

VISITORS to the Auto Show should not fail to visit the Piano warerooms of Chas. M.Stieff. You will find

THE STIEFF INNER PLAYER PIANO

as interesting in mechanism as the finest auto and just as entertaining a companion at home for your family and friends. Select one while in town.

## Chas. M. Stieff

Southern Wareroom: 5 W. Trade Street

After June 1st, Stieff Building 219 South Tryon St., Charlotte, N. C.

Rand, of the Trinity basketball team D. C. Lewis, Bessemer, Ala.. hard to beat. Of the seven games play- manager. the team from A. & M. College. The been selected to fill the position. also to the fact that they had to play at the present time. on the canvassed-covered floor in the so shackly and unstable that accurate goal-throwing was almost impossible for one not accustomed to such playauditorium. The goal posts, too, were

On account of the cutting out of so many games. Manager Band has arranged two games with the Charlotte Y. M. C. A. team to be played in Charhe best forward in the state. He is about \$15,000,000.

mary. There were a number of local including the Kursheedt Manufactur, ticed that laced also makes waist?

and visiting members of the Kappa ing Company; Hoffmann Huber Alpha order present to witness the Co., Klauber Bros & Co., Rappolt & ceremonies of initiation, many of them | Co., Neuburger & Co., and Reichenbeing from A. & M. College, at Raleigh. bach & Co. Experts, says the dis-Trinity College, Durham, N. C. Feb. J. A. Rand, Raleigh; T. H. Anderson, the value of the above firms. 28.-The University of Virginia has Statesville; Allan R. Anderson, States-

announcing that they have cancelled! The editors of the "Chanticleer," the the bonds of the new company. It is their trip down south, and that they annual which will make its first appear- also stated that a well known Amerwill, on that account, be unable to ance at Trinity this year, announce ican banking house with connections play with Trinity the two games that that all of the scores of photographs abroad has been approached to take were scheduled for March 1 and 2 which will appear in the publication over a portion of thep roposed bond on the home floor. This action by the have been sent in to the engravers, issue. Virginia college, shatters the hopes the last batch being sent last week. | Should the merger be consummated of basketball fans who have been From this time on the editors will turn it will represent the largest aggregaawaiting the coming of the strong their attention to the accumulation tion of capital in the embroidery or team from that institution, and lovers and arrangement of the literary mate- in the lace trade. The only combinaof the game are surprised that they rial that will be used. The book will tion that exists at present is that of will see no more games on the home be brought out by The Everett-Waddey the Loeb & Schoenfeld Co., properfloor this season. The cancellation of Company, of Richmond, Va., and it is ties which have a capitalization of the two games with Virginia means expected that copies will be ready for \$10,000,000. that Trinity will go through the 1912 distribution by May 1. Claude Bennett,

ed thus far, six have been on the home | On account of the resignation of floor, while the other game was played J. H. Rose, as assistant business man- usually results from a combination which every item will be a feature. last Saturday night in Raleigh with ager of the Chronicle, A. T. Knott has of interests, which would be shared Mr. Marshall A. Hudson founder of the

same in Raleigh was played in the big The library has recently received a that such a combination would set, overwhelmning victory for the Farm- jects relating to Economics and Social ers, the score being 26 to 13. The Meth- Science, the number being about 175. dists attribute their defeat to the A large number of them deal with fact that Little Jinnie Brinn, one of municipal government in its various the best players on the team, was aspects, and with the various social ick and unable to be in the game, problems that are facing the nation

(From Journal of Commerce.)

According to a private dispatch otte. It will be remembered that from Switzerland a movement is re-Trinity played four games with the ported to be on foot to combine into Charlotte team last year, two being a holding company the interests of on the home floor, both of which the about a half dozen large embroid- ARRESTED FOR locals won; and two being in Char- ery houses that have extensive conlotte, which the Y. M. C. A. boys won. nections abroad and in this country. At that time, however, Charlotte had When the merger is perfected, it is on its team. Frank Crowell, perhaps said, it will represent a capital of Salisbury, Feb. 28.—Berry Basinger

that the work of amalgamation is being done on the other side. The day more than once.

The last of the fraternity initiations was held Friday night in the Woodman hall by the Alpha Phi Chapter of the Kappa Alpha fraternity. With the initiations of the fraternity the list for the year is ended, and no more interested by the private dispatch from Switz-lor the year is ended, and no more interested by the followed a severe attack of Grip," being done on the other side. The months ago and acquitted on account of lack of evidence. A still alleged to shad been destroyed by Sheriff McKenzie and deputies. Deputy Marshall Grant took up the case and having secured additional evidence has arrested both Baisinger and his father-lin-law. for the year is ended, and no more merger, gives the names of the fol- in-law. will the goat be allowed to roam at will lowing embroidery houses that will among the students until next Feb- be absorbed: Einstein, Wolf & Co.,

In addition the dispatch states just sent a notice to Manager J. A. ville; B. F. Few, jr., Greer, S. C., and that the Sweizersche Bank Verein of Bal, Switzerland, is expected to float

The opinion of several prominent season without losing a single game of Mississippi, is Editor-in-chief, and embroidery importers is that such a on the home floor, a record which is A. S. Brower, of Concord, is business merger as reported would be a great benefit to the trade. Not only do they say would there be the saving that tend, they say, to eliminate fluctua- Bible class writers and speakers in tions in prices and factors that help America. to upset the market.

