## The Concord Times

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J. B. SHERRILL, Editor and Publisher W. M. SHERRILL, Associate Editor

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### ANOTHER "GOOD WILL" FLIGHT.

Another thrilling chapter has been written in the record of aviation and its author is none other than the remarkable youth, Col. Charles A. Lindbergh.

the ties of friendship between the Unit- ita. In the latest issue it shows the ed States and Mexico and we can find number of savings depositors per 1,000 nowhere in actual life or imagination a population. It covers savings departmore suitable actor for the role. By his ments of banks and trust companies, mubovishness, his enthusiasm, his modesty tual savings banks, building and loan asand his love for aviation he flies into the sociations, and postal savings depositohearts of the people, and we are certain ries. In the case of the building and to give its approval. his visit to Mexico will find reflection in loan associations the figures are for 1925, a happier international good will and a but in all other instances the figures are better understanding between the people for 1926. of the two nations:

on the heart string of America, and the his findings as follows: world for that matter, is shown by the ."In the United States as a whole there and Lindy failed to show up. Through- widepsread habits of thrift. out the United States thousands of per- When the states are ranked we find had found his field without misliap.

the people of the two nations and he The same is undoubtedly true of New judge by the demonstration at his arriv-strong savings banks. al, he will be successful in the former, and there is no reason to presume that Virginia, Louisiana, Virginia, and Florforward in the development of aviation. Without taking unusual and unnecessary chances with his ship, Colonel Lindbergh has flown about 35,000 miles since he left California early in the year for New York, on the first leg of his flight to Paris, and he has had no serious accident. Using his plane as a means of travel, for which the airplane is really tier stage, with little surplus capital strated, it seems to us, the value of aviation. The stunt fliers don't last so long as a rule, but for business purposes, where they are not subjected to unnecessary tests, airplanes have demonstrated their great value.

The aerial ambassador is to remain in Mexico for about ten days, and it is our opinion that his visit will be of untold value to the two nations who are so prone to misunderstand one another.

## "DISCOVER" NEWSPAPERS.

Journal published what Stewart Robert- Southern states, make a better showing paper advertising, and so impressed are opportunities. It is represented as lishing them. They are worth serious possible to make living easy; and so it man and woman who has something to there are no huge cities whose multitudes

ing force in the world today," he said. trial, a war, congressional items. So it is with advertising.

"More and more most big businesses are depending upon advertising as the main lever to move their goods. More and more the newspaper is the preferred medium. The newspaper trains us in WILL GET THROUGH ALL RIGHT. our tastes.

to read about.'

Advertising is a greater factor than selling, he added, citing details of outstanding business. He said that maga- ing for him. The Democrats have no zine art work was superior to newspa- chance for a man of their own and Judge per work along that line and that the Hayes suits them. Senator Overman magazine had a certain niche of its own for the national advertiser, too, but reiterated that big business was turning ed his personal opinion so far as is to the newspaper first of all, and then following up in the magazines in some

#### SAVINGS DEPOSITORS.

In a recent issue The University News dent Calles, "Lindy" set out to tighten according to their bank savings per cap-

Paul W. Wager, who compiled the Something of the grip this youth holds figures for the News Letter, discusses

anxiety felt when his plane was an hour are 496 depositors in one or another of or so overdue at Mexico City. Presi-these savings institutions for each 1,000 dent Calles, we are told, became so ner-people. Of course those people who yous and worried he could not eat. Cig- have deposits in more than one instituarette after cigarette the President of tion are counted more than once. Since the Mexicans smoked, all the while scan- the average American family contains ning the skies for a glimpse of his fam- 4.3 persons the number of savings deous guest. At the flying field and positors averages 2.13 per family. This tional war bills for a generation or longthroughout Mexico people became de- is evidence that there is a wide diffusion er. The Veterans' Bureau expenditure, jected and sorrowful, as minutes passed of prosperity in the United States and

sons were making inquiries as to the air-that the New England and Middle Atman's progress; and when the news was lantic states have relatively more deposflashed to all parts of the world that an- itors than the United States as a whole other non-stop flight had been complet- Massachusetts, the highest-ranking state, ed by this daring youth, there were sil- has more depositors than it has populaent utterances of thanksgiving that he tion. This is explained by the fact that la person may have deposits in two or Col. Lindbergh has gone to Mexico for more institutions. It is also likely that the field and navy on the seas. The woman from Maryland who submitted ter. He is not pleased with the moral of college two purposes, really. He wants to bring the savings institutions of Massachusetts about a better understanding between have patrons living outside the state. Between the States, without including Street a Chance." F. N. Martin, of Newwants to spread the gospel of sound avi- York, Pennsylvania, Maryland, and othation tactics. Certainly, if one is to er states containing large cities with

