

The Great Mill End Sale Will Begin To-morrow at 9 a. m.

THIS is our Ninth Mill-End Sale and each of the former ones have strengthened the bonds of confidence between this store and its customers. For this sale we have promised much and we shall try to do more than we have promised. The sale will afford opportunities to choose from the largest stock of high-class merchandise in the Carolinas at prices made possible only by our method of buying entire lots at factories cleaning up sales. Every one of our Twenty Departments will be crowded with goods at prices that will cause you to wonder and to buy. If you live in town, come. If you live out of town come on our word that it will be a paying proposition to you. **IF YOU LIVE WITHIN 40 MILES OF CHARLOTTE WE WILL PAY YOUR RAILROAD FAIR BOTH WAYS IF YOUR PURCHASES AMOUNTS TO \$40 OR MORE.**

MR. C. A. LOCKART WILL BE WITH US.

Dry Goods Special

- One lot 3yd brown sheeting at... **5c**
- One lot short lengths unbleached drill. Mill End Price... **5c**
- A real good yard wide bleaching. Mill End Price... **5c**
- 3000 yards 7-8 bleaching. Mill End Price... **4c**
- One dandy lot white barred Nansook, regular price 10c. Mill End Price... **7c**
- TOWELS.**
- One lot extra large unbleached turkish towels 56 X 32 inches. Mill End Price, pair... **35c**
- One lot all linen knotted gringed towels colored or white borders, each... **5c**
- TABLE LINENS.**
- One lot all linen table damask, 50 inches wide worth at least 35c. Mill End Price... **16c**
- One lot standard table damask turkey red & blues worth 35c. Mill End Price... **19c**
- 72 inch bleached and unbleached table damask, pure linen, worth 56 to 75c. Mill End Price... **44c**
- 50 dozen linen napkins worth 75c. Mill End Price... **53c**
- 5000 yards pure linen crash worth 12-12c. Mill End Price at... **9c**
- 2000 yards white checked dimity, regular price 10c. Mill End Price... **5c**

First Class Clothing at Mill-End Prices

- Not a better made or more stylish line of snappy clothing sold in the city, than ours, still all goes now at Mill End Prices. Watch the smoke fly.
- One lot 2 and 3 piece Suits good wool material, worth \$5 to \$7.50. Mill End Price... **\$3.69**
- One lot \$7.50 and \$10.00 two piece Suits. Mill End Price... **\$5.95**
- A finer lot of Men's well tailored Suits, neat grey worsted and chevrons worth \$12.50 to \$15.00. Mill End Price... **\$10.25**
- KNEE PANTS SUITS.**
- Boys' \$2.25 and 2.50 Suits of the good make. Mill End Price... **1.69**
- One elegant lot of 3.50 and \$4.00 school suits. Mill End Price... **\$2.95**

MEN'S ODD PANTS.

- One lot of \$1.00 pants dark colors. Mill End Price... **59c**
- One lot good wool pants worth 1.50 to \$2.00, in good colors and dandy goods. Mill End Price... **\$1.15**
- Big lot \$2.00 to \$3.00 pants. Mill End Price... **\$1.69**
- Fine \$3.50 and \$4.00 pants. Mill End Price... **\$2.95**
- Men's very fine pants worth \$5.00 to \$6.00. Mill End Price... **\$4.25**

MEN'S WASH SUITS.

- One lot neat grey mixed linen finish. Men's wash Suits worth \$4.00. Mill End Price... **2.95**
- 3000 pairs of 50c wash suits. Mill End Price... **10c**

China and Bric-a-Brac

- One of the biggest assortments of its kind shown in the city. Below are only a few specials for the great Mill End Sale:
- One lot Plain White Porcelain dinner plates worth 40c per set of 6. Mill End Price... **29c**
- One lot decorated nice dinner plates worth 75c. per set of 6. Mill End Price... **48c**
- One lot plain White Cups and Saucers, worth 50c per set of 6. Mill End Price... **30c**
- One lot plain White 16-inch Meat Platters, worth 40c. Mill End Price 25c
- One lot beautiful decorated parlor lamps, worth \$1.25. Mill End Price... **79c**
- One lot kitchen lamps complete with reflector. Mill End Price... **18c**
- One lot plain glass tumblers. Mill End Price, per set of 6 only... **18c**
- 100 piece decorated porcelain dinner sets worth \$8.50 to \$10.00. Mill End Price... **\$5.75**

