

IVEY'S SALE OF New Laces AT 5c Yd.

This week we are featuring new laces. Laces we bought months ago at the lowest prices. The most of them are the new patterns in pretty match Vals but there is a good showing of the wider, heavier kind. Numbers of these Laces you are asked 8 and 10c for but the Ivey price is just 5 Cents a Yard.

Special Values in Long Cloths

- Four extra good values offered this week.
- At \$1.00 Bolt
- At \$1.10 Bolt
- At \$1.39 Bolt
- At \$1.69 Bolt

New China in the Basement

Another big shipment that old Band China has just come in. It's the plain white with the narrow gold stripe. Comes all sorts of pieces. Plates, Dishes, Bowls, Fruit Saucers, Fishers, Cups and Saucers, etc. It's priced from 10c to 20c. See it in the basement.

The Spring Gingham and Percales

Our basement showing of these staples is the largest you will find. We have all the new styles at the lowest prices.

Pictures as Premiums



Don't forget the pretty Medallion picture we make from your own photo and give it away free as a \$1.00 premium.

IVEY'S

Social and Personal

(By Addie Williams Caldwell.)

RESCUE HOME OFFICERS

The Rescue Home, at its last week's meeting, elected officers and managers for the ensuing year. The former officers and managers were re-elected with the exception of Mrs. W. H. Twitty, treasurer, who resigned on account of ill health. Mrs. E. T. Cansler was elected in her place. The officers are: President—Mrs. C. M. Carson. Vice President—Mrs. A. E. Reese. Recording Secretary—Mrs. P. M. Brown. Corresponding Secretary—Mrs. H. S. Bryan. Treasurer—Mrs. E. T. Cansler. The board of directors is as follows: From the First Presbyterian church—Messdames C. M. Carson, E. S. Steele, A. S. Cheek, Geo. Best, Geo. Howell, J. S. Carson, E. T. Cansler, J. M. Scott, A. B. Wingfield and P. M. Brown and Miss Sallie Alexander. Second Presbyterian church—Messdames A. H. Washburn, A. B. Reese, E. L. Keesler, Albert Sumner, J. C. McNeely, H. S. Bryan, and W. O. Nicbet and Miss Selene Hutchison. Westminster—Mrs. Peter Gilchrist, and Mrs. J. W. Mebley. Tenth Avenue—Mrs. Wm. Black and Mrs. C. A. Dixon. The managers act, alternately, week by week. The Home is one of the most deserving institutions in the city. It seeks and saves little children.

AN ENJOYABLE BIRTHDAY PARTY.

Mr. and Mrs. Wesley G. Auten, of Villa Heights, tendered their son Bryce Auten, last night a birthday party, it being his eleventh birthday. The hours were from 7 to 10 o'clock, and the following young friends of Master Bryce enjoyed the evening to their hearts content: Mary Woodside, Sadie Belle Miller, Winifred Alexander, Clara May Williams, Lucile Williams, Carl Miller, Millie Alexander, Ernest Williams, Herbert Grier, Jack Prizgen, Wright Prizgen, Edmond Woodside, Willie Shuman, Oscar Deal and Sadie Stilwell. After many games and appropriate music on the piano by Miss Grace Auten, and a number of speeches, delicious refreshments were served to the guests. At about the evening one of great pleasure. Master Bryce received many useful presents from his young friends.

MAY ORGANIZE CHURCH CLUB.

The dinner given by the men of the Church of the Holy Comforter, in Dilworth, last evening, was a particularly delightful affair. The object of the dinner was to bring the men of the Episcopal churches in Charlotte together, socially, to discuss matters relative to the growth and general furthering of church work. The gathering was in the crypt of the church, dinner being served there by the Ladies' Auxiliary. Covers were laid for 60. Episcopalians are noted for their esprit de corps. Certainly this was the atmosphere of the charming affair of last evening. With venerable grace and dignity Rev. E. A. Osborne (whom the Confederate veterans love to call "Colonel Osborne") presided at the festive board. Rev. W. J. Smith asked the blessing, and then followed a short talk on the following subjects: "Opening Remarks" by Archdeacon E. A. Osborne; "Object of Our Meeting" by Rev. Francis M. Osborne; "Some Facts and Figures," by Mr. Isaac Hardeeman, Jr.; "The Building," by Mr. E. A. Smith; "A Few Ideas," by Mr. Herolt Clarkston; "Opportunity and Responsibility of Laymen," by Rev. Harris Mallinckrodt; "Methods of Co-Operation," by Mr. C. E. Frick. Impromptu remarks by Messrs. R. J. Walker, R. H. Peasley, Rev. Mr. Gurney and Mr. F. D. Gatchell. A committee composed of Messrs. F. J. Walker, F. D. Gatchell, B. S. Davis, C. L. Lockett, T. W. Crews, J. F. Wilkes and C. E. Frick was appointed to have under advisement the organization of a church club.

LOVELY BRIDGE LUNCHEON FOR MISS CUNNINGHAM.

