

"Rex" Brand Pure Lard Saturday

Ten Pound Buckets
99 Cents
Five Pounds Buckets
49 Cents

Charlotte's Low Price Store on High-Class Goods
EFIRD'S - EFIRD'S

Now, and Always Efird's Stands For Reliability,
For Complete Stocks, For Fair Prices

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THIS WHOLE PAGE FULL GENUINE BARGAINS--READ EVERY ITEM

WHAT WE ADVERTISE, WE SELL--When you see it in Efird's Adv. it's so, you may come expecting to find it just as represented, and Plenty of it. We do not advertise little Hand Fulls of Stuff just to fool people to our Store.

A Few Good Specials

- Orange Soap, Special Saturday3 cakes for 10 cents
- Swift's Pride Soap, the Purest and Best Laundry Soap on the market3 cakes for 10 cents
- Two Cakes Pound Size5 cents
- Three Cakes Swift's Red Bird Soap.....5 cents
- Three Packages Swift's Pride Washing Powder10 cents
- Three Cans 5 cent size Good Luck Baking Powder10 cents
- White Roasted Coffee a Specially Fine Flavor Roasted Coffee and a Special Bargain10 cents a pound
- Libby Brand Roasted Coffee12 1-2 cents a pound
- Arm & Hammer Brand Soda, the Big Nickel Size3 cents
- Success Soda, Full Pound Package3 cents

White Oxford Cloth

A Very Popular Cloth, full 36 inches wide10 cents a yard

PURE LARD

Cut in Price Again For Saturday

REX BRAND Pure Lard, Fresh right from the Cudahy Packing Co.'s Refineries, every bucket has the Sealed Tin under the lid, making it Air Tight. Rex Brand Adv. all over the Buckets, together with U. S. Government Pure Food Guarantee that it is Pure Lard.

Ten Pound Buckets, - 99 Cents
Five Pound Buckets, - 49 Cents

When you Buy this in the Original Buckets, you know exactly what you are getting, when it is dipped out of a Tub it may be Pure Lard, may be Compound, or some other Mixture.

White Madras

Fine Quality White Madras in Short Lengths, Beautiful New Woven Patterns. Special Saturday10 cents

White Check and Striped Dimity, Fine Quality, all size Checks. Special10 cents

High Grade Long Cloth, 36 inches wide Nice Firm Finish, Soft Quality, Perfect Goods10 cents a yard

45-Inch India Linon Lawn

An extra fine quality, full 1 1-4 yards wide, actual value 25 cents a yard. Efird's Special Price Saturday10 cents

Persian Lawns

Fine Quality Sheer Persian Lawns, nicely put up in Book Fold, per yard10 cents

White Dotted Swiss

A Very Fine Quality White Dotted Swiss, the Woven in Dots that will not wash out10 cents

Men's Fine Sample Shirts For Saturday

The Biggest, and Finest Lines Men's Shirts we've ever bought Every Shirt in the Lot Guaranteed to be a regular \$1. Shirt, Standard Brands and Woven Labels in the neck of most every one, you can see for yourself. These are the Odd, and Small Lots cleaned up from Manufacturers and represent all the New Patterns brought out for this Spring, and Summer Season, the Fit of every Shirt guaranteed Perfect Solid White and all Colors all Sizes. Efird's Special Price75 cents

5 Cent Counter Dry Goods For Saturday

The Greatest Dry Goods Bargains We've Ever Had

Yard Wide Percales and Colored Corded Shirt Goods, nice for Children's Dresses, Shirt Waists, etc. **5 cents**

Yard Wide Bleach Domestic, a splendid quality, per yard **5 cents**

White Lawns 32 and 36 inches wide, Nice Sheer Qualities, lengths from 2 to 10 yards, qualities worth 7 1-2 to 12 1-2 cents a yard. Saturday **5 cents** per yard.

Standard Calicoes 10 to 20 yard lengths of the American Prints, William Simpson & Sons Calicoes and other standard makes, Colors Guaranteed Absolutely Fast **5 cents**

Dress Gingham and Check Gingham, the very best qualities, Standard Checks, all Colors and Sizes **5 cents**

Lonsdale Cambric, Full Yard Wide, Bleached Pure White, per yard **5 cents**

Shoes Also at Special Prices Far Saturday and Monday

Large counter piled full Ladies' Misses' and Children's Sample Shoes and Oxfords; also a few cases Odd Shoes, picked up at Half Price. Lots of Shoes on this counter worth \$1.50 to \$2 a pair the only thing the matter with them is that they've been handled until they do not look as fresh as they did when they first came from the Factory. Efird's Special Price for Choice the Counter Saturday and Monday98 cents

Post Cards

More than 1,000 Different Views, Comical and others, together with all the Good Charlotte Views, etc., regular 2 1-2 cent cards. Efirds price **1 cent each**

Boys' Extra Size Knee Pants

Full Size and up to 17 years, New Lot just in, Good Woolen Pants. Special **49 cents**

Men's Job Woolen Pants

Big Job Cleaned Up by our Buyer while on the Market, all sizes, Good Dark Colors, regular \$1.00 Pants. Special Saturday **49 cents**

EMBROIDERIES SATURDAY

The Finest Lot Embroideries ever sold at the Price will be put on sale here Saturday morning

10 Cents a Yard

Beautiful Qualities Swiss, Cambric, Nainsook, Edgings and Insertions to match, wide widths up to 14 and 16 yards, together with lots of the dainty neat little patterns in narrower Edgings, which are worth up to 25 and 35 cents a yard.

See Display in Our Windows

New Spring Silks

Handsome Line New Shirt Waist Silks just in, the Latest Colorings, and Patterns out Brown, Green, and Navy Blue in Stripes, etc., all pure Silk Taffeta 20 inches wide regular 75 cent selling Qualities Efird's Special Price Saturday **50 cents a yard**

Yard Wide Guaranteed Black Taffeta

Full 36 inch Taffeta Warranted by the Manufacturer to wear, Guarantee on the selvedge of every yard, this is a regular \$1. Quality and is positively the best Silk we've ever had to offer at a Bargain Price. Special Saturday at **98 cents a yard**

Heavy Black Peau-de-Soie

Full yard wide, extra heavy Pure Silk, Satin Faced Efird's Special Price **98 cents a yard**

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IT PAYS TO READ EFIRD'S ADVS.

Keep An Eye on the Always Busy Store

Efird's Department Store

Stores Also Concord, N. C.

Cor. Trade and College Sts.

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