

**Don't Forget
Date Friday
Morning, Feb-
ruary 26th**



**Men's Dress
Shirts**

For this Big White Sale we are offering some real good values in our Men's Furnishings:
\$1.00 value Dress Shirts, Special- **48c**
\$1.50 value Dress Shirts Special at ---- **69c, 98c**

(With or Without Collar) One special lot Men's White Dress Shirts with Collars, all new and stylish. All sizes, special for this White Sale **98c and \$1.48**

Men's White Handkerchief, regular 8c special, each ---- **5c**
Other White Handkerchiefs each ---- **10c**
3 FOR 10c



Spring time is almost here and you are thinking about your suit for spring, and we have them—just received big lot of men's and young men's suits with one and two pants. Special **\$14.95 \$24.95**
Did you ever look at your Hat? Everybody else does. Look at your hat and come in and see all the new shapes and colors we are showing for early spring. We have the right style at the right time. Prices to please you. Come and see.

Why not discard that heavy overcoat and buy one of our light weight top coats for early spring—come in and get fitted up. We have the sizes and the price will please you.

Notice

Just Received Car Load of Pure Granulated Sugar Special price:
100 pounds **\$5.75**
bulk ----
25 pound **\$1.50**
bag ----
10 pound **60c**
bag ----
Be sure and visit our Grocery Department on second floor, rear.

PARKS - BELK CO.

SELL IT FOR LESS Phones 138 and 608

The Event Of The Year The February White Sale

Wise housewives await the February White Sale with impatience, for they know that they can stock up all the needfuls at much less than the cost would ordinarily be. The loveliest of household linens, from the bridge set to a formal banquet cloth. Sheets and pillow cases, sturdy and good-looking. Towels of every size and for every purpose—guest towels, dish towels, kitchen towels, bath towels. Curtains, blankets, underthings, materials for home sewing—all in the February White Sale, most attractively priced. Thursday, Friday Saturday and Monday.

**Thursday
Friday
Saturday
and Monday**

**\$1.50 value Pure
Linen 64-inch
Table Damask,
White sale price
98c**



**Thursday
Friday
Saturday
and Monday**

**\$5.00 value
Hemstitched
Pure Linen Tea
Napkins, Spec-
ial \$3.39**

Our February White Sale is an event that always attracts a big crowd, and this year we are going to try to make it the biggest event of the kind that has ever been in Concord. All our White Goods will be included in this sale at Almost Unbelievable prices. Be on hand everyday and get your supply of White Goods. Thursday, Friday, Saturday and Monday.

We are offering exceptional values in White Goods for our Annual White Sale.

Sheets, Sheeting and Pillow Cases

9-4 Fort Mill Bleached Seamless Sheeting, 59c quality, White Sale Price ---- **45c**

9-4 Pepperell and Cabarrus Bleached Seamless Sheeting, Regular 69c quality, White Sale Price ---- **55c**

10-4 Pepperell and Cabarrus Bleached Seamless Sheeting, Regular 69c quality, White Sale Price ---- **59c**

45-inch Pepperell Pillow Tubing, white Sale Price ---- **29c**

42-inch Androscoggin Pillow Tubing, Regular 45c quality White Sale Price **39c**

9-4 Brown Seamless Sheeting, 45c value. Annual White Sale Price ---- **35c**

7-4 Brown Sheeting, 29c value. Belk's White Sale price **23c**

9-4 10-20 inch Cabarrus Quality Brown Sheeting, 59c quality White Sale Price **45c**

81x90 Victory Bleached Sheets, \$1.39 value. Belk's White Sale **98c**

81x90 Belk's Seamless Bleached Sheets, \$1.50 value. White Sale Price ---- **\$1.39**

81x90 Cabarrus Sheets, \$1.50 value. White Sale price is only ---- **\$1.39**

81x90 Pequot Sheets, a \$1.89 value. White Sale price is only ---- **\$1.59**

81x90 Pequot Hemstitched Sheets, \$2.25 value. White Sale **\$1.98**

63x90 Cabarrus Bleached Sheets, \$1.35 values. At White Sale **\$1.19**

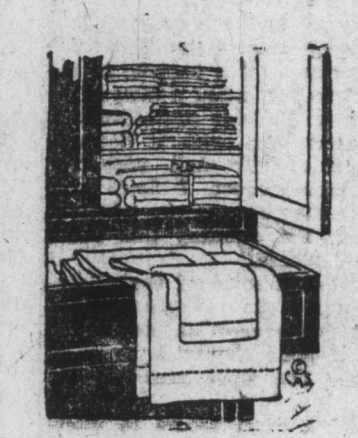
63x90 Pequot \$1.50 value Sheets. White Sale Price **\$1.35**

81x90 Fancy Striped Bed Spread, pink, blue, gold. Extra value. White sale price is only ---- **\$1.98**

80x90 Unbleached Colored Striped Spreads, Special White sale price ---- **\$1.19**

81x90 Unbleached Ripplette Colored Spread. White Sale **\$1.98**

White Sale Price ---- **\$1.98**



81x108 Cut Corner Colored Stripe Spreads, a \$4.98 value. White Sale price is only ---- **\$3.50**

