

PARKS-BELK COMPANY

9—Great 9 Days—9

MID = SUMMER CLEARANCE SALE

Will Begin Thursday, July 18th, at 8:30 O'clock And Continue 9 Days Through Saturday, July 27th

Our Store Will Be Closed Wednesday, July 17th, To Tag and Mark All Goods Down in Plain Figures!

Everything in Our Big Store Reduced---Nothing Reserved.

This Sale will be the greatest bargain giving event in the history of Concord and surrounding country. Our motto—"Always Quick Sales and Small Profits." But at the end of the winter and summer seasons we clean out all goods regardless of cost rather than carry any thing over. And to give every one, no matter what you want to buy, a chance to take advantage of this great sale, we offer our entire stock for 9 days at a great reduction. Now is the time to buy all kinds of goods, as cotton goods are going up every day, and all other goods are bound to follow. We mention only a few prices in these two whole pages, as it would take ten like this to tell half the good things offered during this Great Sale of this \$50,000.00 Stock of Bright, New Goods. So every one come, whether you want to buy anything or not.

Read every word of these Two Pages, as this means a saving to your pocketbook.

IF YOU CANNOT COME TO THIS SALE MARK WHAT YOU WANT AND SEND THE AD.

10c BLEACHED DOMESTIC, 5c. This comes in 36 inches, regular price 10c—for this sale, 10 yards to a customer at 5c Yd.

OTHER GREAT BARGAINS IN DRY GOODS FOR THIS SALE.

6 1/2c GINGHAM—SALE PRICE, 1c Thousands of yards in this lot; regular price in full pieces 6 1/2c—short-lengths, only 1c

10c GOODS AT 3 1/2c. 10c Solid Colored Lawn 3 1/2c 10c Dress Gingham 3 1/2c

10 CASES BEST DOMINO GINGHAMS, 3 1/2c. This big lot from our own mills. As these goods are going up, now is your time to buy—Sale Price... 3 1/2c

12 1/2c DRESS GOODS, 5c. 12 1/2c Short Length Cannon Cloth, 5c 12 1/2c Short Length Percale 5c 12 1/2c 40-inch White Lawn 5c 25c Short Length Soisettes 5c

TREMENDOUS REDUCTIONS ON ALL SILKS.

25c Suesine Silk 12 1/2c Both Plain and Foulard Patterns—only 12 1/2c \$1.00 Guaranteed Black Taffeta Silk at 39c \$1.25 Plain and Striped Missaline Satin 75c \$1.00 Changeable Taffeta Silk 75c \$1.50 Water-proof Foulards 59c 75c 24-inch Silk Foulards 38c 50c Silk Crepe Delux, all shades 19c

A GREAT SHEET, COUNTERPANE AND 9-4 AND 10-4 SHEETING SALE.

\$1.00 White Quilts 65c \$1.25 Extra Large White Quilts, 89c \$2.00 Dainty Quilts \$1.19 \$2.00 Cut Corner and Fringed Quilts, for \$1.39 \$2.50 Large Marseilles Quilts \$1.49

Prices Gone to Pieces in Notion Department

50c Corsets	35c	50c Ladies' Parasols (black)—only 2 to a customer	25c
38c Corsets, limited lot, only	19c	15c Children's Parasols	10c
\$1.00 Corsets, sale price	89c	25c Child's Parasols	10c
\$1.50 Corsets, only	\$1.38	\$1.00 Ladies' Fine Parasols	79c
\$2.00 Corsets	\$1.79	75c Ladies' Parasols	43c
\$2.50 Corsets	\$1.98	1 Bread Knife—Sale Price	4c
\$3.00 Corsets	\$2.49		
10c Ladies Belts	4c		

Other Notions At a Big Cut in Price

5c Ladies Handkerchiefs (5 to a customer)	1c	75c Ladies Silk and Lisle Hose	43c
10c Ladies' Hose—Sale Price	3c	\$1.50 Silk Hose—Sale Price	79c
15c Ladies' Hose, only	8c	\$2.50 Silk Hose	\$1.38
25c Ladies' Silk Lisle Hose	12 1/2c	All 25c Children's Hose and Sox	19c
25c Ladies' Silk Hose	18c	18c Child's Pink and Blue Sox	12c
50c Ladies' Silk Hose	33c	10c Ladies Collars	5c
		25c Ladies' White Wash Belts	8c

Big Reduction on All Clothing and Furnishings

10c Men's Half Hose	5c
50c Men's Silk Hose	18c
10c Men's Suspenders	5c
5c Men's Handkerchiefs	2 1/2c
All Men's 25c Suspenders	19c
50c Suspenders	38c
\$1.00 Suit Cases	68c
75c to \$1.00 Shirts—Sale Price	48c

BIG CLEAN UP IN MEN'S UNDERWEAR.

500 Dozen Men's 50c Nainsook Underwear, bought at a big loss to the manufacturers—Sale Price	25c
50c Elastic Seam Drawers	25c
25c Men's Undershirts	18c
\$1.00 Servens Drawers	68c
All Men's \$1.00 and \$1.50 Shirts	89c
\$2.00 Men's Shirts	\$1.19

BIG CLOTHING SPECIALS.

\$7.50 Men's Suits	\$3.99
\$10.00 All Wool Blue Serge Suits, only	\$6.99
\$12.50 Men's Suits at	\$9.99
\$15.00 to \$18.00 Men's Suits	\$11.49
\$1.50 Boys' School Suits	89c
\$1.00 Boys' Peg Top Pants	48c
75c Boys' Wash Suits	38c
\$1.00 Wash Suits	68c
\$1.50 Galatea Wash Suits	79c
\$5.00 Men's Pants	\$2.99
\$1.00 Men's Wash Pants	48c
\$1.50 Morotock Overalls	79c
50c Men's Overalls	38c
\$1.25 Men's Wash Pants	68c
50c Men's Work Shirts	25c
75c Long John Shirts—Sale Price	48c
25c Boys' Overalls	18c

ALL MEN'S AND BOYS' STRAW HATS AT HALF PRICE DURING THIS SALE.

