

SOCIETY

PERSONALS

Miss Rosa Mund will join a party of friends Wednesday at Shelby and go on a motor trip to western North Carolina.

Misses Zue Yerton, Dorothy Fisher and Jean Goodman and Frank Bradford, Brown Lee Goodman and Yates Bollinger spent Sunday at Blowing Rock and other points of interest in western North Carolina.

Mrs. J. H. A. Holshouser has returned from Wadesboro, where she visited her sister, Mrs. I. B. Covington.

Hubert Propst left Saturday for Washington, Philadelphia and New York where he will spend several days.

Mr. and Mrs. Luther Burrage and children spent the week-end at Roaring Gap.

Friends of R. H. Talbirt, who had a stroke of paralysis several weeks ago at his home on Franklin Avenue, will be glad to learn that he is able to be out again.

Mr. and Mrs. Roy Isenhour left Sunday for Durham, where they will join Mr. and Mrs. J. Frank Williams and daughter, Miss Odella, on a motor trip to Norfolk, Va.

No improvement is shown in the condition of Mrs. W. M. Hahn, of Mt. Pleasant, who is critically ill.

Mr. and Mrs. John Inman and son have gone to Lake Waccamaw to spend a week.

Mrs. Lewis Hartsell and daughter, Dorothy, and Mrs. J. H. Long have returned from Lexington where they visited relatives.

Mrs. R. H. Patterson who has been ill for several months, is back at her work at Fisher's.

Mrs. H. F. Propst and daughter, Miss Julia Propst, of Roanoke Rapids, who have been visiting relatives here, are now visiting in Charlotte.

Harold Propst has returned to his home at Roanoke Rapids after visiting relatives here.

Mr. and Mrs. Eugene Brown, of Pittsboro, visited in the city during the week-end.

Misses Virginia Bailey and Mary Austin, of Charlotte, are visiting friends in Hickory.

Mr. and Mrs. L. R. Upchurch and children, of Mt. Gilead, were the guests Sunday of Mr. and Mrs. J. B. Miller.

Mrs. L. A. Stirewalt and son, Jerry, have returned to their home in Salisbury after visiting their grandparents, Mr. and Mrs. R. P. Lentz.

Mr. and Mrs. E. D. Sherrill, Annie Edith Sherrill, Mrs. A. L. Sappenfeld, Miss Annie Grace and Roy Sappenfeld visited relatives in Gastonia Sunday. Miss Annie Edith Sherrill remained and will visit there this week.

Miss Catherine Turner, of Gibsonville, is the guest of Miss Mabel Henry.

Mr. and Mrs. Sam Riley and children, of Enochville, spent Sunday with Mr. and Mrs. J. W. Tarlton.

Mr. and Mrs. T. F. Henry and son, of Draper, were the guests Sunday of Mr. and Mrs. C. A. Henry.

Mr. and Mrs. James S. Rimer and son and Mr. and Mrs. C. F. Hartsell and children have returned home after spending a week in western North Carolina.

After spending several weeks in Black Mountain and Montreat, Miss Addie White has returned to her home here.

Caleb Trexler has returned from his vacation spent in the mountains, and at the seashore.

Mr. and Mrs. J. Lee Crowell, Jr., Misses Mary and Sarah Crowell and William Glass have returned from a week's trip to Ocoke.

Miss Virginia Smoot is visiting Mr. and Mrs. Watson Smoot in Greenville, S. C. Watson, Jr., who spent some time here, accompanied her to his home.

Miss Mary Marshall Mitchell, of Asheville, is visiting her grandmother, Mrs. D. B. Porter.

Miss Rebecca Dayvault and her guests, Misses Phyllis McCollum, Alice Briggs and Olivia Pradford, have returned to Camp Illahee, Brevard, after spending the week-end here.

Mr. and Mrs. I. I. Davis returned Sunday from Brevard, where they spent several days. Miss Minnie Hill Davis is at Camp Illahee for several weeks.

Miss Alice Yorke arrived home Sunday from a trip to Florida. Mrs. J. D. Holmes, Jr., Miss Frances Baker, and John Baker, of Jacksonville, Fla., motored to Concord with her for a visit.

G. B. Lewis and son, Burnett Lewis, returned Sunday from a ten days' trip to Nag's Head.

Mr. and Mrs. W. H. Beckerdite and child, formerly of Winston-Salem, moved Saturday into the N. A. Archibald home on Marsh street. Mr. Beckerdite is the head of the legal department of the Cannon Mills.

