NEW FALL SUITS

For Men and Youths

Men's Suits in the newest styles and colors for Fall-

\$14.85 TO \$19.50

Men's Suits in the New Style Blues, Browns, Tans and Mixed Colors, Two Pants Suits

\$22.50 TO \$\$24.50

Boys' New Fall Suits, One Long and One Short Pants, 4-piece suits, \$4.95 " \$8.95 New Styles and colors



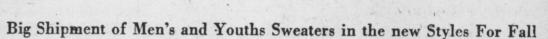
Lumberjack \$3.95 to \$6.95

Boys' Honor Bright Shirts and Blouses for school or dress wear-

68с ^{то} 95с

Men's and Boys' Fall Union Suits-

75c TO 98c



and Winter 98c TO \$4.95

Efird's Department Store



SHER'S

Ladies

Coats



Fine Points of the Autumn Coat Mode for Women and Misses

Presented in an Authoritative Showing of Every Important Fashion Trend

Replicas and adaptations of models from leading Paris couturiers and designers from foremost American houses

Important Points—

-fabrics that are smartest

-furs, of paramount importance as trimming -the asymmetrical line in cut and ornamenta-

-shades that lend variety

What's what in the Coat Mode for Sports, Daytime, Formal Wear and Evening Shown

Children's **Smart Coats**

Ladies Smart Coats

"CAPTAIN TIM" DEAD.

Legless, Hard-Boiled Old Man of the Sea is Dead at Mobile.

Writing "finis" to one of the most the seven seas to the far-off parts time," they said of the world on ships of every type and size, was found on the place he it and often expressed the wish to "die had made his home since the accident like he had lived," his pals said.

G. W. Vanhoy, both of this county. Andrews received the most severe inthat robbed him of his love-the sea

"Capn' Tim" was found in what he known by sailors in a'l parts of the Vanhoy was also painfully injured, the Founders' Day ceremonies of the

not big enough for the ordinary man characters in this city. but quite sufficient for Tim since the accident here about 14 years ago when a train robbed him of his legs, and Mobile, Ala., Sept. 24.—(INS)— forever barred him from the sea. Living a happy-go-lucky existance, colorful characters of Old Mobile, the Capn' Tim rolled around the waterbody of "Capt' Tim" Cullen, a legless, front on the little specially constructed highway near here this afternoon hardboiled old man, who had sailed wagon indulging in fights "for a pas-

a hard life, but the old sailor loved

The old man, who is thought to juries, having been painfully cut and have been about 60 years old,, was bruised about the head and body. salled his home, originally a dog house, world and was one of the most unique his left leg and shoulder having been Carnegie Institution.

Near Albemarle.

Albemarle, Sept. 24.-Four persons were bad'y hurt in an automo- of the crash, bile wreck on the Concord-Albemarle about 2:30 o'clock when two Ford cars crash d together. The machines were driven by Claud Andrews and

badly bruised. Mrs. Vanhoy was cut and bruised about the face, but not Four Are Injured in Ford Collision seriously. Both cars were practically demolished, the occupants having been thrown from them at the time

> They were rushed to a local physician who administered medical aid.

President To Visit Pittsburgh. Washington, Sept. 24 .- (INS)-President Coolidge will visit Pittsburgh on October 13 to participate in

KANNAPOLIS DEPARTMENT (By JAMES E. MOORE)

YVONNE MAULDIN IS THE KANNAPOLIS SCHOOL EDITOR bury, trap drummer.

Annual Publication Will Be Put Out as Usual.-Gillon President of Sen-

Kannapolis, Sept. 24.-Miss Yvonnie Mauldin, whose appointment to the head of the local high school athletic association was recently announced, yesterday was elected editorin-chief of "The Pioneer," the magazine published annually by Kannapolis High. She will be assisted by the ollowing staff:

Mary Harrison, assistant editor; Ralph Whitley, art editor; Ruth Taylor, kodak editor; Laura Hastings, exchange editor; Walter McGinnis, joke editor; Titus Sills and Aileen Stonestreet, subscription editors.

