

# IVEYS

## Business is Very Good

Sales Keep Running Ahead in Splendid Shape

### THE REASON

no doubt lies in the completeness of our stocks—the good dependable quality of our goods and the moderate prices of the Ivey Pieces. When you couple this up with a most liberal return policy the result is an organization that just can't keep from going ahead.

### Here and There

All over our store we have singled out a few things to call attention to as "Extras" for Friday and Saturday.

### First---

There's the offerings in household Linens—Damasks, Napkins, Towels, Spreads, etc. we told you about in yesterday's papers.

The reduced prices on all these will be in force the balance of this week.

It would be a wise move for any home-keeper to look into this.

### Candy Again

For tomorrow and Saturday we have just got in another shipment those special Candies we offer at 25c and 39c a Box.

### A Little Chap, at 10c

For a dime we can sell you a small box of those delicious Cream Cherries just the same as the 39c ones, only of course not so many pieces.

### Getting Hats Ready

Our Milliners are busy fixing up two lots of trimmed Hats for Saturday's selling.

One lot will be offered at \$2.50 and another at \$4.75.

We'll tell you more about these tomorrow.

### Dress Goods Tomorrow at 40c

In the Piece Goods section, we will sell tomorrow and Saturday about 25 pieces of good style Crepes, Ratines and Suitings, at 40c a Yard.

These are in all the pretty new colors, both light and dark including black and plain white.

The qualities are such as you pay 50 and 60c for and when you realize that the styles are new and much wanted now, you will see the saving is considerable.

# IVEYS

## SOCIAL

### HE AND SHE.

She leaned against the mantelpiece With adolescent grace; Her scarlet mouth was like a stain Upon her pallid face. Her hands were negligently laid Upon her slender hips, While an Egyptian cigarette Was resting on her lips.

Her black hair had the mystery Of gloomy forest nights; Between her narrowed eyelids shone A glow of amber lights. Her fine translucent skin betrayed Her pulsing blood beneath; And when she moved her body seemed A lily in its sheath.

Then her decadent fingers flicked The ash into the tray; He raised his head expectantly To hear what she might say. He shivered at her blighted gaze, The gaze of one long dead. "This is a pretty rotten world," "Yes, isn't it?" he said.

London Opinion.

### CHARACTER PERMANENT.

Manners carry the world for the moment, character for all time.—A. Bronson.

### THE WOMAN WHO HAS ASPIRATIONS.

Aspirations make the world go around. Of that we all feel sure. And no one ought to criticize mankind for dreaming. It is a good thing for women to look forward to the day when their position will be in every way better than it is today. It is a good thing for them to plan in their mind the part they will do in the great "uplift" movement that is going forward now. That is to say, all these things are good if—the woman who does the dreaming does not neglect the present while she is dreaming of the future.

While the young housewife sits in the living room dreaming of the coming age when housework will be free from drudgery when a woman can be a perfect wife, mother and house-keeper and still have time and energy left so that she can be president or queen, congresswoman or financier, perhaps the potatoes are burning or the baby is crying itself into a state of nervous unhappiness or the weekly mending is lying unattended to. And of course the dust is collecting and today's work, whatever it may be, is piling up for tomorrow.

Let modern woman dream on. Of dreams realities are made. But while she dreams let her do the work of the present. Perhaps an age of drudgery is work is coming but it is still far away. Every one respects the woman who puts her shoulder to the wheel—after making it as smooth and well-oiled a wheel, of course, as she can—and pushes ahead in the work of the world. She can dream and plan for the future as she pushes.—Virginian Pilot.

### CROWDER-GRAHAM MARRIAGE.

Mr. E. W. Crowder, whose mother lives in Fort Mill, S. C., and Miss Hassie Graham of Steel Creek, were married last night at 9:30 o'clock at Calvary Methodist parsonage, Rev. B. S. Howie officiating. Mr. Crowder is engaged in cement work for the city and with his most attractive bride will reside in this city for some time.

