| JOHN D. BARRIER \& SON, Editors and Propri |
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| OFFICE IN BRICK ROW. |
| The Standard is publishe? ever ay (Sunday excepted) and doliver |
| ed by carriers. |
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four Is a four-page, eight column pdper It has a larger circulai on Cabar us than any other paper. -apvirtisnia-zatzs. ade known on application. Address all comuruications to THE STANDARD.

Uoncord. N.'.
Democratic Ticket.
na IIUNAL TIGEET.
for paEsident,
william jenniags bryan por vice president.
ARIEUR BEWALL
STATE TIOKET.
por governtor,
cyrus b. watson of pobsyti,
FO2 Libutenant geverinor, THOS. W. MASON OF NORTHAMPTOA.
OR SECRETARY OF STATE, CHAS. M. COOKE OF PRANKLIN. por treasurer, B. F. AYCOOK OP.WAYNE. FOR AUDITOR,
ROBT. M. FUKMAN ; of buncombe. GOR ATTORNEY GENERAL FRANK 1. OSBORNE of mecklenburg.
FOR EUPRRINTENDENT OF PUBBIC instruction,
JOHN C. SCARBOROUGH of JOHNSTON.
por associate justices,
A. C. AVERY, of Burke,

Geo. H. BROWN, of Beaufort. for congress from 7 th congres bional district.
SAMUEL J. PEMBERTON.
OONCORD, AUGUST 29, 1896.
ALETIER FROM MR. SEWALL.
We clip and insert the following from the Mecklenburg Times with the hope that it will meet with due consideration by all seekers after truth and tairness :
One of the Tun Commandments is: "Thon ahalt not bear false witness against thy neighbor."
It is just as much a violation of this commandmpth when a man as when he slanders his own brother in the fish. It is too often brothe that men. isr too often the cas fast men misrepresent and circulate opponents. Men of all parties have been gailty of this sin. Belieping it to be wrong we never publish as che truth anything about any man chat we belieye to be untrue. In this connection we cell atten-
tion to the following taken from the People's Paper :
${ }^{\text {FLbet every man who doesn't want }}$ McKinley eléeted vote for Tom Watson, and let Mr. Sewall come then and go back to attending to
the has to attend to, as $h$ is president of five National banke, several rallroads, and a very large stock holder in ab jut a dozen of the biggest monopolies in the country. We sent this clipping to Mr Sewall and asked him if it was true. His reply which follows speaks for itself :
BATH, Me, Aug. 18:h, 1896
W C Dowd, Eq q.
Dear Sir-Your esteemed favor of he 15 lh inst. at hand.
The statement of the clipping you enclose, and which I no $\begin{aligned} & \text { re } \\ & \text { you, is entirely misteading. }\end{aligned}$ ou, is entirely misiesding. 1 am president of one bank; have corporation, or otherwise, exception trustee in a small trust company My sole interest in this campaign in the one issue, free coinage o silver, upon which I believe our fu ture prosperity depends.
arthur Sewall.
Tuts letter is dignified in its de Hial, but at the same time very ex plicit, and ought to prevent any fur ther misrepr-sentation of the Demo cratic candidate for Vice President. We suppose that is is hardly neces sary tô state that a trust compány ia in'no eense a trust or similar to it
It is worthy of note that the Vice Presidential candida e says: "My sole intereat in this campaign is in the one zeane, free coinage of silver upon which I believe our futare proaperity depends." Mr Sewall í an earneat and conastent advocate of free coinage, and no one can opore him on that ground.
Let the truth be toldin all these matters without fear or favor.

## neceesnfultamming.

The great value of successfal farming may not béeso much under estimated as it is overlooked in the popular gaze for a more rapid accu mulation of wealth or a more ap parently inviting occupation When considered from every stand point, there is probably no occupation so conducive to long life, ro bust health, a steady nerve, sound sleep, moral culture and real bless edness.
Discouragements are probably more visible than in most othe occupations. It is therefore a mat ter of special delight for us to note every mark of adequate reward for scientific efforts.
About a year ago Mr. James Beatty, of New London, Stanly county, bought what was consider ed a thin, almost worthless piece o land near him. He used his large sulky plow and put a $25 \frac{1}{2}$ acre field in good condition and applied 200 lbs of guano to the acre. His re ward was 389 bushels of wheat from the field of $25 \frac{1}{2}$ acres. About 75 bushels was an average crop before Mr. Beatty is from O'io and it was feared he would meet with the ailure usually experiencod by men rom other sections, but not so We congratulate Mr. Buatty.

