THE BUSINESS ELEMENT OF THE CITY AROUSED

"It is very gratifying to myself and to every friend of Greater Charlotte to see these busy men leave their offices to come here to boost the membership of the Greater Charlotte Club."—W. S. Lee.

The luncheon at the Selwyn Hotel yesterday afternoon, at which time the reports of the campaign committees were made, revealed the fact that the business element of this city is fully aroused as to the real value of the undertaking in hand, and throughout the hour there were recurring rounds of applause as the showing of the various sub-committees were made.

Mr. W. F. Dowd started the ball rolling with a report of a block of 10 new applications. Mr. Dowd's announcement was the signal for an outburst of applause which continued for several minutes. From that time forth there was not a single dull moment during the luncheon.

Mr. A. G. Craig reported a total of 11 new applications and a few minutes later this was overcome by the report of Mr. A. V. Harrill with 14 and to cap the climax J. B. Alexander reported 25 applications for membership and the applause was deafening.

KUESTER IN ACTION.

President Kuester sat at the head of the table during the few minutes he was at the table, but during his numerous speeches he occupied practically all the space in the banquet hall not taken up by the tables, speaking as he strode up one side and down the other of the hall. He added yet further interest to the occasion by his introduction of the various business men as he came into the banquet hall.

Just prior to the reports of the sub-committees Mr. W. S. Lee, vice-president of the Southern Power Company, made a brief speech which was cheered to the echo.

Mr. Lee called attention to the number of men who attended the luncheon on Wednesday, and compared that number with those who answered the call yesterday afternoon. "It is gratifying to myself and to every friend of Greater Charlotte to see these busy men leave their offices to come here to boost the membership of the Greater Charlotte Club. It convinces me that the interest of the business element of this city is awake to the real value of the efforts of the management of the Greater Charlotte Club to increase the membership of the club to a point where its efficiency will be 100 per cent."

FOR CONFERENCE DINNERS.

During the progress of the luncheon President Kuester announced that Mr. Ralph Miller is planning something new which will be started in the month of March, in the form of a conference dinner which will be continued through the year. To the first meeting 20 men will be invited. At this time these 20 men will be asked to make a suggestion for the benefit of Greater Charlotte. From these suggestions it is believed that great good will come. The following month it is planned to increase the number of men invited and in this way increase the number of practical suggestions for the benefit of the city.

In this way it is hoped to establish a clearing house for ideas by which much development can be brought about in and for the city.

SMOKER TONIGHT.

Tonight, as a fitting climax for the three days' membership campaign the Greater Charlotte Club will entertain with a smoker at the Selwyn Hotel at which time the final reports of the sub-committees will be made.

It was planned to close the campaign last night but at the luncheon yesterday President Kuester put the matter before the business men who voted to continue it until tonight in order to give a number of others an opportunity to get in on the present arrangement whereby the $5 initiation fee pays the dues to the club until July 1. The sub-committeemen have a number of prospects who they desire to see again before the campaign closes and for this reason they voted to extend the time over another day.

120 NEW MEMBERS.

At yesterday's luncheon a total of 120 new members was reported and yesterday afternoon the entire membership of the sub-committees of the campaign committee was busy, so that a large number of additional members are expected at the smoker tonight.

President Kuester promises something a little out of the ordinary at tonight's smoker. Those who are not members of the Greater Charlotte Club are cordially invited to attend the meeting at which time they will be given a most enjoyable time and nothing will be said or done that can possibly cause any one any embarrassment.

"We are after the 1,000 members," says President Kuester, "and if we do not get them we will make people think we are. The outlook is very encouraging and the meeting tonight, I believe, will be the greatest ever."

EVEN A BLIND MAN WANTS TO SEE CHARLOTTE GRAW.

During the progress of the luncheon a telegraph messenger appeared with a telegram for President Kuester, who halted the proceedings long enough to read it. The message was from Mr. Lynch, "The Blind Man on the Square," and read as follows:

"I want to join the club in helping Charlotte to grow,"

"Now that's the spirit," said President Kuester. "The Blind Man on the Corner," realizes that in a bigger Charlotte he will sell more papers, more magazines and more pencils and he is willing to put his money into the Greater Charlotte Club to assist in building the city. I think there is a lesson to many people in this city."

The telegram was received with applause and cheers.

Stiff Neck caused by Cold

We positively guarantee instant relief, no matter where the cold has settled, whether in the neck, head or throat.

VICK'S Croup and Pneumonia SALVE

applied externally is absorbed through the pores, going direct to the affected part, and giving immediate relief and perfecting a thorough cure in a short time.

It also throws off medicated vapors that penetrate the lungs, cleaning and strengthening them.

The best friend you could ever have is a jar of *Vick's* on hand ready for prompt use.

At your druggist's or by mail.
25c., 50c., $1.00
Economy suggests the dollar size.

Vick's Family Remedies Co.
Greensboro, N. C.

WILL OPEN SATURDAY.

New Tailoring Establishment on S. Tryon St. Will Start Business Last of Week—Reception to Ladies This Afternoon.