W. H. Muse, of Erwin, spent the week-end in Concord with friends.

Mr. and Mrs. F. C. Correll, Mrs. Hazel Witherspoon, Misses Mary and Nancy Lentz, of Greensboro, spent Sunday here with relatives.

Mrs. Woodside, Miss Alice Woodside and Miss Florabelle Harrell, came over from Charlotte Saturday to see

Miss Willie White, who is critically ill.

Misses Catherine and Ruth Misener have returned to their home in Asheville after visiting relatives and friends here.

Miss Rosa Caldwell will return today from Hillsboro, where she has been visiting for the past two weeks.

M. H. Caldwell is confined to his home today on account of illness.

J. B. Sherrill returned last night from Asheville, where he had been to visit his daughter, Miss Cottrell Sherrill.

Mrs. Howard James and two children, of Roanoke, Va., are visiting R. L. Golden and Mrs. T. M. Potat, at Midland.

Mr. and Mrs. Regie Sedberry and son, and Raymond Blair, spent Sunday at Coolemees with relatives.

Mrs. B. L. Roberts and son, Joe Lynn, are visiting Mrs. Roberts, Mr. and Mrs. W. D. Boston, in Rowan County.

Miss Virginia Batts, daughter of Mr. and Mrs. G. A. Batts, has gone to Asheville, N. C., where she is the guest of Miss Margaret Beam.

Mr. and Mrs. C. W. Byrd and Dick Lee returned Sunday afternoon from Hillsboro, N. C. Mr. Byrd and Mr. Lee went to Hillsboro Saturday afternoon, while Mrs. Byrd had been visiting there for several days.

Ed. Morrison and Joe Foil are spending several days at Wrightsville Beach.

E. L. Morrison and son, John Morrison, spent the past week-end in the mountains.

Miss Alice Huckabee, of Albemarle, who has been the guest of Miss Lucy Crowell, left for her home Saturday.

Mr. and Mrs. J. R. Cress and children and Mr. and Mrs. J. Phillips have returned from Wrightsville Beach where they spent several days.

Mrs. J. E. Smoot has returned from High Point and Salisbury, where she visited relatives for several days.

Mr. and Mrs. W. E. Stewart and children, and Mr. and Mrs. R. F. Moore and children and Mr. and Mrs. William Suther spent Sunday at North Wilkesboro.

Miss Estell Crowell, of New York City, is spending some time with her parents, Mr. and Mrs. A. Crowell.

Mr. and Mrs. E. F. Shepard are spending a week at Lake Waccamaw.

Mrs. C. R. Sears, Misses Irene and Thelma Sears, Misses Fannie Beaver and Catherine Harry, Mr. and Mrs. W. J. Barbee spent the week end at Wrightsville Beach.

George Smith has returned from a trip to Western North Carolina. While away, Mr. Smith also visited Wrightsville Beach.

Zeb Morris, Jr., and Martin Foil returned Sunday from a week's trip to Wrightsville Beach.

Mr. and Mrs. B. F. Wagoner attended the Home Coming at Lower Stone Church Sunday.

Mr. and Mrs. C. T. Neal and son have returned to Charlotte, after visiting Mr. and Mrs. B. E. Harris, Jr., for a week.

Mr. and Mrs. Ernest Hicks, Mrs. J. W. Cline and guest, Mrs. Laura Brown, of Salisbury, were visitors at Lake Lure Sunday.

Mr. and Mrs. R. L. Miller and children, and Mr. and Mrs. A. E. Harris and daughter attended the centennial at Rocky River Church in Anson County Sunday.

Mr. and Mrs. C. M. Ivey and children, Jane and Charles, Leroy Ivey and Miss Fannie P. Ivey, of Greensboro, spent Sunday at Lake Lure.

Miss Fannie P. Ivey, of Greensboro, is the guest of Mr. and Mrs. C. M. Ivey.

Mrs. J. G. Pate and daughters, Jean and Kathleen, of Gibson, are the guests of Mrs. B. E. Harris, Jr.

Rev. and Mrs. S. W. Beck and two children left this morning for their home in Blair Pa., after visiting relatives here. During their stay in Concord they were extensively entertained.

G. R. Wall has returned from Danville, Va., where he attended the funeral of his nephew, Raymond Ashworth, who was killed last Thursday.

