

Doors Open 8:45 Friday Morning With Everything Reduced	Chain Sale 36-Inch English Long Cloth 10c	Chain Sale Yard Wide - Sea Island Sheeting 8c 80-square fine cut 39-inch Seeting for Bed Sheets— 15c	Chain Sale 27-inch Thin Sheet- ing— 5c	Chain Sale No. 400 English Long Cloth— 14c No. 2000 Dimity Checks— 22c	Chain Sale No. 1500 36-inch White Nainsook Checks— 17c No. 1500 English Long Cloth— 17c	Chain Sale Androscoggin 36- inch best bleached Dimity— 18c	Chain Sale Short Length Pa- jama and Dimity Checks on Friday Morning— 10c
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STORE CLOSED THURSDAY FOR THIS SALE

DRY GOODS

For only a short while at 8:45 Friday morning, when store opens, we will clean up a bargain table of thin Sheetings, Aprong Gingham, etc, at **5c** Quantity Limited

DOORS
OPEN
8:45
FRIDAY
MORNING
JUNE 1ST

EFIRD'S

Begins June 1st At All 33 Stores--C

Tell Your Neighbors and Stop Work and Go to the Store

Men and Boys' Clothing

There is Going to Be a Great Dressing Up Among Boys All Over the Carolinas. You Don't Have to Wait Any Longer for Prices to Come Down—

WE ARE FORCING THE ISSUE

Men's Hosiery	
Men's 50c Silk socks 3 for \$1.00	35c
Men's full fashioned silk socks in black, cordovan and navy, 85c values at	50c
Men's very Fine Quality Silk Hose	20c
Men's Cotton Socks	10c

Paris Garters 18c	
Men's Paris Garters for Friday and Saturday	18c
All men's Silk Neckwear reduced One-Third from Regular price.	

Parasols	
All Ladies' and Children's Parasole go in Chain Sale at Sae Prices!	

Romper Cloth	
32-inch Romper Cloth in all new Patterns, as well as solid blue, 35c quality in remnants at	19c

Dress Gingham	
Fine Quality Dress Gingham 25c value, all this season's Newest Patterns, and solid colors at	17c

32-inch Gingham	
Half dozen of the best known brands of 32-inch Dress Gingham in a broad range of Patterns, values up to 33c, sale price	22c

Fine Gingham	
32-inch Very Fine quality Dress Gingham, selling regularly as high as 39c per yard, solid colors to match	27c

Spindle Gingham	
Spindale Finest Quality Mercerized Dress Gingham, made in this country, selling in many stores as high as 60c per yard, sale price	38c

Dress Gingham 14c	
One Table Dress Gingham, widths up to 32 inches wide, values up to 20c per yard at	14c

Apron Gingham	
Best Quality Southern Made Apron Gingham, sale price	10c

Tissue Gingham	
32-inch Tissue Gingham and very Fine Quality in Neat Patterns, sale price	38c

King Philip, Filipino, Fruit of Loom Nainsook in 10 and 12 yard boxes at special sale prices.	
Anderson colored voiles in a wide range of patterns at	25c



Tons of Staples Miles of White Goods

One hundred and eighty thousand yards short length white goods, including Batiste, Lawns, Nainsook, Organdie, Dimity Checks, etc., bought in New York last week and will arrive in time to go on sale when doors open Friday morning at 8:45 o'clock. We are not mentioning the price, but this will be one of the many surprises you will find when entering our store at the opening of this sale, when the above quantity of goods will be on sale.

Car Load of Towels

Small Face Towels for each	5c
Large Huck Towels 10c	
16x30 white, also red border Towels each	10c
18x34, 25c Huck Towels each	14c
18x36 Huck Towels each	17c
Turkish Towels	
Turkish Towels each	14c
Extra Size Turkish Towels each	22c
65c Turkish Towels each	35c
65c Turkish Towels each	44c

Palm Beach Suits

Men's and Young Men's Suits in Slims, Extra Sizes, Stouts, and Sport Models in light colors, dark, grays, fancies, etc. Every Suit with genuine Palm Beach label, Sale Price **\$10.75**

Men's Suits \$9.45
Men's and Young Men's Wool Suits, all in nifty, new Patterns, \$15.00 values, sale price **\$9.45**

High Grade Suits \$16.50
Men's and Young Men's Tropical, All Wool, Worsted Mixtures, etc., in suits, all sizes worth up to \$25.00, sale price **\$16.50**

Dress Shirts	
Men's Dress Shirts, \$1.00 values	65c
One table Men's Fine Dress Shirts, all sizes, new patterns	79c
Men's \$1.25 Dress Shirts, special at	95c
Men's Dress Shirts, values worth up to \$1.65, at	\$1.35
Men's \$2.00 Dress Shirts at	\$1.65

Broad Cloth Shirts
Men's White Broadcloth Shirts made of genuine imported material, \$3.00 values sale price **\$1.85**

Straw Hats	
Just in time to buy your new Summer Straw Hat at about Half Price.	
One table new Sailor Straws at	95c
Sailor Straws, North up to \$3.00 at	\$1.85

Monroe S

Men's and Young Men's best patterns, sport models, serges, etc.

Boys' S

Boys' Tweed Suits, etc., sale price

Boys' Two-Pants Suits special at

All other boys' suits Sale.

Bed T	
Good Mattress	12c
Ticking	14c
Best Grade Mattress	14c
Ticking	35c
Amoskeag ACA Feather	35c
Indian Head	
33-inch	22c
36-inch	25c
Shirt	
Heavy Quality Striped Checks also solid blues for Shirts at	14c

THE EFIRD CHAIN OF

Charlotte, N. C.	Anderson, S. C.
Concord, N. C.	High Point, N. C.
Gastonia, N. C.	Winston-Salem, N. C.
Salisbury, N. C.	Raleigh, N. C. H