

IVEY'S

NEXT WEEK

We Commence

An Exploitation Sale

Gossard Corsets

This sale will be in charge of our own Expert Corsetiere, Miss Bobbie Warren, who has been thoroughly trained to fit the Gossard.

Your Figure Makes You Attractive

The natural lines of beauty that accented Gossard Corsets enable you to display the chief feature of the womanly charm that makes you attractive to husband or sweetheart.



THE GOSSARD CORSETS

"The Lace in Front."

In the Gossard Corset your figure becomes distinctive because the Gossard is built right—it laces in front, saving the line of beauty in the back and true, giving style, delightful breath-freedom and perfect ease of movement, standing or seated.

Our Corsetiere will be glad to show you these Corsets any time next week.

The First of the New Suits

Monday we will make our first substantial showing of new Spring Coat Suits.

Many of the new models are already here.

A very special invitation is extended to you to come and see what's to be tight for the coming season.

IVEY'S

Social and Personal

A TALE OF LETTERS.

Which letters are the hardest workers? The bees (B's.) Which are the most extensive letters? The Seas (S's) Which letters are the most fond of comfort? The Ease (E's). Which letters have the most to say for themselves? The (I's). Which are the noisiest letters? The Jays (J's). Which are the longest letters? The Elms (L's). Which are the poorest letters? The Ows (O's). Which letters are the greatest bores? The Tease (T's). Which are the most sensible letters? The Wise (W's).—Tit-Bit.

Where Women Remain Hidden. Should the women of Persia ever get a vote, they will doubtless see to it that the lot of their sex is considerably improved, for at the present time they are regarded as nonentities. A husband in Persia never speaks of his wife to his acquaintances, and, if obliged to mention her, it is by some other term than wife, as "mother of my son," or "my house." She must not exist for anyone but her husband, and from all others she must be hidden—non-existing. For this reason, when the harems of governors or very high personages pass through the streets of Persia the men whom they meet either turn their backs or slip down a by-street or into some convenient doorway.

On passing a European, if sure that none of her co-religionists see her, a woman, particularly if she be young and good-looking, will often raise her veil, from under which a pair of dark eyes follow the stranger with a curious gaze. Maidens wishing to get married visit the tomb of some sacred woman. There are many such tombs, and most of them are considered as the patrons of virgins. Marriages are contracted very early. Sometimes owing to family reasons, one hears of a youth of fifteen or sixteen married to a girl much older. The marriageable age for a girl is fixed at nine.

AFTER-THEATRE SUPPER PARTY.

Mr. and Mrs. E. C. Marshall delightfully entertained a number of friends at an after-theatre supper at the Southern Manufacturers' Club last night in honor of Miss Pauline Lewis, of Montezuma, Ga., Mrs. Marshall's very charming guest. A course luncheon was served. The guests were: Miss Lewis, Mr. and Mrs. J. H. Daininger, Mr. and Mrs. E. V. Patterson, Mr. and Mrs. Norman Cooke, Mr. and Mrs. Z. V. Taylor, Mr. and Mrs. H. B. Fowler and Mr. John Roddey.

VISITING MR. AND MRS. E. G. CARSON.

Misses Florence and Nannie Carson, of Gaston county, are the guests of Rev. and Mrs. E. G. Carson at their home in Villa Heights for several days. Miss Florence Carson is a sister of Rev. E. G. Carson and Miss Nannie Carson is a niece. They will return Monday to resume their work as teachers in Gaston county schools.

TO ENTER PRESBYTERIAN COLLEGE.

Elsie, the lovely little eleven-year-old daughter of Mr. Sam M. Burritt, who has been residing with her aunt in Birmingham, Ala., arrived last night to enter the Presbyterian College for Women, in this city.

RETURNS TODAY.

Mrs. A. W. Franklin returns today from a several weeks visit to relatives at her former home, Petersburg, Va.

MOVED TO SPARTANBURG.

Mr. and Mrs. Norwood Bass' many friends will be interested to learn they have moved from Live Oak, Fla., to Spartanburg, S. C., where Mr. Bass has accepted a position with the Clinchfield Railroad. Formerly Mr. Bass was connected with the Live Oak, Perry & Gulf Railroad in Florida.