Enjoyable Dance. One of the most brilliant of the mid-summer dances in Concord was held Friday evening from 9:30 until 1:30 a. m. in the ballroom of Hotel Concord. The dance, a subscription frolic, was sponsored by two local boys, and the music was furnished by Jimmie Kistler's orchestra, of Charlotte.

The hop was attended by several out-of-town visitors who arrived in Concord for visits during the week. There were a number of couples from Charlotte, Statesville, Salisbury and other nearby points. Although it was an extremely warm evening the couples did not seem to mind the heat as they gracefully moved about the floor.

Missionary Society to Meet. The Woman's Missionary Society of Trinity Reformed Church will meet in the ladies' room of the church on Wednesday, August 3rd, at 3:30. Every member is asked to be present since this is to be a very important meeting.

Mr. Foushee Dead. Miss Virginia Foushee's father, John C. Foushee, aged 86, died suddenly this morning at his home in Greenwood, S. C. Death was due to epilepsy. Miss Foushee left this afternoon for Greenwood.

Recital This Evening. The music pupils of Mrs. Paris Kidd will give a recital at the Y. M. C. A. this evening at 8 o'clock. Interested friends are cordially invited.

American Legion Auxiliary. The American Legion Auxiliary will meet Tuesday night at 8 o'clock in the Legion Club rooms. A full attendance is desired.

SUMMER.

Summer—the treasure chest of all the year! With beauty spilling out on every side.

Flooding the earth with its sweet-scented tide

Of color and its wealth of bird song, clear and sparkling as the crystal streams that go

Skipping along the rocky mountain vales and tumbling over crags to wooded dales

Far, far below. Such a wealth of treasure! Oh,

To sit upon some breeze-blown, sun-drenched hill

With naught to do but dream and drink my fill

From beauty's cup! To feast my hungry soul

On beauty's manna, which our God doth dote

With bounteous hand and loving heart. Ah this!

To me, would be an ecstasy of bliss!—Ella Colter Johnston, in August Good Housekeeping.

LISKE-POLLARD NUPTIALS FRIDAY

Wedding Solemnized at Church in Hickory. Of much interest will be the wedding announcement of Miss Rachel Frank Pollard and Henry Franklin Liske, which took place in Hickory Friday.

The following is an account of the affair from Friday's issue of the Hickory Record:

"Coming as a surprise to their many friends will be the announcement of the marriage of Miss Rachel Frank Pollard and Henry Franklin Liske which was solemnized at 10:30 this morning at the First Methodist Church.

"Rev. H. H. Jordan, pastor of the bride, officiated. The ring ceremony was used. Only the members of the bride's family and a few friends were present. The nuptial music was rendered by Mrs. A. M. West.

"The church was beautifully decorated with trailing ivy over a white background together with ferns and bird baskets of Queen Anne lace. The bride and bridegroom entered together to the strains of the Bridal Chorus from 'Lohengrin'.

"During the ceremony 'Meditation Deo' was played and 'Mendelssohn's Wedding March' was used as the recessional.

"The bride was lovely in a frock of navy crepe romaine, bolero jacket style, trimmed in pastel shades, and a large picture hat of velvet and lace. Completing her costume was a shower of bride's roses and valley lilies.

"Mrs. Liske is the daughter of Mr. and Mrs. W. S. Pollard. She is a graduate of Lenoir-Rhyne College and for the past year was head of the English department of Harrisburg High School.

"Mr. Liske is the son of G. W. Liske, of New York City. He is an instructor at the Jackson Training School for Boys, Concord.

"Out-of-town guests were Mr. and Mrs. T. B. Alexander and little daughter, Willie Rann, of Charlotte; C. B. Barker, Concord, and H. I. Talbirt, Concord.

"Cards reading as follows have been issued: 'Mr. and Mrs. William S. Pollard announce the marriage of their daughter, Rachel Frank, to Mr. Henry Franklin Liske on Friday, July twenty-ninth, nineteen hundred and twenty-seven, at home, Jackson Training School, Concord, N. C.'"

FAYSSOUX THE HYPNOTIST.

Blindfolded, Will Drive Automobile Through Streets Thursday, August Fourth, at 3 p. m.

Among those who have been reading the daily advertisements in the papers for the past week much interest is being manifested in the coming appearance of William Irvine Fayssoux, who will be at the Concord Theatre for an engagement of two days commencing Thursday, August 4th.

