

Make Your Plans to Attend the Cabarrus County Fair, Concord, October 15 to 20

Fair Week Shoppers a Rare Opportunity Awaits You at

PARKS - BELK CO.

Great Specials All Over Our Entire Store For Fair Week

Make Our Store Your Headquarters

Crowds of people will be here. Join in the Happy throngs who visit our big store during Fair Week and make it your headquarters. Tuesday morning we begin the Great Shoe and Clothing Sale. While in town for the Fair buy your Fall Merchandise at a Great Saving. A few Specials:

Our Store Affords every convenience for the out-of-town shoppers. Make it your headquarters during Fair Week.

Stock of the Latest Style Shoes and Oxfords at Prices that defy all competition. Specials in Our Shoe Department for Fair Week. Our prices are low, our quality is high. Buy now.

Ladies' Strap Oxfords and Lace Oxfords in black and brown, all leather, latest styles. 500 pairs now selling at per pair **\$2.98**

Ladies' Queen Quality Strap and Oxfords in suede, all the new shades. Also kid in brown and black. Selling at **\$5.00 to \$8.50**

1000 pairs black and brown kid and calf skin Good-year welt Oxfords; special Fair Week, pair **\$4.98**

ELKIN SHOES FOR MEN, WOMEN AND CHILDREN

The Greatest Sale of Elkin Shoes in the Carolinas

Men's Elkin "tough hide" in black and tans, cap and plain toe. Guaranteed. Special, pair **\$3.95**

Boys' Elkin "tough hide" cap toe, black only. While they last **\$3.45**

Women's Elkin "tough hide" and "Elkin Easy" in black and tan, water proof. Guaranteed solid leather. Special, per pair **\$3.45**

Elkins, **\$2.39**

One special lot of \$3.45 value Boys' Elkin Shoes, out on counter, Fair week, per pair **\$2.39**

UNDERWEAR SPECIALS FOR MEN

1000 Pairs of Men's Heavy and light weight knit Union Suits, all sizes, a regular \$1.75 value. Long sleeves, ankle length, per suit **\$1.25**

Red Label Men's Ankle Length long sleeve Union Suits, \$2.00 value, special per suit **\$1.48**

Red Label Hanes Shirts and Drawers, knot Underwear, per garment, each **89c**

WORK GLOVES

Men's Leather Palm Canvas Back Gloves, all sizes, special per pair **35c and 48c**

SWING INTO LINE

Get dressed up in one of our New Overcoats and Suits. The quality is unmatched and the prices are all competition. A few special prices for Fair Week:

One special lot of Men's Overcoats, long length, in black, brown and mixed **\$9.95**

Men's Fine Mixed Worsted Overcoats, belted, or plain, the newest styles **\$14.95 to \$19.95**

RED GOOSE SHOES FOR MEN, WOMEN AND CHILDREN.

The Out Door Persons' Friend

Red Goose Children's Shoes—fine for school wear. Guaranteed solid leather, in black and brown. Sizes 5 to 8

8 1/2 to 11 **\$1.98**

11 1/2 to 2 **\$2.98**

Ladies' High Top Red Goose Shoes, heavy and light weight. Black and brown **\$2.98 and \$3.45**

EXCLUSIVE AGENTS FOR H. C. GODMAN'S Shoes For Women, Children and Men.

A shoe of a wide reputation and years of satisfaction.

One Special lot of H. C. Godman's One-Strap Pumps, medium heels, in black and brown, Fair Week **\$1.98**

Ladies' High Top Shoes, Educator Toe for indoor and outdoor wear. Special Fair Week **\$3.98**

Children's H. C. Godman's Shoes in black and browns, marked especially low. These are great shoes for school wear. Prices, all sizes **\$1.48-\$2.48**

FAIR WEEK SALE OF BLANKETS

Chatham, Elkin Wool Blankets, also fine Cotton Blankets at prices that defy all competition.

