



You Are Cordially Invited To Come To Greensboro

GREENSBORO has not a single jealous thought. We want your city to grow and thrive—and every other good city in these parts—will do everything possible to help, because we realize that our prosperity is inseparably linked with yours. Acquaintance, co-operation and good-will are bound to develop this region into an ideal community. Greensboro is just starting a "Trade at Home" movement, but this means, first of all, trading in North Carolina. We want our folks to favor local service-giving merchants over far away houses, whose goods are no better and whose service is not so good. We would like this principle to apply in every town in the Piedmont. Try your "home town" first. If you don't find what you want, then come to Greensboro, and you will be welcomed here. Greensboro has fine stores, specialty shops, hotels, restaurants, theaters—leaders in all lines—second to none in the state—operated by progressive, accommodating merchants, carrying large and varied stocks of well chosen goods. It's worth a trip now to see the wonderfully attractive holiday displays. The roads are good. The distance short. We'll "bust" ourselves to make things pleasant for you and the family. Come often to Greensboro.

MERCHANTS' ASSOCIATION OF GREENSBORO

GREENSBORO CHAMBER OF COMMERCE

BUY AT HOME

If Your Merchant
Does Not Have It—
*Come to
Greensboro!*