# The Want Ad. Helps Home Seekers, Helps Helpers. Helps Builders, To Find What They Want. Page Eight. <br> 10 Pages THE CHARLOTTE NEWS. List eatioul 

## Senator Lee S. Overman Belheves Charge Of Wilson <br> ABE THE FRECLH PEPPIE BEING DCEIIMATED?



President Wood

Was Cleared By Jury Eanly To-daz

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A TRUE TEST

| One week ago THE NEWS announced through a display advertisement that on Monday following the Friday (the day the ad first appeared) it would sellan Anna Belle Doll for 15 cents provided the coupon appearing in The Sunday News was presented along with the fifteen cents. <br> At 12 oclock Monday morning there had been sixty-seven calls for dolls; at $3 \mathrm{p} . \mathrm{m}$. the entire supply of one hundred dolls had been exhausted and and at 5 p . m. twenty-eight additional calls had been made at the office. This number in addition to a number of mail orders received in the afternoon mall Monday constituted the de from its first appearance. <br> Since Monday and up to 12 o'clock Friday ninety-four maii orders have been received and hundreds of children and grownups have called at The News office for dolls. <br> A second shipment of dolls is now enroute and will be in The News office for distribution early next week. <br> This article is printed for the benefit of News advertisers, and merchants and others who should advertise in The News, as an evidence of its "pulling" powers and to prove just what is claimed for it: THAT IT TS THE LEADING MEDIUM IN THIS FIELD, AND MONEY SPENT FOR ADVERTISING IN ITS COL UMNS IS THE VERY best investment. |
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