

PARKS - BELK COMPANY'S

January Clearance Sale

Of Ready-to-Wear and Millinery will Begin
Thursday January 19th
 And continues for 10 Days through Monday, January, 30th

Great Tenth Anniversary January Clearance Sale Will Begin Thursday, January 19th, at 9 O'clock Sharp. It has just been Ten Years Ago Since We Had our First January Clearance Sale.

Our store will be closed all day Wednesday, January 18th, in order to give our 100 or more employes time to mark all of our tremendous stock down. Everything will be remarked and reduced in our Big Store.

LOOK FOR THE REDUCED PRICE MARKED ON THE YELLOW SALE TAGS IN PLAIN FIGURES.

In addition to our Tremendous Stock on hand of goods bought last Summer on the lowest market, we have had our buyers in New York for the past week cleaning all kinds of bankrupt stocks and government goods 25 cents and 50 cents on the dollar for this Great Sale, so everyone come now, as we do not have the space to mention all the prices. Everything reduced and remarked. Read the new prices mentioned and come and see the rest.

This Great Reduction Sale will Last Just Ten Days, Through January 30th. You Had Better come the first Days and Get the Cream of Bargains at Butter Milk Prices.

DRY GOODS AT 5c TO 10c FOR THIS BIG REDUCTION SALE

8 1-2c value Fine Sea Island Sheeting Unbleached. Big Sale Price 5c (On Second Floor)
 12 1-2c value Fast color Dress and Apron Gingham. Sale Price 5c Short lengths. Limit 10 yards.
 12 1-2c 39-inch 68x72 Count Fine Unbleached Sea Island only 8 1-2c to 10c. Limit 20 yards.
 19c value 36-inch AAA Henrietta heavy Sheeting. Sale Price 12 1-2c Short Lengths.
 19c 36-inch Wide Heavy 3 yard Sheeting, only 12 1-2c
 19c 36-inch Bleached Domestic. Sale Price only 10c
 15c Value Best Standard Apron Gingham. Sale Price only 10c
 Best Canton Flannel for Men's Drawers and all kind of Underwear at 5c to 10c Cotton prices for this sale.
 15c value Canton Flannel. Sale Price 10c
 19c Value Heavy Canton Flannel for quick clean up, only 12 1-2c
 25c Value Extra heavy Canton Flannel. Sale Price 15c
 29c very heavy 7 ounce Canton Flannel. Sale Price 19c
 35c 8 ounce Real Heavy Canton Flannel 22 1-2c
 All Outing Flannel at Biggest Cut of all.
 36-inch 19c to 25c Value Heavy Quilt Lining and underwear outtings, only 12 1-2c
 19c to 23c Solid White, Pink and Black Outing Flannel. Sale price is only 12 1-2c and 15c
 15c Good Dark Dress Outing Flannels for this Sale, only 10c
 25c value 28-inch and 36 inch Heavy Blue Chambray for work shirts, boys' blouses, etc., only 15c
 15c Value Indigo Manhattan Brand Percale. Sale Price only 10c

OPENING DAY SPECIALS FOR BIG SALE

Dry Goods at 5 Cent Cotton Prices.
 15c Fast Blue Best Calico, ten yards on sale opening morning, nine o'clock to 9:30 and Saturday evening at 2:30 to 3:30 o'clock. Second Floor.
Big Reduction in Fine Dress Gingham, Gibson Knicker Cloth, Romper Cloth, Etc. For This Sale.
 32-inch Gibson Dress Gingham, guaranteed fast colors only 12 1-2c Short lengths. Limit 20 yards. Second floor.
 29c to 35c values Gibson Knicker or Romper cloth. 32-inch wide, fine for boys' rompers, shirts, etc., only 15c to 19c.
 Short lengths and full pieces, 30,000 yards of this just cleaned up from mills will go in this sale.
GREATEST LAUNDRY SPECIALS EVER HEARD OF FOR THIS GREAT REDUCTION SALE.
 36 modern Clothes Pins for 5c Or 94c for a box of 60. These sell everywhere 12 for 5c.
 10c large size Octagon Soap, only 5c Limit 20 cakes.
 10c large size Octagon Washing Powder, Sale Price only 5c Limit 20 boxes.
 5c Special size Octagon Soap 3c Limit 20 cakes. On sale Thursday, Friday, Saturday and Monday of Big Sale only as only have small quantity on hand.
 5c size Octagon Washing Powder, only 3c. Limit 20 boxes.
 5c size Park and Gambler Famous Star Laundry, only 3c a cake
 Toilet Soap at a Tremendous Reduction for this Great January Clearance Sale.
 Palmolive Soap at only 5c a cake Limit 5 cakes, on sale Friday, Sat-

urday and Monday, January 19th to 23rd.

