

WE WANT TO SEE YOU WEDNESDAY NIGHT 7:30 to 10:00

Thursday Morning 8:30 O'clock we Will Begin Our GRAND OPENING SALE

EVERYTHING AS ADVERTISED AS ADVERTISED

Thursday morning we open our Big New Store with a Great Sale. Our New House Furnishings Department is now complete. We have searched the markets for the Most Useful and Serviceable Merchandise that we could find in this line and we are offering you this Great Ten Days Opportunity to Save Money.

Water Glasses, big special, 10c value, Sale Price Each 5c; dozen 50c Plain Ice Tea Glasses, special sale each 8c In dozen lots 75c The American Home Electric Iron, \$6.00 value, Sale Price \$3.45



Big lot Aluminum, \$1.00 to \$1.50 value, sale, each 75c Fancy Tea Glasses, 10c each; \$1.00 doz. 7-Piece Glass Water Set, \$1.25 value, sale, set 79c Small Ware Aluminum, 5cs, 8c, 10c and 12c Bath Room Mirrors, special 79c and 98c Wash Boilers, big special \$1.39 Oil Cloth Tea Sets, 98c, \$1.25, \$1.48 48inch. and 54 inch Table Centers—Save Laundry—use these 98c, \$1.25 to \$2.98



6-piece Kitchen Sets, per set 69c Jardiniers 98c, \$1.25, \$1.48 Enamel Ware 98c to \$1.48 Kitchen and Pantry Sets 69c to \$1.39 Yellow Mixing Bowls 25c to 48c Folding Ironing Boards \$2.98 Skirt Board \$1.19 Small Brooms for Hearth and Other Uses, each 25c Kitchen Mops 5c and 8c Towel Racks 10c Ice Tongs 10c Ice Picks 12c Kolorfast Carpet, assorted patterns, per yard 69c Boys' Skates 98c and \$1.98 Opening Morning big lot Suit Cases out on big table sale 98c Electric Curling Irons, \$2.00 value, sale \$1.29 All Kinds Baskets—Hamper and market 25c to \$1.79 Opening Morning 27x54 Grass Rug, \$1.00 value, sale price, (2 to a customer) 59c

Curtain Rods

Kirsh Single 29c Double 59c Gould Single 25c Double 48c Goose Neck 10c

China Ware—Gold Band Pattern; Flower Pattern; Blue Bird Pattern. Gold Band Dinner Plates, Set of six \$1.26 Cups and Saucers, set of six \$1.39 Blue Bird and Pink Flower Dinner Plates, Set of six for \$1.48 Cups and Saucers, set of six \$1.69 Pink Flower Bavaria China Dinner Plates, Set of six for \$3.98 Breakfast Plates, set of six \$2.98 Cups and Saucers, set of six \$3.98 Fry Oven Glass Ware. See this for value 75c to \$1.98 Mahogany Finish Glass Bottom Trays, value \$2.00 to \$3.00, sale 95c and \$1.25 Kitchen Spoons, Forks, Egg Beaters, Can Openers, Sale 8c, 10c, 12c

Grassex Rugs

8 x 10 \$6.95 9 x 12 \$6.95 6 x 9 \$3.98 54 x 90 \$2.90

Boys' Department

All boys who go to the Boys' Department and register will receive a Souvenir Wednesday night.

We Specialize

On Men's Suits of Best quality ranging in price \$9.95, \$14.95, \$19.95, \$22.50.

Kirschbaum Suits

For men and young men the All Wool Guaranteed Suits in the newest styles \$25.00 to \$37.50

Men Especially Invited

To the Grand Opening Wednesday Night, 7:30 to 10. Cigars and Music and a lot of fun.

A New York Store in Concord—Grand opening Thursday morning with the biggest Sale in years—We have the things in the House Furnishings Department that you were unable to get before in Concord—Read this page and be here.

In Our Muslin Underwear Department

These Are a Few of the Great Values We Are Offering For This Sale

\$2.50 value Hand Embroidered Night Gowns in white. This is a wonderful value, Sale Price \$1.98 Ladies' Princess Slips, made of Satinette. This is a new material and very durable, Sale Price \$2.48 Special—Satin Scalloped Bottom Petticoats, in White, Sale Price 79c \$1.00 value Ladies' Muslin Teddies, in pink and white, sale price 48c Knit Sweaters in Slip-ons and Jackets with sashes in all pretty colors. We have received a new assortment just in for the Opening Sale. Priced specially at \$2.98 to \$6.95

NEW BLOUSES IN CREPES, PAISLEY AND TRICOLETS JUST IN FOR OPENING SALE



Our buyers have secured some wonderful values in Blouses for Opening Sale and we are offering them at Special Prices: One lot of Georgette Blouses in Navy, Brown, white, special for Opening Sale \$1.98 \$5.00 value Paisley Crepe Blouses, newest material and styles, special on sale, size 36 to 46 \$3.45 Beautiful Hand Made Voile Shirt Waists in plain and barred Voile, sizes 36 to 52. We have your size. Special for this sale \$1.98 to \$3.95

SPECIAL

\$1.50 Ladies' White Voile Shirt Waists with plain and colored collars—a wonderful value, sale price 98c



NEW SPRING READY - TO - WEAR

Never have we offered such wonderful values in this department. Our buyers have some wonderful values for this big event. A few prices:

One lot of Wool Plaid Capes in sizes up to 42. Special for this sale \$5.95 A beautiful line of New Spring Coats in Tan, Brown, etc., for Misses and Ladies \$8.95, \$9.95

New by Express

A wonderful assortment of Spring Coats and Capes in wool and silk materials on sale \$19.95, \$27.50 Dresses for the misses and ladies in taffetas, in all colors \$16.50 to \$27.50 Dresses of the Crepes, Canton Crepes, Shantung, Trickosham, materials in the new shades. Priced for this sale \$9.95, \$39.95

New Spring Millinery Just In For the Big Opening Sale



Our staff of buyers has secured some wonderful styles in Millinery for Opening Sale. We are offering the most popular line of Millinery you have seen in many seasons, and during this sale at prices so low you will be astonished. \$8.00 value Memo Hats. This is the most popular line on the market today. All shades, one price for this sale \$5.00

New Sport Hats

Beautiful combinations in "Straw and wool" in the latest colors. Priced specially for this sale \$2.48, \$4.95 We have on display a beautiful line of pattern Hats in all newest shades and materials ranging in price from \$6.95 to \$14.95

TAKE THE ELEVATOR TO THE SECOND FLOOR

PARKS - BELK COMPANY

TAKE THE ELEVATOR TO THE SECOND FLOOR