"The Southern states rank low-West as much as one depositor per family. Eight of the ten lowest-ranking states are Southern states, the other two being New Mexico and Idaho. New Mexico ranks lowest of all, with only 64 depositors per thousand people. This low rank is due, perhaps, to the fact that New Mexico is a young state, still in the frondesigned, Colonel Lindbergh has demon- The general low rank of the South can hardly be attributed solely to lack of thrift on the part of its people. There are thousands of negroes and thousands of white folks who may be characterized as thriftless, but much of the poverty in the South is found among tenant farmers who are poor through no fault of

"North Carolina has 199 savings depositors for each 1,000 of its population. This is about one depositor per family and our families average 5.0 persons compared with 4.3 for the United States Several days ago The Winston-Salem Thirty-three states, including several son, professor of journalism at North North Carolina boasts of its healthful Carolina State College, had to say about climate, its varied crops and resources the newly discovered value of daily news- its pure native stock, and its magnificent we with the statements that we are publand where nature has done everything consideration from every business man has. There are no congested slum secwho has something to sell and to every tions; there are no foreign quarters obscure the individual; there is no sever-Professor Robertson cited the recent ity of climate to bring suffering. Yet Henry Ford advertisements which ap-there is a vast amount of poverty and peared in every American daily simul- distress in the state. Perhaps there is taneously over a five-day period. And more real want in the country than in he directed attention to the especially the cities, for the reason that charity is significant fact that Mr. Ford did not less satisfactorily organized. There are use magazine advertising at all, but de- thousands of families in North Carolina pended entirely upon the newspaper to living on the land, enjoying fresh air and carry his message to the people of Amer- sunshine in abundance, yet living on a bare subsistence level. In a state like "The newspapers are the greatest sell- North Carolina the restoration of such families ought to be easy, but it will not "Psychology is back of it. They are the be accomplished unless there is an agenonly medium for reaching a cumulative cy to approach the task scientifically and effect, such as is engendered in a murder continue indefinitely in its supervision. Yet certain counties count it economy to employ no welfare officer.

"The nation as a whole is rich. The average family is saving money. The savings available each year for investment reach a huge total.'

"It is a practical law of psychology There's quite a bit of furore about the It is just as necessary to pay your precedentedly horrible crime in our county it is to act in that direction if you keep think- but we have an idea he will get the sanc- your rent!

fect with its daily offerings of new things aired now are not likely to have much ef- - and keep your promise. fect on the President.

So far as is known most of the North Carolina delegation in Congress is workhas presented such objections as have been presented but they have not affectknown, and he is still suporting Judge Hayes.

The charges for the most part have orginated among Republicans, and while the first presented have been withdrawn, others have been forwarded, and the matter is now at a standstill. Friends of This time, at the invitation of Presi- Letter gave figures ranking the States Judge Hayes refuse to become worried until something more serious is offered, dent Coolidge and when he presents his

#### WAR COSTS.

A recent report by Secretary Mellon opposition to Calles. shows that America's expenditures in the World War amounted to \$34,010,-000,000. If we add to this the amount we let foreign nations have, we invested in the conflict the staggering stim of \$33,455,000,000.

But, as The New York Times points out, even these stupendous totals do not include the total cost of war to the American people. We shall be paying addi-

for example, will continue into the distant future. The last Treasury report shows \$230,556,000 expenditure in the iscal year 1927 for pensions arising from American warfare prior to 1917.

something like fifty-eight million dollars have been announced. a day every day we had our armies in The first prize was awarded to the common estimate of the cost of the War "Eight Years of Wall Street-Give Main" subsequent interest on the war debt, was berry, S. C., presented, "Tariff Relief) been negative, and the conception that they had \$1,000,000 per day in its early years and Means Farm Relief," and won second \$3,000,000 at the close. One year after prize. The third prize went to a New the late European war had begun, the England woman who offered a parody on German Chancellor estimated in the a Biblical expression, "By Their Loots Reichstag that it was costing all the bel- Ye Shall Know Them." his flight has not been another great step ida being the only Southern states with ligerent powers combined \$75,000,000 Of the 800 slogans offered only five forward in the development of aviation lide being the only Southern states with daily.

