

Commences Thursday Morning--Lasts 9 Days

# EFIRD'S AFTER INVENTORY SALE

Remember the Date, Thursday Morning, July 19th

## A Cloudburst of Bargains

Please shop early Thursday morning—we will be closed in the afternoon. We want our sales force to have one-half holiday.

### Follow the Crowd

After Inventory

### Clothing Sale

Here are Prices that will send Competition Tumbling to the Earth



**PALM BEACH SUITS**  
Thursday Morning, 8:45

On the opening hour 8:45 Thursday morning, we will knock them loose at the rate of one suit to a customer as long as they last, each—

**\$8.75**

**MEN'S SUITS THURSDAY MORNING 8:45**

Men's and Young Men's Styles in a big assortment of natty patterns. We will limit one suit to a customer, and none to merchants. Choice—

**\$7.95**

\$25.00 Tropical Worsted Suits, each ----- \$16.50  
Monroe Suits ----- \$22.50 and \$25.00

**MEN'S SILK SOCKS**

We limit these 3 pairs to a customer, and they sell while the lot lasts at per pair—

**33c**

**MEN'S SHIRTS**

These are Odds and Ends, broken sizes, soiled and rumpled found in our stock when taking inventory. Come early for the best selection. You get them at your choice, each—

**\$1.00**

**MEN'S SHIRTS**

Here is another lot of men's Shirts and you couldn't go wrong to buy half a dozen at the price. Choice

**75c**

Men's Size Athletic Union Suits each ----- 44c  
Boys' Athletic Union Suits, each ----- 39c  
"Arrow" Brand Stiff Collars 15c

## HOSIERY

By the Thousands of Pairs. We Never Worry About Our Competitors—We Let Them Worry

### Prices That Put Competition to Sleep

\$2.00 SILK HOSE, \$1.10

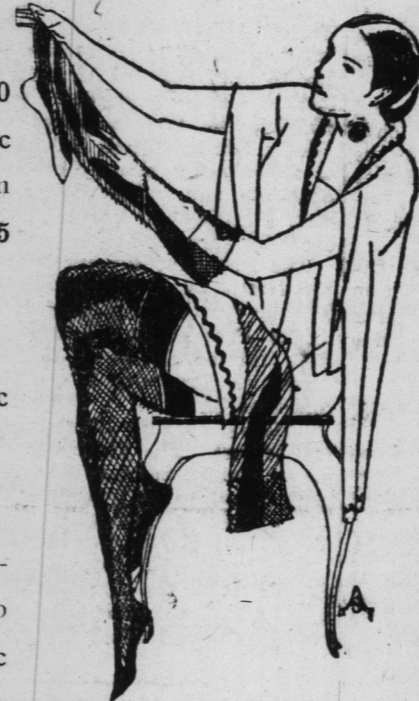
Ladies' black thread silk full fashion Silk Hose \$1.10  
Ladies' back seam, \$1.50 full fashion Silk Hose 90c  
Ladies' Pure thread Silk, full fashion Hose, in black and all the newest colors for ----- \$1.65

**COUNTER NO. 1, 40c**

Ladies' Silk Hose with seam up the back pair 40c

**CHILDREN'S SOX, 17c**

Odds and Ends found around in our Hosiery Department. Some rumpled and soiled. Values up to 48c in the lot. To close out per pair ----- 17c



**EXTRAORDINARY STOCK OF FINE VOILES**  
Included in This After inventory Sale  
**NEW COLORED VOILES, 14c**

New Voile in a pretty range of patterns. To close out at the yard ----- 14c  
38-inch Sheeting, yard ----- 7c  
Best Grade Apron Gingham ----- 10c  
Dress Gingham, yard ----- 10c  
32-inch Romper Cloth ----- 19c  
25c Fine Pajama Checks, yard ----- 17c

**FRESH NEW VOILES, 22c**

Light colors, summery, ne finish Voiles. To close out After Inventory at the yard ----- 22c  
8 yards Standard Dress Gingham for ----- \$1.00

**\$10.00 SILK DRESS RACK**

Here is an assemblage of really fine Silk resses selected from here and there all over our Ready-to-Wear stock. All good styles, and the season's newest and best colors, materials, eac. No doubt you are about ready now to fill in with one or two Silk Dresses to to finish the season with. Choice of this rack—

**\$10.00**



A DRESS CLEARANCE AFTER INVENTORY THAT WILL STARTLE THE CAROLINAS

**RACK NO. 1.**

The biggest Dress Sensation the Carolinas has ever known. On this Rack, we will sell our finest cotton and linen garments. Linens, Ratine, French Voile, Normandy. A big selection of styles, ladies' and misses' sizes. Come early Thursday for these. Your choice—

**\$5.00**

**VOILE AND GINGHAM DRESSES**

Here is an After Inventory Bargain that will appeal to every woman in the Carolinas. These resses are full cut, well made and finished. Choice each

**\$1.00**

**FRENCH GINGHAM DRESSES**

A big assortment of Ladies' and Misses' Styles in this lot. These Dresses were made to sell for \$5.00. To clean up After Inventory, choice—

**\$2.65**

**BUNGALOW APRONS, 2 FOR \$1.60**

Never again will you be able to invest \$1.60 so advantageously. A staple, standard make Bungalow Apron, two for

**\$1.60**

**FRENCH VOILE WAISTS.**

These are slightly soiled and rumpled, but good run sizes and styles. To close out in After Inventory Sale, each

**\$1.00**

**CHILDREN'S DRESSES**

Hundreds and thousands of Children's Gingham and Organdie Dresses to go in this sale at prices less than the materials would cost. Buy the School Clothes now for next fall.

**MUSLIN UNDERWEAR**

After Inventory caught us with a big stock of staple and fancy Ladies Underwear. We mean to unload in this sale—and we have priced it down to the lowest.

**ORSETS 85c**

Odds and ends, broken lots. Some soiled, but everyone a perfect number—standard brands—values in the lot up to \$3.50. Your choice

**85c**

**10-YARD BOLTS "AMERICAN MAID" LONG CLOTH**

Can You Beat It? No. Efird's leads the way, forcing down prices.

**98c**

## A Car-Load of Imported Grass Rugs

Direct From Japan to Be Sold While the Lot Lasts

85c 8x10 ----- \$3.65  
\$2.65 9x12 ----- \$4.35

Every one perfect—Not an imperfect Rug in the lot

## Men's Socks

**5 for \$1**

Men! We will sell genuine first quality Knox-Knit Buster Brown Socks, 5 pairs for

**\$1.00**

# Efird's Department Store