

IVEY'S

New Gingham IN THE Basement

Case After Case Spring Styles Out at Special

Prices This Week

32-Inch Gingham 12 1-2c Yd.

A good 15c quality newest style fast color Gingham on sale this week

10c Percales 8c Yd.

Here's a saving of 2c a yard on a new lot of the most desirable Percales. They are cheap at 10c, but you can get them at..... 8c

Red Seal Gingham, 10c Yd.

A big counter of those best 12 1-2c Gingham offered at just .... 10c yd.

Poe Mills Domestic, 6 3-4c Yd.

Here's a bargain in a full 36-inch Bleach. You have paid 10c for it; this week our price is... 6 3-4c yard

New Spring Coat Suits

We invite you specially to come this week and see our new Spring Suits.

A great many of them are already here with others arriving every morning.

This is a good time to select yours.

You will find the Ivey prices this spring even lower than usual.

Friday of This Week is White Goods Day At IVEYS Look Out For The Big Ad.

IVEY'S

Social and Personal

TO MY VALENTINE. With tick of clock the moments fly. That bring me near to thee, And tho' each tick meant drops of blood I'd hasten it with glee.

My Valentine, 'mid all this world, There's naught I cherish so As tho'ts of thee as mine, my love, With me thro' life to go.

And as I lay me down to sleep My earnest prayer shall be That God who rules the universe Shall give me o'er to thee. —BERT.

"If we encounter a man of rare intellect we should ask him what books he reads." —Emerson.

CLUBS. The announcement of a representative business man in St. Louis, to the effect that he means to give up all his club affiliations, and devote himself "strictly to business," as the saying is, may cause a good deal of reflection among other representative business men.

The club is almost the only recreation within the reach of the average man in the city. It does not matter greatly what kind of a club it is, so long as it is a place where congenial acquaintances and pastime are. Whether it is a case of "the stein on the table," or an open field where games may be played, clubs may be said to be beneficial to men who do not take to them violently and exclusively.

The home life is a thing to be treasured and jealousy guarded, of course; but there is also the community life, which is no small thing itself. A man speedily loses means of comparison when he shuts himself off from the affairs—even the social affairs—of other men.

AMERICAN COMPOSERS. On looking over the calendar at the Second Presbyterian church last Sunday it was interesting to note that of the eight selections, instrumental and vocal, that Prof. Zehm, the organist, had selected for the musical part of the worship, four of the selections were by American composers. The compositions were:

Reverie—Macfarlane; "The Lord is My Shepherd"—Zehm (H. J.); "Behold the Western Evening Light," Shelle; "March Pictoresque"—Kroeger.

MISS HUTCHISON BETTER. The many friends of Miss Anne Parks Hutchison will be glad to know that she was able to be out yesterday afternoon, having been confined to the house for a week.

MRS. BAIRD NOT WELL. Mrs. J. G. Baird, since leaving the Sanatorium, has not been so well. She is at her home on South Tryon street.

STUDENTS' RECITAL AT ELIZABETH. The students' recital at Elizabeth College Monday night was one of the most delightful given this season.

The program was an unusually attractive one. Each performer, on piano, organ and violin showed skill in training and taste in interpretation.

COLLEGE GIRLS RECEPTION. The Presbyterian College "Fresh" gave the juniors a reception Monday night, which was one of the swell events of the college season.

The reception room was most artistically decorated, a valentine scheme being preserved. Annually the "Fresh" entertain the Juniors. Mrs. Russell, the dean of the college, and Mrs. Bessie Patterson, were honor guests.

THE CHURCH CALENDAR. If all the churches would adopt the church calendar interest in the service would be greatly augmented. The calendar is used in two churches—the First and Second Presbyterian. Beside the order of service—which is helpful to the stranger within the gate, the words of the musical selections for the week, given, announcements for the week, hours of service, days and hours of meeting of the various organizations of the church, a list of the church officers, names of minister, organist and choir.

The printing of the words of the music is especially helpful to deaf people. The late Mr. James H. Carson, a deacon in the First church, said when the calendar was adopted: "This is the first time in years I have known what the choir was singing."

Another advantage of the calendar is that the minister does not have to read the announcements which, read one after another, are forgotten before the service is over. The calendar, as far as the church notices are concerned, is a weekly newspaper published by the church for the benefit of its membership.

A DELIGHTFUL MUSICAL EVENT. The lecture recital given by Mr. J. H. Craighill Monday evening under the auspices of the Treble Clef was instructive and delightful. "Lo hengrin" was the theme. A student and lover of Wagner, Mr. Craighill had full command of the theme. His piano illustrations were delightfully given.

CIVICS TO MEET. The Civics Department of the Woman's Club will meet tomorrow morning at 10:30 with Mrs. A. S. Reid, at No. 410 North Church street. The program will be as follows:

Municipal House-Cleaning the Enemy of Disease—Mrs. Edward T. Garred. Plans for Clean-Up Day, Mrs. H. E. Thomas. General Discussion.