A MARRIAGE OF INTEREST.

On last Tuesday evening at 7 o'clock Mr. Hiram Sustare, of Matthews, was married to Miss Bleeker Newell, at the home of the bride's father, Mr. A. S. Newell, Rev. J. L. Bennett, of Wingate, officiated. The bride and groom have a host of friends in this section.

WENT TO HOUSEKEEPING IN PIEDMONT.

Mr. and Mrs. P. E. Miller have gone to housekeeping in Piedmont after spending several weeks at the home of Mr. Miller's father, Rev. Dr. R. G. Miller, of Sardis.

Mr. Dunn Will Be With The Boys

Mr. R. A. Dunn, of Burwell & Dunn, one of the most prominent business men of our city, will address the men of our city at the Young Men's Christian Association tomorrow afternoon at 5 o'clock.

This is the first opportunity the members of the association have had to hear Mr. Dunn and a large number of boys should be on hand to greet him Sunday.

Every member of the association is urged to hear him and all boys of the city will be welcome at the meeting.

The address will be preceded by the usual song service.

Ministerial Association to Meet. A called meeting of the Charlotte Ministerial Association will be held in the Y. M. C. A. building Monday morning, January 29th, at 11 o'clock, for the purpose of discussing and deciding some important matters. All the ministers of the city are requested to attend. Rev. E. G. Carson is secretary of the association.

The Difference. A man says: If the shoe fits, put it on. A woman says: If the shoe fits, get a size smaller.—Life.

Thinking of a Home For the G. C. Club

President Kuester Gives Suggestion As To Permanent Headquarters For Greater Charlotte Club in New Masonic Temple.

Mr. Clarence O. Kuester, president of the Greater Charlotte Club, at the Pioneers' meeting Thursday night threw out a suggestion to the club as to a future home for the club and held the members to put the idea in their pipes and smoke it.

The Masonic Association is to build a Masonic temple six stories high at the corner of Tryon and East Second streets and Mr. Kuester's idea is to have the Greater Charlotte Club quarters on either the first or second floors of the building. The four upper floors will be used by the different Masonic bodies of the city for offices. Mr. Kuester's further idea is to have the front part of which ever floor the club can secure for the office of the Greater Charlotte Club and to have an assembly hall in the rear of this. This will give the club a place to hold all its meetings instead of holding them in the assembly hall of the Selwyn hotel. It is proposed also, if the quarters are obtained in the new building, to have plate glass around the entire length of the wall and to charge a rental for advertising space on this surface, or use it as a kind of bulletin board giving information about all the articles manufactured in Charlotte.

Mr. Kuester sprung the idea on the members of the club solely for their consideration. The building is expected to be erected in eighteen months or two years and the boosters will have plenty of time to think it over. A number of the members have already expressed approbation of the idea.

Miss Bertha Hood Passes Away

Estimable Young Lady of Matthews Died This Morning at 1 o'clock—Funeral Services Today at Sardis Church at 2 o'clock.

Miss Bertha Hood died at her home near Matthews this morning at 1 o'clock after a lingering illness that extended over a period of nearly two years. For some weeks past there had been no marked change in her condition until Thursday evening when she began to show signs of increasing weakness which continued until the hour named. Death was due to a complication of diseases. The deceased was in the 24th year of her age. She is survived by her mother, Mrs. M. A. Hood of Matthews, and the following brothers and sisters: Rev. J. B. Hood, of Newell; Mr. W. L. Hood, of Matthews; Mr. I. G. Hood, of Matthews; Rev. S. J. Hood, of Fairview, O.; Mrs. Lewis Hickman, of Fairview, O.; Mrs. D. M. Reeves, of Albemarle.

The funeral services will take place this afternoon at 2 o'clock at Sardis A. R. P. church and will be conducted by the pastor, Rev. Dr. R. G. Miller, assisted by Rev. Dr. G. R. White, pastor of Ebenezer church. The pallbearers will be young men of Matthews. The interment will be in the cemetery at Sardis.

Miss Hood was a student at Linwood College when ill health compelled her to give up her studies. She was a young lady of many accomplishments and had a wide circle of friends throughout the country who will be sincerely grieved to learn of her death and whose sympathy will be extended to the bereaved family.

