THE CHARLOTTE NEWS.

VOLUME VII. CHARLOTTE, N. C., WEDNESDAY EVENING, APRIL 6, 1892 NUMBER 1117

T. L. SEIGLE & CO

GRAND

OPENING WEEK

Our patrons [illegible] any [illegible] merit of [illegible] without [illegible] our stock [illegible] results that [illegible] store keepers [illegible] have [illegible]

But no boo[illegible] gonated here. We [illegible] laws. We've [illegible] He was lost that made them tired. One of our latest importations is when to open new spring Dress Goods.

Dry Goods [illegible] is not more amusing than Dry Goods misdescribing as to what is the proper time to open Dress Goods. As if the storekeeper had an option on the question. He may think he has—often does—but he does not. Many a worthy merchant has come to grief because he made it his own in the idea for fools.

Silently as the forces of nature are the laws of trade. Consumers Dress Goods—women [illegible] Those [illegible] the law. Mr Dry Goods Man. The time to open now. Dress Goods is when the women who are to wear them want them. And that's all of it.

DRESS GOODS

The Dress Goods year is not a calendar year. Winter opto spring line, Spring beyond it. The seasons for goods melt into each other and mingle as the glimmer of moon and stars is absorbed into the light of the rising sun. There is an early Spring dawn of Dress Goods novelty that came in February. There is a burst of glorious morning. That is now, today.

Literally from the East they have come trooping, and this evening there is high carnival. Never before has so much that is beautiful in Dress stuffs appeared here in a single day.

Give us a few moments that we may tell you the news.

The Dress Goods news of to-day concerns Silk, Wool, Linen and Cotton; It touches England, Scotland, Ireland, France, Germany, Switzland and several of our American States. And today there are no twice told tales, even though some things heretofore noticed have not been half described—the Army of the Saxons for instance. Justice to Our Public and our goods demand that at some time they and others must be described again.

In a general sense the world is wearing crape. Crape is emancipated—no longer limited to the sombre black of weeds and mourning. Wools silks and cottons all claim the crinkles and the little wrinkles as a feature in fashionable Dress Fabrics. Crape is oriental in origin but like almost every beautiful effect has been captured as fair game by the Westerners all over. Europe. The French have triumphed with dim Wools and silks [illegible] tone.

The Crinkled [illegible] are many as in pitting [illegible] the Wavelet [illegible]

[illegible] novelty in flounces is White Crape. Think of Pearl and Seersucker. Can imagine [illegible] delicate olive pearl gray of [illegible] with beautiful soft color silken finish. That gives you a [illegible] words can do no more.

Another [illegible] Keep [illegible] dainty [illegible] delicate tans, then think of [illegible] stripes [illegible] wide, three inches separate. [illegible] have the theory of the style.

Another variation of the crape motif is a crinkled seersucker stripe with silver hairline figures running with wanton freedom all over the surface. The ground colors are grays, browns and hints of pink.

The crape zenith is reached in a striped fabric that is indescribable. To the eye solid, to the touch a crepe lyer. It is wool principally, but it shimmers and glistens and is embellished with decorative stripes. After all that you know little or nothing about it.

Crazy Crepons from the quaint Crocodile to the welted Plisse and Crinkly cords like withered Bedfords.

Bedfords are again destined to have an unprecedented sale. Stylish and fresh in their new spring colors, they are most tempting. All the light and popular shades are here for your picking in three qualities and a different style of each grade. Tans, Grays, Pearls, Navy, Ashes of Roses and Black.

CHALLIS.

The soft, filmy lightness of a Challis Dress is delightful of a hot afternoon. The crispcoolness of Batiste and of Linen Lawn. The airy nothingness of Organdie and Grenadine. Love charms peculiar to themselves, but Challis, billowy Challis, remain unrivalled in its own domain.

Do you remember the 25cts Challies of last season. Lovely goods and wonderfully like the very best French. Well here they are again, if anything better than ever. The cloth is as fine of finer—smooth, even, dainty. But the printing! There the step ahead is plain. The Yankee printer has set a mark that should make a stir—even in Mulhouse. Accurate as a picture, exact as if nature laid the tints. Flowers and buds and sprays, delicate tracery and dreamy designs that leave you wondering how it is that 25cts can buy a yard of such stuff. Oh! how beautiful.

Yet the French—We can hear your sigh of admiration. Notice these sweetbriars natural as if a careless hand had dropped them. See them ablaze with blossoms, as if Titania and her train had held a feast of flowers there. Only in patterns and no two alike.

"India Silks" The words mean Chinese and Japanese Silks either plain or printed. They are often stretched to cover Silks of similar style of French, Swiss and American makes.

The printing of the real goods is never done in their native country—France, England and America attend to that. Our stock of these is great peerless. The writer shrinks from description. His descriptive vocabulary is too limited.

Think of all the adjectives that stand for beauty, loveliness, goodness and perfection and fling them all at these shiny shimmery stuffs and you may in some measure do them justice.

Next in line come the Cottons. The cotton manufacturers are treading on the very heels of the silk and wool men. Whatever appears in the silk or wool is quickly followed in cotton hence the cotton crepes, the cotton Bedfords, the cotton Henriettas, the cotton Tiji so closely resembling the India silks as to deceive an expert when at a distance. [illegible] the [illegible]

GINGHAMS

Yes there were pleasant sighs and groans about the Ginghams yesterday.

Ginghams! The vastness of the stock, the crossing lines of color, the mingling of styles, the complomeration of ideas, the bewildering maze of colors all combine to create mental confusion.

Look along the lines. Leave out the silk stripes and plaids, the Bedford cords and all the rich ranges so beautiful that you ignore—which gives richer results, the bell or the cocoon? Come along to the original Ginghams of the period.

The aristocrats from Glasgow at $6.00, $7.00 and $8.00 a pattern smile at you.

The magnificent colonial swells from Massachusetts Bay and the Providence Plantations—

25c., so like the Scotch Dough at you and then the wonder of the day, the 32 inch Ginghams at 15 cents, break into cheers, such bargain cheers as you never heard before. To exaggerate the attraction of our Cotton Dress [illegible] Dress [illegible] [illegible] [illegible]