

PELLEGRA DEATHS IN STATE INCREASE

Twenty-Five Per Cent. Greater During the First Six Months This Year Than Last Year.

Raleigh, Sept. 20.—Deaths in North Carolina resulting from pellegra were 25 per cent more during the first six months of 1927 than during the corresponding period in 1926, the state board of health revealed today. A campaign of education to warn eating of proper foods is to be undertaken by the board in an effort to stem the rapid increase in deaths from the disease.

During the first six months of this year 249 persons died of pellegra in this state, the report reveals, while during the first six months of 1926 only 199 persons succumbed. The figures give proof of the theory that the death rate from the disease rises and falls inversely with the price of cotton and other staple crops.

The theory is that the diet of the poorer class is depleted of the necessary foods with the coming of lower prices and less cash, while with good prices green foods, milk and eggs are restored to the diet, precluding a wide appearance of the disease. Pellegra, the health report shows, is rarely found among more prosperous people whose daily diet is unaffected by the same conditions which deprives the poorer people of their full diet.

Tom Tarheel says he is ready to join the state-wide farm organization. If organization is good for all business enterprises, it must be good for the biggest business of all, farming.

Get That Health Examination At Least Once a Year

After you have had your farm machinery and your automobile looked over, greased, and tightened up, do not forget that there is another machine on the farm that needs looking over: the human machine. Unless this is in first-class order all other machines are worthless.

The merchant, if he is up-to-date, once a year at least goes over his stock and takes an inventory. Every railroad engine, after doing a certain number of miles, is gone over thoroughly before being put on another run. The human machine, as a rule, is never gone over and checked up. It is abused and misused. Any kind of fuel that is most convenient goes into it, whereas we are very particular about the gas and oil we use in our car. It is true we usually have a lot of money tied up in a car, but the junk man will always give you something for it. When the human machine gives out it is a total loss.

A health examination is a precautionary matter. Often certain parts of the human body are not functioning properly. Just a little adjustment as to diet, habits, or exercise will usually relieve the strain and soon we are in perfect, normal condition again.

If you go to your family doctor and he says you are all right and do not need going over, go to some other doctor.

How long would you patronize a garage man who told you every time you asked him to go over your car that it was right and to just forget about it? If you have had your

WALNUT COVE MARKET

We are opening a market in Walnut Cove that will be equipped to take care of the needs of the people of this section and will carry the best in meats, fish, oysters, fowls, produce, etc., at reasonable prices.

We extend an invitation to the people throughout this section, as well as Walnut Cove people, to come in and let us serve you.

Sam Moran has been engaged as meat cutter in our market.

Walnut Cove Market
J. H. WOODRUFF, Prop.,
Walnut Cove, N. C.

examination and found that you are in perfect condition, your time and money will be well spent. Just to know that you are all right will be worth many times what the examination costs. We can always do

our best work when we know we are all right.—Dr. Register, in the Progressive Farmer.

A blockhead is a man who is unable to fit his opinions to your channel.

Powerful Evidence

"It's Toasted" gives Lucky Strikes the finest flavor and protects the throat
What 11,105 doctors write about smoking



William Hodge, Favorite Actor of the Stage.

"Ever since I began to smoke Lucky Strike cigarettes, I had to quit my pleasure in smoking. Now I smoke Lucky Strikes exclusively. My throat, my throat are never affected."

Wm Hodge

WHAT is the quality that Mary Garden, David Belasco, Nazimova, Fiske O'Hara, William Hodge, and other famous singers, actors, broadcasters and public speakers have found that makes LUCKY STRIKES delightful and of no possible injury to their voices?

For the answer we turned to medical men and asked them this question:

Do you think from your experience with LUCKY STRIKE cigarettes that they are less irritating to sensitive or tender throats than other cigarettes, whatever the reason?

11,105 doctors answered this question "YES."

These figures represent the opinion and experience of doctors, those whose business it is to know.



We hereby certify that we have examined 11,105 signed cards confirming the above statement.

