

Details of The News' Great Popularity Contest

Division of District

The city of Charlotte and vicinity has been divided into five districts for the purpose of this contest. These districts are as follows:

District No. 1.—All that part of the city of Charlotte lying west of the center of Tryon street.

District No. 2.—All that part of the city of Charlotte lying north of the center of East Trade street, East Avenue, and Elizabeth Avenue, and east of the center of Tryon street.

District No. 3.—All that part of the city of Charlotte lying south of the center of East Trade street, East Avenue and Elizabeth Avenue, and east of the center of Tryon street.

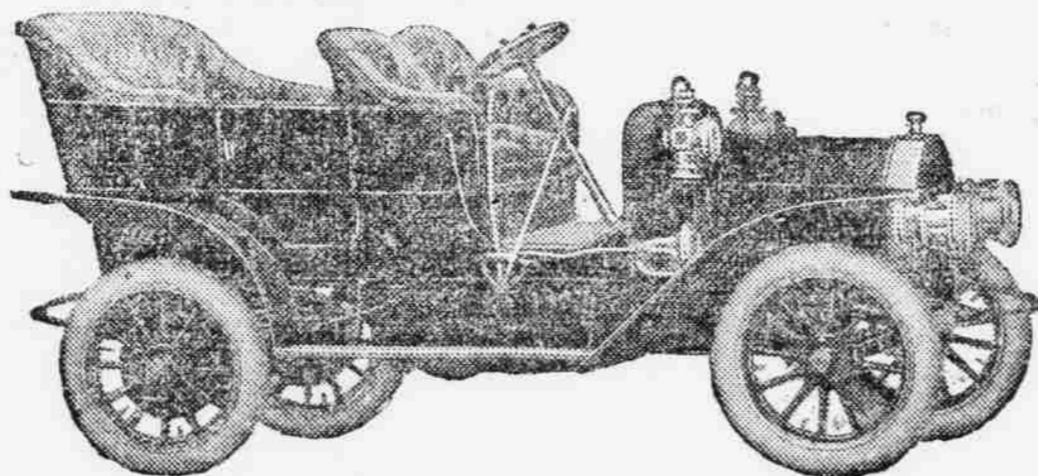
District No. 4.—All that territory outside the city of Charlotte, lying west of the eastern boundary lines of Alleghany, Wilkes, Iredell and Mecklenburg counties and from the southern boundary of the latter county west of the Catawba river.

District No. 5.—All that territory, outside the city of Charlotte lying east of territory designated in district No. 4.

IMPORTANT.—Let it be clearly understood that candidates are NOT restricted to their own district, but that they may secure subscriptions anywhere and receive votes for same which will be placed to their credit in this contest.

First Grand Prize

A Buick Touring Car. Value \$1,400.00



Everybody knows the Buick. This one is a big, roomy touring car, capable of seating five passengers comfortably and will attain a speed of from forty to fifty miles an hour on ordinary roads. This car is practically fully equipped, including handsome top, three oil lamps, gas headlights, generator, horn and repair outfit, making it the most desirable of any of the popular priced cars. Purchased from C. C. Coddington, District Agent.

Awarding of Prizes

FIRST GRAND PRIZE.
The candidate securing the greatest number of votes in the entire contest, regardless of district, will be awarded the first grand prize, a \$1,400 Buick Touring Car.

SECOND GRAND PRIZE.
After the first grand prize has been disposed of, the candidate receiving the next highest number of votes, regardless of district, will be awarded the second grand prize, a \$750 building lot in Elizabeth Heights.

THIRD GRAND PRIZE.
After the awarding of the second grand prize the candidate having the next greatest number of votes will be awarded the third grand prize, an elegant \$400 Foster Piano.