For several weeks contractors have been busy tranforming the the Wade building, 14 South Tryon street, into a convenient and attractive home for the Western Worsted Mills Co., Inc., The work is now complete and the firm is today busy preparing for the opening of its new store on Saturday.

The building has been beautified externally by a coat of paint and a handsome new front of plate glass and marble, while the interior has been remodeled and finished in white enamel and furnished with attractive new fixtures.

A large line of woolens for men's suits and overcoats will be carried in stock and made into garments as orders are received.

This afternoon between the hours of one and six o'clock a special reception will be given to the ladies of Charlotte and on the following day, Saturday, the regular opening will be held. On this day a rain coat will be given as a souvenir to every man ordering a suit or overcoat.

This is the first southern branch to be established by this company which operates a chain of stores in the principal cities of the west and north-west. Mr. A. F. McNeil who is well known to the clothing trade of Charlotte has taken a position with the company.

THE MISSING DUCKS.

In a country police court a man was brought up by a farmer accused of stealing some ducks, says London Ideas.

"How do you know they are your ducks?" asked the defendant's counsel.

"Oh, I shouuld know them anywhere," replied the farmer, and he went on to describe their different peculiarities.

"Why," said the prisoner's counsel 'these ducks can't he such a rare breed. I have some like them in my own yard."

"That's not unlikely, sir," said the farmer; "they are not the only ducks I have had stolen lately."

"Call the next witness," said counsel.

Best for Asthma, Catarrh, Bronchitis

Why need anyone suffer from any throat or nose troubles when soothing, healing HYOMEI is guaranteed to banish all misery or money back.

"The undersigned herewith recommends HYOMEI to all who are afflicted with asthma, catarrh, or bronchitis. HYOMEI was used by my wife for bronchitis and asthma and I used it for bronchitis and sore throat. It has given relief and permanent results and I write these few lines for the benefit of all who are afflicted with the ailments named above." Theodore Boehlan, Traffic Manager of the Concordia Publishing House, Cor. Jefferson Ave. and Miami St., Concordia, Kas., Jan. 2nd, 1911. R. H. Jordan & Co. and druggists everywhere sell Hyomei. A complete outfit including inhaler costs $1.00. Extra bottles if needed 50 cents. Just breathe it.

Great Coal Strike Is Inevitable

By Associated Press.

the issue yesterday of notices given by flex of the threatened national coal strike which will go into effect on February 29th, unless mine owners accept the principle of a minimum wage for underground employes, is seen in the issue today of notices given by blast furnace owners throughout Scotland to their workmen.

The contracts of the workmen are thus terminated on February 29th. The furnace owners are of the opinion that a national coal strike is inevitable. It would affect about 800,000 men.

It's the under dog that always howls for the peacemaker.

Sometimes it takes more than a derrick to raise our hopes.

ARE EVER AT WAR

There are two things everlastingly at war, joy and piles. But Bucklen's Arnica Salve will banish piles in any form. It soon subdues the itching irritation, inflammation or swelling. It gives comfort, invites joy. Greatest healer of burns, boils, ulcers, cuts, bruises, eczema, scalds, pimples, skin eruptions. Only 25c at W. L. Hand & Co.

Biscuits

made from our "High-Grade Phosphate Baking Powder" are the best ever. Try it, 20c per lb. can.

Our Trinity Blend Coffee, 30c per lb. drinks like 40c coffee.

Other grades 22 to 38c.

Fresh line of Rice and Grits. Call us, 1551-1552.

C. D. KENNY CO.,
Sugars at Cost.
23 S. Tryon St.

Without Redress

The lass who minds the telephone
Is busy as can be;
She has a most convincing tone,
And though you cannot see
Her face you fancy there's a frown
upon her classic brow.
When she remarks and turns you down:
"The line is busy now."
Although the rich and wise and great
In power may be sure
She is the one who holds our fate
Within a grasp secure,
In silence you are left alone,
You wonder why and how,
When she exclaims in placid tone:
"The line is busy now."

No redress sure. When you insure here, there will be always some one to wait on you. "The line is not busy now." Come in and we will give you the best insurance on the market.

C. N. G. Butt & Co.
INSURANCE HEADQUARTERS.

CHARLOTTE'S GREAT UNDERSELLING STORE

The Freed Co

(31-33 W. TRADE ST.)

THE LARGEST CLOAK & SUIT HOUSE IN CAROLINA

ANY MIXTURE COAT IN FREED'S STORE

$5.98

Tomorrow SATURDAY

A Rousing Big Sale!

A day of enormous Coat Values—unequalled anywhere—just when you need them. Every one entirely new, every mixture conceit presented—fashions' latest decree employed—the season's biggest, hit. Yours, for an early visit.

Big $2.98 Skirt Sale.

Beauties, and every one of them offered at this final chance. It will be revelation to you when you glance at these skirt marvels. Your choice of finest braided Panamas, stunning French Serges, Imported Mixtures. All sizes—all styles. Come early and be convinced.

Alterations FREE

Many times the Proper repairs will double the life of a good stove. The most important thing is that it be repaired in time.

Whenever your stove needs repairs, see us. If we can't fix it, no one can, and when we do, it will be fixed right.

