes run from 16 to 46 \$95.00

Japanese Print Linen—Ten Per Cent Off.

For Friday in our December sale we offer a ten per cent discount on our attractive stock of Japanese print cloths, scarfs, luncheon sets, card table covers and napkins.

\$4.00 Pussywillow Taffeta, \$3.50 Yard

Lovely pussywillow taffeta in fancy kimono patterns—one of the loveliest materials we have ever offered, and marked at a very low price for this sale.

\$50.00 Coats and Wraps \$29.50

These Coats are made of Velour de Laine, Bolivia and many other soft materials. They are all silk lined and many have large collars of fur. The different shades of browns and blues are represented \$29.50

\$100.00 Coat Suits \$55.00

Coat Suits of Tricotine, Poiret Twill, Duvet de Laine and Velour de Laine. In this group we show many of the shorter models for Misses and quite a number of straight line tailored models for all figures. Some of them are fur trimmed. \$55.00

Handkerchiefs at 5c

Children's printed mercerized handkerchiefs; women's hemstitched all white handkerchiefs; women's rolled edge handkerchiefs in white and colors; women's white and colored hemstitched handkerchiefs with embroidered corners.

Handkerchiefs at 35c

Women's Irish hand-embroidered linen handkerchiefs; women's colored hand embroidered linen handkerchiefs; women's best quality crepe de chine handkerchiefs; and men's fine silk handkerchiefs.

\$80.00 Frocks \$49.50

There are dresses in this group for street, dinner and informal wear. All the soft silk materials are used, as well as the fine twill woolen materials for tailored frocks. The assortment includes all popular shades and complete range of regular sizes \$49.50

\$40.00 Silk and Tricotine Dresses \$25.00

This assortment of dresses is made up of such materials as Canton Crepe, Satin Crepe and Tricotine. Most of them are in Navy, Brown and black, but quite a number of high shades and combinations are included. All regular sizes are included \$25.00

TO BE SURE OF GETTING THE **VICTROLA** you want for Christmas, join our Victrola Club now. Only \$1.00 PER WEEK. Delivered December 20th.

\$25 Children's Serge Frocks, \$13.95

In this group of frocks will be found smart styles developed in very fine quality brown and navy serge. Sizes 8 to 14.

\$15 Regulation Serge Frocks, \$5.95

All wool serge of splendid weight and quality is used in these attractive regulation style dresses. They are especially good values for the school girl, and may be had in sizes from 8 to 14.

\$15 Children's Plush Coats, \$6.95

Very special quality of black plush is used in these, and they are in very attractive styles. Sizes are from 3 to 6 years.

\$10.00 Handsome Handbags, \$4.95

Specially purchased genuine calfskin cowhide and seal bags, in novelty and staple styles. The colors are browns greys and black.

\$12.50 Leather Handbags, \$7.95

Another lot of pin seal, morocco, and tooled leather bags, in black, browns and greys. The very newest styles are included in the group, and each bag is handsomely lined and fitted.

\$5.00 Smart Handbags, \$2.95

Swagger bags, vanity boxes and regular styles are included in this group. Every bag is of genuine leather and there are all wanted shades to select from.

\$15.00 Beaded Bags, \$8.95

Handsome imported beaded bags in beautiful colorings, with beaded handles and fringe—all heavy silk lined. Extra special.

\$25.00 Imported Beaded Bags, \$14.50

Lovely imported beaded bags, in exquisite navy, brown and black combinations. Splendid values at our December sale price.

\$5.00 Hand-Made Gowns \$3.95

Soft, fine nainsook gowns are these, beautifully finished with hand embroidery—very pretty for Christmas gifts. Unusually good values at this special price.

\$3.50 Hand-Made Gowns \$2.95

Round and V-neck styles are included in this attractive group of hand-made gowns, and the material is very fine nainsook. Very special sale values.

\$8.50 Silk Night Gowns, \$4.95

Some of these gowns are elaborately trimmed with lace and ribbons; others are very effectively tailored. They are in flesh and maize only and are very special values for this sale.

\$12.00 Night Gowns, \$6.95

These dainty gowns of satin and crepe de chine come in most effective styles and are to be had in all the new shades. These gowns would make lovely Christmas presents.

\$5.00 Silk Envelopes, \$3.95

Some of these envelopes are in attractively tailored styles; others are prettily trimmed with laces. Materials are satin and crepe de chine.

\$8.50 Silk Envelopes, \$5.95

Crepe de chine and satin envelopes, in flesh, orchid, maize and white. All daintily made and exquisitely trimmed.

\$27.50 Girls' and Misses' Coats, \$16.95

Handsome all-wool chinchilla and lovely soft bolivia cloth are used in these smart coats, and the styles are as attractive as any we have shown this season. The colors are brown, reindeer and blue; the sizes 7 to 14 years.

\$16.50 Girls' and Misses' Coats, \$10.95

Attractive styles in coats developed of all-wool coatings and to be had in all desirable shades. This new price represents a splendid value.

\$12.50 Little Girls' Coats \$7.95

Fine French broadcloth coats in blue rose and tan; the styles are very attractive, and each garment has an effective touch of smocking. Sizes 1 to 5. Excellent sale values at this special price.

\$15.00 Frocks for the Tiny Girl, \$4.95

An odd lot of dainty frocks made of taffeta, crepe de chine and georgette, in sizes from 2 to 8 years. To be had in both light and dark shades.

\$2.25 Bed Spreads, \$1.75

Dimity and crochet bed spreads, size 81 by 90 inches. Unusually low priced.

\$4.00 Fancy Silk Hose, \$3.15 Pair

Van Ralste and Merrill fancy glove silk hose—as excellent in quality as they are lovely, and very specially priced at, pair \$3.15

\$3.50 All-Silk Hose, \$2.65 Pair

Full fashioned Van Ralste hose of the loveliest quality thread silk—very unusual values at, pair \$2.65

\$5.00 Cotton Comforts, \$3.55 Each

Three cases of these warm, fluffy comforts in double bed size will be sold at this special sale price.

75c Fancy Cretonnes, 38c Yard

A big table of fancy cretonnes in both light and dark shades, and in medium and heavy weights—very special.

50c Handsome Velours, \$1.20 Yard.

27-inch velour, for overdrapes, portieres, cushions scarfs and so on. To be had in rose, blue and gold.

\$10.00 Wool Blankets, \$7.50 Each

70 by 80 inch wool blankets, in white with blue and pink borders, or in gray and white and pink and white plaids.

Dainty Baby Dimities, 25c Yard.

Checked and striped baby dimities, 27 inches wide; very beautiful quality, and at the unusually low price of, yard \$25c

\$12.00 Satin Breakfast Coats at \$7.50

50 changeable satin breakfast coats in a big assortment of shades. An ideal gift for Christmas at a price within reach of all.

Victrola Records for December On Sale Today

J. B. Ivey & Company

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