Fayssoux is well known as the foremost exponent of occultism, hypnotism and telepathy in America today and his several appearances here in years past are remembered most pleasantly by many who saw him then. At three o'clock Thursday afternoon Fayssoux will make his celebrated blindfold drive through the streets of the city under the direction of a committee of prominent citizens, during which he will find a post office key, then drive to the postoffice, unlock a box, select a particular letter from among other letters and deliver it to the party to whom it is intended. The letter and key will be hidden by the committee while Fayssoux is under guard by other well known citizens and securely blindfolded all the while.

Concord Composer in Atlanta Paper. The Sunday Atlanta Constitution picture section carried an attractive picture of Mrs. C. B. Wadelle, with the following story.

"Song Bird's Domicile."—Janie Alexander Patterson, noted soprano and composer of Concord, N. C., shown on the lawn of her magnificent home where she has created many of the most beautiful compositions of modern music. Her latest composition is "Love's Way," written in purely lyric style after a poem by the late Frank L. Stanton."

Liske-Pollard. The following announcements have been received here: Mr. and Mrs. William L. Pollard announce the marriage of their daughter Rachel Frank

Mr. Henry Franklin Liske on Friday, July the twenty-ninth Nineteen hundred and twenty-seven Hickory, North Carolina At Home Jackson Training School, Concord, North Carolina.

Sherrill Reunion. The second annual reunion of the Sherrill Club will be held at Ball's Creek campground, Catawba county, Friday, August 19th. Col. C. O. Sherrill, of Cincinnati, has promised to be present and speak. Other speakers. Dinner together. Make your plans now with us.

A. C. SHERRILL, Secretary. Jean Willard Miles. Born to Mr. and Mrs. C. T. Miles, July 29th, a daughter, Jean Willard Miles.

At the invitation of the Danish Government a party of 100 representatives American boys from various preparatory schools throughout the country will spend a month in Denmark this summer for the purpose of teaching the Danish boys how to play baseball.

Mrs. William Bright Honored.

Salisbury Post. One of the loveliest showers of the mid-summer season was that given by Mrs. F. E. Wright, honoring Mrs. William Bright, a recent bride.

The home was arranged throughout with mixed summer flowers.

After several progressions of rook sent with high score and guest prizes the rook prize went to Mrs. O. L. Linn.

Mrs. Wright assisted by Mrs. L. A. Corriher and Miss Viena Linn served ham, fried salad, stuffed tomatoes and sandwiches followed by strawberry ice cream and cake.

Mrs. Bright was given a ball of twine to wind which led her across the street and into the dining room of Mrs. L. A. Corriher's. The table was lovely with its decorations of pink and white, the centerpiece being a miniature umbrella which directed Mrs. Bright to all corners of the home for many beautiful gifts.

Those invited to enjoy this beautiful party were Medames William Bright, John Brown, A. M. Hannah, J. H. Keller, M. L. Ritchie and Miss Ruthe Thom of China Grove; Mrs. Guy Beaver of Concord; Mrs. Clarence Hall of Kannapolis; Medames Paul Shulerberger, Guy Ritchie, B. C. Taylor, O. L. Linn, J. P. Linn, George Corriher, H. L. Efrid, P. K. Dry, Edd Beaver, O. R. Black, Fannie I. Corriher, Daniel Corriher, Duard Linn, Lucille Lipe and Elizabeth Efrid, Mrs. Yost and Miss Parks of Kannapolis and Miss Patterson of China Grove.

Elaborate Bridge Party Given Saturday

Misses Rebecca and Elizabeth Dayvault were gracious hostesses at a lovely party Saturday morning at their home on South Union street, the honorees being Misses Phyllis McCollum, Alice Briggs and Olivia Pradford, who are spending the summer at Camp Illahee, at Brevard; Misses Ruth and Elizabeth Dayvault, of Glen Flora, Texas; Mrs. Halbert Webb and Mrs. Patterson Ritchie, two recent brides; and Miss Mary Dayvault, bride-elect, whose engagement was announced here last week.

The Dayvault home was beautiful with its tasteful arrangement of summer flowers.

Bridge was played at ten tables, Miss Adele Pemberton receiving high score prize, and Miss Louise Webb consolation. Lovely guest of honor prizes were given by Misses Dayvault.

At the end of play Misses Millent Ward and Askins Ivey served a delicious salad course, followed by an ice course.

Other out of town guests for the party were Mrs. Eunice Squires, Miss Flora Jeffries, and Miss Mamie Brun, of Charlotte.

Old Adage Proves False

Jonesboro, Ark., Aug. 1.—(INS)—The old saying that "lightning never strikes twice in the same place," was proven false when the barn of D. S. Pribble, farmer, who resides near here, was struck by lightning twice in the same week.