Miss Anna Ross Cunningham, of Anderson, S. C., is to be the guest of honor at one of the loveliest of bridge luncheons this afternoon. The affair is a graceful compliment to the fair representative from "Carolina," as South Carolinians love to call their state, from her delightful kinswoman, and hostess, Mrs. L. C. Harrison. This is Mrs. Harrison's first party since moving into her pretty home on Tenth avenue. It will be a charming affair. Invited to meet Miss Cunningham are: Messdames W. S. Lee, Jr., Harry Dixon, W. W. Phifer, Bolliver Stark, George Best, Walter Annette, L. B. Newell, Edward T. Garsed, J. L. Staten, Ralph L. Laxton, Albert Sumner, E. C. Dwyer, Fred Glover, and guest, Mrs. Glover, E. S. Steele, Henry Marsh and Miss Selene Hutchison.

MISS MARY OWEN GRAHAM, who has been in Raleigh, has returned to Greensboro.

Mr. and Mrs. Walter Annette have moved to the Elmore Flats.

MISS BLAKE TO ENTERTAIN.

Miss Beatrice Blake's pretty parlors will fly the Kappa Sigma colors Saturday at a reception which Miss Blake will give in compliment to the "frants" who meet here Friday and Saturday in annual convolve. Miss Blake will be assisted by Miss Elizabeth McMasters, of Winstonsboro; Miss Katherine Roddey, of Rock Hill; Miss Julia Barrow and Miss Myrtle Pemberton, of Concord, and Miss Pearl Jeffries, of this city.

Mrs. Leak Spencer was better today. She has been quite sick.

ROYAL SINGER GUEST OF HONOR.

It is seldom that Charlotte musicians and music lovers have the opportunity of meeting, in social intercourse, a singer from the courts of Europe. This pleasure was made possible by Mrs. Minnie Wriston Smith, a pupil and friend of Herr Alexander Heinemann, the royal singer who is to be heard at the Academy of Music tonight. Since arriving in the city Sunday morning Herr Heinemann and his pianist, also a noted artist, have been Mrs. Smith's guests at the Virginia Lloyd studios on East Morehead street. Yesterday afternoon and last evening Mrs. Smith, assisted by the pupils of the Virginia Lloyd studio received informally in honor of the studios distinguished guests. A royal artist—a singer who has won the plaudits of crowned heads—was the music-social offering of the delightful occasion.

Mrs. Smith's pretty studio is a charming setting for such guests of honor. Pictures of artists abroad, the waltz, statues of the masters are on pedestals here and there. The very atmosphere is musical. Mrs. Smith received her guests in a lovely gown of green chiffon cloth, with jewel trimmings. Herr Heinemann stood to her right, and was presented to the guests by his charming hostess, who not only acted in the capacity of hostess, but interpreter for Herr Heinemann speaks English but little, but that little is better than the average American speaks German. Mrs. Smith was a ready interpreter, having mastered the German language when studying abroad. Prof. and Mrs. Harry Zehra assisted Mrs. Smith, linguistically, being from the "Fatherland" as well as Herr Heinemann.

SEC'Y. CORWITH TO MAKE ADDRESS IN ROCKINGHAM

Mr. W. C. Corwith, secretary of the Greater Charlotte Club, has accepted an invitation to address the chamber of commerce at Rockingham and to discuss organization ideas and plans with them. The date is next Friday night, February 11. Only about two weeks ago Mr. Corwith was invited to Lumberton by the chamber of commerce for a similar purpose, and the services of the efficient secretary of the club are in constant requisition by letter and personal consultation. The fact is a tribute to the great work that has been done for this city by the Greater Charlotte Club as well as a splendid tribute to the executive ability and popularity of Mr. Corwith.

GUEST AT MR. PHARR'S.

Mrs. DeMcLean, of Mooresville, is a guest at Mr. and Mrs. Pharr's on North Poplar street. Mrs. DeMcLean is Miss Emma Rankin, well and popularly known in Charlotte.

A LOVELY TRIP.

Mr. and Mrs. E. C. Hood (Miss Nora Hyndman) who went to Florida on their bridal trip, spent several weeks at Miami. They are at present in Savannah. It will be three weeks yet before they return to Charlotte.

A New Apartment Building.

Chief among the new home buildings scheduled for Charlotte is a duplex apartment building to be erected very soon by L. J. Townsend & Company. It is assured that these new apartments are to be far superior to any yet attempted in this city, in five and six room homes, being constructed of the best materials procurable and in the most thoroughly up-to-date method known. They will present a Tuscan style of architecture in the use of heavy columns and very heavy trimmings. The interior will be furnished with every convenience now in vogue in the very modern apartment structure, embracing separate heating plants for each apartment, large grates and cabinet mantels or a choice of all brick mission mantels, electric lights, gas, best open plumbing, large basements, etc., which all go to make these the most luxurious appointed apartments yet constructed in this city. To the small family, there is no class of home building so complete in detail and which requires so small investment as the modern apartment home such as have in the past few years, been constructed in the larger cities and it is with heartiest welcome that Charlotte greets this forward step in economical home construction, which carries with it such a host of comforts known only to people of the more thickly populated centers.

Born to Mr. and Mrs. F. L. Black, a daughter.

