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WEDNESDAY

THURSDAY

A CLEAN UP SALE

Of Women's, Misses' and Children's Ready-to-Wear

Dresses, suits, wraps, blouses, petticoats, and so on, for women, and children's coats, dresses and hats all go into this big sale at genuine clear-away prices

This is in accordance with an Ivey custom of never carrying over merchandise from one season to the next.

The prices we'll make insure an absolute close-out, for we'll sell the Ivey sort of merchandise at prices not often procurable.



Fur Coats, Scarfs and Chokers One-Fourth Off

Seal with beaver, all squirrel, bay seal and all-Hudson seal, are the materials in the fur coats and wraps. The scarfs are fox and wolf, in brown and black; the chokers are squirrel, mink, stone marten, sable and Jap marten.

\$12.75 values	... \$9.75	\$165.00 values	\$123.75
\$19.50 values	.. \$14.63	\$400.00 values	\$300.00
\$49.50 values	.. \$37.13	\$575.00 values	\$431.25

All Skirts—Half Price

Wool Poplin, Serge, Tricotine and Plaid and striped Prunella, are the materials of which these skirts are made, and may be had both in solid dark shades and a number of very pleasing color combinations. Both regular and extra sizes.

\$5.95 Skirts	\$2.98
\$8.95 Skirts	\$4.48
\$10.00 Skirts	\$5.00
\$13.50 Skirts	\$6.75
\$17.50 Skirts	\$8.75

All Fall and Winter Suits Half Price

Every Fall and Winter Suit in stock will be offered during these two days at just half the original prices. Plain tailored, fur-trimmed and novelty models are included, and the materials are Tricotine, Poiret, Velour, Moussyne and Marvella. Colors are navy, brown and black.

Sizes 14 to 44½.

\$25.00 Suits \$12.50	\$125.00 Suits \$62.50
\$39.50 Suits \$19.75	\$175.00 Suits \$87.50
\$75.00 Suits \$37.50	\$250.00 Suits \$125.00

All Gingham House and Porch Dresses—Half Price

All our Gingham Dresses will be offered during this sale at half the regular prices.

\$2.95 values \$1.48	\$5.95 values \$2.98
\$3.50 values \$1.75	\$6.50 values \$3.25

\$1.50 Cotton Crepe Kimonos—59c

There are just ninety of these Cotton Crepe Kimonos, in rose, pink, light blue, copenhagen and lavender. They are to be marked at the ridiculously low price of 59c ea.

Women's Sweaters Half Price

All wool College models and Worsted Tuxedo and Mohair slipover styles are included in this stock of sweaters. Navy, Cardinal, Maroon, Henna, Jade and Black and White combinations are the shades.

\$4.95 Sweaters	\$2.48
\$8.95 Sweaters	\$4.48
\$15.00 Sweaters	\$7.50
\$25.00 Sweaters	\$12.50

Silk Petticoats—Half Price

All our pretty silk petticoats of Jersey, Satin, Taffeta and florishwah are offered for this sale at just half the original prices. Practically all shades are included in the lot.

\$2.95 values	\$1.48
\$5.50 values	\$2.98
\$7.95 values	\$3.98
\$9.75 values	\$4.88
\$12.75 values	\$6.38

Novelty Suit Blouses—Half Price

Suit Blouses of crepe de chine, georgette, Canton crepe and lace, developed in many attractive and elaborate styles. Many are prettily embroidered and beaded.

The shades are navy, bisque, grey, henna, brown, yellowstone and black.

\$5.95 blouses	\$2.98
\$8.95 blouses	\$4.48
\$10.00 values	\$5.00
\$12.50 values	\$6.25
\$15.00 Blouses	\$7.50

Coats and Wraps Half Price

Our stock of Coats and Wraps is made up of very handsome models, developed in the lovely, soft materials such as moussyne, marvella, bolivia, Normandy, velour, and so on. Many are trimmed with squirrel, beaver, mole and kolinsky. The shades are beaver, brown, navy, sorrento, taupe and black.

Sizes 14 to 46½.

\$19.50 Coats	\$9.75
\$39.50 Coats	\$19.75
\$69.50 Coats	\$34.75
\$79.50 Coats	\$39.75
\$98.50 Coats	\$49.25
\$135.00 Coats	\$67.50
\$165.00 Coats	\$82.50
\$185.00 Coats	\$92.50



Misses' Party Frocks—Half Price

All our taffeta Frocks in light shades, including models of blue, rose, green, sunset and orchid. The values in this group will be exceptional.

