

THURSDAY, FRIDAY AND SATURDAY

AT

EFIRD'S

10c Yard Wide Dress Gingham.....5c
 10c Yard Wide Long Cloth.....5c
 10c Yard Wide Percales.....5c

\$1 Yard Wide Black Guaranteed Tanna.....48c
 100 Yard Spool Silk.....5c
 50 Yard Spool Silk.....2c

Lots of NEW Specials for These Days.

25c Window Shades, 19c

39c Window shades.....25c
 New Raised Stripe Scrims.....10c
 50c Window Curtains.....29c
 Standard Oil Cloth.....19c
 Ladies' Short Kimonaas.....10c

Sample Dresses, 48c.

New lot of Children's Sample Gingham and Percale Dresses.....48c
 \$1.50 Fancy Gingham Dresses.....98c
 \$1.50 Percale Dresses.....98c
 \$1.00 Ladies' White Shirt Waists.....48c
 15c NEW CURTAIN SCRIM.....10c

Big 3 1/2c Counter.

5c Colored Madras.....3 1/2c
 5c Apron Checks.....3 1/2c
 5c All Color Calicoes.....3 1/2c
 5c Oil Colors, for quilts.....3 1/2c
 5c Curtain Scrim.....3 1/2c

BIG HAMMOCK SPECIALS.

Great 5c Counter

\$10c Yard-wide Calicoes.....5c
 10c Light Percales.....5c
 10c Yard-wide Dress Gingham.....5c
 10c Yard-wide Long Cloths.....5c
 Good Straw Ticking.....5c
 Yard-wide Sea Island.....5c

Standard Domestic and Long Cloth.

Best quality 36-inch Cannon Cloth.....10c
 Barker Mills Bleach.....10c
 No. 1,000 Ladies' Long Cloth.....10c
 Lonsdale Nainsook.....12 1/2c

Wool Batiste.

Five pieces 38-inch guaranteed all-wool Batiste in cream and black only.....48c
 Cream Wool Cashmere.....48c
 42-inch fine quality Cream French Serge at.....75c AND 98c
 42-inch Pin Stripe French Serge.....75c
 Amoskeag Guaranteed all-wool Serge, best shades of navy and black only.....48c
 15c Quality Sheer Nainsook.....10c

Ladies' White Petticoats

50 Dozen Ladies' White Petticoats, including deep lace and embroidery trimmings, nothing in the lot worth less than 75c.....49c
 50c White Petticoats.....33c
 Extra Size Nainsook Gowns.....39c

Other Muslin Underwear Specials.

75c Long Sleeve, High Neck Gowns.....49c
 All 25c Corset Covers.....15c
 39c Corset Covers.....25c
 25c Muslin Drawers.....19c
 Children's Knitted Waists.....10c
 Ladies' Wash Combination Suits.....49c
 Princess Slips.....75c AND 98c

10-4 Sheeting, 15c.

Again Thursday we sell 10 pieces of the best 30c quality 10-4 Unbleached Domestic at—per yard.....15c
 81x90-inch Seamless \$1.00 Sheets.....59c
 81x90 Hemstitched Sheets.....63c
 Best made Single Bed Sheets.....49c

Children's Wash Suits

Children's Wash Suits, including pin stripe, light weight Galateas, Linen Crashes, Gingham, etc.....49c
 Genuine Hyde Grade Wash Suits in solid white, tan; also stripes, the \$2.00 kind, all sizes.....98c
 The Little One Blouse and Shirt Waists.....48c
 Fine quality Percale Shirt Waists.....25c
 25c Blouse Waists.....15c
 25c Wash Pants.....15c

Why Can We Sell ALL-WOOL SUITS FOR \$10?

The Reason is This:

We are manufacturers, so we buy our woolens direct from the mills, and have our suits made under our own supervision—just as we want them. Then, we are retailers, selling direct to the consumer, So you will see we cut out that middleman and give his PROFIT TO YOU. Now don't you see YOU can at least SAVE \$2.50 on your Suit.

\$2.00 Men's Peg Top Pants, 98c.