MRS. RAY LEAVES. Mrs. Laura Ray, of Fayetteville, who has been visiting Mrs. H. C. Jones, left for home Monday.

SILVER WEDDING ANNIVERSARY. A social event of interest to a large circle of interested friends will be the celebration by Mr. and Mrs. W. L. Austin, of their silver wedding, Friday evening. Mr. and Mrs. Austin were married in 1887, the late Rev. Dr. G. D. Parks, of sainted memory, performing the ceremony.

The reception that will mark this happy anniversary will be especially elaborate and elegant. The parlor will be a happy blending of the silver-wedding tones—white and silver, white roses being used with silver spangled gauze.

The front hall will be cheery in red and green, the winter colors; the living room will vie with the parlor in bridal attire, being in white and green, and the dining room will be effective in pink and white. Roses and carnations will form the chief floral effect. Those receiving will be:

In the Parlor—Mr. and Mrs. Austin, assisted by Mrs. N. M. Fleming, Miss Callie Boyte.

Hall—Mrs. F. A. Sawyer, Mrs. H. B. Powell, of Rock Hill, S. C., Miss Johnnie Austin.

Living Room—Mrs. Neil Garrison, of Statesville; Mrs. J. W. Garrett, Miss Bettie Vandle and Bertha Austin.

Dining Room—Mrs. Sarah Jenkins, Mrs. Robt. L. Brown, Misses Ida Bell and Willie Austin and Lelia McKinsie.

Serving at the punch bowl will be Mrs. T. E. Austin.

TAR HEELS IN FLORIDA. Mr. and Mrs. W. J. Chambers and Mr. W. H. Twitty, who left last week for Florida, are at Florence Villa.

Before going there they stopped in Jacksonville, where they had a charming glimpse into the social life of the city, a number of invitations being extended them to high social functions.

Florence is the centre of the orange industry. Several Charlotte people have interests in orange groves in this immediate section. The orange harvest is the subject of post-card scenes which come from Florence Villa. The scene represents men, on ladders, plucking the fruit.

Mr. Twitty is spending his time fishing as well as fruit gathering. His fish stories are interesting to his friends at home—big bass, and other airship travelers of the sea.

For a Quarter of a Century—THE VANILLA. The highest awards and gold medals. SAUER'S VANILLA.

Syrian Goes \$1,000 on Friends Bond. Ferris Messer, one of the Syrian colony of Charlotte and Gastonia, was locked up yesterday on advices received from Gastonia, which stated that Messer was guilty of the embezzlement of \$320 from a Gastonia firm, the David de Wynne Company. There began at once much running to and fro among the Charlotte Syrians and wild gesticulation accompanied by euphonic Syrian exclamations and interjections.

Robert Knuckley and Joseph Dan, two of Messer's Charlotte friends went around to the police station and asked Sergeant Scullion what bond would secure the release of their friend.

"One thousand dollars," replied the sergeant, "he's charged with a grave offense."

The faces of Robert and Joseph lighted up and they at once juggled each other in the side and indulged in more gesticulation. Joseph pulled out of his pocket a book showing that he had funds in one of the banks of the city. Officer Irwin was detailed to accompany the Syrian youth to the bank. They soon returned triumphant by flourishing two rolls of greenbacks. Sergeant Scullion counted and found there was \$1,000 in the two rolls, and the two foreigners retreated with their liberated friend.

The warrant was made returnable before Magistrate Thomas H. White of Gaston county.

TWO BISHOPS WILL BE AT SALISBURY SUNDAY. Special to The News.

Salisbury, Feb. 14.—Salisbury Episcopals are looking forward with pleasure to next Sunday when two bishops of their church will visit them. Bishop J. Blount Cheshire comes to administer confirmation and he will be accompanied by Bishop Frank F. Reese, a well-known southern bishop who will deliver one of his splendid addresses on "Christian Education."

DON'T LET SKIN AND HAIR SHOW YOUR AGE

(Mollie Manton in Woman's Journal.) "Don't look old until you have to. A clear, soft complexion makes any woman look younger than she is. To preserve your complexion, use powders and creams sparingly, if at all. In the morning, rub the face with hands gently with a lotion made by dissolving a small original package of mayatone in half a pint of witch hazel. It won't harm the most delicate skin, and it gives a dainty natural color that is most attractive."

"If any treatment will make hair grow, dry shampooing with therox will. Just put a cupful of cornmeal in a fruit jar, mix in well an original package of therox, sprinkle a little of the mixture on the head once a week, and brush out thoroughly. It makes the hair clean, soft, silky and lustrous and causes it to do up."

Aches and pains make a woman look old. To stop ache in back or joints, to reduce swellings, to allay inflammation, to relieve pain from sprain, bruise or any cause, apply Mother's Salve, rubbing in well. It is easy to use and quick to act."