Mr. Cochran Ill From Eating Sandwich

Mr. Jim Cochran, a prominent citizen of Newell section of the county, while in town several days ago ate a ham sandwich at one of the local restaurants. On his return home he was taken violently sick. Doctors were called and pronounced it ptomaine poisoning from eating defective meat. He has almost recovered from the attack.

Dr. Marr to Lead The Service Tomorrow

The vesper service tomorrow afternoon at the Young Women's Christian Association will be led by Rev. T. F. Marr of Trinity Methodist church who will take as his subject, "What do we do with our lives?" Dr. Marr is so well known in Charlotte that his coming to the association will undoubtedly draw a large audience. There will be special music by a quartet, and all women are most cordially invited to be present.

Things without remedy should be without regard.—Macbeth.

Blood Humors

Commonly cause pimples, boils, hives, eczema or salt rheum, or some other form of eruption; but sometimes they exist in the system, indicated by feelings of weakness, languor, loss of appetite, or general debility, without causing any breaking out. They are expelled and the whole system is renovated, strengthened and toned by Hood's Sarsaparilla.

Get it today in usual liquid form or chocolate tablets called Sarsatabs.



\$2 The Pair

Ladies' Gun Metal—Patent Colt and Vici Kid Button and Blucher.

ONLY \$2

These Come in Regular Heel and Low Heel and Are the Best Shoes to Be Had For the Price.

THOMPSONS

Foot-Fitters.

A MERE GUESS.

A Suffragette May fight and fight, And still look under The bed at night. —Birmingham Age-Herald.

But if she found A burglar there, She'd yank him out And pull his hair. —Boston Transcript.

And while she had The robber's coat, She'd make the laddie Pledge his vote. —Youngstown Telegram.

Or maybe she With courage grim Would pause to make A speech to him. —Chicago Record-Herald.

Why not propose (If she would wed) And marry the guy Beneath the bed? —Spokesman-Review.

If that guy were Nat Goodwin, he Would marry her Immediately. —Springfield Union.

And if it were Our Colonel Green, He'd quickly beat It from the scene. —Houston Post.

A Marriage Marred.

It had all happened in five minutes. And now the line in the local paper that had turned the hearts of Hortensia's friends into incubators of envy, and filled with exaltation Hortensia's own, came home to roost and rattle.

"The happy couple will proceed for their honeymoon to the Italian Lakes—fit setting for a poet and his bride."

There was nothing wrong with the Italian lakes. They had been heaven—until five minutes ago. The poet could be seen in a boat at the foot of the olive-clad hill even now, awaiting the signal of her coming.

And yet Hortensia gazed out over the waters beyond him with the despair of disillusionment in her drear dramatic eyes.

She turned over again the rustling papers on her lap. Yes, there was no doubt of it. This was a draft of the letter he had written her the day before the wedding. That, of the one he had sent on her birthday. They were all there. She had come across them as, in all innocence, she had gone to his desk to seek a missing pen. She had but lifted the lid, and they had stared out at her. What she had considered as the natural expression of a poet's beautiful thoughts and fancies—tumbling one over the other in their eagerness to be recorded—lay revealed before her the acknowledged outcome of the labored forgeries of a tortured brain.

The copies were scored and scored again, corrected and rewritten.

That phase now, that had so pleased her—the night he watched outside her window—"When you put out your lamp the glow-worm under the rose-bushes lighted his, and with him for watchman I felt you secure." Why! the man had had six shots at it.

And in that other one, she had been a "shy mouse," a "timid sparrow," and heavens knows what, before he had hit upon the "hawk-frightened dove!"

Oh, it was horrible. She had been tricked—entrapped. The "poet" was just an industrious man.

"Get it at Hawley's."

The Thirst HOSPITAL

HOT CHOCOLATE TOMATO BOUILLON CLAM BOUILLON OYSTER BOUILLON CELERY BOUILLON, etc. Try a cup of our FRENCH DRIP COFFEE. It's like everything else at our FOUNTAIN. It's different and best—fascinating, refreshing, satisfying. Expert attendants.

Hawley's Pharmacy

Phones 13 and 14. Tryon and Fifth Streets. Academy Advance Sale.

