

Store Will Be Closed
All Day Thursday
Thanksgiving

EFIRD'S

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STILL FORCING DOWN PRICES IN SPITE OF THE PREVAILING HIGHER MARKET PRICES

THANKSGIVING SALE

Continues Until Wednesday Night, November 28th

Sale of Ready-to-Wear, Shoes and Clothing

THE STORE OF OPPORTUNITY—WHERE BARGAINS REIGN SUPREME—DOWN GO ALL PREVIOUS RECORDS—OUR ALLOTMENT OF NEW FALL COAT SUITS, COATS AND DRESSES

GREAT SALE OF SHOES

Ladies' heavy Elk Shoes With low rubber heels—
\$3.48

Men's Dress Shoes

Young Men's Dress Shoes—a good looking Brogue at
\$5.98

Boys' Heavy Shoes

Boys' Heavy School Shoes—Sizes 9 to 13 1-2—
\$2.48

Ladies' Dress Shoes

Ladies' Patent Pumps with low rubber heels—
\$4.98



Ladies' Dress Shoes

Ladies' Walking Oxfords in Brown Calf—
\$3.98

Ladies' Oxfords in Black or Brown Kid, with low rubber heels and Welt Soles—
\$4.98

Ladies' High Shoes with low heels—
\$2.98

Misses' Shoes

Young Girls' High Shoes, in black or brown calf, with low heel and broad toe. Sizes 12 1-2 to 2—
\$2.98

Ladies' Shoes

Ladies' Satin Shoes with low or medium heels. Prices
\$1.98 to \$3.98

Boys' Shoes

Boys' Lion Brand Shoes—the best made for school and every day wear—
\$3.98

Children's School Gingham Dresses. All colors, made of good quality Gingham. Sizes 8 to 14, each—

95c

Baby Blankets. Colors: Pink and Blue—

25c

Infants' Ruben Shirts—Under Shirts, sizes 9 months to 1 1-2 years—

45c

Children's Outing Night Shirts—

85c

Infants' Capes, all colors—

\$2.95

Ladies' Wool and Jersey Dresses

Big rack—Serge and Jersey Dresses—all in the leading staple colors, fancy embroidered with new sleeves and belted styles. Each—

\$4.95

Ladies' Wool Dresses

Made of Poiret Twill—Serge and Jersey Dresses in Navy, Brown, Black and Tan—16 to 44. Each—

\$5.95

Ladies' Coats

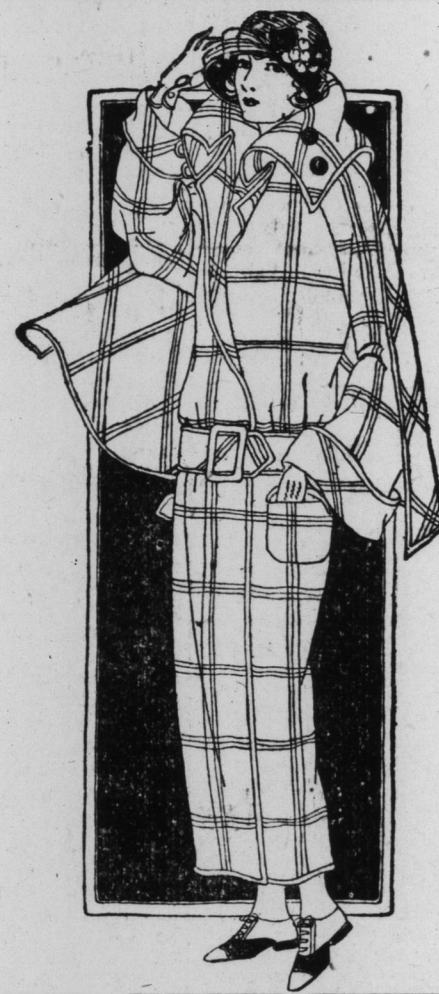
About 75 Velour Coats, all Wool, Tan, brown, black, navy, embroidered cuffs and collars and plain dress styles. Each—

\$10.95

Ladies' Silk Dresses

Georgette, Canton Crepe, Crepe de Chine, Tricolette etc., in all the craze as to colors and styles—16 to 44 each—

\$12.50



Ladies' Wool Dresses

One large Rack of Wool Dresses in Serge, Poiret Twill, Tricotine, Navy, Black, Brown—made in all the new styles; silk embroidered etc., each—

\$6.75

Ladies' Coats

Wool Velour, in all colors, tan, brown, black, navy and Plaids; larger flowing sleeves and broad collars. Fur and embroidered—16 to 46. Each—

\$14.50

Misses' Coats

Splendid assortment of Misses' Coats. Made of good coating material. Navy, brown, black, tan. Each—

\$6.95

Ladies' Wool Dresses

In full flowing sleeves; silk embroidered, silk braid trimmed; the greatest dress value ever offered in our history. Each—

\$12.50

Children's Coats

Children's Coats—in good, warm material; navy, brown, 2 to 6 years—

\$2.35

Misses' Coats

Big Assortment of Misses' Coats; made of good warm materials—Navy, Brown, Black. Each—

\$4.95

In the newest shades and materials. Canton Crepes,

Ladies' Silk Dresses

Crepe de Chine, Satin, etc. Large stock to select from 16 to 44. Each—

\$12.50

Ladies' Coats

Big rack of Wool Coating in Brown, Navy, Tan, Black with wide flowing collars. Sleeves silk embroidered trimmed with fur and plain colors—16 to 46

\$9.95

About 100 Ladies' Wool Dresses

Poiret Twill, Serge, made in the new fall styles, embroidered collars and cuffs, full flowing sleeves, any embroidered panels, all sizes—16 to 44. Each—

\$9.95

Ladies' Wool Dresses

A regular \$25 value in Tricotine, Poiret Twill, French Serges etc.; silk braid trimmed, full embroidered and buckles. New and very nifty garments. Each—

\$18.75

Ladies' Coats

Large assortment just received. All Wool Velour Coats, wide sleeves with silk padded belts, long flowing tassels. Embroidered and plain colors. Each

\$16.75

Ladies' Coats

Ladies' Coats Made of Good warm material in Navy, Brown and Black. Each—

\$3.95

EFIRD'S DEPARTMENT STORE