

CHARLOTTE AUGUST 1

GOOD ROADS CONVENTION

Great Meeting In the Interest Of Good Roads All Over the State—Stokes Should Send Representatives to the Gathering.

Secretary Joseph Hyde Pratt of the North Carolina Good Roads Association has started the work of advertising the coming Good Roads convention for the State which will meet at Charlotte August 1 and 2, and has issued from the office of the North Carolina Geologist at Raleigh, Bulletin No. 83, dealing exclusively with this subject.

The bulletin sets out the fact that the convention will be held in the city of Charlotte August 1 and 2 and goes on to say:

"Perhaps no convention yet held by the North Carolina Good Roads Association has been confronted with such possibilities of achievement as the present one. The whole State from Currituck to Cherokee is alive to the importance of improved highways; many of the counties have issued bonds or levied special taxes to provide funds for the building of good roads within their borders; although in other counties no vigorous campaigns for bond issues and the attention of all the people of the state, regardless of class, occupation, or financial condition is centered on the achievement of good roads throughout the length and breadth of each county of the State as the keynote to progress and development. In other

words, the psychological moment is now at hand for those who have been laboring to promote this cause, since the organization of this association, to wage a vigorous campaign for some form of State aid by which the cause may be more rapidly and effectively advanced.

"Selections are now being made of men who are to represent the various counties in the next general assembly and the North Carolina Good Roads Association should concentrate all its efforts towards creating such a sentiment as will cause the people of the State to select men of liberal views, constructive ability and broad statesmanship. Some form of State aid is absolutely necessary if the State as a whole is to progress along the lines of road improvement, and it has been shown by the experience of other States that the most effective form of State aid is for the State to furnish engineering assistance to her counties. Some seem to have felt, in the past, that the stronger counties are able to take care of themselves and that the weaker counties should do the same in all matters which pertain to county development. This idea is erroneous if we are to hold together as a State, because a State, like a chain is only as strong as its weakest link."

Secretary Pratt reproduces the resolutions adopted at the June, 1911, meeting of the association at Winston-Salem, and then goes on to give information relative to the formation of associations in various counties during the past year.

Roads association will try to make this the most successful convention yet held within its annals, as regards speakers, discussions and attendance. Special efforts will be made to have delegates from each good road association, board of trade, chambers of commerce, citizens to represent counties at large, representative from all our cities and corporate towns and organizations such as the farmers alliance, etc.

The work of the convention can be made a success only through the combined efforts of the wide awake and progressive citizens of the State, and it is earnestly hoped that all such will make every effort to attend and being others not yet interested in the cause.

The headquarters of the association will be in the Hotel Selwyn. Another circular will be issued giving more specific information.

The Greater Charlotte Club is taking an active interest in the coming convention and is taking up the matter of railroad rates and other similar affairs with the proper parties, working directly under the instructions of the State Good Roads association. It is planned to bring not fewer than 1,000 delegates to the convention in Charlotte, representing every county in the State and to make this meeting the most important and interesting ever held in the State.

Fresh cow for sale at J. Walter Tuttle's. Extra good one at a bargain.

J. WALTER TUTTLE.

VALUE OF KNOWING

THIS INTERESTS FARMERS

The Farmer Who Is Not Abreast of Modern Methods Is a Loser.

This is a time of progress and development. Old methods are being revised and old or previously accepted facts are being examined and questioned as never before. "Every man to his own business," no longer means that the knowledge of others is to be ignored by all successful business men.

The successful business man, whether he be farmer or merchant, knows more of his business than any outsider can know; but this is no longer interpreted to mean that the successful business man may not learn many useful and profitable facts and principles from the outsider who has made a thorough study of a large number of business establishments and their methods.

In fact, there has been developed in recent years a new kind of business man. We now have the experts in business methods. Men are finding employment at large salaries who go into business houses or concerns previously unknown to them, and after making a thorough study of the bookkeeping, cost of production and of selling and the general methods employed in the establishment make recommendations for their improvement.

