

Beginning Wednesday, November 21st, and Runs Through 28th

BEFORE THANKSGIVING SALE of Shoes Clothing and Piece Goods

Prices During This Sale Based on the Prices of 20 and 22 cent Cotton

Our Annual Sale at this store and conditions this year will make this our greatest Before Thanksgiving Sale. Cotton has advanced and goods are advancing daily, but all Merchandise during this sale is priced on the basis of 20c to 22c cotton and our Buying Power which enables us to buy for less is fully demonstrated by the Low Prices we are offering.

BEFORE THANKSGIVING SALE SILKS AND WOOLENS.

- Special Value White Selvage Duchesse \$1.48
- Special Value 36-inch Colored Taffeta, Colors: Navy, Brown, Open, Grey and Black \$1.59
- Special Value 36-inch Crepe de Chine Full Line of \$1.48
- Special Value 36-inch Crepe de Chine, all Colors \$1.79
- Special Value 36-inch Canton Crepe \$1.98
- Special Value 34-inch Tricotine in Short Lengths, mostly Navy, Special \$1.98
- Special Value French Serge, Short Length \$1.48
- Special Value Poirer Twill, 52 inches wide, Special \$2.98
- Special Value Broadcloth, Sponged and Strunk, Sale Price \$2.69
- Special Value Mirro-Vella Coating in full line of colors, Sale Price \$3.48
- Special Value 40-Inch All Wool Canton Crepe Colors: Navy, Brown, Tan, Pekin \$1.98
- Special Value All Wool Storm Serge, Sale Price 98c
- Special Value 36-inch Corduroy in light colors, Special 89c, 98c
- Special Value 36-inch Dress Velvet in Black, Navy and Brown, special \$2.98
- Special Value Extra Heavy Canton Crepe, full line of colors, special \$2.98
- Special Value Black Bolivia 56-Inches for Coats and Capes, special \$7.95
- Special Value Brush Wool Coating, 56 inches wide, special \$6.45
- Special Value Tweed in Plaids for Dresses and Skirts, special \$2.25
- Special Value Full Line of Colors in Colored Handkerchief Line, special \$1.25
- Special Value White Handkerchief Line 98c \$1.48 \$1.59 \$1.98

THANKSGIVING SALE ON TABLE LINENS

- Special Value 72-inch All Linen Damask Thanksgiving Sale Price \$2.98
- Special Value 72-inch All Linen Damask Special Sale Price \$2.48
- Special Value Extra Heavy All Linen Damask \$1.98
- Special Value Napkins to Match Most of the Table Linen, Price \$4.98 to \$7.95
- Special Value 72-inch Fine Mercerized Table Damask \$75c
- Special Value 72-inch Mercerized Damask \$48c
- Special Value 90-inch Heavy Linen Sheeting for Sheets for Pillow Cases or Scarfs, special \$2.69
- Special Value 90-inch Linen Sheeting \$2.98
- Special Value Many Other Wonderful Values For Our Thanksgiving Sale All Over the Store.

COTTON GOODS AT BIG SAVING IN PRICE IN OUR BEFORE THANKSGIVING SALE

- One Big Counter Filled With Cheviots, Percales, Gingham, Knicker Cloth, worth up to 30c. Sale Price 19c
- One Counter of Goods Worth up to 25c, Special 15c
- One Counter of Gingham, Chambray and 36-inch Plaids, worth up to 19c, Special 12 1/2c
- 25c Value Good Heavy Dress Outing Sale Price 19c
- 36-Inch Heavy White Outing, Special 25c
- 27-Inch Outing in Pink and Blue 23c
- Big Line of Sheets and Pillow Cases at Very Low Prices in this Sale

STORE'S GROWTH.

From Floor Space of 8,000 Square Feet to New Modern Store of 32,000 Square Feet of Floor Space To Our Friends and Customers:

Twelve years ago we opened our store for business in a small way, occupying about one-fifth the floor space as we now occupy. Today we have one of the largest stores in Cabarrus County doing one of the largest businesses in the entire state.

Our growth has been made possible only by service and by our many satisfied customers. We appreciate your patronage during these years and pledge even greater of our entire organization to merit a continuation of same.