BIG REDUCTION ON ALL MEN'S FUR HATS.

25c Boys' Caps	18c
18c Boys' Caps	12 1/2c
50c Men's Caps	38c

Watch regular ad in the paper for Great Specials each day next week.

FREE!

PRIZES AS FOLLOWS:

- No. 1—Pair Ralston Health Oxfords.
- No. 2—Pair Ladies' \$3.00 Patent Oxfords.
- No. 3—Two Dollar Bill.
- No. 4—Pair Men's \$3.50 Pants.
- No. 5—Ladies W. B. Corset.
- No. 6—One Lion Brand Shirt.
- No. 7—One Man's 50c Belt.
- No. 8—One Dollar Bill.
- No. 9—Ladies' White Dress.
- No. 10—Boys' Blue Serge Suit.
- No. 11—Girls' Parasol.
- No. 12—1 Pair Sweet Orr Overalls.
- No. 13—Pair Boys' Patent Oxfords.
- No. 14—Ladies Night Gown.
- No. 15—Child's White Dress.
- No. 16—1 Pair White Slippers.
- No. 17—1 Man's Umbrella.
- No. 18—Ladies' Silk Parasol.
- No. 19—Man's \$2.00 Sunday Hat.
- No. 20—Pair \$1.00 Cloth Shoes.

Free!

To the Lucky ones who visit this great sale during the Nine Days, we will give the following prizes free. You do not have to trade a cent to get a prize. All you will have to do is visit our store during this Great Sale and Write Your Name and Address on a Ticket, and drop it in a Box in the front of the store. On Monday morning, July 29, a blindfolded child will, after the Tickets have been shaken, Draw First Ticket; shake up and draw second ticket, and so; each ticket drawing 1-2 prize, and so until the 50 prizes are drawn. No employee of the store will count for prizes, and the same person can draw but one.

- No. 21—1 Alarm Clock.
- No. 22—1 Bread Knife.
- No. 23—1 Nail Hammer.
- No. 24—1 Matting Rug.
- No. 25—Silver Dollar.
- No. 26—1 Pair Pure Linen Towels.
- No. 27—1 String of 50c Beads.

FREE!

- No. 28—1 Pair Ladies' Silk Hose.
- No. 29—Pair Men's Silk Half Hose.
- No. 30—Grass Suit Case.
- No. 31—Man's Suit of Cloths.
- No. 32—1 Ingersol Watch.
- No. 33—Ladies' White Underskirt
- No. 34—Ladies' Top Skirt.
- No. 35—1 Floor Rug.
- No. 36—1 Man's Union Suit.
- No. 37—3 Papers Brass Pins.
- No. 38—1 Belt Pin.
- No. 39—Ladies' Shirtwaist.
- No. 40—Man's Leather Belt.
- No. 41—Ladies' \$3.50 Hat.
- No. 42—Ladies' Hand Bag.
- No. 43—2 Cards Safety Pins.
- No. 44—Child's Night Gown.
- No. 45—Man's Night Robe.
- No. 41—1 Dozen Pure Linen Doilies.
- No. 47—Boys' Straw Hat.
- No. 48—1 White Counterpane.
- No. 49—1 Full Size Bed Sheet.
- No. 50—Ladies Open and Shut Fan.

OTHER BIG LINEN SPECIALS FOR THIS SALE.

35c Mercerized Table Linen	19c
50c Extra Fine Mercerized Linen, 27c	
75c 72-inch All Linen Damask	43c
\$1 72-inch All Linen Damask	68c

ALL LINEN TOWELS AT A BIG REDUCTION

50c Full Size Sheets (four to a customer)	25c
---	-----

GREAT TOWEL SPECIALS.

5c Large Towels	1c Each
10c Extra Large Towels	4c
15c very large Turkish Towels	8c
Or 90c per dozen.	
25c Extra size Turkish Towels	17c
38c very large Turkish Towels	18c
Best Standard Oil Cloth	15c
30c best grade Sea Island Sheeting, at	14 1/2c
35c 10-4 Bleaced Sheeting	19 1/2c

OTHER GREAT COTTON GOODS SPECIALS.

19c Curtain Scrim	12 1/2c
15c Double Faced Curtain Scrim, 9c	
19c Carter Kimona Crepe	12 1/2c
10c River Side Chambray and Chevrons	8 1-3c
25c Standard Oil Cloth—Sale Price only	12 1/2c
8 1-3c A. A. A. Sheeting at	7c
10c Bleached Domestics	5c
10c and 12 1/2c Short Length Percales at	5c

REMEMBER—ALL GOODS IN OUR STORE ADVERTISED AND NOT ADVERTISED, ARE REDUCED FOR THIS SALE. ALL PREVIOUS SALES FADE TO NOTHING IN COMPARISON TO THIS SALE—AND REMEMBER ANY GOODS BOUGHT IN THIS SALE AND NOT CUT TO ORDER WILL BE TAKEN BACK OR EXCHANGED.

\$1.25 All Linen Damask 79c \$1.50 Pure Linen Silver Bleach Damask 89c All Doilies to match—tremendously reduced.

Be sure and read the opposite Whole Page of Great Bargains for this Sale.

Wholesale & Retail Parks-Belk Company Sell It For LESS

Concord, N. C.