When successful business men, manufacturers, and financiers recognize the value of outside and scientific knowledge applied to their special lines of business, it is indeed time the farmer began to recognize and appreciate the help which it is possible for him to obtain from the scientific facts and principles underlying his methods and practice.

Accordingly there has sprung up to meet this modern demand a new department in agricultural knowledge, known as "Farm Management." The Agricultural College and Experiment Stations have recognized the need of more knowledge of farming from a business standpoint, and have established departments of Farm Management not alone for the purpose of helping the farmers, but also for the purpose of studying, investigating and collecting facts relative to the business of farming.

Taking the farm as a whole the expert in farm management makes a thorough study of all the operations of the farm, including the farm life in its best and broadest sense and with this knowledge seeks to improve the methods for the purpose of increasing the desired and desirable results.

Some of the problems with which "Farm Management" concerns itself are:

1. The size of farm best adapted to the purpose in view and the kind or type of farming best adapted to the particular section or farm in question.
2. The crops to be grown and the rotations best adapted to the soil and kind of farming followed.
3. The kind and numbers of farm animals to be kept.
4. The "layout" of the farm as regards location of buildings, roads, fields, drainage, etc.

5. The kind and amount of farm machinery and equipment for the particular farm under consideration.

6. The amount and kind of labor required and methods of employing and handling the same.

7. The cost of production and methods of accounting used in determining the same.

8. The methods of marketing and the cost of same.

9. The relation of all the foregoing to the future condition of the farm and farm life.

Anyone familiar with farming as it is done today, will at once recognize the necessity for more thought on these problems. The average farmer has neither the time nor the means to secure a sufficiently large number of facts relative to these matters to enable him to arrive at the best solution of the problems. He therefore, must and will receive help from the men who have the time and means to do the traveling and make the study of these problems necessary to their best solution. This will be no conflict of theory and practice, but a combination of the personal knowledge of the farmer with the general and definite knowledge of the man who has studied a sufficiently large number of farms and knows the general facts and principles underlying the business of farming. This sort of knowledge is comparatively new, but since the investigators and Experiment Stations have given us practically all our new knowledge of farming acquired in the last quarter century, the special workers in this field of farm management, will no doubt aid in putting the business side of farming on a more scientific or accurate basis. The results will be most profitable to the farmers who most fully avail themselves of the knowledge accumulated by the scientific workers in this field.

Dysentery is always serious and often a danger to life, if it can be cured. Chamberlain's Colic, Cholera and Diarrhoea Remedy has cured it even when malignant and epidemic. For sale by all druggists.

Postcard Scenery
Twenty-five cents stamps or silver will bring you a dozen of the prettiest post cards you ever looked at, printed on fine glazed cardboard, in various colors, the following views: Cascade, Moore's Knob, scene on Dan river, Dan river bridge at Danbury, Piedmont Springs Hotel, Court House at Danbury.

Suitable for framing or keeping, or for mailing to your friends. Every person who lives in Stokes county, and every person who ever lived in the county, or who has friends in the county, should own an assortment of these beautiful cards.

Two for five cents, or 25 cents for dozen—mailed postpaid to any address in the United States.

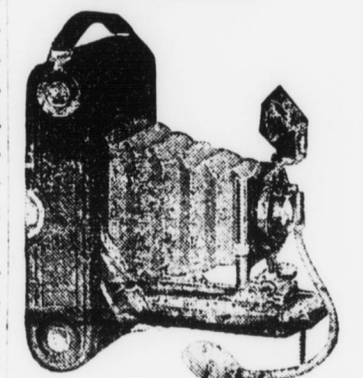
REPORTER, Danbury, N. C.

MAIL CARRIERS WILL FLY.
This is an age of great discoveries. Progress rides on the air. Soon we may see Uncle Sam's mail carriers flying in all directions, transporting mail. People take a wonderful interest in the discovery that benefits them. That's why Dr. King's New Discovery for Coughs, Colds and other throat and lung diseases is the most popular medicine in America. "It cured me of a dreadful cough," writes Mrs. J. F. Davis, Stickney Corner, Me., "after doctor's treatment and all other remedies had failed." For coughs, colds or any bronchial affection its unequalled. Price 50c and \$1.00. Trial bottle free at all druggists.