Men's Furnishings

- Here's one of the best and most popular lines of Men's furnishings in Charlotte, still it goes in the great Mill End Sale.
- Boys' Malaga Hats, Mill End Price... **3c**
- One lot Men's and Boy's 25c Negligee and yacht straw hats. Mill End Price... **12c**

- Men's Cuban split nobby stylish hats for Men. Mill End Price \$1.05
- One lot black Sox a dandy 10c article. Mill End Price... **5c**
- One lot imported Black lace 25c Sox. Mill End Price... **12 1/2c**
- Genuine Imported Guyott Suspenders, Mill End Price... **38c**
- One lot 50 and 75c negligee Shirts. Mill End Price... **35c**

Mill-End Shoe Sale

- Not a cheap stock or a small stock, but some of the best makes of shoes sold.
- One big odd lot Ladies' black and tan oxfords and shoes worth \$1.00 to \$1.25. Mill End Price... **79c**
- Second lot of Ladies black and tan oxfords and shoes, worth \$1.50 to \$1.75. Mill End Price... **\$1.18**
- One fine lot Ladies fine \$2.50 and \$3.00 black and tan oxfords. Mill End Price... **\$2.18**
- One lot Misses and Children black and tan slippers worth \$1.25. Mill End Price... **93c**
- One lot Men's Vici Shoes oxfords worth \$1.50 to \$1.75. Mill End Price... **\$1.35**
- One job lot Men's Shoes and oxfords worth \$2.00 to \$2.50. Mill End Price... **\$1.79**

Notions! Notions!

- A lot fine toilet medicated Royal Cuticle Soap, sell regular 5c a cake, Mill End Price, per dozen... **15c**
- One job lot real fine toilet Soap, worth 10 to 25c a cake. Mill End Price, per dozen... **50c**
- One lot nice borated talcum powder, Mill End Price... **3c**
- Bradley's Woodland Talcum Powder, regular 25c article. Mill End Price... **10c**
- One big assorted lot of 25 to 35c scissors and shears, nickel plated, Mill End Price... **10c**
- One lot Fan Japanese fire screens in beautiful colors. Mill End Price... **8c**
- One lot good pearl buttons, all sizes, a good one for 5c per dozen. Mill End Price... **2c**
- One lot hair brushes worth 15c easily, Mill End Price... **7c**

- One lot 50c hair brushes, Mill End Price... **25c**
- One big assorted lot 5 and 10c baby rattlers. Mill End Price... **2c**
- One lot 5 and 10c paint brushes. Mill End Price... **2c**
- One lot call and dinner bells, Mill End Price... **8c**

Carpets and Floor Coverings

- Not a larger or more complete stock of all kinds of floor coverings, shades, curtains, etc., to be found in the Carolinas. Still all go in this gigantic Mill End Sale.
- 750 All-Wool Carpet Samples. Mill End Price... **25c**
- One lot Jute Smyrna rugs, 30x63. Mill End Price... **89c**
- One lot Velvet Axminster and Tapestry rugs, worth \$1.50. Mill End Price... **95c**
- One lot 5x12 Seamless Tapestry rugs, worth \$18.00. Mill End Price... **\$14.75**
- One lot Wilton 9x12 \$10.00 rugs. Mill End Price... **\$33.75**
- Best Quality of Wool Filling Ingrain carpets in fast colors and good designs. Mill End Price... **52c**
- All-Wool Ingrain Carpets, best quality. Mill-End Price... **62 1/2c**
- Large lot 9 and 10 Wire Tapestry Carpets. Mill End Price... **75c**
- Entire stock of Axminster Carpets, worth up to \$1.50. Mill End Price... **\$1.18**

- One lot Roman striped light weight Portiers, worth \$2.50 to \$3.00. Mill End Price... **\$1.79**
- One lot Lace Curtains, worth \$1.00 to \$1.25. Mill End Price... **65c**
- One lot fancy China matting, a good one for 25c. Mill End Price... **18c**
- One lot fancy Japanese matting, worth \$8.00 a roll. Mill End Price... **\$6.25**

Notions.