### YANDELL-HOWIE MARRIAGE.

Miss Kathleen Howie and Mr. W. A. Yandell were married yesterday afternoon at 4:15 o'clock at Calvary Methodist parsonage, South Church street, Rev. R. S. Howie, uncle of the bride, officiating. Mr. Yandell and bride left immediately for Jacksonville, Fla., where they will spend a few days on their bridal tour.

Mr. Yandell is a prosperous merchant-farmer of Providence township and will build for himself and bride a home in his native community. Miss Howie has been for some time a popular and efficient teacher in Carolina Academy. Both have friends by the score and both are held in high esteem by all who know them.

### A POVERTY SOCIAL.

A poverty social will be given at the home of Rev. E. G. Carson in Villa Heights Friday evening at 8 o'clock under the auspices of the Ladies Aid Society of Villa Heights A. R. P. church. An interesting program has been prepared and a pleasant social hour is anticipated.

### "ENDYMION" AT QUEENS COLLEGE.

The following card will be of interest, noting as it does, a college event of unusualness and cleverness: Queens College Department of Expression and Physical Training Saturday, May 9, 8:30 p. m. Endymion a play by Marie Warren You are invited to be present.

### WHERE ARE THE POCKETS?

Fashion now decrees that women must have pockets to be smart. They may be concealed in puffs and paniers or they may be in evidence. They may appear in coats, in trim waistcoats or in skirts. They are shown on both plain and dressy creations, but they are a necessary part of the tailor suit for smartness as well as comfort.

In skirts they seem to appear immediately below the waist line in front. In the straight, more or less plain trimmed braided and buttoned skirts, be sure, for the pocket must advertise itself. Many of this variety have the overflap fastened with clasps.

But it is in the waistcoat that the natty little pocket shows up to advantage and gives decided smartness to the whole costume. The waistcoat pocket has unlimited possibilities. With it appears the watch fob. A young matron appeared the other day at a southern resort with a white suit, made with deep pointed waistcoat fastened with lapis lazuli buttons, and hanging from the little shallow waistcoat pocket was a matching blue fob on a white grosgrain ribbon. The little pocket and blue fob did much toward the completeness and smartness of the whole outfit.

### KIDS TO SEE

Manager Gidley has invited the children of the Alexander Rescue Home to be his guests at the Friday matinee performance of the Piedmont theatre when the Alexander kids and Montague's wonderful birds will be the star attractions to bring delight to the little one's hearts.

At a meeting of the Home this morning a vote of thanks was given Manager Gidley for this kindness to the Home children.

### RETURN FROM WASHINGTON.

Miss Esther White Springs and Miss Laura Reilly have returned from Washington, where, as pages, they attended the D. A. R. Congress.

### WEDDING PRESENTS FOR WHITE HOUSE BRIDE

By Associated Press. Washington, May 7.—Wedding presents received by Miss Eleanor Randolph Wilson on her marriage today to Secretary McAdoo besides being numerous and valuable, have the added quality of being in many instances of a personal and domestic nature, signifying the interest taken in the home life of the new cabinet couple. The bridegroom, in addition to the splendid string of diamonds which his bride will wear at the wedding, is also reported to have given her the opal brooch, surrounded by a ring of large diamonds which she has worn frequently of late and a wrist bracelet in which a tiny watch is bordered with diamonds. The engagement ring is said to have been a large diamond solitaire, and another ring from Mr. McAdoo was an opal surrounded by diamonds. The opal is a birth stone for both the bride and bridegroom, as their birthday anniversaries occur in October.

The gift of the president and Mrs. Wilson has not been made known but is understood to be something similar to the gift they made the first bride of the family, a set of furniture for the bride to use in her new home.

The cabinet members and their wives united in giving an elegant set of silver dinner plates and a silver platter. The vice president and Mrs. Marshall were not in this city at the Sayre-Wilson wedding for Mrs. Marshall spent part of her last summer's leisure time in making by hand dainty things to give the bride. Her present to today's bride is also of a personal character. Several of the cabinet women have also sent the bride pieces of their handiwork in linen, lace and embroidery for personal and household use.

