FIRD'S 2-IN-1 SALE

Commences Friday June 22 and Continues
For Eight Days

We Will Combine Our Annual June Sale and Dollar Sales With Extra Specials This gives everyboby a chance to share in the Bargain Festival. We are determined to make these the biggest eight days this year. Our June Sale has been a splendid one but the last eight days will be just as good. Come and see what we have assembled for your choosing.

We Will Retail at Wholesale Prices—A Comparison of Prices
Will Convince You of This Fact. Our Customers Shall Have
Their Dollars' Worth—This is One of Our Supreme Efforts and
Will Go Down in History as One of the Fastest Merchandising Events known to the Carolinas.

"Forcing Down Prices Then Selling For Less." Your Money Will Be Cheerfully Refunded on Any Purchase Not Entirely Satisfactory—You Must Be Satisfied.

Bargains-Bargains Bargains Don't Miss a Single Day—A Surprise For You in Every Department—Hundreds of Real Bargains.

SPREAD THE NEWS—TELL YOUR FRIENDS

WATCH OUR WINDOWS FOR DAILY SPECIALS

THIS IS THE EVENT YOU HAVE BEEN WAITING FOR

-"FREE OPEN COMPETITION"-

Who Leads the Way in the Carolinas . EFIRD'S

Who Was the First to Cut the Price? EFIRD'S

Who Keeps the Faith of the People? EFIRD'S

Who Is Unafraid of Competition? EFIRD'S

Who Keeps the Dollar Rolling? EFIRD'S

Who Takes In the Dollars? EFIRD'S

Ffird's Chain Sale and Dallar Days Two-In = One Specials

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