ONLY \$2.50 300 Pair Big Misses' Low Heel Shoes. Patent Colt—Gun Metal and Vici. Only \$2.50 These Are Just the Kind the Big Miss Will Want—Ask To See Them. THOMPSONS

Women's Hair Easy to Make It Soft, Luxuriant and Radiant. Many women have hair so dull and faded that it is actually repulsive. These women have probably never heard of PARISIAN SAGE the invigorating hair dressing that is being used by thousands of refined women throughout America.

Intermediate Basketball League Teams Games Won Lost P.C. C. H. S. 5 4 1 .800 C. U. S. 5 4 1 .800 Y. M. C. A. 5 2 3 .400 Baird's 5 0 5 .000

Mrs. Benson's Funeral Tomorrow The funeral services over the remains of Mrs. Louise Benson will be conducted tomorrow morning at 10 o'clock at St. Peter's Episcopal church, Rev. Harris Mallinckrodt, the rector, officiating. The pall bearers will be: Messrs. W. R. Jones, A. M. Young, Frank Wilkes, Heriot Clarkson, J. M. Sims and J. F. Jamison.

Malaria Makes Pale Blood. The Old Standard GROVE'S TASTELESS CHILL TONIC, drives out malaria and builds up the system. For grown people and children, 50c.

FLYING MEN FALL victims to stomach, liver and kidney troubles just like other people, with like results in loss of appetite, backache, nervousness, headache, and tired, listless, run-down feeling. But there's no need of feeling like that as T. D. Peebles, Henry, Tenn., proves. "Six bottles of Electric Bitters" he writes, "did more to give me new strength and good appetite than all other stomach remedies I used. "So they help everybody. Its folly to suffer when this great remedy will help you from the first dose. Try it. Only 50 cents at W. L. Hand & Co's."

Twitching Nerves Bangor Man Was Tortured—Could Not Sleep. It would be very hard for anyone to convince Mr. Samuel Bruch of Bangor, Pa., that he had not been wonderfully benefited by Vinol. He says:

ENDS ALL SKIN DISTRESS Eczema Sufferers Find Instant Relief and Permanent Cure in POSLAM. If suffering from ECZEMA, your search for the most effective means of treatment will be ended when POSLAM is procured and applied. It will repeat for you the marvelous work it has accomplished for thousands of others. Many distressed for years have experienced complete cures through POSLAM in a few days.

POSLAM SOAP is "the best Soap for your Skin" because medicated with Poslam. Prevents infection and disease. Lightful for every toilet purpose. LARGE CASE, 25 CENTS

TRY POSLAM FREE For FREE SAMPLE OF POSLAM, sign this coupon and send it to the EMERGENCY LABORATORIES, 32 West 25th Street, New York City.

Watt, Doxey & Watt Charlotte's Newest Department Store We have opened a temporary office in Room 113 Piedmont Building, where all business will be transacted 'till our store at 209-11 West Trade Street is completed.

SALES LADIES WANTED

Little-Long Co.

White Goods AND Linens

Our New Brand "Hermador Linens" 70-inch Heavy Table Linen ..... 89c 72-inch heavy fine Linen Damask ..... 89c 72-inch Extra heavy fine Linen Damask..... \$1.00 72-inch extra Heavy Fine Linen Damask..... \$1.25 72-inch Extra heavy fine Linen Damask..... \$1.50 Napkins to match ..... \$4 to \$5. per dozen

Linen Sheetings 90-inch Union Linen, for Suits and Skirts, per yard..... 50c 90-inch Pure Linen Sheetting at ..... 89c, \$1.00, \$1.25 and \$1.50

Dress Linens Sheer beautiful qualities in 36-inch Linen, at per yard 25c, 50c, 75c and \$1. 45-inch Pillow Casings, Special ..... 65c

Long Cloths by the Piece \$1.00 Quality ..... 79c \$1.25 Quality ..... \$1.00 \$1.75 Quality ..... \$1.50 \$2.50 Quality ..... \$2.00 Nainsooks by the piece ..... \$1.50, \$1.75, \$2.00 and \$2.50

Linaire Lawns One lot, usually sold elsewhere at 25c, our price..... 18c 40-inch White Lawns, worth 15c per yard, our price..... 10c

Laces One lot Val Laces, extra bargain, in round threads, usually sell at 7c to 10c per yard, our price ..... 5c to 50c per dozen

New Spring Gingham 50 beautiful new patterns in Scotch Gingham, 32 inches wide and fast colors at ..... 25c per yard Anderson's 32-inch Gingham in checks, plaids and stripes, with solid colors for trimmings at ..... 15c per yard See our special Table of Gingham, Galatea, checked and striped suitings and Kindergaten Cloth, worth up to 18c per yard. Special now at ..... 10c per yard

Specials in Curtain Swiss A big lot of Scrims in White, Cream and Ecu with woven stripes, also the pretty colors and newest patterns, worth up to 20c per yard, but they are in this special lot at ..... 10c per yard

Little-Long Co.