The meeting at which the staff was named was well attended and from all date to be decided later. reports this year's edition of the publication will be among the best ever will be chosen soon, after which other feature matters will be undertaken.

Gillon Heads Class Officers. At a meeting of the senior class of Central high school, also held Friday, Ralph Gillon was elected president; Elsie McKnight, vice president; Alene Stonestreet, secretary, and Virgie Smith treasurer.

It is not amiss to state here that Edward Rouse, a former member of Mrs. C. D. Morris, treasurer. this class who is now seeking book knowledge at a Mecklenburg county school, has been elected president of the Berryhill senior class. Says The Charlotte News of this youth:

"Edward Rouse, while at Kannapois High, made a very enviable record and during his short stay at Berryhill has won such high esteem from Berryhill students as to be placed in their most responsible position. A very successful year is expected under his leadership."

Pruitt's Bluebiders Please. Pruitt's Bluebird Serenaders, a 7piece orchestra composed of musicians from Kannapolis, Concord and Salisthe Y. M. C. A. auditorium Thursday evening. The concert was a supplementary attraction to the regular movie menu and the radio returns of the famous Tunney-Dempsey prize

The Serenaders, directed by C. J. ago from New York City, have given number of concerts lately and large crowds have enjoyed their renditions. The singing of "Muddy Water," the outstanding features of the eve-

Composing the orchestra are: C. J. Pruitt, director, who plays the saxophone and clarinet; Eddrie Moose, Lincolnton, guests of Mr. and Mrs. banjo and guitar player, of Kannapo- John Abernethy. anist; Bud King. of Kannapolis, of Salisbury, clarinet and saxophone October 12th.

wizard, and Sam Workman, of Salis

Kannapolis Social News,

With W. H. Walters presiding, the produced. Senior class superlatives Teacher Association of Central high

> The following officers were elected Tuesday evening at a meeting of the culars under first class postage. Mrs. J. A. Lambert, vice president: Mrs. James Sappenfield, secretary

In compliance with a request made

bury, delighted a capacity audience at Reformed churches in North Carodays. wi'l visit relatives in Phidalephia.

Miss Ethel Ketchie is reported imseveral days ago.

Forgive Me," and "Everything Nice," three weeks with Rev. and Mrs. Lee being sent to the dead letter office: by Alton Merit, of Salisbury, proved A. Peeler at the Reformed parsonage, first, incorrect addresses, due to the ning. A selection by John Goodman, been the guest of Miss Louise Lipe pianist of Concord, also went over

home in Kings Mountain.

trombonist par excellent; Alto Merit, of the U. D. C. to be held in Asheville

FOOTBALL RESULTS.

Davidson 5, The Citadel 0. Wake Forest 9; Carolina 8. Georgetown 80: Lenoir-Rhyne 0. Maryville 6; Kentucky Univ. 6. Campbell College 6; Atlantic Chris-

Texas 43; Pan Handle A & M O. Army 13; Boston University 0. Southwestern 40; Lembeth College

Columbia 32; Vermont 0. Syracuse 13; Hobart 0. Texas 43; Oklahoma teacher 0. New York university 27; Niagara 0. Howard 37; Springhill 0. Pennsylvania 8; Franklin Marshall

High Point 35; King college 0. Brown 27; Rhode Island 0. Christian University 27; Daniel

Connecticut 18; U. S. Coast Guard Springfield College 63; Cooper Un-

Muhlenburg 33; Albright 0. Bowdo'n 0; Mass. Aggies 0. Lafayette 39; Schuylkill 13. Washington and Jefferson 14; Waynesburg 0. Washington and Lee 26; Lynchburg

Syracuse 0; Presbyterian 0. Colgate 21; Hamilton 0. Colby 13; Wesleyan 0. Cornell 41; Clarkson 0. Williams 34; Rennssalaer 7. Detroit 44; Adrian college 0. West Virginia 27; West Virginia

