

# Greatest Trade Event In The History Of This County To Be Held Here In Near Future

## MERCHANTS OF CITY SUPPORTING PLANS

Trade Week Will Be Observed Here May 24 to June 2.—Merchants Will Offer Many Fine Bargains.

## TWO AUTOMOBILES TO BE GIVEN AS PRIZES

And Plans As Outlined and Endorsed by Merchants Indicate Biggest Trade Event in City's History.

The greatest trade event in the history of Cabarrus County will be staged in Concord, N. C., from May 24th to June 2nd, inclusive. The mammoth event will be staged under the direction of the Merchants' Association, which has announced Monday night at an enthusiastic meeting held at the Y voted with great enthusiasm to hold a Trade Week during those dates and to make the event the biggest in the history of the county. The members not only decided to observe Trade Week; they went further and liberally subscribed to the fund that is necessary to stage the event.

In addition to the great bargains that will be offered in the various stores here during the week, the Merchants' Association will give away two autos. The members present at the meeting Monday night voted to give two automobiles rather than one auto and a number of smaller prizes. The cars will be purchased in the near future, and will be given to those persons who hold the lucky tickets, the tickets to be given away during the week.

The bargain event will open on Thursday, May 24th, and continue through Saturday, June 2nd. These dates were selected. It was pointed out so that the event would run through two Saturdays, thus affording everyone a chance to take advantage of the bargains to be offered.

Mr. J. E. Davis, who was appointed chairman of the Advertising Committee, put the proposition before the association members. It is all right to talk about "trading at home," he stated, but merchants must do more than talk. "We must make our stores and our merchandise attractive to the people," he stated. "It is not enough for us to sit here with our hands folded and talk about it being the duty of the people to trade at home. We must show them that we can give them everything they need.

"We must make our stores attractive, must carry a good stock of goods, must offer prices as low as possible and extend a courteous service. If we will give these things instead of advice about not buying from the mail order houses we will prosper more."

Mr. Davis also stated that he thought the event should be made the biggest in the history of North Carolina. The bigger the bargains and the more costly the prizes the more people the event will attract, he stated.

This plan was backed by Mr. J. O. Parks, head of the Parks-Belk Company, and a number of other Belk stores. Advertising has always paid with him, he stated, and he has promised that the bigger the proposition the more goods he sells and the more money he makes. "Get into this thing with lots of enthusiasm," he advised, "and it will be the biggest thing we have ever done. It will not only be a great thing for the merchants, but hundreds of bargains will be offered, and in addition to the two autos to be given away the shoppers will gain by every purchase."

Mr. Davis pointed out that the Advertising Committee has made the following plans:

Banners to be stretched across the square announcing the trade event.

Six road banners to be placed in various parts of the county on the most important roads.

Fifty banners to be placed on fifty autos which will visit all of the surrounding cities and towns.

Four banners for the "jitneys" operating between Kannapolis and Albemarle.

Two thousand extra copies of The Concord Daily Tribune's "Trade Week Extra."

Fifty window cards.

Two autos to be given away.

After the association members present had voted to adopt the suggestions of the Advertising Committee, subscriptions to finance the events were taken. About half the fund was subscribed, and President Jarrett, of the Association, has named three teams of two men each to visit other business houses and solicit additional funds and collect the subscriptions pledged at the meeting. It is planned to raise all of the money for staging the event before the event begins.

Every member of the Merchants Association will be given a number of duplicate coupons. Each person who makes a cash purchase of \$1.00, or on a coupon, the duplicate to be placed in a box, and each store to be equipped with a box. On Monday, June 4th, all of these coupons will be placed in one box and two numbers will be drawn. The persons holding the duplicate of the numbers drawn will win the two autos.

The drawing will take place at some public place in the city, it was decided, so that any one who so de-

## HICKORY KLAN RAISES VOICE AGAINST FILM

Pola Negri Picture Shown Despite "Warning," Which Proves Good Advertising.

Hickory, May 7.—Old Hickory Klan No. 58 raised its invisible voice against the presentation here tonight of Pola Negri in "Bella Donna" and one result was a crowded auditorium. Several warrants in blank and two secret service men ready for emergencies. Manager John F. Miller paid not the slightest attention to the "warning" and "true Americans" here did not take it seriously. Many ordinary citizens asserted Sunday and today that they would be on hand.

