

FORCED TO RAISE TEN THOUSAND DOLLARS

Everything Will Be Sold For Cash During This Sale

J. E. LOVE

Nothing Will Be Sold on Approval During This Sale

\$25,000 Worth of Clothing, Suits, Overcoats, Hats, Shirts, Shoes and Men's Furnishings Offered in this 10 Days Sale to Raise the Money

Here Are the Plain Facts about this sale: We owe \$10,000 that must be paid. In order to raise this amount we offer our entire stock of merchandise to the public, which consists of Society Brand, Styleplus, Curlee Clothes, Eagle Shirts, Florsheim Shoes and Sure-Fit Caps. This is all New Fall Suitings and the Latest Styles.

Seldom is there an opportunity offered like this in Concord. Every Garment in our stock is guaranteed to give Entire Satisfaction. We will assure you that you are not buying anything but High Class Merchandise. We are offering our \$25,000 stock at such a reduction that will assure us to raise the \$10,000 needed. Yes, we know that clothes have advanced and are still getting higher, but that doesn't help us meet our obligations. We need the money and if you need the Clothes this is your Golden Opportunity. This sale begins Friday, November 2nd at 9 o'clock. Look for the banner over the windows Forced to Raise \$10.00. Come early and don't miss this sale. Below are a few Special Values we are going to offer during this sale:



Overcoats

Yes, We Have O'coats. A Few of Our Prices:

- \$25.00 Gray and Brown, latest style. Special Price **\$16.95**
- \$32.50 Plaid Backs, all colors. Special **\$19.95**
- \$40.00 Overcoat. A look will Satisfy. Special Price **\$22.45**
- \$12.00 Rain Coats. Special Price **\$4.95**
- \$17.50 Rain Coat Special Price **\$9.95**
- \$25.00 Gaberdine, latest style. Price **\$16.95**
- \$32.50 Heavy Grade Whipcord. None better. Special Price **\$19.95**

A Few Of Our Clothing Values

- \$20.00 Value Young Men's all Colors. Special price **\$11.95**
- \$22.50 Value, all wool, Young Men's Suits. Special price **\$13.45**
- \$25.00 Gray, Brown and Blue. Special Price **\$16.95**
- \$27.50 Sport Models, latest style.

- Special Price **\$19.45**
- \$30.00 Snappy Styles, all colors. Special Price **\$21.95**
- \$40.00 Blue Serge Men's and Young Men's Mod-els. Special Price **\$26.95**
- \$45.00 College and Society Mod-els, all colors. Special Price **\$29.50**

Boys' Suits

SPECIAL VALUE IN BOYS' SUITS WITH TWO PAIR PANTS

- \$8.00 Value. Special Price **\$4.95**

One-Half Price on Jack Tar Togs and Children's Wash Suits. 500 Pairs Men's All-Wool Pants will be sold at a Sacrifice.

Neckties, Collars and all Men's Furnishings will be sold at a Big Reduction.



Hats! Hats!

Specials in Hats — Genuine Velour and Felts



- \$4.00 value. Special Price **\$2.45**
- \$6.00 Value. Special Price **\$2.95**
- \$7.00 value, special Price **\$3.95**
- \$10.00 value, Special Price **\$6.25**

Shirts all Sizes and Colors A Few Special Prices



- \$2.00 value. Fast Colors. Special Price **\$1.19**
- \$2.50 Silk Stripes. Special Price **\$1.65**
- \$3.00 Eagle Shirts Special Price **\$2.19**
- \$4.00 Value Smartest Patterns. Special Price **\$2.95**
- \$5.00 Value Silks and Broad Cloths. Special Price **\$3.65**
- Special Value Army Wool Shirts, \$4.00 value Special Price **\$2.45**



- 35c Value Sox, special Price **19c**
- 50c Values Sox, special Price **39c**
- 75c value, All Wool, Special Price **58c**
- \$1.00 Value, all Wool, with cloak, price **78c**
- \$2.50 Best Grade, two Seam Overalls, two pair to customer only. Special Price **\$1.69**



KEEP WARM UNDERWEAR

- \$2.00 value Union Suits. Special Price **\$1.45**
- \$2.50 Value Good Grade, Special Price **\$1.85**
- \$4.50 Value Silk and Wool. Special Price **\$3.45**

J. E. LOVE

18 South Union Street

Concord, North Carolina