Charlotte Hardware Company

You will see the "Big Key" at our front door.

DIVERSIFY IS MESSAGE OF SENATOR BROWN

"A reduction in the cotton acreage means a diversification of crops, and diversification is the only salvation for the farmers of the South,' says State Senator J. A. Brown, of Chadburn, Columbus county, who is in Charlotte discussing the matter of acreage reduction with business men.

Senator Brown is visiting various cities in the cotton belt of the state in the interest of the reduction or "Rock Hill Plan" and has recently visited Wilmington, Raleigh and other cities in the eastern part of the state. He is operating under the direction of the State Farmers' Union and the State Alliance, and is organizing the reduction movement in this state. The chamber of commerce of Wilmington on Tuesday night passed resolutions favoring the reduction plan and it is understood that the board of trade of Raleigh will do likewise. All over the cotton belt the interest in the plan is great.

Senator Brown submits some interesting and startling figures relative to the cotton situation in the United States at this time. He points out that the South grew this year, 1911-1912, in the neighborhood of 15,000,000 bales of cotton from which will be realized the sum of approximately $650,000,000. He argues that if the crop had been 10,000,000 bales, the price would have been not less than $750,000,000, or an even $100,000,000 over and above the actual income.

At the same time the cost of growing, gthering and marketing the 5,000,000 bales surplus, which Senator Brown estimates at $1,000,000, has gone to loss.

"Now," he says, "if this surplus labor, acreage and capital had been put into the production of corn, say, the value of this crop would have been $150,000,000, easily, and the money which is now going to other states for this cereal would be in North Carolina.

"I have data showing that the value of food products imported into North Carolina and which can easily be grown here, exceeds the total value of the entire cotton crop of the state.

"I am of the opinion that the cotton planters of the state will reduce their acreage materially this year, and that they will utilize the extra acreage time and money in the growing of corn, potatoes, peas and other food products for which millions of dollars are annually going to less favored states because our planters are insisting upon growing only one crop and purchasing their necessities elsewhere."

Senator Brown will be in Charlotte for several days conferring with business men relative to the existing situation and feels that Mecklenburg county and the surrounding territory will do its part toward the reduction of the cotton acreage and thus bring about the much needed and greatly to be desired diversification of crops.

Coming of Brokaw Means Big Things

The coming of Mr. W. Gould Brokaw of New York, to Mecklenburg county, foreshadows great things, not only for that portion of the county—Long Creek township—where he has recently acquired a beautiful estate of 700 acres, but for the city of Charlotte.

Mr. Brokaw is very much pleased with Charlotte. He has been in the city several times lately, and each time has been more impressed with Charlotte as a city. He has had a fine estate—Fairview—near High Point, for about 16 years. There is a hunting lodge, club house, etc., and Mr. Brokaw has there entertained friends from the New York, as well as from this state Among the latter has been Mayor A. H. Boydin, of Salisbury, also a lover of forest and stream.

Mr. Brokaw's desire to be nearer a city, resulted in his purchase of the Long Creek land and lands contiguous. In this estate of 700 acres is included 60 acres purchased from Mr. Frank Sample, and tracts of land purchased by Mr. Mack Sample, part of Dr. Craven's place, and a tract from Mr. H. B. Sample.

This estate is to be developed along extensive lines—beauty, art, pleasure and comfort, each to be thought of in the development.

In a few minutes Mr. Brokaw can be in Charlote, where already he is known at the Manufacturers' Club, and by a number of the most prominent men of the city, all of whom are delighted that even periodically, a citizen of Mecklenburg, and Charlotte.

Mr. Brokaw has associated with him in the management of his Mecklenburg estate, Mr. W. R. Byeford, of London. Mr. Byford and his wife are at present living near Chadwick-Hoskins. As soon as possible they will go to the estate where they will reside permanently.

Mr. Byford is a man of culture as well as business. He and his wife are delightful, sociably. They, as well as Mr. Brokaw, are cordially welcomed in Mecklenburg—which is Charlotte.

BIG ADVANCE IN ICE

By Associated Press.

Glasgow, Scotland, Feb. 16.—A reartificial ice here is to be advanced 25 per cent, from $2 to $2.50 a ton, on March 1st, notwithstanding that there has been this year a record crop of the natural product. Notice of the advance has been given by producers to wholesale dealers. Uncertainty of the outlook and prospects of a big coal strike, one of the manufacturers said, were responsible for the decision to boost the price.

If any man in the world is in a position to give his wife a free foot, it's the manufacturer or artificial limbs.

Foster's Ideal Safety Crib

You need not be afraid for your Child's Safety if you use one of our Cribs. Nice, smooth, comfortable spring, just as easy as can be. End and side fillers so close and strong that it makes it impossible for the child to get its head through. None better. Costs no more than the inferior kind.

See us for anything in Furniture, Rugs, Stoves or Ranges. Call on us. We can deliver the goods.

Lubin Furniture Co.

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COAL

WE wish to call your attention to the fact that we are the ONLY Coal Dealers in the city who can give you clean, dry Coal during wet and snowy weather as our Coal is under shelter.

COAL

STANDARD ICE & FUEL CO
Phones 19 and 72