The local manager gave a private showing of the film here about 10 days ago and took a vote of some 31 leading women and two men. The vote was about 25 to 6 in favor of the picture, and Mr. Miller thought that was endorsement enough. Most people agreed that the Ku Klux warning was worth about \$50 to the management tonight and tomorrow.

The protest was presented as an advertisement in a local newspaper, and later it was cut out, pasted on the show-house window and underneath it were typewritten in red the names of the women who had endorsed the film. The public was asked to choose as between those who had seen it here at least and who, moreover, had assailed it in their usual "invisible" manner.

Those in Charge of Prisoners Had Better Take Warning.

Statesville Daily.

Now it is the Cabarrus county chain gang that is in the limelight. Prisoners brutally beaten, worked when sick and maltreated generally. And the accusation doesn't come from Dudding at Washington. It is the finding of a Cabarrus county grand jury investigation. Since this thing has started similar reports, all of them with some foundation in fact—and some of them with much fact to support them—may be expected from almost any convict camp. Those in charge of prisoners had better take warning and mend their ways. And it is hoped that the turning on of the searchlight will result in the permanent reformation of the penal system. Certainly there is no excuse for inhuman treatment of the unfortunates. They should not be coddled and petted, as some of the penologists would insist; but while they should know that a county convict camp or a State prison is not a place of pleasure they can at least be treated as human beings.

Prize Winners at Harrisburg School.

The following were the successful contestants at the Harrisburg school closing:

Miss Mary Frances Query won in the recitation contest in the intermediate grades.

Miss Viola Cochran won the high school debaters medal.

Miss Margaret Harris won the high school recitation medal.

James Taylor won the high school declamation medal.

Miss Katy Harvell won the medal offered for the highest average for the year.

Lotte Bar, gave the declamation and Mr. D. Henderson, of the Charrecitation medals. Dr. Lubchenko, of Harrisburg, gave the debaters and scholarship medals.

As the oldest member of the Silesian parliament, Madame Omankowska was called upon to deliver the presidential address at the opening of the recent session of that body.

The postage stamps of the new Irish Free State were designed by Miss Millicent Garland, a 21-year-old girl who recently completed her studies at the Dublin School of Art.

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The members of the association were very enthusiastic in their plans for the trade event, and there is every indication that it will be a record breaking week here, in the number of satisfied customers as well as in business done.

In addition to discussing plans for Trade Week other matters were transacted at the meeting. Every member was urged by President Jarrett to boost the association and work for new members. President Jarrett also appointed a number of committees and Frank C. Niblock, chairman of the Finance Committee, made a report.

The committee recommended that the minimum dues now be \$2 per month and this recommendation was adopted.

The Advertising Committee is composed of Chairman Davis, H. W. Broome, Julius Fisher, Lee Ivey and Tom Harris.

A road committee, to work in co-operation with the Kiwanis and Rotary Clubs for an increase in road facilities in the county, is composed of G. L. Patterson, J. O. Moore and C. F. Ritchie.

In addition to Chairman Niblock, the Finance Committee is composed of C. M. Ivey and C. E. Parks.

Mrs. Beniah Tyson, Secretary of the Association, was present. Mrs. Tyson has been with the association since January first, and President Jarrett took occasion to express appreciation for her work and ask that the merchants of the city give her their co-operation in her work. Mrs. Tyson has just completed a roster of the city, it was pointed out, and the association hopes in the near future to complete a financial rating of every person in this city.

## WILL HOLD UP ON BUILDING PLANTS

Power Can't Afford to Construct New Plants With Building Cost So High.

Charlotte, May 5.—The Southern Power company will not begin construction of any new hydro-electric plants in the near future, James B. Duke, head of the concern, said here today. "There had been reports recently that several contemplated projects of the company might get under way" this summer.

"We have made many careful and exhaustive estimates of the cost of building further plants and find that it is impossible to build at today's cost and earn a reasonable return on the investment at prevailing rates at which power must be sold," said Mr. Duke's statement. "We appreciate the fact that power is important to the industrial development of our section and it is therefore with the keenest regret that we are forced, by conditions beyond our control, to make his announcement."

The Southern Power company has extensive hydro-electric plants and furnishes many mills and other concerns in North and South Carolina with electric current.

Schwab As Witness.

Against Woman Alleged to Have Forged His Name for \$2,000.

New York, May 9.—Mrs. Myrtle B. Hayes, Boston business woman now living in this city, was indicted today in a charge of having forged the name of Charles M. Schwab to a \$25,000 note in connection with the erection of the hotel Chatham in Boston.