Veslevan 5. Butler 46; Muncie Normal 12. Drexel 0; Junita 0. Penn State 22; Lebanon Valley Loyola (New Orleans) 13; Rice In-

titute 0. Tennessee 33: Carson Newman 0. Flor'da 26; Southern 7. Fordham 34; Bethany 0. Alabama 40; Millsaps 0. St. Thomas 6; Iowa State teachers

Ohio 12, Rio Grande 0. Franklin 3; Indiana Central 0. Vanderbilt 45; Chattanooga 18. Louisiana State 45; Louisiana Poly

Carnegie Tech 25; Westminster 0. Ohio Wesleyan 12; Wilmington 19. Washington university 7; Lmbard college 0. St. Louis university 20; Carbondale eachers 6.

Union university 14; Arkansas A. Birmingham Southern 14; Marion institute 0.

V. P. I. 21; Roanoke 2. V. M. I. 22; Richmond 0. Grinell 6: Penn (Iowa) 6. Pittsburgh 48; Thiel 0. Mlemson 0; Presbyteriaon college South Carolina 13; Erskine 6. Sewanee 32; Transylvania 6. Mercer 77; North Georgia Aggies Amherst 21; Alfred 0. Dartmouth 47; Norwich 0. Wittenburg 63; Findlay 0. Maryland 79; Washington college Marquette 70: St. Vistors 0. Stanford 33; Fresno State 0.

Auburn 0; Stetson 6. Mississippi University 57; Ozarks Wabash 31; Danville Normal 0.

Ursinus 27; Upsaka 0. Des Moines University 9; Central Trinity 0; Texas A. and M. college

Virginia 38; Hampden Sidney 6. IT PAYS TO USE PENNY ADS

Kannapolis, Sept. 24.-At a special business meeting of the local chap- First Assistant Postmaster General ter of Eastern Star, held Wednesday evening with Mrs. James Walton at ington Sept. 6. Use of obsolete mailher home on South Main street, plans ing lists and failure of advertisers to were formulated for a public rook employ return cards was the cause party, which is to be given Tuesday of this waste, he said. afternoon and night. A small fee will be charged.

The regular meeting of the Eastern Star was held Monday evening at the quarters over the postoffice building. Plans were made for a number of members to attend the district meeting to be held in Gastonia on October Advertising matter, Mr. Bartlett said, 7th. Among other business matters the members decided to hold a public the dead letters handled in 1926. bazaar in the early autumn, the exact

first regular meeting of the Parentschool was held Wednesday afternoon ment with advertising houses. at 3:30 o'clock. An outline of the work for the year was made, after lows: which a resume of the work which has been done in the past was given. Lenna Hartsell, resigned, was not The present officers include: Mrs. T. L Ingram, vice president; Miss Gertrude Prince, secretary, and their envelopes.

Mrs. Joe Glass, treasurer.

by Mrs. William Foil, of Concord, masters. Red Cross chairman of Cabarrus county, Mrs. Clinton M. Powell was appointed representative of that movement in Kannapolis. Several members will attend the district meeting on October 6th.

Mrs. Lee A. Peeler, of this city, who is president of the W. M. S. of lina, will leave Monday night for Chambersburg, Pa., where she will at- and advertising matter, all mailed as tend the Potomac synodical meeting first class matter, were disposed of as of the Woman's Missionary Society, which will be in session for three ed at five cents each to cover the cost

Alexander Peeler has returned to Miss Elizabeth Mason, who has

for a few days, has returned to her Mr. and Mrs. John Rutledge and son, John Jr., passed Sunday at

Mrs. C. M. Powell has been elected a de egate to the State convention

FOR GOVERNOR SMITH

Delegates Go on Record as Favoring New York Governor With Utah and Scattering Votes Dissenting. Ogden, Utah. Sept. 23-After three nours debate, the conference of democrats of western states today adopted a resolution endorsing the candi-

dacy of Governor Alfred E. Smith of New York as the party's presidential nominee in 1928. The vote was not unanimous. Utah delegates particularly opposed the action. The nomination was recommend ed by the committee on the order of business at the opening session

day of a conference of party leaders from seven western states. Representatives attended from Idaho, Montana, Colorado, California, South Dakota, Utah and Wyoming.