Men's High Grade Pants, 3-4 inch lap seams, 3-inch Hems, belt straps, side buckles, flaps on hip and side pockets, full peg top. Sell up to \$2.00—For these days.....98c

Toilet Soap Specials

Buttermilk Soap, per box.....10c
 Palm Olive Soap, per cake.....7c
 Cuticura Soap, per cake.....17c
 Cuticura Shaving Soap, per cake.....14c
 London Glycerine Soap, 3 for.....10c
 Cosmo Buttermilk Soap, per box.....17c
 Pear's Unscented Soap.....10c
 Castile Soap, per box.....10c
 William's Shaving Soap, per cake.....5c
 Fairy Soap, 3 for.....10c
 Pummo Soap, 3 for.....10c
 Sweet Maiden Soap, per box.....10c
 Automan's Soap, per box.....17c
 Almond Oil Buttermilk Soap, 3 cakes.....17c

Talcum Powder Specials

Babcock's Corylopsis Talcum Powder.....12c
 Oakley's Corylopsis.....12c
 Mennen's Sen Yang.....12c
 Mennen's Violet and Borated.....10c
 Round Can Air Float.....3c
 Flesh Tint Air Float.....6c
 XXX Air Float.....10c
 Gold Top Air Float.....10c
 Air Float Violet.....10c
 25c Box Lyon's Tooth Powder.....18c
 10c size Hoyt's Cologne.....7c
 5c Size.....2c

Boys' New Serge Pants, 75c.

50 Dozen Boys' Wool Serge Pants, made up with side buckles and belt straps, full peg top, \$1.00 kind.....75c
 Youths' \$2.50 All-wool Serge Pants, sizes up to 19.....\$1.48
 Boys' Heavy Khaki and light color school Pants, best make, in the newest styles.....48c

Wash Woman Specials

3 Packages Gold Dust.....10c
 3 Good Luck Baking Powder.....10c
 2 Large Size Good Luck Baking Powder.....10c
 3 Cakes Fairy Soap.....10c
 3 Cakes Pummo Soap.....10c
 Sweet Maiden Soap, per box.....10c
 American Beauty Soap, per box.....10c
 Dandy Cup Coffee.....10c
 Grove's Tasteless Chill Tonic.....20c
 5c Box Blueing, 2 for.....5c
 3 Cakes Swift's Pride Soap.....10c
 5 Sticks Blueing.....10c
 2 Bottles Petroleum Jelly for One Can Machine Oil.....10c
 41 Marbles.....10c
 Red Bird Soap, 2 for.....4c
 One Plug Hit Tobacco.....4c
 Four 5c Pieces Kite Tobacco.....20c
 Two Plugs Red Juice Tobacco.....10c
 One Plug White Sail Tobacco.....10c
 Two Plugs Ham Horn Tobacco.....10c

Bed Spreads

Three Cases, Full Size Bed Spreads, bleached pure white, good heavy weight, regular \$1.00 values—for these days.....69c
 Extra heavy, regular \$1.00 values—for these days.....99c
 \$2.50 Marseilles Spreads.....\$1.69
 \$3.00 Marseilles Spreads.....\$1.99

Percales, 6 1/2c

12 1/2c Yard-wide Percales.....6 1/2c
 12 1/2c Yard-wide Gray Checked Percales.....6 1/2c
 12 1/2c Yard-wide Check Percales.....6 1/2c
 12 1/2c Shirting Percales.....6 1/2c
 Yard Wide Stripe Gingham.....6 1/2c

Children's Play Suits

The Little One Play Suits.....48c
 Boys' Wash Pants.....15c
 25c Boys' Waists.....15c
 39c Boys' Waists.....25c

\$1.00 Suit Cases, 48c.

\$1.00 Fiber Suit Cases.....48c
 \$1.25 Fiber Suit Cases.....69c
 \$1.50 Suit Cases.....98c
 \$2.00 Alligator Cases.....\$1.48
 Solid Leather Cases.....\$2.23
 \$5.00 Leather Cases.....\$3.48



New Gingham AND Percale Dresses

Sizes up to 12.
Special, 48 Cts.



Our Motto: "Small Profits and Quick Sales"

\$2.50 MEN'S PEG TOP PANTS.....\$1.48
 \$1.50 MEN'S PEG TOP PANTS.....98c

EFIRD'S

CHILDREN'S GINGHAM DRESSES.....48c
 \$1.00 WHITE UNDERSKIRTS.....48c

Wholesale and Retail Stores Also at Charlotte and Gastonia.