The senate's present was a gold bracelet studded with diamonds. The senate committee in charge of the gift consisted of Senators Martine of New Jersey, chairman, and Saulsbury of Delaware; Townsend of Michigan; Overman of North Carolina; and the gift of the senators made the selection.

The gift from the house of representatives was selected by a small committee headed by Representative James R. Mann. It consists of a silver tea service, a large tray, with kettle and stand, tea pot, coffee pot, sugar bowl, waste bowl and a pair of silver candelabra.

There were many other presents from the large circle of relatives and friends.

### Big Show at the Piedmont.

Manager Gidley has an extra big program for the Piedmont patrons commencing with today's matinee and one that will be the talk of the town. The features, and there are two big ones, come to the Piedmont direct from a two-day circuit of Keith Theaters and Charlotte is fortunate in securing such big-time acts.

Heading the bill are the Alexander Kids; cute, cunning, captivating clever children. Their billing used to express their talents not only completely explains the talents of the Alexander Kids, but expresses them truthfully. The two youngsters are indeed, cute, cunning, clever and captivating. In a series of dances and costume changes, they prove themselves youthful wonders. The two prodigies have natural talents which are developed naturally and shows true ability. Montague's birds, the other big feature presents what is perhaps the most wonderful bird act ever seen in this city. Trained to the minute these feathered artists show human acumen and intelligence, indulging in trotting, hurdle jumping and chariot racing, as well as tango and butterfly dancing. The closing feature is particularly thrilling, being a "Fighting the Flames" scene, in which the birds use a real fire engine, hose-cart, and perfectly genuine fire apparatus. A dozen birds take part in the final. This is a great European novelty. Other features to be seen include Petrie and Budd, two great eccentric comedians who are real laugh producers and put over a new line of comedy singing and talking. Mile Longenotto offers her original protean novelty that press reports state is the best in the business. The bill is an extra strong one and should prove a great drawing one for the Piedmont Theatre the last three days of the week.

### TO HAVE PRETTY HAIR

If your hair is not as soft and pretty, or as fresh and full as that of some friend, do as she does—give it daily attention, just the same care you would give a plant to make it healthy and beautiful. Luxuriant hair—soft, fluffy, thick and lustrous—is really a matter of care. If it is too thin, make it grow. If it is too brittle, soften it up—lubricate it. If you have dandruff it is because the scalp is too dry and flakes off. Freshen up the scalp and the dandruff disappears.

Parisian Sage, an inexpensive tonic, which you can get from any drug or toilet counter, or from R. H. Jordan & Co., is just what you need—it softens the scalp, nourishes the hair roots, immediately removes dandruff, and makes the hair fluffy, lustrous and abundant. One application will stop itching head and cleanse the hair of dust and excessive oil. Parisian Sage takes away the dryness and brittleness, makes the hair twice as abundant and beautifies it until it is soft and lustrous. By the use of this helpful tonic any woman can easily make her hair soft, fluffy and abundant. Pretty hair will surely increase her charm and beauty.

### MRS. FINGER'S DEATH—INTERMENT HERE

Mrs. Annie Tucker Finger, aged 23, died April 29, at the Presbyterian Hospital. Mrs. Finger had suffered for seven years with goiter. An operation was the last resort, and although successfully performed her system was too depleted to stand the shock. She eagerly underwent the operation preferring, as she said, even death to suffering such as she had endured. Mrs. Finger was a resident of Charlotte for seven years. She was beloved by a wide circle of friends for her sweet womanly nature, kindness and earnest purity. She was a member of Brevard Street Methodist church, and a very loyal and devoted one. The interment was in this city.

You never can tell. The weaker a man is, the stronger his habits grow on him.

A good dentist spares no pains to make his work satisfactory.