Unscrutinizing confidence in fficials results in despotism; unair criticism produces confasion and the destruction of all confidenc n faithful officials invites anarchy

The Bost Saive in the world for heum, Fuises, Sores, Ulcers, Salt Hands, Ohilblains, Corns and al Siles or Eraptions, and positively cares Piles or no pay requi-ed. It 18 guaranteed to give statisfaction or noner refunded. Price 25 cents pe tore. For sale at P B Fetzer's Drag
sixteen for one A Georgia editor rhymes the free "Her bumiess an follow: "He said, my love, 'tis sad, That we cannot agree, While I'm for silver frce. Let's kiss now, nd make up, How many must I take? And love you for your sake? Oh?' said she, 'ne'll not fall out Dear John, stick to your politicsTake sisteen, love, for one.'"

## Our I's and.... ...Other Eyes.

Our I's are just as strong as they were fifty years ago, when we have cause to use them.

But we have less and less cause to praise ourselves, since others do the praising, and we are more than willing for you to see us through other eyes. This is how we look to S. F. Boyce, wholesale and retail druggist, Duluth, Minn, who after a quarter of a century of observation writes:
II have sold Ayer's Sarsaparilla for more than 25 years, both at wholesale and retail, and have never heard anything but words of praise from my customers ; niot a single complaint has ever reached me. I believe Ayer's Sarsaparila to
be the best blood purifier, that has been introduced to the general public." This, from a man who hate sold thousands of dozens of Ayer's Sarsaparilla, is strong testimony. But it only echoes popular sentiment the world over, which has, "Nothing but, words of praise
for Ayer's Sarsaparilla."
Any doubt aboat tiepsena for "curobook"
 R ${ }^{\text {dadrose J. C. ArkB Co., Lowell, Mases. }}$

## 5 Par Cuti fer llath <br> OR <br> 60) Purferil. Perl Year

 Solid Silver Shirt Waistfor 25c. Also pearl at sets for
the same.

## Swansdown 5c

Royal Borated Talcum worth
Guaranteed to All Inveetors Investments both Large and Small WHEN MADE WITH
The New York Invastment Co. brokers in
Stocks, Bonds, Grain and Cotton 40 and 42 bROADWAY, NEW YORK CITY.
P. S.-People who desire to have a steady and ure income on small or
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Ayspeptics
ferers, vic Ptics thecoverec and a gue, the mercurrial
diseased patient they reco
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 asingle particle of M Memedy is war, or any mined no nora


Hose supporters, silk elas tic at 10 c yd, good cotton a 5c yd
Belt pins 2c up. Jet black lace pins 10 and 15 c
Safety pins 2, 3 and 4 c doz
1tic fast black seamless hose thread heel and toe for 10c
Hermsdorf black, good val. at 25 to $37 \frac{1}{2} \mathrm{c}$
Handkerchiefs. We have n town from 2 c to $37 \frac{1}{2} \mathrm{c}$
60 inch heavì bleached ta le linen at $47 \frac{1}{2} \mathrm{c}$

3 pound feather pillows only 0c each.
Weather dusters 15 c
Crib counterpanes at 48c
2 spools Coats' capital thread or 5c. Colors only.

Percale at 61,4 to 8 a c

See our No. 80 fine bleached Cambric, same as Lonsdal Co.'s, at 10c
Crinoline, grass cloth and Cambric at 5 c yd
Chenille curtains at $\$ 3.25$ Chenille table covers at ${ }_{98 \mathrm{c}}^{8 \mathrm{c}}$

Embroidery silk at 1-2c per skein
Turkey Red or Navy Blo embroidery cotton at 5 c pe doz. doz.
Gold embroidery $3 c$ skein

Shaded crochet cotton 20 yard bolls at 5c
Embroidery scrim 12c yd
Bleached butchers' linen 25 yard
Ladies' home made muslip underwear cheaper than yon can have it made.

Home made percale shirt waist at 50 c . Bonnets for 25 c
New line of embroidery in a few days
\$50 Wheeler \& Wilson Sew. ing Machine for \$35.
Extra value in white and olored shirts; white ones at 25 c

2 cakes of Turkish bath Solp for 5 c
Lace curtains at 48 c to $\$ 3$, extra value.
Gingham at $3 \frac{1}{2}$ to $8 \frac{1}{3} \mathrm{c}$
30 inch cotton plaids at 5 c , good value.

We sell as good Tinware as any house in Concord, Our prices are the lowest to be had. Recently one of our customers tried to exchange They asked 15 c , and when he spoke of the Racket selling cheaper he was told they did not handle cheap shoddy stuff ike the Racket handed. sider. The man came to us; we gave him 15 cents to buy we gave him 15 cents to buy
the bucket, wishing to yindicate ourselves. He brought us the bucket. It was the same size single plate and weighed 1 ounce less than our 10c one. The party took our bucket and left us the " 15 c " one. See our extra heavy stamped dish pans at 35 c .

Granite Dippers 15c.