After hearing one of its purpose outlined by Fred W. Johnson, Wyoming, as the formation "of a block that can be heard and heeded in the party convention," the committee on the order of business offered for favorable consideration this resolu-

"Whereas, it is the sense of this meeting, composed of active working Democrats of the Pacific Coast and Rocky Mountain states that Alfred E. Smith of New York represents the best traditions and ideals of the party and is the most available caudidates mentioned for the nomination it was learned authoritatively here old King Michael of Ruma for President of the United States. "Now, therefore, be it resolved that, not intending to usurp in the least or any degree, the duties and prerogatives of the Democratic organizations of these states, yet as party men and workers, we do hereby make it known to the people the various communities from which we hail to the voters of the United States, that we favor the nomination and election of Governor Smith, as President of the United States."

Louis H. Francisco, San Diego, Calif., was politely asked to with-draw from the conference when as a prospective member of the committee on order of business, he announced that he was a candidate for the Democratic presidential nomination.

Prayer All Right But She Wants Cash.

Hattiesburg, Miss, Sept. 24.—(INS) In spite of her former lovers letter in which he told her to "pray, and leave it to the Lord," Miss Cornelia Carney believes the courts would be more suitable for her case and has filed suit against Duncan McGilvray for \$10,000 for breach of promise. And while Miss Carney says in her demands for heart balm that she has full confidence in the power of prayer, supplication in this case could not atone for the embarrassment she has suffered since she announced her wedding date as May 10 this year.

Magistrate Adopts Orphan Rather Than Convict Him-

Danville, Va., Sept. 23 .- Hoge Ver-Caswell county magistrate, found a novel way of disposing of a case brought to his attention this Kansas Aggies 30; Hayes Teach- week. A 16-year-old boy was accused of drunkenness. The evidence showed that the boy was an orphan and had small opportunities. Instead of convicting him the magistrate adopted him and took him home on the agreement that the youth should obey him

> King Alfonso of Spain has a private nuseaum which contains the weapons and other objects that from time to time have been employed in attempts to assassinate him.

Direct Mail Advertising Wasting \$600,000 Ye

Editor and Publisher. Instead of finding live buyers, 12 .-688,567 advertising circulars valued at more than \$600,000 found their way into the dead letter office in 1926. John H. Bartlett announced in Wash-

Mr. Bartlett's statement was made in connection with a memorandum outlining the plans of the Post Office Department for a campaign of personal solicitation in an effort to reduce the weight of return mail and deal letters which accrue from third-class matter. furnished more than 50 per cent of

Postmasters, it was explained, will be instructed to interview business men in the effort to lighten the load. and correspondence will be undertak en directly by the Post Office Depart-The full text of the statement fol

"The direct-mail advertisers of the United States in the year 1926 wasted, A new president to succeed Miss literally threw away, over \$600,000. through the use of obsolete mailing lists combined with the failure of the

advertisers to use return cards or

"These figures, however, include only advertisers who mailed their cir-Woman's Club held at the Y. M. C. very much larger amount was lost by A.: Mrs. Bruce Abernethy, president advertisers who used third class postage: but it cannot, however, be timated, since a separate record is not kept of undeliverable third class matter disposed of as waste by post

"Undelivered first class matter all goes to the dead letter office, where definite records are maintained to show the quantity of each class of mail received and its disposition. Undelivof the Woman's Club in Mount Gilead erable third class matter is not sent to the dead letter office, but is disposed of as waste at post offices of address.

"The records of the Post Office Department show that during the year. 12,688,567 letters contained circulars waste by the dead letter service. Figur-Before returning home she of material, printing, labor and postage, the total amounts to \$633,428.35. "This advertising matter furnished proving following a tonsil operation over 50 per cent of all the dead letters handled during the year.