> Of course the daily total increased af- | Slogans play a part in every importhave been about \$200,0000,000 a day.

accomplish something.

#### USE CREDIT BUT DON'T ABUSE IT.

Good credit is worth more than a pock- forces. store and say "Charge it."

and of luxuries when you want them.

f you abuse the privilege.

signed and paid at your bank. When the account is not paid in thirty days, you haven't kept your word. That Charlotte Observer. injures your credit. You have the mer- sixteen convicted people are inhabiting the death row in Sing Sing prison, mostly for murchandise. That keeps the store from der, with the character of which the reading

money. That keeps him from using it for money. The sixteenth man to enter the death in his business, and places you in a ques- cell was a fellow named Lefkowitz, and he killed tionable position.

due. That is because it has definite crime in Governor Smith's state will depend upon time limit.

You pay your personal IOU because distinct discount on crime in that State. that is a debt of honor.

Your debt to your merchant also has

time limit. It also is a debt of honor; you won't have any place to buy on cred- Goldsboro News. it if you don't pay your bills promptly.

newspaper alone can bring about that ef- man of his age, and the charges being frankly. Tell them when you will pay

#### RUSSIA FAKING.

When the soviet representative at Geneva proposed that all nations scrap before the League in Geneva. Neither was pretheir fighting equipment he created pared to yield an inch. But in the end both something of a surprise, but that's about give much serious attention to the pro- arms been witnessed under such circumstances, posal and they were wise.

and they do not think there is any dan- like, the "reds" were stirring up trouble such a tribunal and state their case, they shrink ger for their man. We take the same in China and were trying to do the same position. The charges so far offered are thing in other countries. Only recent-other consenting nations. not going to change the opinion of Presi-ly the soviet representative at London was sent home because it developed that name to the Senate we expect that body he was trying to stir up strife in England's working masses, and a little later came the charges that in Mexico the soviets were attempting to set up a party in a dramatic quality which every one, even at a

Right now in China much of the diswho are directed by soviets from Russia. They are trying to set up a party in terhood of nations. China such as now rules Russia, and massacres are the rule rather than the

Nobody can put much faith in Russian proposals, especially when the question of armaments is at stake. Let the rest of the world disarm and the soviets would soon produce one of the biggest armies in the world. The soviet at Geneva was just faking, and it is well that the rest of the world paid no attention to him.

### CAMPAIGN SLOGANS.

The Winston-Salem Journal points out | About 800 campaign slogans were sent that "on the basis of the 1927 estimate in to the Woman's National Democratic of the cost of the World War we spent Club and the five judged to be the best

daily. As late as June, 1916, an inter- were given out to the public by the national bankers' estimate fixed \$103,- judges. The other two were "My Eye! 000,000 as the same aggregate daily out- We're Dry!" and "You Bet! We're

ter the United States entered the con- ant political campaign but as a rule they flict. We had our expenses in addition are spontaneous. Somebody just strikes to the expenses of the nations already the popular cord and the utterance be- Republicans completely organize the upper house. fighting. The total during 1917 must comes famous. Such as "He Kept Us The Senate insurgents of today are not like those Out of War" in 1926, "Back to Normal- of four years ago who went so far in their rebel-Yet, we find people opposed to deter- cy" for Harding and "Prosperity" for out of all their committee assignments and demined efforts for peace. If we would Coolidge. The five herewith given are prived of the patronage, the pie, in their states. spend one-tenth as much a year for peace good but the chances are somebody else as we spent every day for war, we might will come along with one that will be riding the famous old trick horse named Insurused in the campaign.