When a representative of a large importing house not involved proposed merger was asked how the reported combination would affect his ing. firm he said: "We would rather comwe are, or larger, than with any Merger Reported of the small firms who sometimes, large houses know how to calculate. Their prices, fixed on a knowledge of cost, never upset us. It is what the of all delegates be sent to Miss Flossmall manufacturer, inefficient and sie A Byrd, secretary, Greensboro. uninformed, does that hurts."

Special to The News. now a student in Trinity College, and Details could not be obtained yes- and his father-in-law. Moses Reid, of one of the very best players on the terday in this market relative to this Davidson county, have been arrested eam. Much of the credit for the excel- reported combine. It is understood on thec harge of illicit distilling. Ba- ble. "It completely cured me, in a ent record made by Trinity so far is that the work of amalgamation is singer was tried on this charge several short time, of a terrible cough that

To peraphrase, have you ever no-

Statesville, Feb. 28.-There will be wrestling match at Statesville theatre Thursday night between Mr. John Guy, jr., of Statesville, and Mr. John Elliott, of Charlotte, claimant to the welter weight championship of the South. Mr. Earl Moser, who will be in charge of the event, promices interesting preliminaries to the match, which he says will be strictly high class. Messrs. Guy and Elliott wrestled in Charlotte a few nights ago and Guy came out victorious.

In the case of Sam Carpenter, the white man arrested in Danville and brought back to Iredell to face charges of disposing of mortgaged property, the warrants were withdrawn and Car penter was released, on the payment of the costs, to give him a chance to pay off the mortgage. None of these holding mortgages against Carpenter seemed to want to push the prosecution, but rather desired that the man be given another chance to make good.

### American Auto Trade Abroad

An incident of the invasion of foreign trade centers by the American makers of motor cars is the first campaign of full page advertising in the history of newspaperdom in South America, Australasia, South Africa and a number of other countries. In laying out the campaign, the Studebaker advertising staff experi-

enced an unexpected obstacle. Practically none of the papers selected for use, had on file at any of the big advertising agencies a rate for page copy. Advertising on this scale was unknown to them. Even on publishers invariably misunderstood and insisted on quoting rates on smaller quantities of space. One of the papers refused the advertisement, because it was too large. Another insisted on payment in advance, in order to secure money to pay compositors to set it. It was finally necessary to cable a foreign advertising expert who came all the way from London to undertake the work of placing the business. The page rate,

The page appeared almost simultaneously in about 175 cities and made a tremendous sensation judged by the great increase in inquiries from the cities in which it was pub-

An interesting feature was the preparation of the copy. The oroginal English was translated into German, French, Italian and four varieties of Spanish. The final correction was made by the modern language experts of Columbia University. It was also found that the American copy needed to be quite thoroughly revised for use in Great Britain and the colonies, where an entirely dif-Those inducted into the order were: patch, have been at work appraising ferent set of words is used in tech-

nical description. An almost tragic incident of the campaign was the fact that several papers to which the order for the full page was sent-notably three in Mexico-expired while these orders were in transit, succumbing to political unheaval and similar

## Salisbury Prepares For 800 Visitors

Special to The News. Salisburk, Feb. 28.—Salisbury is preparing to entertain 700 or 800 visitors when the state Baraca-Philathea union meets here April 13.15, The program committee is arranging a program of by the houses absorbed, but the pace movement and president of the worldwide Baraca-Philathea union, will be new auditorium, and resulted in an large number of new books on subfect upon the trade at large. It would on, of Eligin, Ill., one of the brightest

> It is planned to have a monster parade on Sunday afternoon following the convention sermon and on Monday night there will be a great mass meet-

During the past nine months 82 new pete with a large house, as large as Baraca and Philathea classes, have been organized in the state and it is hoped to increase this unmber to 100 and very often, demoralize trade. The new classes before the convention

