

# IVEY'S



## Improve Your Figure And You Improve Your Health

The approval and continued recommendation of Gossard Corsets, by the greatest designers and fashion authorities, is interesting.

To have doctors and trained nurses advocate them in the same breath with Fashion creators is a wonderful tribute to a garment which has done much to "unage women."

Look at the illustrations above. Everyone drawn from life. The improvement shown in these average figures is not an "ideal," but a reality, which you may achieve through a correctly fitted Gossard Corset.

Multitudes of women are healthier today than they formerly were, and the improvement in their figures is none the less marked. Gossard \$2.00, \$3.50, \$5.00 and up.

**MISS MABEL LETT**  
of the Gossard Co. of Chicago  
will be at our store all week.

Miss Lett assisted by our own Cohsettierre will make special fittings and demonstrate the new models for Spring.

# IVEY'S : IVEY'S

## SOCIAL

### THY NEEDS.

We falter daily by the way,  
And, grown discouraged, sigh and say,  
"What use to struggle 'neath life's  
load  
Up such a steep and stony road?  
So weak are we. Our strength is  
spent."  
And so: to earth by burdens bent,  
We sink, forgetting that we read,  
"God giveth strength in time of need."

O weary pilgrim, lift your eyes,  
From things of earth to heaven's fair  
skies,  
Remembering how One bore for thee  
The burden of a Calvary.  
Remembering that, no longer shrun,  
Beneath your load, Take heart and  
think—  
"God meant the promise just for me,  
"As thy needs are, thy strength shall  
be."

Not by one effort and today  
We gain the heights so far away,  
But step by step toward heaven we  
climb  
By striving upward all the time,  
And each day proves to us anew  
That God's dear promises come true,  
For day by day he gives indeed  
Fresh strength for all our times of  
need.

—Eben E. Rexford, in the Christian Herald.

### TWILIGHT AND DAWN.

I saw the morning, with purple quiver  
and burnished bow, stand tip-toe  
on the horizon and shoot sunbeams  
at the vanishing darkness of night,  
and then reach up and gather the  
stars and hide them in her bosom,  
and then bend down and tickle the  
light till it woke with straws of  
light till it woke with laughter and  
with song. A thousand bugle-calls  
from the rosy fires of the east heralded  
her coming; a thousand smiling  
meadows kissed her garments as she  
passed, and ten thousand laughing  
gardens unfurled their flower-flags to  
greet her. The heart of the deep forest  
throbbled a tribute of bird-song  
and the bright waters rippled a melody  
of welcome. Young life and love,  
radiant with hope and sparkling with  
the dew-drops of exultant joy, came  
hand in hand, tripping and dancing  
in her shining train, and I wished  
that the heaven of the morning might  
last forever.

I saw the evening hang her silver  
crescent on the sky and rival the  
splendor of the dawn with the glory  
of the twilight. I saw her wrap the  
shadows around her, and with a lullaby  
on her lips, rock the weary world  
to rest; then I saw her fill her  
dipper full of dew-drops and her  
basket full of dreams, and slip back  
to the horizon of the morning and  
steal the stars again. The gardens  
furled their flower-flags and the  
meadows fell asleep; the songs of  
the deep forest melted into sighs,  
and the melancholy waters whispered  
a pensive good-night to the drowsy  
birds and sleepy hollows. Life and  
love, with a halo of parting day upon  
their brows and the star-light tangled  
in their hair, walked arm in arm  
among the gathering shadows and  
wove all the sweet memories of the  
morning into their happy evening  
song, and I wished that the heaven  
of the evening might never end, so.

The mornings come, the evenings go,  
Till raven locks turn white as snow.  
The evenings go, the mornings come,  
Till hearts are still and lips are  
dumb.  
The morning steals the stars in vain,  
For evening steals them back again.

Thus life steals us from the dust.  
We wake to think and sleep to  
dream, love, and laugh, and weep,  
and sing, and sigh, until death steals  
us back to dust again.—Extract from  
Gov. Bob Taylor's "Love, Laughter  
and Song."

