

GREATEST PAPER

Declares John H. Casey, Professor of Journalism in Mo. University.

Chapel Hill, Jan. 7.—The greatest newspaper in America today is the country weekly and it is bound to survive, declared John H. Casey, professor of rural journalism in the University of Missouri School of Journalism, who addressed the Newspaper Institute at its closing session today.

Mr. Casey emphasized the point that the country weeklies now have "a combined circulation of 15,000,000 copies weekly, read by 75,000,000 readers."

"The weekly will survive as it has developed," he asserted, "that is, through service-rendering to the community."

"In the aggregate, the country weekly in America is figured at 12,000,000 copies a year, and is published in 10,000 separate newspaper offices in about different towns and villages, which offices occupy a combined floor space far in excess of that afforded by the great Woolworth Building of New York City and the great Wrigley Building of Chicago."

"The country weeklies with their 75,000,000 readers, constitute in the aggregate, and individually, the best advertising medium of products satisfying, or promising to satisfy, a human want that this advertising age has developed."

It was Professor Casey's belief that "we will always have the country weekly with us in some form even though all of our population should move to the city. These community weeklies, collectively and individually, will always assert a tremendous influence for the building of better homes, better communities in which to live, and better men and women. As contrasted with the primitive type of country weekly in America, run ordinarily for additional purposes, the modern type of country weekly has prosperity spelled out every page in every issue."

"The one unpardonable thing about the country weekly," said Professor Casey, "is for it to neglect its editorial column to develop its news and advertising columns. Many weeklies ignore the editorial privilege at all in with some cannot start from the city syndicate house when there are so many local problems crying for the editor's attention. These things, too, have the right to expect editorial treatment in a small community."

"Without its weekly newspaper, the typical American community would be like a school without a teacher or a church without a pastor," he concluded. "In the aggregate, the country weekly determines the outcome of more elections, exerts a greater influence for constructive community progress, is read longer by more members of the family and constitutes, with its circulation of 15,000,000, a better advertising medium than any other group of newspapers or periodical publications. In addition to which it has the most specialized of publications and at the same time the most universal in appeal. When properly conducted, it cultivates so intensively its home news field that city dailies and farm journals and general magazines circulating in the same territory become only secondary influences at best."

Hard Surface Was Opened Past Week

The mile and a quarter stretch of hard surface road recently constructed from Walnut Cove in the direction of Danbury was opened to traffic Friday. It is now possible to go straight through to Walnut Cove, however, the road from Meadows to the end of the hard surface is in bad condition.

JANUARY 14TH AT 9 O'CLOCK the cut price sale starts at Shore Mercantile Co. for 11 days. Everything reduced. We mean to sell the goods. FRED E. SHORE, King.

Alarms Doughton

Raleigh, Jan. 7.—Increase of the number of stolen automobiles in the state to 185 for the month of December, which broke all records except for the month of December, 1925, yesterday caused Commissioner of Revenue R. A. Doughton to express considerable alarm over the situation. Of the 185 automobiles stolen last month only 67 were reported recovered to the Department of Revenue, but 45 cars stolen in other months were also recovered during the month, leaving a net loss of 73 cars for the month.

"Most of this stealing is done by white boys between 18 and 21 years of age," stated Commissioner Doughton, "and in Asheville there seem to be an organized ring to steal cars and drive them into Tennessee where there is no registration law and recovery is difficult. A number of cars are also stolen in Raleigh and Durham but they are usually reported and recovered."

11 DAYS SALE AT THE 1000 STORE. Everything reduced. Sale starts Friday, January 21. Shore Mercantile Co., King, N. C.

Artificial sausage casings, made of a cellulose product from cotton seed fibres, resembling artificial silk, but fit to be eaten, have been invented by two American scientists.

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NOTICE OF SALE OF LAND UNDER DEED OF TRUST.

By virtue of the power of sale contained in a certain deed of trust, bearing date of 14th day of Sept., 1923, recorded in the office of the Register of Deeds for Stokes county, in book _____ at page _____, executed by John H. Stephens and wife, Daisy Stephens, to Dr. R. H. Morefield, trustee, to secure the payment of a debt of \$2,000.00, and interest due to John R. Morefield, and default having been made in the payment of said debt and the same being due and unpaid, and demand having been made upon me to sell the land therein conveyed to satisfy the terms of same, I will on—

SATURDAY, FEB. 5TH, 1927.

at two o'clock, P. M., at the court house door in Danbury, N. C., sell at public auction to the highest bidder, for cash, the lands conveyed in said deed of trust, described as follows:

Beginning at a stone in Morefield's line, Quincy McKinney's N. W. corner, runs W. 8 chs. and 25 links to Morefield's corner, thence north 60 degs. west with Morefield's line 8 chs. and 75 links to a corner in J. A. Lawson's line, thence south with said Lawson's line 64 chs. to a bunch of chestnut oaks in A. M. Stack's line, thence east with said line

in said line, thence north 60 chs. to the beginning, containing 96 acres, more or less. Also a public cartway to be kept open through this tract 14 ft. for the use of the public. See deed on record in book 68, at page 420 for further description and title.