### FOR SALLOW, WRINKLED, FRECKLED, PIMPLED SKIN

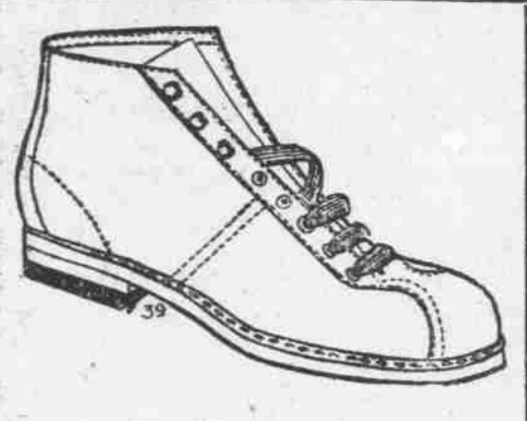
If you have any cutaneous blemish, don't use paint, powder or anything else to cover it up. Too often this only emphasizes the defect. Besides, it's much easier to remove the blemishment with ordinary mercurized wax. Applied nightly the wax will gradually remove freckles, pimples, blackheads, moth-patches, sallowness, red or yellow blotches, or any surface eruptions. The affected cuticle is absorbed, a little each day, until the clear, soft, youthful and beautiful skin beneath is brought wholly in view. Ask the druggist for an ounce of mercurized wax and use this like you use cold cream. Remove in morning with soap and water. Many who have tried this simple and harmless treatment report astonishing results. If bothered with wrinkles or crow's feet, a wash lotion made by dissolving an ounce of powdered susalite in a half pint witch hazel will prove remarkably effectual.

### FLOWERS FOR ALL OCCASIONS.

Phone Us Your Orders. MRS. H. S. BRYAN & CO. The Florist. Phone 653.

### COOKE'S ART STUDIO PHOTOGRAPHER.

TO ALL THE PEOPLE 324 No. Tryon St. Phone 1511



### WATCH GILMER - MOORE'S

Window for Sporting Shoes. (Changes every other day.) Children's, Boys' Women's and Men's. GILMER - MOORE CO. 16 S. Tryon St.

### COOL TANS

Our Ladies' Tan Oxfords and Pumps Are the "Coolest" and Nicest Street Shoes to Be Had. \$3.00 and \$3.50 Take a Look at Our Windows—All the New Ones Shown There. THOMPSON'S

### FREE! A Big 25c L-V Dust Cloth

Treated With LIQUID VENEER

This Coupon entitles you to a 25c L-V Dust Cloth absolutely Free with a purchase of a 50c bottle of Liquid Veneer provided this coupon is filled in with your name and address and is presented at our store Friday May 8 otherwise the coupon is void.

A WONDER WORKER

The L-V Dust Cloth is just what you need for your spring cleaning. It is made from a new "crinkled" fabric called "Crepette" making it far superior to any other Dust Cloth. This material picks up a remarkable amount of dust and dirt before washing becomes necessary. It also disinfects, dusters and polishes all in one operation. Be sure to get one.

Name.....Address.....

### SHEPPARD DRUG COMPANY

7 West Trade St. Phone 1217.

### Only Few Days Left

For you to buy GENUINE ORIENTAL RUGS and European High Art at Your OWN PRICE Kadrey's 9 South Tryon St.

When the Unexpected Guest Comes Phone Brannon-Hahn for Your Dessert Ice Cream and Ices. Quick Delivery Brannon-Hahn Co. 29 N. Tryon St. Phones 834-835.

### WHITING'S & KEITH'S STATIONARY

Initial Correspondence Cards, Steel Die Embossed, White, Cream, Blue and Purple. See window display. Independence Drug Store. 8 North Tryon St. Phones 265 and 266

### The Little-Long Co.

OFFER FOR \$6.95 Tomorrow and Saturday . . . SEVERAL HUNDRED BEAUTIFUL Summer Dresses Voiles, Crepes and Fancy Materials.

Many styles from which to make your selection, ranging in prices, \$7.50 to \$12.50; all go on sale at one price, your choice \$6.95.

# \$14.75

SUIT SALE will continue until all of the lot is sold. Beautiful Wool and Silk Suits, all newest models, only \$14.75.

### SPECIAL SHOWING OF Summer Millinery

FOR TO-MORROW AND SATURDAY. Ask to See the New Health Corsets

The Little-Long Co. The Little-Long Co.