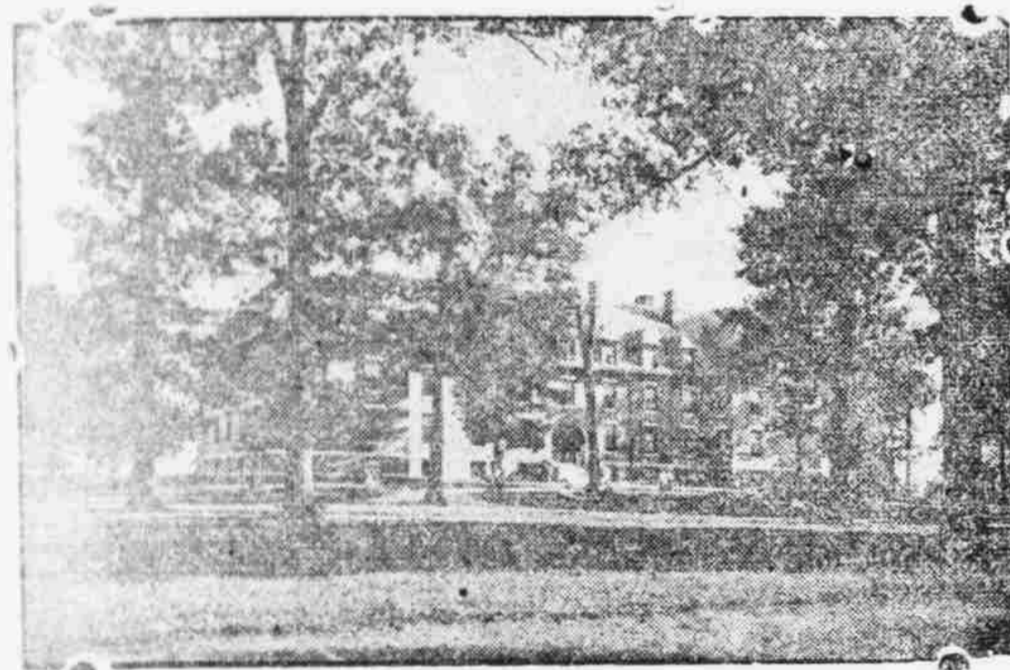
DISTRICT PRIZES NO. 1.
After the Grand Prizes have been awarded, the candidate standing highest in the districts will each be awarded District Prize No. 1.

DISTRICT PRIZES NO. 2.
The candidates standing next highest in each of the district will be awarded District Prizes No. 2.

DISTRICT PRIZES NO. 3.
The candidates standing next highest in each of the districts, will be awarded District Prizes No. 3.

A grand prize winner will not be permitted to win a district prize, and in districts where grand prize winners reside the candidate having the next highest number of votes will be awarded the highest for the district prize and winner of same in that district.

Second Grand Prize



In News Popularity Contest \$750 Building Lot in Beautiful Elizabeth Heights.

Win a home site in the heart of this grand property. Just opposite the beautiful grove in the midst of this land of handsome homes. Adjoining Charlotte College, within ten minutes of the center of the city. The property has graded streets throughout. It has water, electric light and telephone service. The lot is 66 ft. by 193 ft, which means ample room for an elegant home. The lot faces on 7th street and is one of the most desirable in the properties controlled by the Southern Real Estate Loan and Trust Co., from which it was purchased.

How to Secure Votes

—IN—

News' GREAT CONTEST

In addition to the ballots published daily in The News, votes may be secured by turning in paid in advance subscriptions which will entitle a candidate to votes according to the following schedule:

OLD SUBSCRIBERS.

\$5.00, One Year	5,000 votes
\$2.50, Six Months	2,000 votes
\$1.50, Fifteen Weeks	1,000 votes
\$1.00, Ten Weeks	600 votes
\$10.00, Two Years	15,000 votes

\$1.00, One Year (Times-Democrat) 600 votes
\$2.00, Two Years (Times-Democrat) 1,500 votes
New Subscribers Will Be Entitled to Double the Above Number of Votes.

Any one who was taking the News at the time this contest started is counted as an old subscriber. All others are counted as new and get the benefit of the double scale of votes. A subscription will not be counted as new if it is simply transferred from one member of a family, or household, to another.

Third Grand Prize



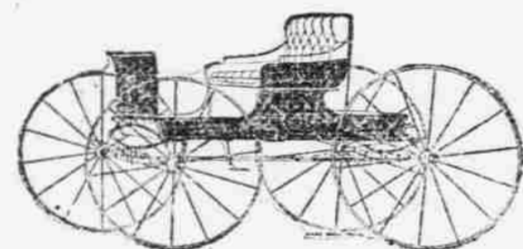
This \$400 Foster piano is on exhibition at the new store of F. H. Andrews who has moved into new and handsome quarters at 213 North Tryon street. You are invited to call at this establishment and have the instrument demonstrated to you. Mr. Andrews carries a full line of these sterling instruments and fully guarantees the News' Prize Foster, as well as other pianos made by this company.

FIVE VALUABLE DISTRICT FIRST PRIZES



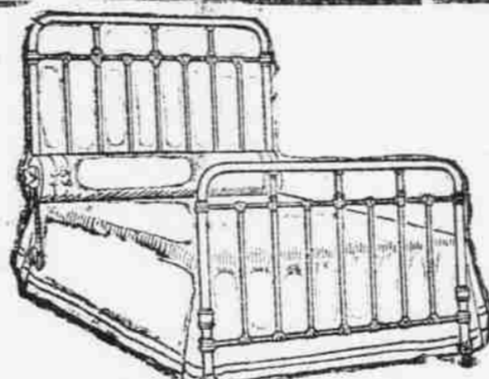
\$100.00 TALKING MACHINE OUTFIT

This Victor No. 4, with cabinet, megaphone horn and \$15 worth of records—of the future owner's choice—is one of the most desirable prizes offered among the districts. It is guaranteed both as to price and quality by Stone & Barringer, from whom it was purchased.