This Jan. 4th, 1927.
DR. R. H. MOREFIELD,
Trustee.
Chas. R. Helsabeck, Atty.

NOTICE OF RE-SALE OF LAND.

Under and by virtue of an order of re-sale made by the Superior court of Guilford county, in the special proceeding entitled "J. H. Moore, administrator with will annexed, vs. Margaret Galloway Keel, and others, the undersigned commissioner will on the—

22ND DAY OF JAN., 1927,

at 10 o'clock A. M., at C. J. Joyce's store, in Stokes county, North Carolina, offer for sale to the highest bidder that certain tract of land lying and being in Beaver Island township, Stokes county, N. C., same being described as follows:

Being tract No. 399 of the subdivision of the Oak Grove Farm, situated in Beaver Island township, Stokes county, North Carolina, and fully described on plat of said property of record in the office of the Register of Deeds for Stokes county, North Carolina, in Deed Book No. 74, at page No. 592, to which reference is hereunto made for a full and complete description, and containing a total of 51.1 acres.

The purchaser will be required to pay as much as 10 per cent of the purchase price on the date of the sale, and 15 per cent upon confirmation of sale and the remaining three-fourths in three equal annual payments.

This Jan. 11th, 1927, 2t
J. H. MOORE,
Commissioner.

NOTICE OF RE-SALE OF LAND UNDER DEED IN TRUST.

By virtue of the power of sale contained in a deed in trust executed to me on the 25th day of May, 1923, by J. K. Lewis and wife, which is duly recorded in the office of the Register of Deeds of Stokes county, N. C., in book No. 72, at page 161, to secure payment of a debt therein recited in the sum of \$1800.00, to the Bank of Stokes County, to which reference is hereunto made, default having been made in the payment of said debt at maturity, and the holder thereof having applied to me to foreclose the trust, and the court having directed

me to make a sale, on account of increased bid, I will expose to public re-sale, to the highest bidder for cash, at the court house door in Danbury, N. C., on—

SATURDAY, JAN. 29th, 1927, at the hour of 11 o'clock, a. m., the land conveyed in the trust deed, to wit:

"Beginning at a stake, west side of Walnut Cove-Winston-Salem road, runs west with cross street, 100 feet to a stake, thence south 100 feet to a stake, thence east 100 feet to Walnut Cove - Winston-Salem road, thence north along said road, to beginning, being known as the Wilder lot and division of lot No. 94 in the plat of the village of Stokesburg, and on said lot are situated a dwelling house and a store house."

This Jan. 14th, 1927.
N. O. PATTEE, Trustee.

NOTICE OF SALE OF VALUABLE LAND AT WALNUT COVE.

By virtue of a decree of the Superior Court of Stokes county, rendered by A. J. Fagg, C. S. C., in the Special Proceedings entitled "P. H. Linville, executor of M. D. Linville, deceased, vs. Mrs. J. H. Linville et al." I will sell at public auction to the highest bidder for cash on the premises on—

SATURDAY, FEB. 12th, 1927,

at the hour of 1 o'clock, P. M., a tract or lot of land, situated, lying and being in the town of Walnut Cove, N. C., and bounded as follows: Beginning at the corner of fifth street and Summit Avenue, runs north along Summit Avenue 100 feet, thence west at right angles with said Avenue 200 feet, thence south parallel with said Avenue 100 feet to Fifth St., thence east on Fifth Street,

20 feet to the beginning, being Lot No. 100 in the plat of the town of Walnut Cove, N. C. See deed from W. B. Vaughn to M. D. Linville, dated Oct. 31, 1922, recorded in Book No. 73, page _____, in Register's office, Stokes county, N. C., for further description of said

lands. I will also at same time and place sell an automobile belonging to said estate of M. D. Linville, deceased. Sale subject to confirmation of court. This Jan. 11th, 1927.
P. H. LINVILLE, Executor of M. D. Linville, deceased.
J. D. Humphreys, Atty. for Ex.

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- 27-inch Outings, per yard, 12 1-2c
- Men's Heavy Overalls, 90c
- Boys' Heavy Overalls, per pair 75c
- One lot Shoes and Oxfords, \$5 and \$6 values, pr. \$2.98
- One Lot Shoes, per pair \$1.98
- One Lot Shoes, per pair 98c
- Heavy Wool Mixed Blankets, \$5.50 value, pair, \$4.48
- Sweaters, \$5.00 value, \$2.98
- Coats' Spool Thread in colors, all you want 2 spools, 5c

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