

# PARKS - BELK COMPANY

Concord's Largest and Best Department Store  
**Sell It For Less**

For Friday, Saturday and Monday is the time to let your Dollars do their duty at our Big Store. We only mention a few specials, so come and be with the big crowd and get your share for three big days. Be here Friday morning, September 19th and visit every department and get your share of Bargains during these 3 big Dollar Days. All our Winter Goods are based on 18 to 20 cent cotton. Be sure and visit each and every department during these 3 Big Days. More Values, More Sales, More Friendships. We Sell It For Less.

**DRY GOODS DEPARTMENT.**

- 39c Shirt Stripes, 3 yards for ----- **\$1.00**
- 19c Value Curtain Scrim, 7 yards for ----- **\$1.00**
- 48c value Suiting 3 yards for ----- **\$1.00**
- 48c value Ratine, 3 1-2 yards for ----- **\$1.00**
- 48c Suiting, three yards for ----- **\$1.00**
- 50c value Gibson Gingham 2 1-2 yards for ----- **\$1.00**
- 48c Value Devonshire Cloth 3 yards for ----- **\$1.00**
- 39c value Gibson Knicker 4 1-2 yards for ----- **\$1.00**
- One big table Gingham, Calico, Ticking, Ass. 15c value, All 9 yards for ----- **\$1.00**

**BARGAIN BASEMENT.**

- One table Men's Work Shirts Four for ----- **\$1.00**
- One Table Men's Work Shirts Two for ----- **\$1.00**
- One lot Ladies' Hosiery 35 pair for ----- **\$1.00**
- One lot Ladies' Hosiery 25 Pair for ----- **\$1.00**
- One lot Ladies' Hosiery 12 Pair for ----- **\$1.00**
- One Table Ladies' Silk Hosiery 8 pair for ----- **\$1.00**
- One Table Ladies' Slippers. Buy one pair and get one pair free—2 pair for price of one.
- 25c value Oil Cloth, 6 yards for All Colors ----- **\$1.00**
- Men's Dress Caps Two for ----- **\$1.00**
- 12 1-2c Dress Gingham. Hour Special for opening day. 20 yards for ----- **\$1.00**

- One Lot Ladies' Fall Hats, Two for ----- **\$1.00**
- One Lot Ladies' Fall Hats One for ----- **\$1.00**
- One Counter Calico and Bunting 32 yards (Limit \$1.00 worth), for ----- **\$1.00**
- One Counter Curtain Good, Cheese Cloth, Cretons and Winter Voiles, all 23 yards for ----- **\$1.00**
- One big Counter Unbleached Pajama Checks, Art Ticking, Fancy Cretons, Work and Play Cloth, 32-inch Dress Gingham, Percales and Quilt, Oil colors, all going 12 yards for ----- **\$1.00**
- One Big Lot Men's Overalls, high back, sizes 30 to 50, per pair ----- **\$1.00**
- One lot Men's Overalls and jackets (Reclaimed) going, 6 for ----- **\$1.00**

**CLOTHING DEPARTMENT**

- All Men's Suits \$12.50 to \$19.50 ----- **\$1.00 OFF**
- All Men's Suits \$19.95 to \$24.95 ----- **\$1.50 OFF**
- All Men's Suits \$25.00 to \$29.95 ----- **\$2.00 OFF**
- One Lot Men's Dress Hats for ----- **\$1.00**
- 10 Per CENT. OFF on all Men's Dress Pants.

**MEN'S FURNISHINGS**

- One lot Men's Silk Stripe Dress Shirts, with and without collars ----- **\$1.00**
- 15 Pair Men's Socks for ----- **\$1.00**
- 5 Pairs Men's Socks for ----- **\$1.00**
- 75c value Men's Socks, 2 pair for ----- **\$1.00**
- 6 Arrow Brand collars for ----- **\$1.00**

- 3 Pairs Men's Elastic Seam drawers, 3 pair for ----- **\$1.00**
- One Lot Alarm Clocks one for ----- **\$1.00**
- \$1.50 Value Men's Union Suits per pair ----- **\$1.00**

**SHOE DEPARTMENT**

- One table Ladies' High Top Shoes Odd Sizes. Special per pair ----- **\$1.00**
- All Ladies' Dress Slippers Priced from \$6.00 and up at ----- **\$2.00 OFF**
- All Ladies' Slippers priced from \$4.00 to \$5.95 ----- **50c OFF**
- One lot Ladies' Patent Black Kid Brown Kid in straps and Oxfords \$3.98 Sellers ----- **\$1.00 OFF**
- All Men's Dress Slippers Priced from \$5.00 up ----- **\$1.00 OFF**
- All Men's Slippers priced from \$3.00 to \$4.98 ----- **50c OFF**
- One lot Tennis Pumps and Oxfords Special, two pair for ----- **\$1.00**

Our Big Dollar Days Event is always looked forward to with great pleasure as you are always sure you will find some Real Bargains on those days. And this year we expect to give you some of the most wonderful values ever offered in Concord. It will pay you to come miles to get your share of the bargains that we will have to offer.

We will only mention a few of the many things we will have, as space will not permit us to mention all.

- All Silks and Dress Goods that sell from \$1.00 to \$2.00. First yard for ----- **\$1.00**
- All Dress Goods and Silks from \$2.00 to \$3.00. First yard ----- **\$2.00**

- \$1.50 value Navy Messaline. (Limit 6 yards to customer) per yard ----- **\$1.00**
- \$1.50 value Black Messaline (Limit 6 yards to customer) per yard ----- **\$1.00**
- \$1.25 Value All Silk Radium, in open and navy. Dollar Day Price 1 yard ----- **\$1.00**
- \$1.50 Value Crystal Crepe, black and brown, 1 yard for ----- **\$1.00**
- 65c value Storm Serge, full range of colors, 2 yards for ----- **\$1.00**
- \$1.50 Value Changeable Taffeta. A number of evening shades, 1 yard ----- **\$1.00**
- 75c Value Silvergleam Suiting two yards for ----- **\$1.00**
- \$1.50 value Shepherd Check Silk Dollar Days Price, 1 yard ----- **\$1.00**
- 75c Value All Linen Guest Towels Dollar Day price, 2 for ----- **\$1.00**
- 75c Value Fine Shirt Madras Dollar Day Sale price, 2 yards ----- **\$1.00**
- 75c Value Colored Border Table Damask, Dollar Days Sale Price 2 yds ----- **\$1.00**
- 48c Value Striped Shirt Madras Dollar Day Sale Price, 3 yards ----- **\$1.00**

**HOSIERY DEPARTMENT.**

- 25c value Children's Sport Socks Dollar Days Price, 5 pair for ----- **\$1.00**
- 39c value Children's Sport Socks Dollar Day Sale Price, 3 pair for ----- **\$1.00**
- 75c value Ladies' Silk Hose, Dollar Day Sale Price, 2 pair for ----- **\$1.00**
- 19c Value Children's Colored Socks, Dollar Days Sale Price, 6 pair for ----- **\$1.00**
- \$1.50 value Ladies' Full Fashioned Silk Hose, Dollar Days Price, 1 pair for ----- **\$1.00**
- Children's 25c Fancy Socks, sizes 4 to 7 1-2. Dollar Days Price 5 pair for ----- **\$1.00**

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Concord, North Carolina