One Special lot of Solid grey with black border Fine Wool Chatham Blankets. Size 66x80. A regular \$4.50 value, Fair Week each **\$2.95**

50 Pairs of Wool Mixed Double Size Plaid Blankets in several colors, special per pair **\$4.98**

Elkin and Chatham Fine All Wool Blankets in Most beautiful patterns imaginable. Single and double **\$5.95, \$6.95, \$9.95**

One special lot of fine Cotton Double Blankets (for single and double beds) special, per pair **98c**

300 pairs of Extra Heavy All Cotton Blankets in greys and tans, full size, single and double bed. Special, per pair **\$2.48 and \$2.98**

\$15.50 TWO PANTS SUITS

\$16.50 2-pants Suits. Men's 2-pants Worsteds Suits in a wide range of colors and Patterns. Marked specially **\$16.50**

\$19.50 MEN'S TWO PANTS SUITS

Men's Two-Pants Suits, a specialty. This is a wonderful lot of mixed weaves and Worsteds, priced **\$19.95**

Men's Suits, tailored by I. Freedman and Sons, just in. One special lot in Mixed Weaves Worsteds. Guaranteed to be \$35 values. Priced Specially. These are broken sizes. On sale **\$22.50**

HOUSE FURNISHINGS SPECIALS.

Our buyers returned last week from a special buying trip of House Furnishings. A rare opportunity awaits you in this department. Pay cash for your rugs, etc., and save the difference.

\$25,000 worth of rugs bought on Alexander Smith & Sons auction. Now on sale.

One special 9x12 Tapestry Rugs. These are in many new shades. Value \$25.00. Now selling at only **\$17.50**

9x12 foot Cheke Wool and Fiber Rugs, in beautiful patterns, absolutely worth \$27.50. Fair week only **\$20.00**

50 Riverdale Velvet Rugs 27x54, assorted patterns, a wonderful material. Fair Week only **\$2.79**

27x54 Aisley Axminster Rugs, a regular \$4.50 value

rug, in many different patterns **\$3.45**

100 Rag Rugs. We are selling during Fair Week size 18x36 ne for bath and bed room. Special **39c**

24x48 Hit and Miss Rag Rugs, special Fair Week each **75c**

SPECIALS IN OUR HOSIERY DEPARTMENT Cotton Hosiery

Ladies' Fleece Lined Cotton Hose in black, per pair **15c**

Ladies' black and brown cotton hose, pair **5c, 10c**

Ladies' Lisle Thread Mercerized Hose, all colors, Priced **19c, 25c and 39c**

Children's Cotton Hose in Black, Cordovan and white **8c, 19c, 19c, 25c**

One special lot of 3-4 length cotton socks for children, brown and black, pair **19c**

Silk Hosiery

Ladies' Silk Hose, Slight Seconds and Firsts, in six different shades, pair **39c and 48c**

Gordon Hosiery for Women, in full fashioned silk. All colors **\$1.48, \$1.98, \$2.98**

Ladies' Silk and Wool Hosiery **79c, 98c, \$1.98**

SPECIAL FAIR WEEK

28 Sets of Decorated Gold Wreath (32 piece sets) Chinaware. One set to a customer, only Fair Week, per set **\$3.50**

Special Blue Willow Japanese Ware (newest design) cup and saucer set, consisting of six each, per set **\$1.50**

FAIR WEEK BROOM SPECIALS

One lot of Four string Extra Strong Stick Brooms, 65c value, during Fair Week, not over two to a customer, each **50c**

SECOND FLOOR SOAP SPECIALS.

Large Size P & G Nuptha Soap, special, cake **5c**

One special lot 75c Value 8-quart blue enamel bucket (limited supply). While they last, each **50c**

GLOVE DEPARTMENT.

The new Chamiosette and Kid Gloves are now in and are priced extremely low. One lot of the new color chamiosette Gauntlets, \$1.25 value, special per pair **98c**

One special lot of fine Kid Gloves for walking and dress. Black, brown, tan **98c, \$1.39, \$1.98**

COLD WEATHER SPECIALS FOR FAIR WEEK.