"Two reasons may be assigned for his home at Salisbury after passing at least 95 per cent of all these letters use of obsolete mailing lists, and second, the use of envelopes without return cards, both in spite of the Post Office Department's constant and urgent advice to the contrary. "As a result of this situation having

been called to the attention of the Postmaster General, a campaign has been inaugurated to persuade directmail advertisers to use return cards on their envelopes and thus materially minimize their losses through this of the Post Office Department that hundreds of thousands of dollars annually can be saved by advertiers by the use of return cards on their envelopes instead of mailing them out blank as is practiced by many of them. and that the advantages gained through the use of return cards would more than offset any possible disadvan-

"The Department's view is that with few exceptions all sealed letters, bearing first class postage are opened by their recipients whether or not the envelope bears the cards of the mailers, and that once opened the contents will receive the same attention regardless of the nature of the en-"One of the arguments put forth by

TRANSEFR OF SIMPSON IS GIVEN CONFIRMATION

Manage Southern's Lines West.-Promotion May Be Leading to Vice Presidency.

Charlotte, Sept. 24 .- R. E. Simpson, for a number of years general Arbor, Mich., charge d'affa manager of lines east, Southern Railway system, has been transferred to Cincinnati, Ohio, as general manager of the Southern's lines west, effective a small, half-naked boy October 1st, and W. C. Hudson, of kite which was carried s Chattanooga, Tenn., division superin- wind that it threatened tendent, will come to Charlotte to be- youngster into the sea. come general manager of lines east,

this afternoon Yesterday afternoon a rumor gained currency here that Mr. Simpson had been transferred to the west but railroad officials refused to discuss the report. However, this afternoon the report was confirmed from sources considered authoritative, although the railroad officials refused to officially announce the changes. It was understood that formal announcement Michael from babyhood, would be made when the transfer becomes effective.

Friends of Mr. Simpson here regarded his transfer to the west in the twice the size of Michael nature of a promotion and believe all his strength. that it is leading to a vice presidency

It was understood that Mr. Simpresidence at Hickory where he has Pirates Need Four Wins son is planning to continue his legal lived for a number of years. Mrs. Simpson now is abroad but it was reported here that she prefers to live Pittsburgh permanently at Hickory where they League pennant within have a beautiful home. Cam Allen, day. Mr. Simpson's executive secretary doubleheader from the here, will go to Cincinnati with him. go, Pittsburgh became Mr. Hudson, who takes Mr. Simpson's place as head of lines east, is into second place well known in Charlotte where he at the expense of the formerly lived while a division super-

Wildcats Defeat Citadel. Gastonia, Sept. 24.-Davidson Col-

within the next day or so.

lege paid a tremendous price for victory in defeating the Citadel of Charleston here this afternoon, 5 to 0, through the injury of Jim Grey, Wild- Pirates can cat center, who in the last few minutes of play broke his left arm and five games. is thereby lost to the team for the re- Louis by mainder of the season.

Davidson scored a field goal in the second quarter when Dick Grey, Davidson captain, booted one through the would tie New York end uprights and in the third McConnell two out of five. fell upon a blocked punt behind the Citadel goal line for a safety.

Lespedeza will put a curl in a pig's tal and change an unprofitable cow yield him about into a fat, profitable one, states D. A. Lowder of Stanly County.

ceived containing a draft nterest on \$55,600 for about amounting to \$139, fig

"Practically all this wo been saved had the mailer envelope bearing his retur s surprising the number of nvolving large amounts.

000 contained valuable enc money, drafts, checks and all the drafts, checks and mor were eventually returned to average of 15 days' tim

> and brought to the attent ers in regard to the losses sustaining through failure turn cards, so many appar wise intelligent business n to throw their good money this method. "And since columns of through the press and the dai

Bulletins have evidently awaken the American adve their short-sightedness, it is posed to take up each case ; pondence and personal int postmasters and representati

YOUNG KING PROVES JUST ORDINA

He Slips Out to Fly Kite and Constanza, Rumania, While Robert M. Patters

The frightened urchin was my kite," cried the young

the anxious Michael,

intendent of the Southern railroad. It is expected that he will arrive here

livestock in the hay.