"Bah!" burst out Hortensia, as she bundled the papers into the waste-paper basket—"Bah! I almost wish I had married Johnny Tomkins!"

The unsuspecting bridegroom meanwhile was watching the glittering wavelets of the lake all around him—poetic and in peace.

"I shall tell her—I shall tell her it was like the widespread sea of her rippling hair," he murmured after much thought.

And with disastrous consequences he did.—Punch.

The Purist.

(Walt Mason in Lippincott's.) "William Henry," said the parent, and his voice was sad and stern, "I detest the slang you're using; will you never, never learn that correct use of our language is a thing to be desired? Ad your common bughouse phrases make the shrinking highbrow tired. There is nothing more delightful than a pure and careful speech, and the man who weighs his phrases always stacks up as a peach, while the guy who shoots his larynx in carelessly, slipshod way looms up as a selling plaster, people brand him for a jay. In my youth my father soaked me if I entered his shebang handiwork a line of language that he recognized as down among the mice and rats, and with nice long sticks of stove-wood he'd plies solos on my slats. Thus I gained a deep devotion for our language un-defiled, and it drives me nearly batty when I hear my only child springing words of hard-boiled language such as dips and yegmen use, and I want a ferozation or I'll stroke you with my shoes. Using slang is just a habit, just cheap and dopey trick; if you hump yourself and try to, you can shake it pretty quick. Watch my curves and imitate them, weigh your words before they're sprung, and in age you'll bless the habit that you formed when you were young."

Easy.

Tetress—"In this new play I am supposed to die of a broken heart. Now, how am I to know how a person with a broken heart behaves?"

Broken—"I'll tell you what to do. Study the author of the play after he sees your first rehearsal."—Boston Transcript.

It's Baker's and It's Delicious

Made by a perfect mechanical process from high grade cocoa beans, scientifically blended, it is of the finest quality, full strength and absolutely pure and healthful.

Sold in 1/5 lb., 1/4 lb., 1/2 lb. and 1 lb. cans net weight

Booklet of Choice Recipes Sent Free

WALTER BAKER & CO. Ltd. ESTABLISHED 1780 DORCHESTER, MASS.

WANTED

FITTERS That have had store experience on Coats, Suits and Dresses.

ALTERATION HANDS Experienced on Coats, Suits and Dresses.

SALES LADIES That know how to sell Coats, Suits and Dresses.

The Freed Co. 31-33 West Trade Street

Purcell's--Women's Garments of Quality--Purcell's

Wait For Our

Surprise Sale

Tuesday Morning, 10 o'clock

Something unusual, something you have never heard of at

SALE PRICES

Something that every woman wants but high prices heretofore have been prohibitory.

Tuesday Morning at prices as the cheapest garments of this

Unusual High Class Merchandise

Watch for for ad in Sunday's News and Observer

PURCELL'S

SERVICES AT THE VARIOUS CHURCHES

PRESBYTERIAN.

Forest Grove A. R. P. Church. Preaching by the pastor, Rev. E. G. Carson at 7:30 p. m. Sabbath school at 3 p. m. Prayer meeting Thursday evening at 7:30 p. m.

A. R. P.

Tenth Avenue Presbyterian. Rev. A. R. Shaw, D. D., pastor. Preaching at 11 a. m. and 7:30 p. m. by the pastor. Sunday school at 9:30 p. m. Prayer meeting Wednesday at 8 p. m. All are welcome.

West Avenue Presbyterian Church. Rev. H. M. Pressly pastor. Services at 11 a. m. and 7:30 p. m. Sunday school, 10 a. m. Prayer meeting Wednesday at 8 p. m. Everyone cordially invited to attend all these services.

First Presbyterian Church. Rev. D. H. Rolston, pastor, will preach at both services, 11 a. m. and 7:45 p. m. Sabbath school at 3:30 p. m. Wednesday evening lecture at 8 o'clock. A cordial invitation and welcome to any and all of these services.

St. Paul's Presbyterian Church. Rev. W. E. Furr, pastor. Preaching at 11 a. m. and 7:30 p. m. by the pastor. Sunday school at 10 a. m. Prayer meeting Wednesday at 7:45 p. m. All are welcome.