A request is made that the names

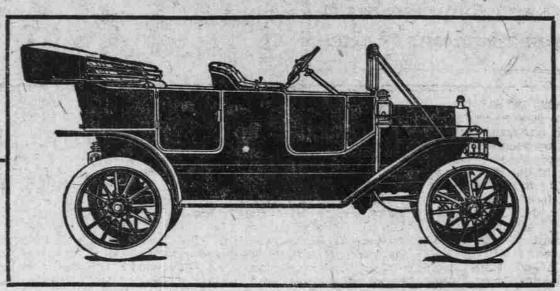
INDIAN KILLED ON TRACK. Near Rochelle, Ill., an Indian went to sleep on a railroad track and was ILLICIT DISTILLING. killed by the fast express. He paid for his carelessness with his life. Often it's that way when people neglect coughs and colds. Don't risk your life of Providence township, Rowan county when prompt use of Dr. King's New Discovery will cure them and so prevent a dangerous throat or lung trou-

### Bids Opened For Steel Bride Across Yadkin River

Special to The News. Salisbury, Feb. 28.—The committee appointed to receive bids on the erection of a steel bridge across the South Yadkin river connecting Davie and Rowan counties met and opened the bids received. Members of the committee were P. B. Beard and P. A. Hartman, of Rowan and C. G. Bailey, of Davie. At the meeting no bids were ac-

Mrs. M. M. Murphy, of Charlotte, is the guest of Mrs. P. B. Beard this

Any girl can fall in love, but it takes a wise one to sucessfully engineer a



# Here's a Model T RORD Touring Car \$690.00

It is a Four-Cylinder, Five-Passenger Car **Equipped With** 

Extension Top, Speedometer Automatic Brass Windshield

Two 6-inch Gas Lamps. Generator. Horn and Tools.
Three Oil Lamps. Ford Magneto built into the motor.

Handsome — Foredoors—Roomy—Up-to-theminute in desired details, strong, simple and backed with a record of five year's satisfaction giving results in all parts of the world to more than 100,000 users.

Entire mechanical construction of Vanadium Steel, scientifically heat-treated—the very best as well as the most expensive steel made.

The only motor car with the Magneto built into the flywheel as a part of the motor; the only motor car in which there are neither dry cells no batteries. This is also a FORD Magneto-built

The lightest weight 4-Cylinder motor car in the world, size, power and capacity considered-60 pounds to the horsepower. The cheapest 4-Cylinder motor car in maintenance, 20 to 25 miles on one gallon of gasoline and 5,000 to 8,000 miles on one set of tires.

The simplest car in design, anybody of ordinary intelligence quickly understands its every A durable car is best evidenced by there being in active operation today more than 100,000 Model T FORD cars; the most widely-known motor car, as it is seen in every part of the civilized world, it is the Universal Car.

The FORD MODEL T has the lowest purchase price and running ost per mile per passenger of any motor car in the world, The hight quality and the low price of Model T FORDS are possible because of:

1st: The extreme simplicity and accurately scientific design-the creation of the marvelous inventive genius of Henry Ford. 2nd: The scientifically heat-treated Vanadium Steel material. We emphasize this because it is vitally important that you should know the sort of materials used in the construction of the motor

3rd: The most efficient automobile factory in the world, where the workmen are employed during the entire year building only this ONE WONDERFUL CAR. 4th: The large production-75,000 FORD MODEL Model T cars in one year

5th: The Ford Motor Company devotes all its energy to the production of only one car; it finances the entire business itself, and this is a mighty force in manufacture; no borrowed money no interest-bearing bond issues, no mortgages, but everything bought and paid for with spot cash, There is intense significance in the fact that every fifth car sold in America last year was a

FORD Model T. This significance increases when you know that every third car made in America this year will be a FORD Model T. FORD Model T cars would not be made in such quantities if established merit had not produced the demand. If the Model T had not satisfied its thousands and thousands of users.

FORD Model T car is in the largest demand because of its all-round general utility; it meets the motor want of everybody, from the man of leisure to the busy worker, from the doctor and professional man to the banker and farmer. Remember all FORD cars are sold fully equipped—we specify the equipment article by article.

When you buy a FORD Model T you buy a complete car. In addition to FORD Model T Touring Car we have for immediate delivery:

See This Splendid Line Of

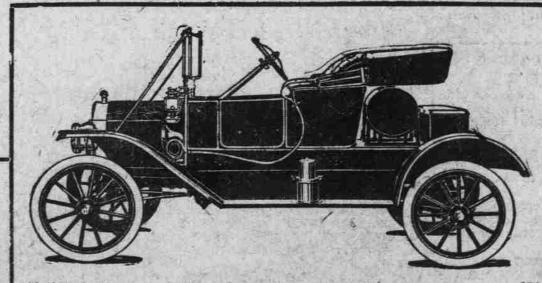
# FORD

Cars at the Charlotte Auto Show, FEB. 26, 27 and 28th.

## FORD SALES CO.

24 East Sixth Street.

'Phone 2853.



Model T Torpedo, fully equipped f. o. b. Detroit .... .... \$590

We Repair Broken Wind Shields

We keep a stock of Windshield Glass of standard sizes and thickness and can replace broken glasses while you wait and at reasonable cost.

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Phone 765