If you are a housewife you cannot reasonably hope to be healthy or beautiful by washing dishes, sweeping and doing housework all day, and crawling into bed dead tired at night. You must get out into the open air and sunlight. If you do this every day and keep your stomach and bowels in good order by taking Chamberlain's Tablets when needed, you should become both healthy and beautiful. For sale by all dealers.

Chairs and Rockers. Boyles Mercantile Co.

Eastman Kodaks, Films, Papers and Chemicas.



I also do commercial photo work. Write for samples and prices of my photo finishing.

I also carry a first-class line of Watches, Jewelry and Silverware. Fine watch and jewelry repairing a specialty.

Through the month of July I will give some

Big Bargains in Watches
All kinds of spectacles, eye glasses and optical goods furnished at reasonable prices.

Write or call on me for anything in the lines mentioned above. Very truly,

A. J. ESSEX,
Madison, N. C.

Levi W. Ferguson Brooks Poindexter

FERGUSON & POINDEXTER

Attorneys and Counsellors at Law
414 Liberty St.

WINSTON-SALEM, N. C.

Prompt attention to all business entrusted.

Will practice in all State courts. Collections a specialty.

The North Carolina COLLEGE OF AGRICULTURE AND MECHANIC ARTS

The State's Industrial College.

Four-year courses in Agriculture; in Civil, Electrical, and Mechanical Engineering; in Chemistry; in Cotton Manufacturing and Dyeing. Two-year courses in Mechanic Arts and in Textile Art. One-year and Two-year courses in Agriculture. These courses are both practical and scientific. Examinations for admission are held by the County Superintendent at all county seats on July 11th.

THE REGISTRAR,
West Raleigh, N. C.

'B' is for BLISS.
Bliss stands for best—best family medicine
Bliss Native Herbs strikes at the root of disease by purifying the blood.
It restores wasted tissues, strengthens every organ.
A tablet at night, next morning feeling bright.
Faithfully used will banish Rheumatism, Constipation, Dyspepsia, Kidney and Liver Disorders
Be sure you secure the genuine Bliss Native Herbs—in a yellow box bearing the portrait of Alonzo O. Bliss.
200 tablets \$1.00. Money back if not satisfied.
Ask the Bliss Agent.

JAMES F. HALL
KING, N. C.

CRANFORD'S

MID-SUMMER

Clearance Sale

Begins Saturday, July 13, 1912.

50, 33, and 20 Per Cent. Discount
on all goods except "Carhartt Overall" which are net.

The Bargains are Both Rich and Rare.

RICH: Because the best we have goes into this Sale with nothing reserved.

RARE: Because it is seldom that prices on such good outfitting are cut to such an extent. Prices are plain facts, but it is hard to carry quality on paper—your eyes can tell you better. Come and see—put us to the test.

98 Men's and Young Men's Suits at Half Price

This lot consists of all the old suits in the store. All well made and of the season's latest styles. Everyone well worth the original price, but to close them out we make the price just half.

\$ 5.00 Suits, now	\$ 2.50
8.50 Suits, now	4.25
10.00 Suits, now	5.00
12.50 Suits, now	6.25
15.00 Suits, now	7.50
20.00 Suits, now	10.00

81 Men's and Young Men's Suits at One-Third-Off

Here is a lot of clothing that has no equal. Made by the best makers of the country, all the latest patterns in choice chevots, worsteds and serges, and just to make them move quickly, we make the price about one-third off.

\$ 7.50 Suits, now	\$ 5.00
10.00 Suits, now	7.00
12.50 Suits, now	8.50
15.00 Suits, now	10.00
18.50 Suits, now	12.50
20.00 Suits, now	13.50

The balance of our Regular Stock of Men's Suits, which are the best Clothing ever offered in Winston-Salem for the money, will be on sale at 20 Per Cent. Discount.

N. L. CRANFORD & CO.
One Price Clothiers.
WINSTON-SALEM, N. C.