Second Presbyterian Church. Services at 11 a. m. and 7:30 p. m. by the pastor, Rev. A. A. McGee, D. D. Prayer meeting Wednesday evening at 8 o'clock. Strangers and visitors are cordially invited to all services.

Church of the Holy Comforter. South Boulevard, Rev. Francis M. Osborne, Priest in charge. Holy Communion; morning prayer and sermon 11; Sunday school and Bible class 4.

St. Peter's Episcopal Church. Obner North Tryon and Seventh streets, Rev. Harris Mallinckrodt, rector. Third Sunday after Epiphany celebration of the Holy Eucharist at 7:30 a. m. prayer. Ante Communion and sermon at 11 a. m. Sunday school and rector's Bible class 3:30 p. m. Evening prayer and sermon 7:30 p. m. All are welcome.

St. Andrew's Chapel. Sunday school at 4; evening prayer and sermon at 7:15.

Chapel of Hcps. East Fifteenth street, Sunday school 3:30 p. m. Evening prayer and sermon, 7:30.

St. Martin's Chapel. Davidson and Tenth streets. charge. Evening prayer and sermon at 7:30; Sunday school in Guild Room on East Seventh street near Hawthorne Lane at 3.

St. Andrew's Chapel. Sunday school at 4; evening prayer and sermon at 7:15.

Chapel of Hcps. East Fifteenth street, Sunday school 3:30 p. m. Evening prayer and sermon, 7:30.

Too Much. According to a Tennessee man, there was once a Judge in the eastern section of the State, a man well versed in law, but entirely self-educated, who had to contend with the principals of orthography all his life. In early life he had lived in Knoxville, and for a long time he insisted upon spelling the name Knoxville. Finally his friends educated him up to the point of adding the K; so thoroughly, in fact, was the lesson learned that when, a few years afterwards, he removed to Nashville, nothing could prevent him from spelling it Knashville.

Then some time later the Judge moved again; this time to Murfreesboro. On the day that he began to write his first letter from this place he scratched his head in perplexity, and finally exclaimed: "I give it up! How on earth can they spell the name of this place with a K?"—Housekeeper.

If Cuba is to be really a free country somebody must be permitted to scratch the administration.—New York World.

Seversville Methodist. Preaching at 11 a. m. by the pastor, Rev. N. E. Ogburn, Jr. Sunday school at 3 p. m. Epworth League at 7:30 p. m. Topic: "A Life Saving Service." Prayer meeting Thursday night will be an old time testimony meeting.

Tryon Street Methodist. Rev. G. T. Rowe, S. T. D., pastor. Men's meeting at 10 a. m. Preaching at 11 a. m. and 7:45 p. m. by the pastor. Sunday school at 3:30 p. m. Prayer meeting Wednesday evening at 7:45.

Brevard Street Methodist. Rev. W. O. Goode, pastor. Preaching at 11 a. m. and 7:30 p. m. by pastor. Men's meeting at 10 a. m. Sunday school at 3 p. m. C. W. Ramsey, superintendent Board of stewards meet Monday night at 8 o'clock.

Calvary Methodist Church. Preaching at 11 a. m. and 7:30 p. m. by the pastor, Rev. Robt. S. Howie. Sunday school at 3:30 p. m.

Villa Heights A. R. P. Church. Rev. E. G. Carson, pastor. Sabbath school at 10 a. m. Junior Christian Union at 3 p. m. Preaching at 11:15 a. m. Prayer meeting Wednesday at 8 p. m. Everyone is invited to all services.

Hair That Fascinates

Who Wants Lustrous Hair Full of Life and Beauty. Start now madam, September is just the month to begin to acquire a glorious head of hair of which you will be justly proud during the social events of winter time.

If you haven't used PARISIAN SAGE you aren't on the high road to hair beauty. PARISIAN SAGE is the most delightful preparation that destroys the dandruff germs and by so doing removes in a short time the cause of dandruff, falling hair, itching scalp, faded and lifeless hair. Dandruff germs are obstructionists; they prevent the hair from receiving its nourishment by ravenously devouring the same nourishment. Use PARISIAN SAGE for one week and note the wonderful improvement. R. H. Jordan & Co. guarantee it 50 cents a bottle.