

# A TERRIFIC SHAKE UP IS COMING!

## POUNDS SHOE STORE

### THOUSAND REASON SALE

There are ONE THOUSAND REASONS why you should lay all things aside and come to this sale. Here are some of them: on opening morning we are going to give away four hundred attractive articles to our visitors. No purchase required. More goods to be given away Saturday, including three 6-piece manicure sets, six Gillette razors, three cuckoo style clocks, one 30-inch strand of imported indestructible pearls, with sterling silver safety clasp. Remember, no purchase is necessary to get these. When you come to this sale you will learn of hundreds of other reasons why you should be here.

**FREE**

**FREE**

FRIDAY, SEPTEMBER 14TH

To the first one hundred men, first one hundred women, first one hundred boys, and first one hundred girls, visiting our store on Friday, September 14, which will be the opening day of this big sale, we are going to give an attractive article absolutely free. No purchase required. Just be there on time and you will get yours. Don't Miss This.

OUR THOUSAND REASON SALE is going to prove one of the greatest events ever held in this State! It has already started tongues wagging for many miles around. Your friends and neighbors are coming by the hundreds. When you attend this sale we want you to do so with our assurance that it will be time well spent, and each and every article in this entire stock will be offered at a substantial reduction, and that anything you purchase will be sold under our standard of MORE THAN YOUR MONEY'S WORTH.

\$7.50 Tan Blucher ..... \$4.95  
 \$10.00 Nunn Bush Tan Blucher ..... \$5.95  
 Big Lot Brown Canvas, leather toe, made like bays' Scout Shoes, good for school shoes, Pries ... 95c, \$1.10, \$1.25; Men's \$1.50  
 \$5.00 Boys' Nice Dress Tan thin welts... \$2.95  
 \$7.50 White Kid Pumps While they last \$3.75  
 \$6.00 White Kid Pumps ..... \$3.00  
 \$7.50 Blue and White, Green and White \$3.75  
 Big Lot White Oxfords and black and white ..... \$2.95  
 \$7.50 Grey Suede Pumps, high heels ... \$3.75

\$6.00 Tan and Brown Louis Heel Strap . \$3.95  
 \$8.50 Brown Suede Pumps ..... \$5.95  
 \$8.50 Tan and Brass Suede Pumps ..... \$5.95  
 \$8.50 Light Tan Suede Pumps ..... \$5.95  
 \$8.50 Brown Suede Oxfords ..... \$5.95  
 \$8.50 New Colors in Suede Pumps ..... \$5.95  
 \$7.50 Brown Strap Suede Low Heel ..... \$4.95  
 \$7.50 Tan Low Oxford ..... \$4.95  
 \$7.50 Patent Cut Out Pump ..... \$4.95  
 Big Specials Ladies' Pumps and Oxfords \$1.95  
 Big Special Ladies Pumps and Oxfords \$2.45

Big Special Ladies Pumps and Oxfords \$2.95  
 Big Special Ladies' Pumps and Oxfords \$3.45  
 No Shoes Charged or Sent on Approval

A FEW PRICES OF THE THOUSANDS  
 ALL NEW SHOES

\$8.50 Men's High Grade Shoes ..... \$5.95  
 \$8.50 Young Men's New Last ..... \$5.95  
 \$6.00 Black Calf Bal ..... \$3.95  
 \$6.00 Tan Blucher ..... \$3.95  
 \$6.00 Tan Bal. .... \$3.95  
 \$7.50 Black Kid Blucher ..... \$4.95

## SALE OPENS FRIDAY, SEPTEMBER 14TH

### and Continues for 16 Days

We are sacrificing our entire stock of all kinds of Shoes for whatever prices they may bring. For many years this store has co-operated with the buying public in this community in every way possible to keep stylish, seasonable merchandise down to a low standard in price, and in recent years we have taken great risks in placing orders for Shoes in large quantities—far in advance of our needs—that we might be able to keep the quality up and the prices down. We placed our orders with the manufacturers for a larger stock than ever before, anticipating large low-price crops, and we made a mistake—the crops are small and high-priced therefore you get the benefit of our good buy. It will pay you to buy four or five pairs at the prices we are now offering.

# STUPENDOUS SHOE SALE

Store Closed Thursday to Mark Down Prices

DON'T  
 Let Anything Keep You  
 Away From This Great  
 Event.  
 Bring the Whole Family

WE HAVE THOUSANDS OF DOLLARS' WORTH OF ALL KINDS OF SHOES, HEAPED HIGH IN EVERY DEPARTMENT—UNDER COUNTERS, ON TABLES, ON THE LEDGES, IN BOXES, IN EVERY NOOK AND CORNER THAT WILL HOLD SOMETHING YOU WILL SEE NEW SHOES. THEY ARE HERE IN HEAPS AND GOBS. THEY ARE ALL FOR SALE. IF PRICE, QUALITY, STYLE, DESIGN OR PATTERN MEAN ANYTHING TO YOU, THEN YOU CERTAINLY WILL BUY.

## POUNDS SHOE STORE

Concord

North Carolina

ASK  
 If You Have Something  
 New in Mind and Don't  
 See It When You Come,  
 Just ask for Exactly  
 what you want. Every-  
 thing is on sale whether  
 we have it on display or  
 not. The price will Be  
 Right