The first bolt slightly damaged the roof of the barn while the second, coming a few days later, was more severe, killing a horse and setting fire to the loft, which was filled with hay.

The fire was soon smothered by the farmer and his helpers. However, J. A. Hall, who was in the barn at the time the horse was killed, was unhurt.

The home of the Philadelphia Nationals has the smallest seating capacity of any park in the major leagues.

GET STYLE, PRICE AND QUALITY AT The Gray Shop

22 So. Union St., Concord, N. C.

SPORTS WEAR Rules The World of Fashion SMARTLY SWAGGER GRACEFUL, YOUTHFUL FROCKS

of gay materials, and in Navy and white, these are the outstanding features of this new collection of charming Sport Dresses. One and Two Piece Styles and priced now at \$7.95 and \$9.85

Gray Shop. SMART WOMEN'S WEAR. 22 So. Union St., Concord, N. C.

Whiteville, N. C., July 30.—(A)—E. Garland Brown, alleged embezzler, will be brought here for trial from Los Angeles, Cal., at an early date if plans of city and county officers who left here for the distant city yesterday do not miscarry.

Brown, said to have a striking personality, was traced through several sections of western states, and is now under \$2,000 bond to appear at an extradition hearing in Los Angeles, August 8th.

Brown is alleged to have used several aliases including "Captain" and "Colonel" Brown, during his operations. He is wanted here in connection with embezzlement of funds of an estate he is alleged to have settled for a client. Brown on one occasion posed as a brother of Josephus Daniels, Raleigh publisher. It is alleged.

The short course for negro club members being held at the Agricultural and Technical College at Greensboro this week.

MERRY CORSAIRS IN CHASE OF OWN

Waner, Harris and Barnhart pull Away From Field in National. Chicago, July 31.—The Merry Pirate Trio of heavy hitters, is still sailing along serenely at the top of the National League batting column, with a little wider gap between them and the rest of the old Paul Waner and Joe Harris each made big gains this week, while Clyde Barnhart added one point to his percentage.

The Reds' winning streak is reflected in their batting figures which improved from .277 to .280, and put them in fourth place which was held by the Cards. The Pirates, the only .300 team held steady in their regular mark of .314.

Frankie Frisch is the closest to the Pittsburgh trio, with the same percentage as a week ago, .358, and three more stolen bases, making his total 31. His batting mark is now 13 points better than Hornsby and he is 15 hits ahead of Rogers though Hornsby has scored five more runs.

Like the Yanks, the Pirates are easily the best in their circuit in both batting and pitching. Carmen Hill and Lee Meadows have won 15 and 14 games respectively with only four defeats a piece. Charlie Root of the Cubs has 16 victories with nine defeats.

Naturally the home run race in the National is not as hot as the Babe Ruth-Lou Gehrig competition, but old Cy Williams, who could knock them over the fence before the days of the Jack-rabbit ball, is in the lead with 20 four-base blows.

Leading National League hitters: P. Waner, Pittsburgh, .358; Harris, Pittsburgh, .355; Barnhart, Pittsburgh, .371; Frisch, St. Louis, .358; Harper, New York, .354; Hornsby, New York, .345; Hefey, St. Louis, .343; Farrell, Boston, .340; Traynor, Pittsburgh, .345; Stephenson, Chicago, .331.

The home run twins of the Yanks, Babe Ruth and Lou Gehrig, have joined forces for an attack on the league leadership in batting now held by Al Simmons of the Athletics.

The figures show that the Yanks are getting the best batting and the best pitching. The Yanks have scored 103 homers, Ruth and Gehrig having 33 a piece of this number up to Thursday. They are more than 100 runs ahead of the next team, Philadelphia.

Dutch Reuther and Waite Hoyt, their star left and right hand fingers are at the top among American League pitchers. Reuther's score is 11 victories and two defeats and Hoyt's 13 and 4.

Sisler got only one stolen base this week, but his total of 19 is two better than Jimmy Tavenor of Detroit, runner-up.

Leading American League hitters: Simmons, Philadelphia, .334; Gehrig, New York, .328; Ruth, New York, .374; Schang, St. Louis, .371; Neuh. Detroit, .370; Speaker, Washington, .369; Heilmann, Detroit, .365; L. Miller, St. Louis, .364; Muesel, New York, .363; Fothergill, Detroit, .349.