### CITY BARACA- PHILATHEA.

The regular monthly meeting of  
the city Baraca and Philathea Union  
will be held at the Second Presby-  
terian church Tuesday night at 8  
o'clock. An excellent program has  
been prepared which will be concluded  
with a social entertainment and  
light refreshments. It is desired by  
the entertainment committee and the  
officers of the union that each class  
of the city be well represented, and  
give a report of what their class is  
ing.

### ORCHARD LANDS OF LONG AGO.

The orchard lands of Long Ago!  
The drowsy winds, awake and blow  
The snowy blossoms back to me  
And all the buds that used to be!  
I flow back along the grassy ways  
I truant feet and lift the haze  
I happy summer from the trees  
That trail their tresses in the seas  
Of grain that float and overflow,  
The orchard lands of Long Ago!

Blow back the melody that slips  
In lazy laughter from the lips  
That merrily chirp if any kiss  
Is sweeter than the apple is,  
Blow back the twitter of the birds—  
The hiss, the titter and the words  
Of merriment that found the shine  
Of summer time a glorious wine  
That drenches the leaves that loved  
It so  
In orchard lands of Long Ago!

In memory, slight and sing  
Where belled pippins cling  
And golden russets glint and gleam  
As in the old Arabian dream  
The fruits of that enchanted tree  
The glad Aladdin robbed for me!  
And drowsy winds, awake and fan  
My blood as when it over-ran  
A heart ripe as the apples grow  
In orchard lands of Long Ago!

—James Whitcomb Riley.  
SELF-RELIANT HOME DOCTORS.

What women are called who all  
over this broad land make their an-  
nual collections of roots and herbs,  
and rely upon recipes which our  
pioneer mothers found dependable for dif-  
ferent family ailments. In one of these  
recipes, Lydia E. Pinkham's Vegeta-  
ble Compound had its origin and so  
successful has it proved that there is  
hardly a city, town or hamlet in Amer-  
ica where some woman who has been  
restored to health by its use does not  
reside.

At The Princess today: Martha  
Russell in a Kentucky Feud. A War-  
ner feature. Also the Millionaire and  
the Lucky Goose.

### HOW SAVING GROWS.

(Chicago Inter Ocean.)

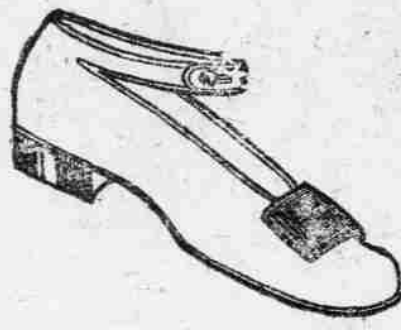
A savings bank in Evanston has  
advertised that it will place \$1 to the  
credit of every baby born in that  
city, and it advises the parents of  
the children to deposit on each birth-  
day of the child as many dollars as  
the youngster is years old, then to  
let the money remain in the bank  
drawing interest, until the child  
reaches 21.

It is a clever advertisement and  
excellent advice. If parents did that,  
the total sum deposited to the credit  
of the child upon its twenty-first birth-  
day, including \$21 for that birthday,  
would be \$231, or an average of \$11  
a year. But the bank account on that  
twenty-first birthday would show a  
much larger sum, \$284.59, in fact,  
computed at the savings bank rate of  
interest, 3 per cent.

That is, the sum of \$53.59, which  
has been paid in interest, compounded.  
The amount which would accrue  
at simple interest would be \$42.20,  
or more than twice the amount de-  
posited on the twenty-first year, while  
the actual interest received would be  
two and a half times the last de-  
posit.

Besides, the interest on interest—  
that is, the excess produced by com-  
pounding—would amount to \$7.39, or  
more than one-third of the final and  
largest deposit and would be about  
69 per cent of the average yearly de-  
posit of \$11. Thus is well shown how  
money breeds from itself, and there  
is little doubt that parents able to  
make such deposits would afford to  
their children a remarkable illustra-  
tion of the value of thrift and its in-  
fluence in life, besides giving each  
youngster a substantial sum with lit-  
tle hardship to the depositor.

—Charlotte chapter, No. 39, Royal  
Arch Masons, will meet in annual ses-  
sion for the election of officers to-  
night.