\$39.50 Frocks \$19.75	\$65.00 Frocks \$32.50
\$49.50 Frocks \$24.75	\$75.00 Frocks \$37.50

Lace Dinner Dresses and Beaded Robes—One-Fourth Off

All our smart frocks of lace and handsome beaded robes, will be included in this sale. At regular prices they are unusual values, and at the sale prices put on them they will go quickly.

\$49.50 Frocks \$37.13	\$79.50 Frocks \$59.63
\$65.00 Frocks \$48.75	\$98.50 Frocks \$73.88
\$135.00 Frocks		\$101.25

Tricotine and Poiret Twill Frocks—Half Price

Every Tricotine and Poiret Twill Frock will be included in this sale. There are models for misses in many youthful styles, as well as more tailored ones for matrons. The colors are navy, brown and black, the sizes 14 to 48½.

\$19.50 Frocks	\$9.75
\$39.50 Frocks	\$19.75
\$69.50 Frocks	\$34.75
\$98.50 Frocks	\$49.25
\$125.00 Frocks	\$62.50
\$175.00 Frocks	\$87.50



Handsome Silk Frocks—Half Price

All our Canton Crepe, Crepe de Chine, Crepe-back Satin, Châreuse, Taffeta, minuet and Romaine Frocks will go in this sale at just half regular prices. The big assortment includes a wide range of styles and colors and all regular and extra sizes.

\$19.50 Frocks	\$9.75
\$35.00 Frocks	\$17.50
\$60.00 Frocks	\$30.00
\$95.00 Frocks	\$47.50

Breakfast Coats and Negligees Half Price

All our Breakfast Coats of Satin and Satin Francais and all negligees of Georgette, Chiffon and Laces will be put out in this sale at just half regular prices.

They are in many lovely shades and combinations and the styles are very lovely.

\$12.50 values	.. \$6.25	\$18.50 values	.. \$9.25
\$15.00 values	.. \$7.50	\$25.00 values	.. \$12.50
\$29.50 values		\$14.75

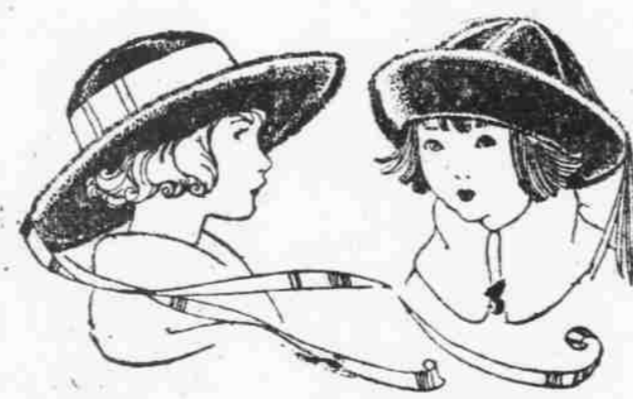
Childrens' and Misses' Frocks—Half Price

Large groups of the very prettiest and most attractive frocks imaginable, all marked at just half regular prices.

\$7.50 Serge Frocks	\$3.75
\$12.50 Serge Regulation Frocks	\$6.25
\$22.50 Serge and Jersey Frocks	\$11.25

Boys' Hats—Half Price

Serge, chinchilla, velour and leather are the materials used in these Hats. They are priced at from \$1.50 to \$6.50 and will be just half those figures during this sale.



Girls' Hats—Half Price

Girls' Hats of velour and silk materials—cunning little styles for the tiny tot, and very attractive ones for the older miss. They are priced at \$5.00, \$6.50, \$8.50 and \$10.00, and will be just half these figures during this two-day sale.

Baby Sacques and Caps Half Price

Dainty sacques and caps for the baby priced from \$1.50 to \$4.25, marked for this sale at half regular figures.

\$25.00 Handsome Frocks, \$12.50

Serge, velvet and ~~lace~~ frocks for the child and miss, \$25.00 values, at just \$12.50.



Children's and Misses' Coats Half Price

Children's and misses' coats, in splendid fabrics and most attractive styles, marked for this two-day sale at just half the usual prices.

\$12.50 Coats	\$4.25
\$16.50 Coats	\$8.25
\$25.00 Coats	\$12.50

\$35.00 Children's Coats \$17.50

A group of splendid values in Coats for children and Misses. Attractive both as to style and colors. \$35.00 regularly. Sale price \$17.50.

Children's and Misses' Sweaters Half Price

An excellent assortment of shades in very attractive coat and tuxedo sweaters, some plain wool and others trimmed with brushed wool.

They are priced all the way from \$5.00 to \$10.00, and during this sale will be just half the figures at which they are marked.

J. B. IVEY & COMPANY