

COUPON
Anyone bringing this Coupon and making a \$1.00 purchase or more in House Furnishings Department will receive a "Serrated Edge" Steel Bread Knife FREE.

We Absolutely Guarantee Merchandise and Prices to be as Advertised.

PARKS - BELK COMPANY

Offers Many Wonderful Values all Over the Entire Store for

CONCORD'S 10 DAYS TRADE EVENT

Beginning Thursday May 24 and Ends Saturday June 2nd

Our Ready-to-Wear, Millinery and House Furnishings Departments are Full of Real Bargains for This 10 Days Trade Event. This Sale is Different from all Others. Hundreds of Specials will be Offered all over the Store, and with Every Dollar Purchase We Will Give You a Free Chance on the Automobiles.

REMEMBER THE DATES —TEN DAYS OF PRICE CUTTING

FREE! FREE!

With Every Dollar's purchase we will give you one chance on the Automobiles that are to be given away by the Merchants of Concord. Remember, besides our Special Cut Prices for this Sale you can get chances on the Automobiles, so trade now. Tickets—you may be the lucky one.

No Managers of Stores or family or any employee of stores will be allowed to have chances on automobiles. This does not include wives or family of employees.



MUSLIN UNDERWEAR SPECIAL

Many Special Lots on Sale, but we only mention two lots here:
10 Dozen \$1.50 value Ladies White Muslin Slip-on Gowns, embroidery trim, short sleeves, **79c**
Sale Price
10 Dozen \$1.00 Value Ladies' Muslin Teddies, a Real Good Grade of Muslin, made well, on sale, special **48c**

SHIRTWAIST SPECIALS



A special lot of pretty Waists just in in Silk and Voiles.
\$1.50 Value White Voile and Barred Voile in Over Blouse and Shirt Waist styles. Some Peter Pan Collars, sale price **98c**
\$3.00 Value Heavy Weight Silk Pongee Shirt Waists in several styles, sale **\$2.48**
All Shirt Waists in Silk Crepe de Chine, etc., over \$3.45, we will give **10 PCT. OFF**

IN OUR MILLINERY DEPARTMENT



This is a Real Sale Event of importance to this Department, for we are offering Many Wonderful Values at Such Low Prices. Our buyers last week purchased some Beautiful Hats and these are now arriving for this sale. We mention a few prices here:
One Special Lot of Ladies Straw Dress Hats **98c**
Hats in all colors, special, each
One Special Lot of Ladies' Hats in Combinations, Straws, etc., values values up to \$5.00, this season's Hats, sale price **\$2.48**

10 PER CENT. OFF

10 Per Cent. Off during this sale on all Ladies' Hats priced \$4.98 to \$7.95.

20 PER CENT. OFF

And Considering our Low Price System of pricing merchandise, this is a Very Large Per Cent., but all Ladies' Millinery over \$7.95 during this event at **20 PCT. OFF**



CHILDREN'S AND MISSES' HAT DEPARTMENT.

Your Opportunity to save money on their hats for summer.

Children's Sun Straw Hats **19c, 25, 35c** priced for this sale
\$2.00 Value Children's and Misses' Straw Hats in blacks and colors, sale price **98c**
All Misses' and Childre's Hats, above **10 PCT.**
\$1.98, for this sale, less

IN OUR HOUSE FURNISHING DEPARTMENT

We Mention a Few Specials, But Many Are on Sale:

RUG DEPARTMENT

In our Rug Department—Hundreds of people will buy Rugs here during this sale because our prices are Extremely Low. Besides, during this sale we will sell all Rugs now in stock regardless of kind or colors.

Less 10 Per Cent.—All Prices Listed Below Less 10 Per Cent.