All other Toilet Soaps at Tremendous Reduction for This Big Reduction Sale. Marked down in plain figures.
ALL TOILET GOODS AT BIG REDUCTION FOR THIS GREAT SALE
 19c Colgates' Talcum Powder, only 10c a can and trial size Colgate Dental Cream Free with each can.
A TREMENDOUS SALE OF BLANKETS, COMFORTS AND DIMITY QUILTS
The Greatest Reductions Ever Heard of.
 72x90 Dimity Quilts, Best Crinkle Make. Sale Price only \$1.49
 Worth Double. Slightly damaged.
 \$1.50 value Good Heavy Cotton Blankets, Clearance Sale Price is only 98c
 \$2.50 81x90 Crinkle Dimity Spreads at only \$1.79
 \$2.00 Good Heavy Cotton Blankets, Sale Price only \$1.19 and \$1.29, \$1.48
 Bed Comforts, worth double at only \$1.48 to \$3.98
WOOL BLANKETS AT THE PRICE OF COTTON ONES
 \$3.50 Wool Army Blankets to \$4.00. Sale Price \$2.79 and \$2.29 and \$2.49.
 Elkin and Leaksville Woolen Mills Fine Blankets at about 50 cents on the dollar, \$3.98 and up.
 Baby Blankets at big cut for This Sale.
 \$1.00 Baby Blankets, sale price 69c and 79c.
 \$1.50 Baby Blankets only 89c
 \$2.00 Value Baby Blankets \$1.19 and \$1.29
All Wool Dress Goods, White Goods and Silks at Big Reduction to Make a Quick Clearance.
 \$1.35 and \$1.48 value Taffeta and Silk Messaline, only 98c

\$2.00 value Dress Silks of all kinds, sale price \$1.39, \$1.48, and \$1.79
 All Better Silks cut in same proportion.
 75c Value Wool Serge, sale price 43c
 \$1.00 good Double Warp Hamilton Serge, sale price 79c
 All Better Serges at big out.
 All Curtain Goods at big reduction for this sale. About 5 to 10 cent cotton prices.
 Big Cut on all Ladies' and Children's winter underwear for this sale.
 75c value Ladies' Vests and Pants, odds and ends, sale price 29c garn't
 98c value Ladies' Ribbed Vests and Pants, sale price 39c and 43c
 \$1.25 to \$1.50 value Ladies' Vests and Pants 59c, 69c and 79c
 \$1.50 Ladies' Fine Ribbed Union Suits, sale price only 79c and 89c
 \$2.00 value Ladies' good heavy Union Suits, 98c, \$1.19 and \$1.29
 75c value girls' and boys' union suits, sale price 39c
 \$1.00 value boys' tailor made union suits, sale price 69c
 Big cut on all ladies', misses' and infants' hosiery for this big sale.
 10c ladies' good heavy hose, sale price 5c
 Limit 10 pairs.
 15c value children's ribbed hose, at only 8c pair
 19c value ladies' and children's hose sale price 10c
 39c value ladies' Silk Boot hose 19c
 50c value ladies' silk Boot hose 29c
 \$1.00 ladies' silk boot hose, slightly second, sale price only 59c
Big Reduction on all Kinds of White Goods For the Big Sale.
 29c value Fruit of the Loom Bleached Domestic 19c
 33-inch Indian head 18c

36-inch Indian Head only 19c
 All Other Nainsook, Comfort Cloth etc., at big cut for this sale.
Towels, Dimity Quilts Etc. at Big Cut
 15c Bath Towels 10c
 25c value Bath Towels 15c
 29c Bath towels 19c
 30c value, large bath towels 25c
 \$1.50 63x90 slightly damaged Dimity Spreads 98c
All Little Boys' Hats at Big Cut
 38c, \$1.25, and \$1.48 Boys' Hats at only 49c, 79c and 98c
 Final Clean up of all Hat Trimmings, Velvets and so on.
 Hat Trimming Velvets at 98c and \$1.48 to clean up.
 Big Table of Hat Shapes, Sale Price 49c
 Big Table Hat Shapes 98c
 Big Table Hat Shapes and Misses' and Children's Hats at 98c
 Big Lot Ladies', Children's and Misses' Hats at 98c
 Big Lot Ladies', Children's and Misses' Hats, worth up to \$4.98, all in lot at 49c and 98c
All Knit Caps at Big Cut
 39c value Knit Caps, Sale Price 15c
 49c and 65c value Knit Caps 39c and 29c.
 79c and 98c Knit Caps, Sale Price is only 39c, 49c and 59c
Ladies' Knit Petticoats at Big Cut For This Sale
 59c and 79c value Knit Petticoats, Sale Price 39c, 49c and 69c
 Outing Gowns for Ladies, Misses at big Cut:
 Ladies' \$1.50 to \$1.79 Outing Gowns, extra sizes and all 79c, 98c and \$1.19.
 All Children's Rain Coats, Rain Capes at from 25 to 50 per cent cut Clean up.

PARKS - BELK CO.

Concord, North Carolina