ENTERTAINMENTS
(EDITED BY MADAME MERRI.)
Devoted to Art of Entertaining-Etiquette of Entertaining, Home, School, Club and Church Entertainments.


## THE SECOND GENERATION

The motive behind SHIELD BRAND SHOE quality is more than a mere desire to maintain prestige by keeping in the front rank in the race for success in manufacturing and merchandising. It is a passion for achieving perfection in the art of shoe building.

One generation founded the House of SHIELD BRAND SHOES and now another is carrying forward its broadening battle line---and planting the far famed SHIELD BRAND SHOE sign over the door of every progressive, wideawake, wholesouled shoe merchant in the Southern States.

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