



Thursday, Friday and
Saturday, Sept. 24-5-6

**OUR
FALL MILLINERY, READY-TO-WEAR, DRESS GOODS OPENING
DISPLAY and SALE**

Thursday-Friday-Saturday, Sept. 24-5-6
In daylight only. We extend to every-
one a special invitation to come.

Our showing of all the new things will be
the largest in the history of our store, priced
very low in the usual Belk Way.

All Ladies' Coat Suits, Coats and Dresses Shown on Living Models

MISS MOLLIE BROWN
Manager Millinery Departm't

MISS ADELAIDE DAIGER
of Baltimore, Trimmer

R. K. BLACK
Manager Ladies' Ready-to-Wear Dept.

PARKS-BELK COMP'Y