North Carolina will get a touch of modern warfare next week when the Pee from the West fills him full of pep. et tull of money, for you may spend the dangerous for general observation, oth- tion of a new party. money, and it is gone; but so long as erwise the public would be in position Curtis cracks his whip, holds out his hand and you continue to pay your bills promptly, to understand something of the manner says "Pie!" and the trusty old trick horse walks any merchant will be glad to have you in which modern enemies are treated. gently, comes to a halt and hangs his head in uncome in and make selections from his Eighteen planes are to take part in the experiments and in addition there will spectacles and looking over Mr. Curtis' shoulder With credit, you may avail yourself be some "heaviest" from Fort Bragg, at the well known list in his hand, inquire sweetof the necessities when you need them, These guns will direct their attack from behind a mountain range, and along with But you can't continue to have credit the bombs from the planes are expected to complete the wreck of the bridge. If Merchants, and professional men ex- we could let our people see just how end the courtesy of charge accounts for physical force is annihilated by modern a period of thirty days, purely and sim- war implements it might have a good ply as a matter of convenience for you. effect. Let everybody have a taste of This is a thirty-day obligation, just as war and maybe there will be a greater surely as any thirty-day note you ever demand for world peace.

## WHEN THE LAW FUNCTIONS

selling it to someone who would have public must be familiar. The getting rid of huspaid for it. You have the merchant's bands is a contributing cause to this population, but other murders were inspired by the yearning a young man to get the \$70,000 insurance the You pay a note at the bank when it is stead. The degree of encouragement to future victim carried. He drew the electric chair inhe relative number of the 16 that is executed. If the chair gets all, there may be developed a court that handled the Leopold and Loeb case in You pay your rent because you that since developed in that city. The outcome of and where the law functions

## ETERNALLY TO THEIR CREDIT

that if you think of a thing, you are sure appointment of Judge Johnson J Hayes, current bills as your note, your IOU, or eternally to the credit of our citizenry that while appalled at the dastardly crime, they turned to to act in that direction if you keep think- but we have an idea he will get the sanc- your rent!

the law for its avenging and gave heed to its coal may be served." And landlords were at least thing that we supremacy. And in this trying ordeal Sheriff a decade ahead of science on that one—New York Mr. Coolidge Grant and his fine corps of deputies have not a decade ahead of science on that one—New York Mr. Coolidge effect of sustained advertising and the done well on the beach, especially for a debts, go to your creditors and tell them Grant and his fine corps of deputies have won Evening Post.

### THE LEAGUE WINS AGAIN

Winston-Salem Journal. The most remarkable victory of the god of peace over the god of war ever witnessed on the earth has been achieved through the League of Nations. Poland and Lithuania were in a state their interests of war. Representatives of each nation appeared so that it is did yield and wired their respective capitals that ment that the peace had been declared. "Never in the world The other delegates present didn't before has such an instantaneous grounding of

says The New York Times. Russia has no idea of doing away with which the League of Nations has to bring about its fighting equipment. No doubt the settlements like this?" asks that paper, and adds "It has no armies at its disposal. It cannot ex soviets would like to find all other na- ercise even a police power over embroiled nations disarmed, but there's little chance tions. It has no sword of its own to draw in orthat the soviets themselves had any seri- der to compel any disturber of the peace of the world to sheathe his. But it does possess and ous intentions when they offered the pro- exert one form of might greater than all armies would pass, and navies. This is the considerate judgment of I. C. All the time they were talking about mankind, the organized and visible opinion of the tendered an adverse report civilized world. When nations and leaders on the A further hearing he doing away with armies, navies and the verge of war are constrained to stand up before the full from resorting to the dread arbitrament of war.

"Here is no super-government, no terrible world force, asserting itself, but simply the ascertained sentiment of the people composing the nations which compose the league. In that presence hotheaded soldiers and ambitious statesmen feel a built or majesty which they dare not outrage. There was in the Geneva agreement by Lithuania and Poland distance must feel to have been extraordinary, even overpowering, but which testified, after all, to the fact that the League of Nations finds its order can be traced to the communists reason for being, as well as its great demonstrated usefulness, in representing and embodying the moral convictions and purposes of the whole sis-