While the indictment was on one count, it is alleged that she negotiated 17 notes totalling \$325,000, bearing the name of the ironmaster as endorser.

New York, May 9.—Charles M. Schwab today appeared before the grand jury to testify against Mrs. Myrtle Hayes, a Boston business woman alleged to have forged the ironmaster's name last January to a note for \$25,000.

George Gordon Battle, attorney for Mrs. Hayes, told reporters that there was no possibility of his client having made a cent out of the alleged forgery.

"I was in connection with financing the Hotel Chatham in Boston," he added.

Goes Down in Defeat Before Tar Heels.

Pinehurst, N. C., May 9.—E. F. Hodgins, of Columbia, sole South Carolinian to qualify yesterday in the 12th annual tournament of the Carolina Golf Association here, went down to defeat today leaving the men's amateur championship of the two States to be contended for by the Tar Heel entrants.

4 more cigarettes for 15¢

The American Tobacco Co.

Would You Be Beautiful?

Beauty has been the quest of all ages. Thousands of lovely women attribute their beauty to the use of Nadine Face Powder. The cheeks have just a tint of color—the skin can only be equalled by the soft texture of a rose petal.

Nadine will keep the roses in your cheeks. It will adhere and protect the skin from the sun, wind and dust. It contains no white lead or other ingredient to harm the skin or the eyes. It's the same pure powder, popular for so many years—only the box and fragrance have been improved.

Money refunded if you are not pleased. At your toilet counter 50c. Miniature box sample by mail 1c.

Tints, White, Flesh, Pink, Brunette.

National Toilet Co., Paris, Tenn.

## Sketch of First Baptist Church of Concord

The following sketch of the First Baptist Church, of Concord, was read by Mrs. K. L. Craven, a charter member of this church, before the Missionary Society at a social meeting held with Mrs. T. D. Mauness recently.

There is a strange and fascinating interest in the beginning of things. From the time that the record was made that "in the beginning God created the heavens and the earth," down through the more than six centuries that have followed, beginnings have had a large place in the world's history. If time would permit we might profitably review the beginning of some of the great forces that have made the world of today a grand movement of progress and development in every well directed effort for the cause of God and humanity. But we leave the centuries with all their weight of interest, and give our attention to the beginning of only one institution, in one small city, in our own home community—The First Baptist Church of Concord, North Carolina.

A brief sketch of its early history, in which faith and courage, love and sacrifice bore so large a part, will be our study at this hour.

In July, 1886, under the direction of the State Mission Board, Rev. Geo. P. Bostic came to Concord and began preaching in the county court house. There was scarcely a nucleus around which to hope to build anything creditable to the Baptist faith, yet within a few weeks a Sunday school was organized in the home of Maj. A. J. Dodamead, on the corner of West Depot and Spring streets. Ten members were enrolled and Maj. Dodamead made superintendent. Within a few weeks the little school had outgrown the limitations of the parlor and it too was moved to the court house. The attendance at the school increased rapidly, and the congregations at the church services were encouraging to the vigorous and praiseworthy efforts of Mr. Bostic and his comrades in service.

On October 26, 1886, the interested members of the Baptist faith in the city were organized into a church by a regularly constituted presbytery. Rev. W. R. Gwaltney, moderator. Twenty-seven members were enrolled, eight (8) men and nineteen (19) women.

Mr. Bostic was at once called as pastor and served the church faithfully nearly two years, in which time the lot for the church was bought and paid for. This lot included the present site upon which our handsome new building is being erected and two lots in the rear, now owned by Mr. E. L. Morrison and Dr. Smoot.

In 1888 Mr. Bostic severed his connection with the State Board to take up foreign mission work, and hence resigned the pastorate, to the sincere regret of every member of his loyal co-workers.

Rev. J. D. Newton was our next pastor. His efforts were directed to placing a building on the lot which his predecessor had bought.

The task was one of large proportions for a band of men and women whose ability was measured by daily wages. Only one member had the proud distinction of owning his own home.

Faith and sacrifice overcame many difficulties and removed numerous obstacles, and a church with a seating capacity of two hundred finally was the gratifying achievement of about fifty members, although a burdensome debt followed in its wake.

The first service in the new building was held in January, 1889. Mr. Newton remained with us two years, leaving in 1891, after which services were kept up by supplies until March, 1892, when Rev. J. O. Alderman was called to the pastorate.