Outings, Canton Flannels, Sheetings, Knit Underwear, etc., is in great demand now and we have just what you want in these lines at 25 per cent. below today's market prices. A few prices below on Fall Merchandise:

25c Value Grey Outings, **12 1-2c and 15c** yard

Fast Color Pink, Blue and White Check Outings, 25c value, per yard **19c**

Canton Flannel, Duck back, per yard **12 1-2c, 15c, and 19c.**

All Wool Flannel, per yard **68c, 79c, 98c**

Sheetings, Etc.

40-inch Unbleached Sheetings yard **10c, 12 1-2c**

Fruit of Loom Bleaching, yard **25c**

36-inch Fine Finish Bleaching, yard **15c**

COLD WEATHER UNDERWEAR AT PRICES EXTREMELY LOW Children's Underwear

Boys' and Girls' Blue Label Hanes Union Suits. Sizes up to 16 **98c**

Boys' and Girls' Bleached and Unbleached Union Suits. Good Quality **48c, 70c, 80c**

Shirts and Pants, ribbed, heavy or light weight. Priced each **48c**

Infants' and Children's Shirts, all weights **15c, 25c and 29c.**

SPECIAL LADIES' UNDERWEAR

One Lot of Fine Rib Shirts and Drawers, each **48c**

Ladies' Knit Teddies **48c, 79c, 98c**

\$1.25 Value Ladies' Long Sleeve Ankle Length Union Suit, each **98c**

The Famous Maline Line of Underwear for Women and Children now on sale.

Knit Rib Shirts and Drawers all styles each **79c, 89c**

WE HAVE HIT THE BOTTOM ON PRICES ON MEN'S WORK CLOTHES

The Belk Stores are the largest selling Work Clothes Outfitters in the Carolinas. A few Fair Week Prices:

Men's Blue Denim Overalls, an extra grade, 500 pairs, on sale Fair Week. Pair **\$1.19**

Men's \$2.20 weight Blue Denim Overalls. Extra Special, pair **\$1.48**

Carhartt Overalls for men, pair **\$2.1-9**

SPECIAL

500 Pairs of Men's Fine Dress Pants, all colors and sizes. Fair week, per pair **\$2.95**

Parks-Belk Company Sells Wool Goods, Dress Goods and Silks For Less.—Fair Week Special Prices Will Prove This

36-inch Wool Serge in Blue, Black and Brown, per yard **68c and 79c**

36-inch Black Taffeta and Messaline, yard **98c**

40-inch Canton Crepe, full line of colors, Fair Week per yard **\$1.98**

40-inch Dress and Kimona Corduroy. All colors, per yard **89c and 98c**

NEW READY-TO-WEAR JUST IN AND SELLING IN FAST

100 New Silk Dresses in the newest stades and styles **\$9.95**

A Special Sale of 100 Wool Serge Poiret Twill Twill and Tricotine Dress, \$20.00 value **\$14.95**

BRUSHED WOOL SWEATERS.

One Special Lot of Brushed Wool Sweaters, beautiful styles and colors, specially **\$4.95 and \$5.95**

Childs Sweaters for Fair Week. Sale Price **98c, \$1.48, \$1.98** in all colors. Wool mixed.

The Pretty Plaid Skirts for Sport Wear **\$4.98, \$5.95**

200 Ladies Coats in styles to suit the young and old. All Wool, Newest Materials. Fair Week Sale **\$9.95**

On Sale Fair Week 500 Children's Overcoats. All sizes and styles **\$2.48, \$3.98, \$4.98**

MILLINERY SALE FAIR WEEK

All That Is New in Millinery on Sale Fair Week

New Sport Hats **\$1.48, \$1.98**

The New Dress Hats **\$3.98, \$4.98, \$5.95**

Elevator Service to Second and Third Floors
Every Convenience

PARKS - BELK COMPANY

Concord, N. C.

Lets Us Check Your Packages For You FREE