#### RELIGION IN EDUCATION

President Lowell, of Harvard, has just poured some old wine in a new bottle, which he holds up to the light for particular instruction and edification of undergraduates and alumni. There millions has been a project afoot for some time to raise still at an age at Cambridge a suitable memorial to the Harvard difficulties are men who lost their lives in the World War. More claims a membersh than \$700,000 has been subscribed for this pur- of the number pose, and it has been generally understood the tion. But memorial was to take the form of an imposing in large cities. church edifice within the historic Harvard yard, date with the add

Of late, however, voices have been raised in them co opposition to this plan, and the controversy has youd the reach of any o so grown that President Lowell seems finally to them of their privilege have decided it was time for him to take a hand. He has done so in the form of a letter to the Harvard Alumni Bulletin, and he makes it the but with so large on to say something which the men of Hare Congress may think it vard have not been in the habit of hearing from For the individual vet him. Dr. Lowell has seldom, if ever, been given upon such action. There to sermonizing, but he does just that in this letbeen positively low-far from it-but they have a duty in college to prepare themselves, by developing their minds to the utmost, for the future tleman with a good old medieval service of the community, has been lacking." From this point Dr. Lowell proceeds to de-

velop his idea of "the whole defect of our colleges" which is that "education has not in itself been York Times of Monday, a moral purpose in the great body of undergrad-

The inevitable has happened. In politics the pie of patronage is the price of peace. The five Western Wingers of the Senate, being assured by Leader Curtis of the Old Guard that action, good or bad, will be taken on three of their pet measures this season, have agreed to help reactionary

To the modern Western Wingers, the Senate is a rodeo in which they can give a great show gency, a well-trained animal. He looks wild. He snorts, bucks, lunges and leaps off the reservation, clearing the fence while his iron-shod heels glisten in the sunlight of publicity. Applause Dee river bridge is attacked by army the point of running off with the show, trampling the spectators, kicking down the tent poles The experiments will be too and carrying his riders to freedom and the forma-

surprised submission. Thereupon, the riders climb down, throw away their spurs, put on their y: "What committee assignments do we get?"

## A SACCO AFTERMATH

Charlotte News.

The judicial council of massachusetts has recommended to the governor that the law be altered o permit review of facts in murder cases by the Superior Court, the State's highest court of appeal. Only legal points can now be reviewed after a death sentence has been upheld. The recommendation is, manifestly, an after-

math of the Sacco-Vanzetti executions and if adopted would militate to prevent such disturbances as wracked the Nation just before the two radicals were put to death. As the law now reads, new evidence discovered does indica

after the Superior Court has approved a sentence cannot be reviewed. Counsel for Sacco and Van- It will ha zetti sought a new trial on the strength of alleged new evidence which would show that the hence the cra men were not guilty of the crime with which they were charged. This could not be granted under the existing statute, and as a result their sup- pensive porters used this as a foundation for their cries that the men were not getting a square deal. Changes, as advocated by the judicial council

would bring the Massachusetts law in accord with those of other States, and would obviate some of the chance of innocent men being sent to death in

## WRITINGS FROM THE GRAVE

Sir Arthur Conan Doyle is convinced that Jack wouldn't have a place to live if you that case was taken as license and privilege to written posthumously through mediums. The literary work of these mediums, in Sir Arthur's opinion, is easily recognized as that of the three great authors.

Well, now, that ought to be encouraging to folks who write. Just think of the possibilities. Pro- was inagura Under the circumstances surrounding this unthere would be endless opportunities to get some tected by the veil drawn between life and death, several persons "told" good and proper.

# EMBARRASSING

Winston-Salem Jo Although the Interst was established

# HALF A MILLION VETERAN

At the rate at wh

## MAKING US SAFE IN PEDIGR

For \$250 (former price \$9,000) agrees to trace ancestors back a thou or so much farther back, if dedawn's early light of antiquity. By of or short biographies of each ferbear with the family tree

It is often been said, with a pene Americans care too little for the p couragement, and many checks.

## NO NINE-DAYS WONDER

Most popular heroes stru completely as they come upo Lindbergh, the "Lone Eagle. front page position. His fligh

Lindbergh's goods and that he sticks sti popular heroes in a monetary wa to aviation and the public sticks to be

## THE DOPE PEDDLER

Statesville Dail If the numbe rather than th Detailed rene

## THE NEGLECTED EDUC

his camp for