Mr. Alderman gave himself fully to every interest of his people—was soon ingratiated into their affections and led the work of the church in all its departments satisfactorily to a devoted people for four years. During this time the membership more than doubled.

Following Mr. Alderman, during the year of 1896, Rev. J. Payson was called pastor. Mr. Payson was impressed with the opportunity for the material advancement of the church and soon had plans underway to build a parsonage in the rear of the church and enlarge the church building to more than double its seating capacity. This he accomplished in three years. It was a forward step for the Baptists, and although burdened with more debt there was an outlook for future progress beyond their most sanguine hopes and expectations.

For three years of service, Mr. Payson was succeeded by Rev. Lucy Hoge, 1898. He soon found ready following in his progressive ideas of church work. God fellowship, enthusiasm, zeal were distinctive points in all his methods, while his evangelistic gifts were pronounced and effective in building up large congregations. Both Sunday school attendance and church membership increased.

Besides serving the First Church as pastor, Mr. Hoge saw the opportunity for the Baptists in the northern section of the city and led in the organization of a band which was the beginning of what is now McGill Street Church. Mr. Hoge also gave his attention to cancelling the debt on the First Church, which he succeeded in doing and on Sunday, October 28th, 1900 fourteen years after its organization, the dedication services of the First church were held, Dr. C. A. Thomas preaching the sermon.

That was a hallelujah occasion for a membership that had struggled through so many difficulties, and every heart and voice could sing: "Praise ye the Lord."

In 1904, following Mr. Hoge, Rev. J. E. Smith became pastor, and for two years guided the work of the church along established lines and filled the pulpit with ability. Large congregations attended upon his ministry. During his pastorate the interior of the church was papered and painted and a new carpet laid.

Following Mr. Smith, about 1906 or 07, Rev. R. H. Herring was called and rendered acceptable service for three years, building up the membership in numbers and spiritual life and making improvements on the parsonage.

His opportunity from a material standpoint, was to free the church of a debt that had been hanging over the parsonage since its building in 1891. His energies were turned in this direction and success crowned his efforts. On a memorable prayer meeting night the old mortgage was burned and the entire church property was free from debt for the first time in sixteen years.

Rev. S. N. Watson became our next pastor in 1910. His high standard of Christian life and culture impressed itself upon his congregations who were loyal in support of all his efforts for better life and better service for the Master. On his advice the Deaton lot on Spring street, adjoining the church was bought, upon which the present parsonage stands. Mr. Watson served the church faithfully and acceptably for five years.

For some time we were without a pastor and in this time built the parsonage on the Deaton lot in 1915.

Rev. R. E. Brown was the first pastor to occupy the parsonage. Mr. Brown was a vigorous young minister just from the seminary who remained with us but a short time, leaving here on Spring street, adjoining the church was bought, upon which the present parsonage stands. Mr. Watson served the church faithfully and acceptably for five years.

Succeeding him in the pastorate was Rev. Geo. V. Tilley, a man of special ability in the pulpit and commanding influence. During his stay no department of church work was neglected and every interest could lay claim to wise supervision and advancement.

This record brings us to the present. Our past has been one of constant growth despite difficulties, and our future is aglow with hope under the wise and experienced direction of our present pastor, Rev. G. H. Martin, D. D.

Dr. Martin is now in the fifth year of his pastorate and his wise and heroic leadership abundantly justifies the foreword of Mr. Archibald Johnson to the pulpit committee before he came. He said, "If you can get him he will do you a monumental work." He found a valiant little company but a bit discouraged and somewhat unorganized but willing and waiting. His fine spirit of optimism irradiated good cheer, and enthusiasm kindled right away. He believed that any band of Christians could do, under God, what the exigencies of any situation demanded. The outstanding need of the congregation was a new and adequate house of worship. The people met this challenge with a gratifying response and plans were begun, resulting in the splendid new temple now occupying the corner on the site of the old wooden building. This building will seat comfortably and within easy hearing of the preacher a thousand people, and care for a Sunday school of fifteen hundred. It is modern in all of its appointments, completely departmentalized with 31 classrooms.

While the new church house is the outstanding phenomenal achievement, it by no means tells all the story. During Dr. Martin's pastorate more members have been added to the church than belonged when he came; the present membership being about 400. Increasingly large crowds attend the services, and new members are added nearly every Sunday. The church has contributed more than \$50,000 in cash to the objects the church fosters in these years our present pastor has led us. With this consecrated leadership so ably and worthily seconded by Mrs. Martin, who is so efficient in any form of church work we feel that we are just entering an era of wonderful growth.