PARKS-BELK CO. ARMY GOODS DURING SALE AT PRICES LOWER THAN EVER BEFORE

- Note the Prices:
- Goods bought at auction by our 34 Belk Stores 50 per cent. under today's market.
 - One Special Lot of Army Jackets, O. D., all wool 98c, \$1.48 and \$1.98
 - One Big Lot of Men's Army Overcoats, Values up to \$12.50, Long length, Special All Wool Men's Army Socks 29c, 38c
 - Men's \$5.00 value O. D. all wool shirts, specially priced \$2.98, \$3.45
 - Men's Flannel Shirts, extra heavy quality, all sizes \$1.98, \$2.48
 - \$2.00 Value Men's Army Hats 98c
 - Special price Army Knives 98c
 - Special \$3.50 Value Men's Army Reclaimed Hob Nail Shoes \$1.48
 - \$5.00 Value Men's Hob Nail Shoes all sizes \$2.75
 - \$6.00 value Men's Tan Army Goodyear Welt cap toe plain sole shoes \$2.98
 - Men's Army Wool Pants, straight and lace left, priced per pair \$2.98
 - 2,000 Army Overall Coat Shirts, reclaimed, out on counter, each 39c, 48c

MILLINERY SPECIALS THAT CANNOT BE EQUALLED ANYWHERE

- 1,000 Ladies' Fine Hats Bought by our 34 Belk Store buyers in quantities at prices 50 per cent. below regular Market Prices. We are now offering these on sale. Values up to \$6.00. \$2.98, \$3.98
- Special Children's Hats in large variety of Belts, Velours, etc., all styles and priced specially at 98c to \$1.98

MEN'S SUITS, OVERCOATS, ETC., AT BIG REDUCTION

All Men's Suits, Priced 25,000 and up During Sale at 10 Per Cent. Off

Men's Overcoats, \$25.00 up, special 10 Per Cent. Off

SPECIAL 100 Brooms, Values up to \$1.00 Special, each 49c

- 10 CENT COUNTER
- 36-Inch Solid Color Chambray per yard 10c
- 36-Inch Linings per yard 10c
- 36-Inch Short Length Bleachings per yard 10c
- Calico, Percales, Solid Gingham, etc. per yard 10c
- 15c Value Bed Ticking per yard 10c

19 CENT COUNTER

- Dress Gingham, Values to 25c yard special, per yard 19c
- Solid Color Chambray per yard 19c
- 25c Value Counterpane Plaids per yard 19c
- 32-Inch Fine Outings per yard 19c
- Harvard Dress Plaids, "fast colors" per yard 19c

25 CENT COUNTER

- Fash Color Knicker Cloth per yard 25c
- Fast Color Dress Gingham, Chambrays etc., per yard 25c

OUTINGS! OUTINGS!

- 5,000 Yards Check, Stripe and Solid Color Outings, Value 25c per yard.
- 36-Inch Stripe Outing, Good Heavy Quality, per yard 25c
- KNIT UNDERWEAR FOR WOMEN AND CHILDREN
- 75c Value Ladies' Knit Shirts and Drawers, each 48c
- Ladies' Knit Union Suits each 98c
- Children's Knit Union Suits 48c, 79c, 98c
- Special prices Children's Knit Shirts and Wrappers 25c, 39c, 48c

HOSIERY DEPARTMENT

- Children's Misses, and Ladies Hose Special, pair 8c, 10c
- Children's Special School Hose in Black and brown, 19c 2 pair 35c
- Children's School Hose, black and brown 2 Pairs for 25c 15c
- Extra Fine School Hose special 25c
- Extra heavy Ribbed Black Hose, 35c 3 pair for \$1.00
- Ladies' Hose in black, white and brown, per pair 25c
- Ladies' Mercerized Hose 48c
- Special Ladies' Fibre Silk Hose 48c, 68c
- Ladies' Fibre Silk Hose in Black and brown, pair 98c
- Ladies' Silk Hose, Special \$1.48
- Ladies' Silk \$1.98, \$2.48 and \$2.98
- Ladies' H 300 Full Fashioned Silk Hose \$3.50 value, in all-colors. Per pair \$2.48

MEN'S CLOTHING IN OLD CONTRACTS

- Special lot of Men's Suits during this Sale, only \$9.95
- Men's Good Wool Suits, worth \$20 to \$22.50, until sold out \$14.95
- Young Men's English and Sport Model Suits, real values at \$22.50 \$22.50
- Extra Value in Men's and Young Men's Clothing in regular worsteds and cashmeres, stouts, regular, slims and stubs, special Overcoats for the young man. Also for the conservatives, \$35.00, \$29.50, \$19.95
- See Our Special \$27.50 Suits in young men's, men's regulars, stouts and others in the newest materials, priced \$19.95

'BOYS' SHOP' PARKS-BELK COMPANY

- Boys' O-Coats in brown heather priced \$4.98
- Boys' O-Coats, Grey and Chinchilla priced \$5.95
- Boys' O-Coats, Brown, Grey, Blue priced \$7.95
- Boys' O-Coats, tan with fur collar priced \$10.95