- One lot telescope pocket drinking nickel plated cups, Mill price... **8c**
- One lot covered and bone dress coat and vest buttons. Sale price per dozen... **1c**
- One lot hose supporters with belt, regular 25c. Mill End Price... **10c**
- One lot Latvira for shampooing, shaving, etc., sold everywhere at 50c a bottle. Mill price... **15c**

Ladies' Furnishings

- This department contains all the novelties and staples to be found in Ladies' Furnishings.
- Special lot of Corsets, regular 50c. goods. Mill End Price... **19c**
- One lot Ladies' Ribbed Vests, a dandy at the Mill End Price of... **3c**
- One lot lace red hose and solid black hose worth 12 1/2 and 15c. Mill End Price, pair... **9c**
- One lot Ladies' White Lace and Polka dot hose, all 50c goods. Mill End Price... **29c**
- One lot Belts in Kid, Silk, Leather, etc., all colors and styles up to 75c. Mill End Price for choice... **10c**
- One lot Ladies' Neckwear, collars and ties worth 25c to 50c. Mill End Price... **19c**
- One lot Handkerchiefs, plain white Hemstitched. Mill End Price... **1c**
- One lot Ladies' pure Linen 15c Handkerchiefs. Mill End Price... **7c**
- One lot Ladies' initial handkerchiefs, worth 12 1/2c. Mill End Price... **5c**
- One lot Silk Gloves, black and white, worth 50c to \$1.00 a pair. Mill End Price, choice... **25c**

Millinery

Two departments—one in each Trade and Tryon street stores. Millinery that stands head and shoulders above any in the Carolinas. Still all this fine headgear goes at the Mill End Prices

- One lot Ladies' and Misses, 25 to \$1.00 Hats. Mill End Prices... **15c**
- One lot Ladies' and Misses trimmed and untrimmed Hats, worth 50c to \$1.50. Mill End Price... **29c**
- One fine lot Ladies' Hats, worth \$2.50 to \$4.00. Mill End Price... **\$1.98**
- One special fine lot Hats, worth \$4.50 to \$8.00, at this sale... **\$3.88**

Notions.

- One beautiful lot Japanese Napkins worth 10c a dozen. Mill End price... **5c**
- Big lot box paper and envelopes. Mill End Price... **4c**
- One lot Boger's Vim Shoe Polish. Our 10c size. Mill End Price... **3c**
- One lot Checkers, 30 in a box, entire box for... **3c**

Dress Goods, Silks and White Goods

- SILK.**
- 24-inch White Wash Silk. Mill End Price, the yard... **21c**
- WHITE JAP SILK.**
- 36-inch White Jap. Wash Silk. Mill End Price, the yard... **29c**
- BLACK TAFFETA**
- 26-inch Black guaranteed Taffeta Silk, regular price \$1.00. Mill End Price, the yard... **69c**
- SILK SPECIAL.**
- 4,000 yards all kinds of Silk, some pieces worth \$1.00. Special Mill End Price, the yard... **29c**
- Fine 36-inch Black Peandesi Silk, double faced, worth \$2.00. Mill End Price, the yard... **\$1.39**

DRESS GOODS.

- 3,000 yards figured French Organdie, actual value 25c. Mill End Price, the yard... **9c**
- 5,000 yards figured Lawn. Mill End Price, the yard... **2c**
- Grey Mixed Suiting, regular price 25c. Mill End Price, the yard... **16c**
- WHITE GOODS.**
- 3,500 yards, 40-inch White Lawn, odd lengths. Mill End Price... **5c**
- 3,000 yards fine sheer 40-inch White Victoria Lawn. Mill End Price, the yard... **9c**
- 4,000 yards all White Goods, Plaids, Stripes, figures and plain put into one lot, Mill End Price, the yard... **5c**

Coat Suits and Muslin Underwear

- One lot Cannon Cloth Skirts, worth \$1.50. Mill End Price... **88c**
- One lot Coat Suits, rather heavy weight, assorted styles and colors, well tailored, a \$25.00 lot for... **\$12.50**
- A \$20 lot for \$10.
- Sample lot fine Skirts at Trade Store, worth almost double. Mill End Price... **\$5.00**
- One lot Pure White Linen Pony Suits, latest style, regular price \$7.50, sale price... **\$5.98**
- One lot Ladies' stylish linen skirts, worth \$4.00. Mill End Price... **\$3.39**
- Handsome White Linen Suit, Eton elaborately embroidered, worth \$20, Mill End Price... **\$15.00**

No Goods Charged at Mill-End Prices and None Sent on Approval

The Little-Long Co.

DEPARTMENT STORES, CHARLOTTE, N.C.

SOLE AGENTS FOR LADIES' HOME JOURNAL PATTERNS. Price 10 and 15 Cents.

Sole Agents For CENTEMERI KID GLOVES, Prices, \$1.00 to \$3.50.