With this review of church history we have noted its leaders, its material and spiritual development and consequent present position of Christian usefulness and influence which the Baptists of this city now enjoy. Due credit has been given to the wise direction of its affairs by consecrated leaders supported by a loyal membership for the past nearly forty years.

We come now to ask what special part have the women of the church borne in this grand achievement? We have very little data upon which to place their standard of work, yet the records give us a glimpse of their interest when we find that in a Sunday school of ten members, two of the teachers were women. When the pulpit needs of this city were presented it from the savings of a meager income. When the curtains were needed and a carpet for the pulpit floor suggested, the women assumed the task and it was soon done. When an appropriate pulpit desk and chairs were to replace a table and splint bottoms, the women raised the funds and placed them there.

In December, 1897, the Woman's Aid Society of the church was organized with its object stated thus: "First: The object of this society is to co-operate with and aid the brethren in carrying forward all the work of the local church.

"Second: To develop the social and spiritual life of its members."

The plan of work embraced a monthly contribution from each member to be paid into the society treasury, social entertainments with admission fees or collections, lectures and bazaars, the revenue from which should be turned into the treasury and used for specific purposes upon the majority vote of the membership.

During the early period of women's work we find the credit given to the Aid Society, or the Aid and Missionary Society, thus one organization carried the obligations of two. With the struggles the local church had, it is not surprising that aid work should have been given preference over missions in the efforts of the women. The thought was to establish ourselves, get on a basis where we could help others and then do it.

Today is a day of retrospect as well as a day of anticipation. A day of gratitude—a day of praise and thanksgiving—a day of faith and hope, yet a day of assurance in Divine guidance and blessing as we continue our labors in the Master's service until He call to each one of us, "Well done, come up higher."

## WILEY PERRY EXECUTED

Was Convicted of Killing a Deputy Sheriff of Granville County. Raleigh, May 9.—Wiley Perry, negro, convicted in Granville County of the murder of John Aiken, a deputy sheriff, was executed at the state prison here this morning.

Perry walked calmly from his cell into the death chamber, and was quickly strapped into the chair. He handed a prison attaché a batch of letters as he left his cell. They were addressed to friends and relatives in Granville County. The negro did not utter a word from the time he left his cell until he was in the chair, only waving a farewell to a neighbor in the death row as he passed by.

Perry was an unusually large negro, but it required only two shocks to produce death, the first of 35 seconds and the other one-half a minute.

A score or more of Granville citizens witnessed the execution.

Oscar Brothers, a prisoner who has had charge of the motor during the electrocutions for the past year or so, served in that capacity for the last time today. He completed his term in prison today and was discharged following the electrocution of Perry.

Brothers was convicted in Pamlico of second degree burglary and was sentenced to life imprisonment. Governor Bickett later reduced his sentence to 30 years and later to four years. He had served the four years today.

NUMBER OF CANDIDATES FOR SALISBURY JOB.

Civil Service and Postoffice Men Are Sizing Up the Would-Be Postmasters.

Salisbury, May 5.—Representatives of the civil service commission and the postoffice department have been in Salisbury this week investigating the candidates for the Salisbury postmastership. There are nine men who are being considered, this number having filed application within the time limit which recently expired.

Those who are being considered for the position are E. H. Beam, an attorney; J. H. Ramsay, now with the prohibition headquarters and for 23 years a former postmaster of this city; J. H. Kirby, employe of the Southern shops and last year the Republican candidate for a county office; H. C. Corriher, city letter carrier who has been in the office for 20 years; M. L. Gantt, master plumber; R. M. Leonard, merchant; J. M. Peacock, wholesale merchant; L. H. Harris, railway postal clerk; W. F. Rantz, present postmaster.

BIG INCREASE IN FUNDS FOR HIGHWAY CONSTRUCTION.

About \$6,000,000 Will Be Available Against \$3,200,000 Last Year.

Raleigh, May 9.—Approximately \$6,000,000 will be available for highway construction and supervision in North Carolina next year through automobile and gasoline taxes, as compared with about \$3,200,000 the last fiscal year, W. N. Everett, Secretary of State, announced today.

SNOW IN THE BLUE RIDGE.