BOYS' SUITS

- Boys' Suits, 3 to 8, in grey Tweeds, pants to button on \$2.98
- Boys' Middy Suits, blue serge, tan, tweed, grey tweed, all wool Jerseys \$3.98 \$4.98 \$5.95
- Boys' 2-Pants Suits in Brown, blue, unfinished Worsteds \$4.98
- Special, one lot brown, grey and brown heather suits to go at special \$4.98
- One lot of dark tan tweed Suits, 2 pants to go at \$6.95
- Boys' 2-Pants Suits, extra good for school wear, cassimere and tweeds, all colors \$7.95
- Boys' Blue Serge Suits and others. All two pants, to go at \$9.95 \$12.95 \$14.95

BOYS' SWEATERS

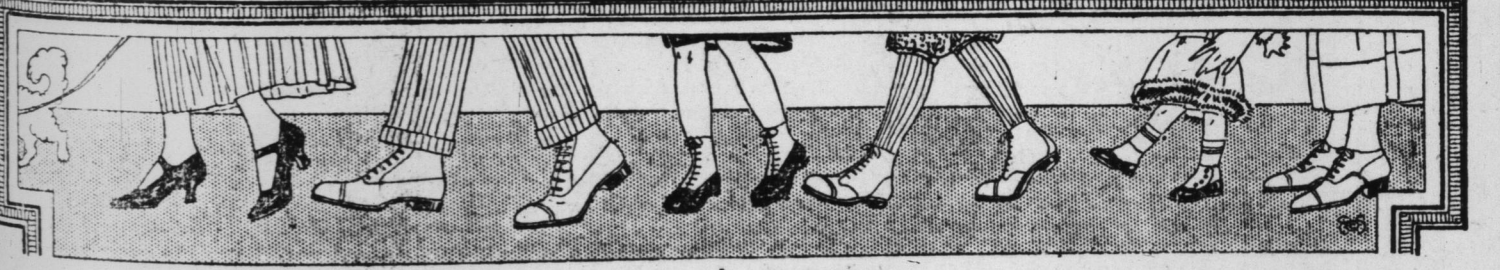
- Boys' Cotton Sweaters priced 98c
- Boys' All Wool Coat Sweaters, in all colors, Special \$1.98
- Boys' Slip-over Sweaters, college style \$2.19
- \$2.50 values at \$2.59
- Boys' Slip-over Sweaters, \$3.00 values, at \$2.59
- Boys' Extra Good Sweaters priced \$4.98

BOYS' UNDERWEAR

- Boys' Union Suits, light weight Priced 48c
- Boys' Extra Good Union Suits Priced 98c
- Boys' Extra Heavy Union Suits, fleeced lined 98c
- Boys' Pants, Blue Serge, Brown and Green Heather, all Wool and Corduroy 98c
- One Lot of Moleskin Pants Priced \$1.25
- One lot of Cassimere Pants, lined Priced \$1.48
- Boys' Pants \$1.98, \$2.48, \$2.98
- Boys' Scout Gloves, Special Priced 35c
- Boys' Scout Gloves, all leather fleeced lined and Rain Hats to match 89c and 98c

MEN'S UNDERWEAR Lowest Prices Guaranteed

- Men's Heavy Ribbed Winter Union Suits, a regular \$1.75 value. Priced each \$1.25
- Men's Heavy Ribber Separate Shirts and Drawers, all sizes, special, each 68c
- Boys' Ribbed Union Suits in sizes up to 16 years, Special per pair 48c
- Boys' Heavy Ribbed Union Suits, cream color special, per pair 79c



LADIES' SHOES.

- 1,000 Pairs of Ladies' Black and Brown Oxfords and Straps in All Leathers. Values up to \$5.00, special, per pair \$2.98
- 1,000 Pairs of Ladies' Shoes (high top) odd sizes, all leather, \$6.00 to \$8.00 values, a real bargain, special per pair \$1.00
- Ladies' Queen Quality Oxfords and Strap Slippers, black and brown, regular \$8 value 1,000 Pairs of Ladies' Bed Room Slippers. Values to \$1.00. Out on counter, special price per pair 49c

CHILDREN'S SHOES

- Belk Children's Shoes in all leathers to stand the weather. All styles and sizes. Prices \$1.48 to \$2.98

One Special Lot of Children's Variety Shoes in black and brown, all styles, special 48c and 98c on counter

- Children's Red Goose and Elkin Shoes in complete line. These are Shoes guaranteed to stand the weather.

MEN'S SHOES

- One Special Lot of Men's Dress Shoes in Black and brown, special per pair \$2.98
- 2,000 Pairs of Men's Dress Shoes in Black and Brown, newest styles, values \$6.00 \$3.98, \$4.98
- special per pair
- 2,005 Pairs of Men's Solid Leather Work Shoes, \$4.00 to \$6.00 value. Special during sale, per pair \$1.98, \$2.98, \$3.98