AT MRS. ORR'S THIS AFTERNOON.

Mrs. W. W. Orr, assisted by the Ladies' Aid Society of East Avenue Tabernacle, will be hostess at her home, 203 North Brevard street, this afternoon to the ladies of all the Associate Reformed Presbyterian churches in the city. The afternoon will be enlivened by recitations, music and games. Refreshments will be served by Mrs. Orr and her assistant hostesses. Villa Heights, the First church, Chalmers Memorial and East Avenue constitute the congregations, the ladies of which will be present with Mrs. Orr.

Miss Louise Springer left this morning for Chattanooga to visit friends.

Fred Bobb, the minstrel man, at The Alamo, also, this week.

Buckskin
Ladies' Fine Buckskin Oxfords and Suede Pumps—Black and Tan.
\$4.00 the pair

These Are Nice for Dress and General Wear—Pumps for Dress and Oxfords for Street.

THOMPSONS

"GET IT AT HAWLEY'S."
Dr. McBryde's LIQUID SHAMPOO
Cures itching, redness, roughness of the scalp. Imparts new life and vigor to dry, thin and falling hair. Its perfume a delicate and refined odor.

Hawley's Pharmacy

TRYLON AND FIFTH STS.
Phones 13 and 260.
Academy Advance Sales Three Days Ahead.

Ministerial Assn. to Meet

To consider an important matter in reference to the colored reformatory, the Ministerial Association will meet tomorrow afternoon at 4 o'clock at the Y. M. C. A. The association gave its endorsement to the reformatory at its meeting yesterday and heard a request for help in raising \$1,300 needed for the reformatory. This will be discussed at the meeting tomorrow.

ACCUSED OF STEALING.

E. E. Chamberlain, of Clinton, Me., boldly accuses Bucklen's Arnica Salt of stealing—the sting from burns or scalds—the pain from sores of all kinds—the distress from boils or piles. It robs cut, corns, bruises, sprains and injuries of their terror," he says, "as a healing remedy its equal don't exist." Only 25c at W. L. Hand & Co's.

Open All Day. Open All Night.

BOWEN'S DRUG STORE

NOW
Is the Time to Plant Your
Sweet Peas
We can supply you with Buist's Selected stock. Will be glad to tell you how to plant, to obtain BEST results.
Bowen's Drug Store
Central Hotel Corner, On the Square.
Phones 203 and 459.

WOODLAWN

A HOME means much to a man but far more to a woman. It is his resting place, but her kingdom. Why rent longer? Get a REAL HOME. LOCATION means everything. Congenial surroundings are a necessity. NOTHING BETTER THAN WOODLAWN. PRICE is always to be considered, as values depend largely on proximity to business center and accessibility. Property close in is always more valuable than that more remote. Prices in WOODLAWN are FAR BELOW their real worth. TERMS must always be considered in getting a home. OUR PLAN is a just one. Some money required and plenty of time on the remainder, just a LITTLE more than rent. GET A HOME IN WOODLAWN. Nothing nearer, nothing prettier, nothing better, nothing growing faster, no better values. Let us show you.

The McClung Realty Co.

25 S. Tryon Street. Phone 1254.

WOMEN'S PATENT CLOTH TOP BUTTON AND BLUCHER SHOES AT \$2.00.
Fine Patent Cloth Skin with Cravenette Top, button and Blucher, a good seller at \$2.50. This week at \$2.00.

De LaneShoe Company

Little-Long Co.

Embroideries

Wonderful in their daintiness of design and pattern—beautiful 27, 45 and 54-inch Flouncings with bands to match, including the delicate shades in Flouncing and Bands for evening gowns and no two alike in pattern or coloring.

Laces

The new 1911 Laces are here. We carry the most complete stock of Smyrna and Hand-Made Linen Torchon Laces from 10c to 25c yard—All other Laces in the newest patterns.

Ginghams

We open tomorrow morning a great assortment of new Spring Ginghams, Zephyrs, etc., in the most beautiful new plaid combinations, 12 1-2, 15 and 25c yard.

Foulards

New Silk Foulards with side bands, Polka-Dots and Neat Floral Designs, just opened and will sell fast at 48c yard.

Batiste

A Pretty Silky Batiste with colored foulard patterns in the newest designs that we will run special at 19c.

Shirting Madras

A variety of Little-Black and White Shirting Stripes in the popular Anderson Mills Madras and the special price is 15c yard.

Silk Dresses.

This lovely Showing of Dresses are made in a line of Checked and Striped effects at \$15.00. One lot Foulards in Stripes and figures at \$20.00 to \$35.00.

Linen and Lingeree.

Beautiful Styles in Linen and Lingeree Dresses. Made with high and dutch neck, trimmed with Lace and Embroidery. Special Prices \$15.00, \$18.00 and \$25.00.

Skirts! Skirts!

We offer about 150 Skirts in Mixtures, Voiles and Panamas in all colors. Extra good values. \$4.98.

New Silk Waists.

Full line of Black and White, also Checks and Stripes with the Combination Collar and Sleeves. All Colors, \$3.00 to \$6.00.

Little-Long Co.