## Mary Jane

500 Pair Young Ladies' "Baby Doll"  
Pumps—Strap from Ankle—The  
Kind the Girls All Want—

2.50 and \$3.00

They Come in Mezzo Calf—Patent  
Colt and Fine Black Satin—On  
Sale Now in Our Basement.

THOMPSON'S

"Foot-Fitters."

## REMEMBER WHEN YOU BUY DRUGS YOU PLACE ENTIRE CONFIDENCE IN YOUR DRUGGIST

When you buy drugs from SHEPPARD DRUG CO. we realize the  
confidence you have in us, and it is our endeavor always to be more  
than worthy of it. All purchases made at our store will increase your  
confidence in us.

SHEPPARD DRUG CO., 7 W. Trade St. PHONE 1217



**PARLIAMENTARY  
LAW CLASS TO MEET.**  
The Parliamentary Law Class of the  
Woman's Club will hold a meeting in  
the directors' room of the Independ-  
ence Trust Company on Tuesday after-  
noon at 3:30.

Mrs. John Bell Sloan, formerly Miss  
Berta Patton of Asheville, is visiting  
Mrs. E. L. Surratt in the city for a  
few days.

**SOROSIS CLUB TO MEET  
WITH MRS. LEE.**  
Mrs. W. S. Lee will be hostess to  
the Sorosis Book Club tomorrow af-  
ternoon at 3:30 o'clock at her home  
on East Morehead street.

**TO GIVE  
OYSTER SUPPER.**  
The Ladies' Aid Society, of the  
Groveton Presbyterian church will give  
an oyster supper tomorrow at the home  
of Mr. Clarence Gray, No. 906 North  
Graham street. The public is invited.

**JOHN KENDRICK BANGS  
WILL ECTURE TONIGHT  
AT THE QUEENS COLLEGE**

Hon. John Kendrick Bangs, noted  
humorist, writer and lecturer, will de-  
liver his lecture, "Saubrities I Have  
Met" at Queens College auditorium to-  
night at 8:30. Mr. Bangs will be in-  
troduced tonight by Mayor Charles A.  
Bland. The lecture of Mr. Bangs is a  
running talk of famous and near-fa-  
mous men he has met. In it he por-  
trays the eccentricities and idiosyncra-  
sies of famous personages whom he  
has met. Mr. Bangs will no doubt be  
greeted by a large audience tonight.

**FORTIFYING THE PANAMA CA-  
NAL.**

(Popular Mechanics.)  
Having invested nearly \$375,000-  
000 in the canal the United States is  
intent upon safeguarding that tre-  
mendous outlay against the possi-  
bility of damage through foreign  
war. Fortification of the canal has  
been undertaken purely as an in-  
surance matter. It is sought to make  
it impossible in time of war, for  
any enemy to take possession of the  
waterway, or to damage it to such an  
extent that the ships of the United  
States could not use it at will.

Guns of 14 and 16 inch caliber  
will be placed at forts safeguarding  
both the Pacific and Atlantic en-  
trances, commanding a radius of 15  
miles. The forts at the Pacific en-  
trance are constructed on three is-  
lands in Panama bay, at the very be-  
ginning of the canal, Flamenco, Pe-  
rico and Naos. These are huge mas-  
ses of volcanic rocks, behind which,  
safe from the fire of any ship, no  
matter how powerful, the forts stand.  
The great Miraflores locks are seven  
miles inland from the forts, and no  
gun at the present time is powerful  
enough to send a shell the 22 miles  
intervening between the outside of  
the zone of fire from the forts and  
these locks which control the canal.  
Even with the marvels of modern  
gunnery it would be as difficult to  
place a shell, even if it could be  
thrown that far, as for a rifleman  
to hit a lead pencil at a distance of  
2,000 yards.

By Associated Press.  
San Francisco, March 9.—Captain  
Charles A. Morris, a well known  
dredging engineer and who aided J.  
P. Holland in the construction of sub-  
marines, died yesterday at Los Gatos  
near here.

