



# EFIRD'S

## for County Fair Week

Our enormous buying power mobilized from 34 stores through our own Fifth Avenue New York Office, means that we secure the best the market affords at better than strictly popular prices. You will save the whole of your expense during Fair Week by securing your Fall and Winter Merchandise at Efir's. Hundreds of bargains in every department of the store. Only a few are advertised here. There are unrivaled bargains for every member of the family, not yet mentioned.

# Bargains During Cabarrus Fair Week

## Page Is Set

in our big Fall Festival. It starts Tuesday five events ever brought to the attention of

Fabrics with the correct "nuance tang" of the "slim-side-drape" but still effecting the displayed has that appealing swagger tsyle opportunity to save on your Fall purchases

## Peggy Page

esses

in Blue, \$11.95 to \$29.50

Back While they last of Snappy Silk Satin Tricotine and Velvet Dresses, nicely em- dard, well made. \$5.95 to \$11.95

than carry over a limited number of Sum- Dresses, we are marking them below cost to Values up to \$10.00, while \$2.95

Smart Skirts, very Smart Values up to To clear during Fair Week at \$5.95

Coat Suits. A big rack of the latest Fall Winter Fashionable Apparel in Poiret Twill

Tricotine, and Bolivia \$12.50 to \$29 Navy Blue, Light Colors

Ladies' Winter Coats, in Bolivia, Velour, Duve- tyne, with Self and Fur Collors, Silk Lining, Belted and Unbeltd Models, Splendid, Warm Dressy, Durable Coats. Some with Mandolin Sleeves. All Sizes Priced \$24.50 to \$47.50

Plaids, Self Collars, Beltd and Unbeltd, lined and unlined. All sizes. Priced \$9.95 to \$6.50

Broadcloth Coats. Solid Colors. Warm and well made, lined and unlined. AH sizes. Wonderful values at Price of \$4.95 to \$8.95



## The Even of Events

# Our Fall Opening Sale of Men's Suits and Overcoats

- Monroe Clothing for men. Known everywhere for its cut style and durability ..... \$25.00 and \$29.00
- New Jersey Fashionable Clothes for Men ..... \$29.00 to \$37.00
- Snappy Suits for Men.. Right up to the Minute ..... \$10.00 to \$18.50
- Odd Pants-Great Values at ..... \$2.45 to \$6.50
- Boys' Suits with two pair Pants. Just the thing for school \$4.95 to \$16.00
- Overalls, boys' and men's high and low back, Morotock, True Blue, and Headlight Brands ..... 95c to \$2.18
- Men's and Boys' Sweaters ..... \$1.48 to \$7.95



## Men's Underwear

Mayo Underwear for Boys' in Ribbed and Medium Weight Fleece Lined, 6's to 16's Union Suits ..... 95c

## And a New Hat

Men's New Fall and Winter Hats in Felts, Velours, all colors priced at ..... \$1.35 to \$4.95



## SHIRTS

Men's Shirts with and without collars, in stripes, pongee and silk poplins, ..... 75c to \$3.45

## Union Suits

Hanes Underwear for Men, Union Suits ..... \$1.75  
Single Garments, each ..... 90c

# SHOES FOR THE FAMILY

Heavy Shoes for Men, Lion Brand, also for boys. In tan. Great value and Splendid Wear ..... \$2.98 to \$4.98

Men's Fine Dress Shoes, Tan and Black. Extra Dressy. A Genuine Fair week baigrain at ..... \$3.48, \$3.98

Limited number of Reynolds Fine Shoes for Men. Values up to \$8.00. To clear at ..... \$5.95

Men's Dress Shoes. Black and Tan Extra Fine Quality ..... \$7.95

Ladies' Shoes and Oxfords, only a limited number. All Styles, values up to \$7.00, to go at ..... \$3.98

Bargain counter of Women's Dress Shoes, in Patent Leather, Kid, Suede and leather ..... \$1.98, \$2.98

Ladies' Novelty Satin Shoes with Cuban and Louis Heels, at only ..... \$5.95

Ladies' Satin Shoes, a great bargain, at ..... \$2.98

Ladies' Imperial Dress Shoe. Extra Fine Quality. Black and Brown. Fair Week Shoppers' Attraction at ..... \$7.95

Children's E. C. Skuffler Shoes in tan and black. Buttoned or laced at only ..... \$1.69 to \$3.48

