

EFIRDS WHITE SALE

We Offer You the Greatest Bargains of the Season in this Our Annual White Sale

THURSDAY - FRIDAY - SATURDAY

BLEACHING

- Androscoggin Mills Bleach, special finish ----- **22c**
- 40-Inch Indian Head, Soft Finish, Sale Price ----- **32c**
- Flaxons at special prices --- **22c** to **35c**
- 40-Inch Lawns, Special price ----- **18c**
- One big lot of Organdie, Nainsook, and Batiste, in short lengths, special at ----- **15c**
- Manswell Dotted Swiss, 28 inches wide, for White Sale ----- **35c**
- Garner Voil, 38 inches wide, special for White Sale ----- **39c**
- Pride of West India Linen, special for White Sale ----- **18c**

SHIRT MADRAS

- 26-Inch Shirt Madras, very special for White Sale ----- **25c**
- Glover Mercerized Poplin, white and colors ----- **29c**
- Mercerized and Good Quality, special ----- **29c**
- Puiseburg Pillow Tubing, special for this sale ----- **29c**

NAINSOOK, ORGANDIE, AND BATISTE

- Pride of the West Batiste, mercerized, 30 inches wide, special ----- **22c, 29c**
- 42-Inch Batiste, special for White Sale ----- **25c**



- Indian Linon, mercerized, special for White Sale ----- **29c**
- Philippine Mercerized Nainsook, 10-yard bolt ----- **\$2.65**
- Maeflower Nainsook, 36 inches wide, special ----- **22½c**
- Striped Shirt Madras, special for White Sale ----- **42½c**
- Good Quality Nainsook, special for White Sale ----- **32c**
- Baby Nainsook, soft and fine finish, special for White Sale ----- **29c**
- Bridal Wreath Nainsook, special for White Sale ----- **32c**

CANNON CLOTH, 25c

- 36-Inch Cannon Cloth, extra heavy, special for White Sale ----- **25c**

- Lonsdale Cambric, soft finish, special for White Sale ----- **25c**

ENGLISH LONG CLOTH

- No. 1500 English Long Cloth, for Underwear special ----- **15c**
- 36-Inch Indian Head, soft finish, special for White Sale ----- **27c**
- Hill Bleach, fine soft finish for Underwear, special ----- **22c**
- Fruit of the Loom Bleach, special for our White Sale ----- **25c**

RENFREW DEVONSHIRT CLOTH

- Renfrew Devonshire Cloth, 32 inches wide, for our White Sale for ----- **32c**



- Good Quality Gabardine for Skirts, special for White Sale ----- **45c**

39-Inch Voile, 33c

- 39-inch Clifton Voile, white and colors, for our White Sale ----- **33c**
- 341 Dimity, full piece and well finished special for White Sale ----- **29c**
- 36-inch Dimity in full piece, well bleached, for ----- **32c**
- 36-inch Striped Dimity, in full piece for our White Sale ----- **32c**

SHEETS, AND PILLOW CASES

- Sterling Sheets, size 72x90, special for White Sale ----- **79c**
- Size 42x36 Sterling Pillow Cases, special for White Sale ----- **22½c**
- Tulip Cases, special for White Sale at ----- **22½c**

BED SPREADS, \$1.29

- Dimity Bed Spreads, size 63x90, special for White Sale ----- **\$1.29**
- 81x90 Utica Sheets, well bleached special for White Sale ----- **\$1.69**
- Pepperell Sheets, 81x99, special for White Sale ----- **\$1.69**
- Mohawk Sheets, 81x90, special for White Sale ----- **\$1.35**
- Pepperell Sheets, 81x90, special for White Sale ----- **\$1.35**
- 81x90 Ribbon Sheet, special for White Sale ----- **\$1.35**

GINGHAMS

- One table of White Cambric Gingham in short lengths ----- **8c**

Special Prices on All Ladies' and Children's Knit Underwear for the White Sale

We Have a Few O-Cedar Mops and Polish Left, and You Will Find Them Cheaper Here.

Special Prices on Ladies' and Misses Winter Sweaters for the White Sale

One Big Table of Specials in Shirt Wasits and Muslin Underwear

You Should See Values and Styles in Our Spring Coat Suits and Dresses

There Are Many Extraordinary Bargains for Men in this Big Sale

- LION BRAND COLLARS, 10c
- Lion Brand Collars, special for this Sale, each ----- **10c**
- Good Value Chambray Shirts, in all sizes, special ----- **65c**
- \$1.25 Grey Outing Shirt, special for this sale ----- **85c**

MEN'S PANTS, \$1.98

- One big lot of Extra Good Wool Pants for Men special ----- **\$1.98**
- Men's Cotton Sweaters, special for this Sale ----- **98c**

SMALL BOYS' OVERCOATS AT WHOLESALE PRICES FOR SALE

- One big lot of Men's Suits, special for ----- **\$10.95 and \$12.50**

Very Special Prices on All Men's and Boys' Suits

HATS! HATS! Yes, There Are Hats of All Shapes and Kinds at Any Price You Want

Just a Few Men's and Young Men's Overcoats Left. We Have Priced Them at Very Special Prices.

- Men's Cotton Pongee Shirts, good value for ----- **85c**
- Men's Outing Gowns, special for White Sale ----- **98c**
- Men's Winter Caps, special for this Sale ----- **85c**
- Good Wool Sox for the last and coldest months of the winter ----- **25c**

BOYS' PANTS

- Boys' School Pants, sizes 8 to 17, for this Sale ----- **65c**
- One lot of Boys' Pants, sizes 12 to 18, special at ----- **95c**

MEN'S OVERALLS

- Men's Railroad Overalls, special for this sale ----- **98c**

EFIRD'S