### Beautifully the Complexion

IN TEN DAYS  
**Nadinola CREAM**  
The Unequaled Beautifier  
USED AND ENDORSED  
BY THOUSANDS

Guaranteed to remove  
tan, freckles, pimples,  
liver spots, etc. Extreme  
cases about twenty days  
Rids pores and tissues of impurities  
Leaves the skin clear, soft, healthy  
Two sizes, 50c. and \$1.00. By toilet  
counters or mail.  
NATIONAL TOILET COMPANY, Paris, Tex.

### FLOWERS

FOR ALL OCCASIONS.  
Phone Us Your Orders.  
MRS. H. S. BRYAN & CO.  
The Florist.  
Phone 653.

## Watch and Jewelry Repairing

We are prepared to do your Watch and Jewelry Repairing of all  
kinds. Give us your next repair work as all work is guaranteed and  
done by expert workmen only.

**B. F. ROARK** JEWELER, SILVERSMITH AND  
DIAMOND MERCHANT  
10 N. Tryon St., Charlotte, N. C.

Have you seen Roark's Crystal Room?

## Have you noticed the BEAUTIFUL DYEING

we are doing?

We can help you with your Spring clothes.

**THE CHARLOTTE LAUNDRY**

444 Phones 445

## Scholtz's Home-Grown Flowers

Always Fresh and Fragrant. A cheery gift for the  
Invalid and Convalescent.

Scholtz, Inc

Phone 1443. 308 N. Tryon St. Charlotte, N. C.

# Little-Long Co.

New Blouses, New Skirts,

New Coat Suits,

## New Afternoon Dansant Dresses

FOR THIS WEEK.

We call special attention to the varied assortment  
of Afternoon Dresses which are entirely different  
from those shown elsewhere, ranging in prices  
from \$15.00 to \$75.00.

INFANT and CHILDREN'S DEPARTMENT  
(Third Floor)

This department has never shown such a line  
of Novelties in Children's Dresses as we now have  
—all ages and colors, in the different models.

MAN-HOFF SUITS, THE NEW NAVY MIDDIE  
All Size Suits . . . . . \$5.00, \$10.00 and \$16.00  
All Size Middies and Separate Skirts . . \$1.00 each

One lot Taffeta Hair Ribbons—in pink, blue,  
white and black, worth 20c and 25c, special price,  
per yard . . . . . 11c

One table of Linen Torchon, Round Thread and  
Val Lace and Insertion—a good assortment to se-  
lect from, a special value for . . . . . 5c a yard

New Beadings in Lace and Embroidery, all  
widths to match.

One lot of Embroidery Edge and Insertion, in  
Swiss, Cambric and Nainsook, worth up to 50c  
yard, choice per yard . . . . . 13c

Just in, another shipment of wide Pleatings  
and Ruching, in Chiffon Net, Etc., prices range  
from . . . . . 25c to \$1.50 a yard

### CENTEMERI SILK GLOVE

Ladies' 16 Button Silk  
Gloves, black with white  
stitching, and white with  
black, all sizes at per pair  
only . . . . . \$1.25

16 Button Silk Gloves, in  
black and white at \$1.00,  
\$1.25 and \$1.50 a pair.

New Neckwear and Chemesettes, all styles and  
prices.

Lace Flouncing, 15 inches wide, worth 35c a  
yard, special price, per yard . . . . . 19c

Ladies' Boot Silk Hose, all the new colors, also  
in black and white, our special number for 50c pair

### KNIT UNDERWEAR.

Ladies' Munsing Union Suits, low neck, no  
sleeves, knee length, plain or lace trimmed, extra  
good quality at . . . . . \$1.00 a suit  
Extra sizes at . . . . . \$1.25

Ladies' Munsing Union Suits, low neck, no  
sleeves, knee length, with scallop at knee, good qual-  
ity, at . . . . . 50c a suit

Ladies' Lorraine Silk Suits, in white at \$3.00  
and \$3.50 a suit.

Lorraine Silk Net, in plan and Embroidered,  
in pink and white at . . . . . \$2.25 each

One lot of Gauze Vests, worth 15c, special price  
for this week, each . . . . . 9c

# Little-Long Co.