The Largest Rug Department in the county. All Rug Prices have been advanced three times since February 1st, but our prices remain the same, for we were prepared with about a \$20,000 stock before the advance. A Few Prices:

Hudson Tapestry Rugs, 27x54 inches **\$2.48**
Hudson Tapestry Rugs, 8ft. 3 in. x 10 ft. 6 in. **\$16.50**
Nepperhan Tapestry Rugs, 6x9 **\$13.95**
Nepperhan Tapestry Rugs, 7 1-2x 9 **\$16.50**
Nepperhan Tapestry Rugs, 8 1-4x10 1-2 ft. **\$22.50**
Nepperhan Tapestry Rugs, 9x12 **\$27.50**

GRASS RUGS FOR THIS SALE

27x54 inch Grass Rugs **89c**
36x72 inch Grass Rugs **\$1.39**
8x10 Grass Rugs **\$5.95**
54x90 inch Grass Rugs **\$2.98**
6x9 Grass Rugs **\$3.98**

CONGOLEUM AND LINOLEUMS

9x12 Gold Seal Congoleum Rugs **\$15.95 less 10 Pct.**
7 1-2x9 Congoleum Rugs **\$8.45**
4 1-2x9 Congoleum Rugs **\$3.45**
3x9 Congoleum Rugs **\$2.45**

BIRD AND SON NEPONSET RUGS

Looks like and wears like Congoleum—something new.
6x9 Floral Designs **\$5.95**
9x12 Assorted Designs **\$12.45**
9x10 1-2 Assorted Designs **\$11.95**

SLIP ON SWEATERS FOR THIS SALE



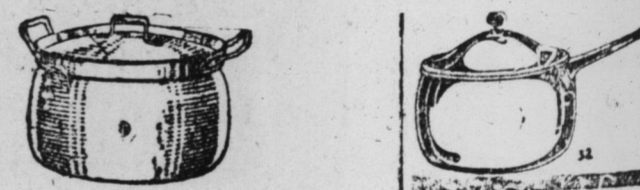
A Special Buy For This Sale—a regular \$2.00 value Sweater in several colors and styles, Sale **98c** price, each
All Better Slip Ons and Jackettes and Sleeveless sweaters, above \$3.98 up to \$12.50 **10 PCT. OFF** we will give

FLOWER POTS

Replant your Flowers in one of these new pots—all with saucers. Note price:

6-inch Pots **19c**
7-inch Pots **25c**
8-inch Pots **35c**
9-inch Pots **45c**
10-inch Pots **59c**
12-inch Pots **98c**

WHITE ENAMELWARE SPECIALS



14 quart deep Dish Pans **\$1.29**
12-quart Roll Edge Dish Pans **\$1.29**
5-quart Tea Kettles **\$1.29**
2-quart Rice Boilers **\$1.29**
6-quart Convex Kettle **\$1.29**
4 1-2 quart Sauce Pan **\$1.29**
9-quart Preserving Kettle **\$1.19**

VOILE AND SILK DRESSES

The Newest Creations in Ready-to-Wear Dresses just in for this Sale Event—and the prices are extremely low. A Few Items:

One Special lot of Ladies' Voile Dresses, values up to \$5.00, going during sale **\$1.98**

50 New Voile Dresses in Dark Patterns on sale at **\$2.98**

One Special Lot of Misses' and Ladies' All-Tyme Crepe and Paisley Combination Dresses, values to \$10.00, on sale at **\$4.98**

All Voile Dresses, Silks, Ratine and Linen Dresses over \$5.00 up to \$22.50, on sale **10 PCT. Less**

All Silk Dresses in all styles; in fact all Dresses Priced above \$22.50 for this sale we offer them less **20 PCT.**



A REMARKABLE SALE OF COATS, CAPES AND SUITS

For the 10 Big Bargain Days you will have a Wonderful Opportunity to Save Money. Our Merchandise is Priced Extremely Low at regular prices, but now we are offering these Big Cuts. Note price changes: All Ladies' and Missese Coats, Capes and Suits up to \$14.95 for this 10 Days Sale only are **20 PCT. OFF**

Coats, Capes and Suits priced **20 PCT. OFF** \$18.50 up we offer all in stock



GINGHAM DRESSES

In the Pretty New Colors and Styles For Summer

Wear—Made of Amoskeag Gingham and Percales—All Styles.

\$1.50 Value Ladies' Amoskeag Gingham Dresses in all Colors and Styles. This is one lot of about 100 Dresses, for this Sale **98c**

Other Special Prices in Wash Dresses **\$1.48, \$1.98**

One Special Lot of Children's Bloomer Dresses of Gingham, sizes up to 6 years a regular **98c**

\$2.00 value, sale price

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