It is Reported That the Mountains are Blanketed in White.

Greensboro, May 8.—Snow fell in North Carolina on May 8, according to reports reaching here this morning from Wilkesboro, where it is reported the Blue Ridge mountains are blanketed in white. The fall is not thought to be very heavy, but it is said to be the latest in several years.

Bull Weevils Found All Over Union County Farms.

Monroe, May 7.—Bull weevils in the corn cribs, smoke houses and all about the farms is the report from various sections of the county. The latest, however, comes from Lane's Creek township where the pest hit the hardest last season. It is to the effect that a young chicken in Rupert Rorie's yard was seen turning around and around like a mule hitched to a cane mill. A neighbor visiting at the Rorie home made investigation and found a bull weevil with his bill firmly fastened in the corner of the chicken's mouth. The story is reliably told, and it is supposed that while the young fowl was attempting to swallow the weevil which objected to such treatment he managed to save the day by hanging on to the chicken's mouth.

Lieut. MacReady to Be Married.

Los Angeles, May 9.—Lieut. John A. MacReady, who with Lieut. Oakley G. Kelly recently made a transcontinental non-stop airplane flight from New York to San Diego, will be married here today to Miss Nellie Turner of Columbus, Ohio, according to the Los Angeles Times.

Kizer Re-Elected Superintendent.

Salisbury, May 8.—Prof. R. G. Kizer, who has been county superintendent of public instruction for Rowan for the past 32 years, was re-elected to that position by the county board of education Monday afternoon. In point of continuous service Professor Kizer holds the honors over all other county superintendents in the State. The board also re-elected Miss Sue Reese as rural supervisor.

If all the bread the average person eats in a year were baked in one loaf, it would take three strong men to lift it and a horse to pull it. The weight of the loaf would be 397 pounds.

## Y. M. C. A. FINANCE

### CAMPAIGN PLANS

### FAST MATURING

### Staff Under the Direction of Campaign Director Ackley Lining Up the Teams and Completing Details.

Any one who might visit the Y. M. C. A. would be convinced that ample preparation for a successful campaign were being made. A staff of stenographers are busy at work compiling a list of prospective contributors while the Secretarial staff under the direction of Campaign Director Ackley are lining up the teams and completing the details of the organization.

### SEVENTY-FIVE MEN TO MAKE CAMPAIGN

Unless the \$21,500 Is Raised the "Y" Here Will Have to Be Closed.—Confident the Sum Will Be Raised.

A meeting of the Executive Committee will be held at the "Y" tonight and on tomorrow night there will be a meeting of the Division Colonels and Team Captains. The organization when complete, will consist of 75 workers among Concord's leading business men.

There is a splendid feeling of co-operation and nearly every man is responding when asked to serve. The people of Concord have reason to be proud of the work done by the "Y" the last two or three years. It has made a fine impression upon the boys and girls of the city and has won favor with all those who are familiar with its work. If there are those who are critical it is because they do not know what the Association has accomplished.

No greater calamity could befall a city than to have to close its Y. M. C. A. but unless the \$21,500 is secured that will be the case in Concord. The local "Y" has always labored under a heavy debt incurred in part at the outset and later has accumulated because the Association had not found its way into the hearts and therefore the pocketbooks of the people. But now it will be different, the money is going to be raised and the "Y" freed from debt and then it can go on to larger things.

So vital is the raising of this money and so sure are the Board that it will be raised that all subscriptions are being taken upon the condition that unless the whole amount is subscribed none of the subscriptions are binding, which means that unless the amount is secured the "Y" will be closed.

An indication of how the business men feel about the "Y" and its continuance is that yesterday a man called at the office and volunteered a gift of \$1,000, a few days before another man said he would give one-tenth of all that was subscribed. It will no doubt be necessary to make a very thorough canvass of the city and everyone, including boys and girls in the high school, the women's clubs, Bible classes, for these groups and others generally come in when a situation so critical as this one here exists.

By the time the parade is staged, the publicity gotten out and the working organization perfected it will be a rare person indeed that does not feel it a privilege to have a part in the enterprise. It is typical of Concord to measure up to any situation and she will measure up to this.

# Take This Tip From Experts

Cookery experts agree that the best and most healthful baking powder is made from cream of tartar, derived from grapes.

That is why they insist on

## ROYAL Baking Powder

The ONLY nationally distributed Cream of Tartar Baking Powder

Contains No Alum—Leaves No Bitter Taste