A W. S. CORTLAND BUGGY, VALUE \$110.00

This line of goods has been sold in this community for the past thirty years and needs no "boosting" from us. It has one inch spokes, 1/2 inch tires, 3/4-inch axles, body 24 by 56 inches, and weighs 235 lbs.. You are invited to look it over at Chambers & Moody, from whom it was purchased.



ELEGANT BED ROOM SUITE, VALUE \$100.00

The winner of this prize is offered this handsome outfit from the stock of The Parker-Gardner Co., who place their guarantee back of it as they do every other article that leaves their store. This Suite consists of a handsome Brass Bed, Dresser and Wash Stand.

THIS \$100.00 DISTRICT PRIZE

will be named at a later date. It will be as desirable as any of the others. Watch for it.



L. C. SMITH NO. 2 TYPEWRITER.

Lots of folks buy a cheaper machine because they think they can't afford an L. C. Smith, but they would all prefer it if they had their choice. Here is a chance to acquire one by a few weeks activity among your friends and acquaintances. Drop in at J. E. Crayton & Co., and look at this machine.

FIVE DESIRABLE DISTRICT SECOND PRIZES

This useful prize was obtained from J. N. McCausland & Co., 221 South Tryon Street—is manufactured for them and bears their guarantee. It has an oven 20 inches high, 13 inches wide and 20 inches deep. Burns either wood or coal. 15-gallon reservoir. Upper warming closet. It will pay you to see this range and have its fine points demonstrated to you. It is on exhibition in the window of the firm from which it was purchased.

SCHOLARSHIP IN ELIZABETH COLLEGE. VALUE \$60.00.

This entitles the winner to one school year's tuition in literary studies. Regular A. B. course in classes and choice of art, music or expression. This institution is one of the finest colleges of the South. The work of the class room is done in accordance with the methods which experience suggests, while the teaching force of the faculty is made up of specialists, not one of whom is without collegiate and post-graduate training.

ROYAL CHARTER OAK BASE BURNER. VALUE \$50.

This useful prize was purchased from the Weddington Hardware Co., and is fully guaranteed by them, both as to price and quality. It has reversible flue and is self feeding. Call at this store and they will gladly tell you all about it.

SAVINGS ACCOUNT CREDIT \$50 CASH.

This prize in proportion to its size, is the most desirable of all offered in the contest. It is real money to be deposited in the Union National Bank to the credit of the candidate who is awarded this particular premium. Fifty Dollars credit on a savings account in this well known and highly regarded institution is a prize well worth the efforts of any who may take active interest in this contest. It may be the nest egg of a fortune. And there is no safer place to keep a fortune.

SCHOLARSHIP

In King's Business College. Value \$50. This is an unlimited scholarship, good to complete the full course in shorthand and typewriting and the college binds itself to secure a position for the winner, within 90 days from the time of graduation.

Five District Third Prizes, Value \$25 Each, Announced Later

WHO IS ELIGIBLE

Any white man or woman of good repute, in the territory covered by The Charlotte Daily News is eligible to enter this great Popularity Contest. Clip voting blanks and send in your nomination or that of a friend today. It costs you nothing to vote—it costs your friends nothing extra to vote for you.

No votes will be issued for payments other than those above scheduled. Anyone who was taking the News at the time this contest started is counted as an old subscriber. All others are counted as new and get the benefit of the double scale of votes. A subscription will not be counted as new if it is simply transferred from one member of the family to another.

No employee of The News or member of his or her family will be permitted to participate in this contest as a candidate.

In case of a tie, the value of the prizes will be equally divided, or a like prize granted to those tying.

Votes once issued or cast for one candidate cannot be changed to the credit of another candidate.

ABOUT VOTING

Any question that may arise between contestants will be determined by The News, and its decision will be absolute and final. Candidates and their friends are not confined to their district. They may secure subscriptions anywhere.

By the filing of votes, all candidates must accept and agree to all conditions. A committee of unimpeachable public men will be chosen to judge the finish of this contest and will assemble for that purpose in The News office immediately after the contest.

The right is reserved to reject the name of any candidate for cause, also to alter these rules and regulations should occasion demand.

The Contest Officially Closes at 9 P. M. February 17, 1909.

For further particulars call upon or address

Contest Manager at Business Office of The News

Clip Coupons and Nominate Your Favorite Today