63x90 "Selquik" Bleached Spread \$1.65 value, the White Sale **\$1.35**

White Sale Prices on Bleaching and Long Cloths

No. 6048 36-inch Bleached Muslin and Long Cloth, 12 1-2c quality, at White Sale **10c**

No. 6460, 36-inch Bleached Muslin and Long Cloth, 15c quality. At White Sale **11 1/2c**

No. 6872 36-inch Bleached Muslin and Long Cloth,

16 1-2c value. White Sale Price ---- **13 1/2c**

No. 7276 36-inch Bleached Muslin, extra quality, 19c value. White Sale Price ---- **15c**

23c Value Truth Muslin and Nainsook, extra quality. White Sale **16 1/2c**

No. 7280 Bleached Pajama Checks, 19c value. White Sale **15c**

25c Value Fruit of the Loom Bleaching. White Sale **22c**

19c, 23c, and 25c value White Outing. White Sale Price per yard **15c 19c 23c**

Nainsook, Batiste, Long Cloth Dimity and all White Goods Are Marked Down For This Sale. Also White Crepe de Chine and Flat Crepe at Special Prices

Be Here on Time Friday Morning, February 26th.

\$6.00 Chimos Nainsook, 10 yard bolts. February White Sale **\$4.98**

\$5.00 value 44-inch No. 400 Nainsook, February White Sale **\$4.48**

\$6.00 value Cinderella Nainsook. At February White Sale **\$3.98**

40-inch Comfort Cloth, Regular Price \$4.69. Special Price **\$3.98**

\$6.00 value 44-inch Fine Mousseline Nainsook, 12 yard bolts. Feb. Sale price **\$4.98**

\$3.00 value Boudoir Nainsook. The February White Sale **\$2.69**

King Phillips Special Nainsook, \$4.50 value. white sale **\$3.48**

\$2.00 value Belk's Special Long Cloth, 10 yard bolts. White Sale Price **\$1.69**

\$1.75 value Long Cloth. February Sale **\$1.48**

65c value 45-inch Fine Batiste. Fine for Baby Dresses. The February White Sale **45c**

45c value 40-inch Batiste. February White Sale Price ---- **35c**

25c Value 40-inch Blue Bird Batiste. February White Sale **25c**

45c value 40-inch Nainsook. White Sale Price ---- **35c**

45c Value Wamsutta Lustersheer Nainsook. White Sale Price **33c**

65c value 40-inch Shadow Check Nainsook. White Sale **48c**

45c value Lingerie Check Nainsook in White and Colors **29c**

39c value White Voile 40 inches wide. February Sale **29c**

One Table Filled with Batiste Nainsook and colored Lingerie Materials. White Sale **19c**

Many Other Big Values in White Goods That We Do Not Have Space to Mention

LINENS
90-in. Pure Linen Sheet- ing. Worth \$2.50. February White Sale Price -- **\$1.89**

\$3.00 value Beautiful Quality 90-inch Pure Linen Sheeting **\$2.48**

\$1.00 Value White Handkerchief Linen. Nice Sheer Quality White Sale Price **89c**

\$1.25 value White Handkerchief Linen. February White Sale **98c**

Better Grades of Handkerchief Linens at Big Reduction

\$3.00 value 70-inch Pure Linen Table Damask. White Sale **\$2.69**

\$2.00 value 70-inch Pure Linen Damask. February White Sale price ---- **\$1.69**

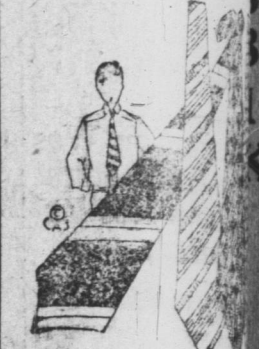
\$1.50 value 64-inch Pure Linen Silver Bleached Damask. White Sale price ---- **98c**

\$2.00 value 70-inch Linen White Sale **\$1.48**

48c value 58-inch Mercerized Table Damask. At White Sale **35c**

\$1.00 value 70-inch Mercerized Table Damask. White Sale **69c**

Special
Oranges and Grapefruit Special per case ---- **\$3.00**
Special Price by the



Have you ever seen our Boys' Department? If you haven't you miss something. We have the most complete stock in the City. Just anything you need for the boy. Just to this department boys' department located on the balcony the first floor.

Just received big lot of Neckwear, Spring in fact everything for the boy.



Just look at these standing values in one and two pants suits. We also special boys' stout suits. The boy is hard to fit him to this big department. \$10.00 value

suit, with long pants. Special Sizes 6 to 16.

\$12.50 value Boys' with one long and short pants' size 6 to 16

These are all new fabrics and we have latest styles.

Big reduction on all Overcoats for the sale.

We Also Include Silks in Our White Sale \$3.50 value 40-inch Sarasota Flat Crepe White Sale price of ----

\$3.00 Value Satin Crepe. February Sale price ----

\$2.00 value 40-inch Crepe de Chine White Sale Price

\$1.50 White Crepe de Chine. White Sale Price

\$1.75 Value 40-inch Radium, White Sale Price