LYBRAND, ROSS BROS. & MONTGOMERY
Accountants and Auditors
New York, July 22, 1927.

"It's toasted"
No Throat Irritation - No Cough.

An Open Letter to the Editor

From the President of General Motors

LAST SPRING I wrote you that my belief in the country newspaper had led us in General Motors to decide to advertise our products together in the small-city press of the country.

The returns from the series of the messages recently published have justified that faith; and we shall continue to advertise in your community through your newspaper this fall.

It occurs to me, however, that some of your readers may be asking: "What is General Motors?" and "Why is General Motors?" There are fair questions and I should like to answer them as frankly as I can.

General Motors was organized some years ago on the theory that a group of large companies, working together, could render a better service than they could separately. In this we simply applied to industry a principle that is as old as civilization as regards the human family and human progress.

Original members of the General Motors family were Buick, Cadillac, Chevrolet, Oakland and Oldsmobile, together with the Delco-Light Company and other well-known companies manufacturing automotive equipment. By joining together their resources, we were able to establish great Research Laboratories, a 1245-acre Proving Ground and the GMAC Plan of credit purchase; to effect vast economies in purchase and manufacture and distribution; to assure and maintain the quality of every product in the General Motors family.

Has the General Motors family principle proved itself in practice?

The best answer, I think, is to compare the Chevrolet, Buick, Cadillac, Oldsmobile and Oakland of today with the models of five or ten years ago.

Then add Pontiac, a General Motors creation. Add LaSalle, another General Motors creation. And then consider how General Motors has developed these cars into a complete line, within which any family may find a suitable quality car at the price it plans to pay: "A Car for Every Purse and Purpose."

Another example is Frigidaire, the electric refrigerator. General Motors had the resources to spend millions to develop a satisfactory refrigerator, and then to apply to its manufacture the same processes which have increased the utility and lowered the cost of the automobile.

We believe that this record justifies General Motors as an economic institution. Its products are quality products, first of all. Their prices represent the economies of united effort passed on to the purchaser. In the last year one in each three automobiles chosen by the public has been a General Motors car. The service of Delco-Light electric plants has extended to more than a quarter million homes, while Frigidaire has become the world's largest selling convenience of its kind.

We believe also that the values now offered in the current General Motors products (which are listed below) prove anew that "many minds are better than one" and that a family of companies, working together, can produce results which are decidedly in the public interest and of increasing benefit to the individual family.

Very truly yours,
Alfred P. Sloan, Jr., President
General Motors Corporation

Detroit, September 25, 1927

GENERAL MOTORS

CHEVROLET · PONTIAC · OLDSMOBILE · OAKLAND · BUICK · LASALLE · CADILLAC
FRIGIDAIRE—The Electric Refrigerator · DELCO-LIGHT—Electric Plants
GMAC Plan of Time Payments

CANCER

DON'T wait until your cancer hurts before applying for treatment because then your best chance of successful treatment is past.

Do increase your respect for your family physician if he advises you to seek the advice of a specialist when symptoms of cancer appear.

Do write for free booklet, "CANCER AND SIMILAR AFFECTIONS, their Detection, and Treatment."

Remember: Over 100,000 (one hundred thousand) people are dying annually, in the U. S. alone with cancer.

LAWLESS CANCER SANITORIUM,

31aug13w Danville, Virginia.

USED CARS

- Graham Bros. 1 Ton with cab \$175
- Graham Bros. 1 1-2 Ton, Dump Body Hand Hoist.. 650
- Graham Bros. 1 1-2 Ton with cab 350
- Ford 1 Ton, cab and stake body 150
- Ford 1-2 Ton, cab and express body 75

NORFLEET-BAGGS, Inc.

Dodge Brothers Dealers,
One Block South of New City Hall,
Main at Belews, Winston-Salem, N. C.
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Richmond, Virginia
The Oldest Agricultural Journal in America.

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\$1.00 FOR THREE YEARS
\$1.50 FOR FIVE YEARS

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