NIGHT LIFE ON BROADWAY SLOWER

Mid-Summer Doldrums Embrace The World-Famous Gay White Way. New York, July 30.—Out-of-town visitors to what is facetiously known as the "Gay White Way," will meet with considerable disappointment if they expect to find the night life of Broadway they talk about in the movies.

The mid-summer doldrums, which have put a quietus on everything except motion pictures and a few highly-successful plays and musical comedies, coupled with Mayor Walker's curfew, the prohibitive price of booze and stringent police activity against nudity in the night clubs, have left the white light district strangely bereft of its supposedly naughty elements.

Early summer invariably finds the night clubs dying off one by one as the cooler of entertainment take to the seaker roof gardens for supper and dancing, but this year has broken all records for speedy cessation of festivities. The few night clubs which remain open are operating in the face of highly unfavorable conditions. Publicity given to the tactics of certain cabaret proprietors who had the temerity to charge eight dollars a pint for whiskey of questionable content, have made the visitors wary of approach. Then, police action against dancing ladies who are wisely but not too well-clothed beneath the cabaret spotlights, has also removed some of the lure which a few months ago brought the patrons in droves.

"Too much opposition," was the way the situation was characterized by one of the Broadway nightclub managers.

There was a time when visitors to New York made a bee-line for Broadway, seated themselves in a night club at a charge of three or four dollars a cover, spent a week's salary for drinks, and waited for something to happen. Once in a while something did, but the police decided that dancers in night clubs were to be allowed no more privileges than dancers anywhere else, and the edict of modesty went forth.

Then, the necessity of clearing out at three a. m. sharp took a great deal of the fun away, and the night clubs began to lose their popularity. The hotel grill rooms and roof gardens are always well populated, but of course, no liquor is served in these places, and the problem of the out-of-towner who comes to New York on a spree becomes a difficult one.

However, one can always go to the movies.

E. GARLAND BROWN MUST STAND TRIAL

Officers Have Gone to California For Man Wanted at Whiteville on Embezzlement Charge. Whiteville, N. C., July 30.—(A)—E. Garland Brown, alleged embezzler, will be brought here for trial from Los Angeles, Cal., at an early date if plans of city and county officers who left here for the distant city yesterday do not miscarry.

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Knees Go Into Eclipse; Decree Of Fashion Czar

Paris, July 30.—Knees are to go into eclipse next winter. Waist lines will be worn and hips have been reinstated.

This bulletin from the sanctums of the dressmakers, where winter fashions are being shown to buyers from the United States and other countries, may have an immediate effect on consumption of the world.

If women follow Paris—and they have done so for centuries—curves will be worn again without apology. Bread and potatoes fit right in the be-more-feminine campaign which includes everything connected with the fashion trade for hair goods to jewelry.

Short air is threatened, if not actually doomed, by the fashion makers. Now that ruffles are back, with all they stand for, almost anything may happen in the world of style.

Not all the important dressmakers have shown their collections as yet. Some of the leaders are still to come. But even if well known houses con-

tradict curves, the buyers have seen and liked them and placed many orders for clothes which are fitted to the waistline.

Many of these models have circular skirts and nearly all of them reach several inches below the knee. They give back to women that old familiar "fair sex" look, of which shingles, shins and trouser-skirts have robbed them. Even designers who have not gone the whole way toward curves and the new silhouette have edged away from masculine styles.

The rediscovery of hips is the most startling development of the style changes. The reducing parlors and de luxe gymnasiums which thrive in Paris already are worried by the threat to slenderness contained in the new curved line.

Part of the back-to-feminine move is the partial eclipse of sport clothes for day-long wear and the reinstatement of afternoon dresses.

J.C. PENNEY Co. A NATION-WIDE INSTITUTION. "where savings are greatest" 50-54 S. Union Street, Concord, N. C. Progress Means Service! The Giant Airship Serves Better than the Flimsy Balloon! Something of the glamour of Long Ago and Far Away attaches itself to man's early attempts to conquer the air with the flimsy balloon. It was a daring gesture, but the needs of mankind are served better by the giant airship, with its far-reaching possibilities of service. Like the airship, it has grown in order that it may better serve the needs of a nation. J.C. Penney Co.

August Clean - Up All HATS 1-2 COATS Less SUITS Price and FISHER'S THE SMARTEST ALWAYS WHEN YOU NEED HARDWARE PHONE 30 OR STOP IN AT NO. 9-11 UNION STREET WE THANK YOU Yorke and Wadsworth Co. "The Old Reliable Hardware"